

LEARN TO SEE BUSINESS OPPORTUNITIES AND SOLUTIONS FOR YOUR COMPANY THAT ARE THERE FOR THE TAKING, BUT HIDDEN IN THE SHADOWS. LEARN TO SEE IN THE DARK, IDENTIFY POSSIBILITIES AND OPPORTUNITIES YOU NEVER REALIZED, AND MASSIVELY EXPAND YOUR BUSINESS SOLUTIONS, RESULTS, AND RETURN ON INVESTMENT!

SHIFT YOUR BUSINESS THINKING AND EXPERIENCE LIFE-CHANGING RESULTS

**WE'RE NOT PSYCHICS, BUT...
WE KNOW WHAT YOU'RE DOING WRONG**

You're viewing your business problems, challenges, possibilities, and opportunities from a static, linear, unimaginative, and one-dimensional perspective. Your singular, static, flat view of your business is why your sales and inquiries haven't grown, your revenue is flat, your profits are stagnant, and you're not identifying new areas of growth, income, and wealth to maximize.

WE'RE NOT PSYCHIC, BUT... WE HAVE YOUR SOLUTION

We've been helping bath, kitchen, lighting, and design and build showrooms like yours with very specific needs turn online insights into income for almost a decade. However, the best aspect of our unique portfolio of services is that everything we do to make our clients' lives easier and better is focused on return on investment. That's right — everything is measured, systematized, and scalable!

If the operational backbone and brain of the business development initiatives for your company aren't able to *tally* the "metrics that matter most" in systematic and segmented ways, well, you can kiss your ability to generate predictable revenue and have a lifestyle that involves getting repeatable results and much more, bye-bye.

Virtually all of the clients we work with have suffered from the same crucial deficiency that obstructs their business growth, success, and increased wealth: they all viewed and attacked their business problems and opportunities from a linear, stationary, limited point of view — and we have a proven record of changing that.

The ShowroomMarketing.com Method™ is a very simple, and massively rewarding proposition. We challenge you to view, think, and attack your business problems in a non-linear way — to expand your mind and think in a creative, three-dimensional, probing, and expansive way. We want you to see and embrace all the different ways you and your team can think differently, take a generic concept and spin it, monetize it, maximize it, be creative and innovative with it, and achieve life-changing business growth.

That’s exactly how we view business and we can teach your team to do the same.



The ShowroomMarketing.com Method™ has one basic goal: to animate your sense of what’s possible in your business. We want to give you the confidence and security to look at your business in a fresh, non-linear, 360-degree perspective that will allow you to see 100 to 500 to 1,000 different possibilities and solutions that can significantly increase, and even explode your revenue, profit, and wealth.

THE ULTIMATE GOAL - RESULTS

Many people talk about business-building principles, strategies, and tactics. In fact, virtually anyone can (and does) charge money to teach the same principles and similar systems we've created, developed, and shared with our clients for years. The difference between them and ShowroomMarketing.com is that we go well beyond the teaching — we implement the systems to make the “magic” happen, track it all, + WE GUARANTEE RESULTS! *(If you ask about our guarantees, we'll tell you all about it!)*

How can we guarantee results when others won't or can't? It's simple, we see more than others do. We see more opportunities, more possibilities, more solutions, and produce better results. They see the solar system; we see the universe.

SEE IN THE DARK

We look at business obstacles and opportunities with a fresh slant, a different approach, and a uniquely creative, non-conforming point of view. We not only look at the traditional aspects of the business process but all elements that apply to a successful business operation — many elements and possibilities that traditional, linear thinkers routinely overlook. Your business is unique and different, and your solutions should be and must be, too.



WE GUARANTEE THIS: There are many more business, revenue, and profit-increasing possibilities available to you than you've been using, or have ever imagined. We've seen them; you likely haven't (because you're busy doing other things and navigating the post-COVID economy). We want to show you our expansive, see-around-corners, x-ray vision approach, and give you a new way of thinking, an expanded way to look at your business problems, hidden assets and opportunities. You can take off your business blinders and turn myopic into miraculous.

Those who have never been exposed to our innovative business development teaching tools (like our “Monopolize Your Marketplace” gameboard, Website Analysis Video, and Market Analysis Report, etc.) should know this: we are ruthlessly focused on educating your team how to use datasets to blanket the first page of Google and absolutely dominate your marketplace on the web, and much more. We're totally committed to moving you and your team to action, and it serves our best interest to see you and your team to go out and do something incredible with this knowledge.

20% OF THIS "MONOPOLIZE" YOUR MARKETPLACE GAMEBOARD WILL GET YOU 80% OF YOUR RESULTS!



HOW CAN WE GUARANTEE SUCH EXPLOSIVE RESULTS?

We don't look at business development and operational efficiency from a standard, linear point of view. We look at business problems and opportunities from a dynamic, 360-degree perspective. We don't analyze a business challenge from one static, standing-in-place, spot — we orbit the problem. We look at our clients' businesses from every possible angle.

Anyone who views a business from one angle will miss more than they see, and the results will be significantly less than what they could or should be. We see more. We see problems and opportunities that others don't. Virtually everyone looks at their business challenges and possibilities from one angle — at least before we get a hold of them.

Because our business development firm studies and analyzes over one million monthly targeted web inquiries that begin with a search for terms such as "bath or kitchen showroom near me," searches for product categories such as "bathroom vanities or farmhouse sinks," or soaking tubs" and for specific brands such as Toto, California Faucets, Waterstone, and so on, across hundreds of showroom URLs spanning North America, we know exactly what motivates web browsers to turn into inquires and/or buyers in any market in both the USA and Canada.

We state on our website's homepage that our firm is most effective at helping clients who want to see a compounding return on investment by transacting business in the following ways:

1. Brick-and-mortar showrooms or supply houses that have retail showrooms, or that are looking to open a retail location in the near future.
2. Fabricators and installers that manufacture products and install them locally or use eCommerce to ship their goods at a distance.
3. E-Tailers who may also be showrooms or supply houses that want to receive more click-and-order business from homeowners and local trade professionals and other potential B2B accounts that do not live near their physical location(s).

We Proudly Support The Following Organizations & Associations



TURNING ONLINE INSIGHTS INTO INCOME FOR HUNDREDS OF SHOWROOMS

If you've read how our ideal clients transact business, then you'll see we have the knowledge, details, nuance, and experience in your industry and your specific business to get the results you want, need, and deserve.

When you [read the success stories and case studies on our website](#), you'll understand that the solutions and results may seem simple, logical, and even obvious. This is what happens when you approach any business problem from various angles and different points of view, and find the absolute best approach and perfect solution. However, you can't see those simple solutions if you don't know how or where to look.

"We've won 2 national Showroom of the Year awards, have increased revenue 26% year-over-year, and have added more sales associates because of our success online... this team truly is the best out there!"



Michael Battista

President, Monique's Bath Showroom

"After feeling underwhelmed regarding our choices in technology partners at ProSource, I knew immediately that John, Austin, and their team were radically different from anything I've yet to see in our industry.... Give this team 15 minutes of your time - they won't disappoint!"



Jennifer Lopez

Director Of Showroom Sales, ProSource Supply

WE'VE BEEN CALLED NAMES

Over the years our colleagues, industry experts, and clients have referred to our team as “Business Strategists,” “Dealmakers,” “Marketing Gurus,” “Business Builders,” “Problem Solvers,” “Opportunity Creators,” and many, many more.

Which is accurate? They all are... How can that be?

Simply put — if anyone stands in one place and views a complex business situation from that one static point, then they can only do one thing, maybe solve the problem from that one angle. However, we have always moved around the complexities. As a result, we see more possibilities, more dots to connect, and more solutions because we don't stand still and hope the solutions and results come to us. We keep moving and search out the solutions that others don't see. You can learn to do the same.

Approaching problems and challenges from the same old angle, the same old approach will produce only the same old results. We're not interested in the same old results — and you shouldn't be either.

In conclusion, it would be a wonderful decision for your company to take the quiz that will tell you if you're currently operating like a Gold Standard Showroom™. From there, it would be wise to ask Austin Pike, co-founder of our company and our Director of Sales Conversion, to film one of his world-famous Analytics Intelligence Videos.

In this video, Austin will show your team precisely where to cut wasteful spend, how to avoid rookie mistakes, and best practices for increasing lead flow, market share, and sales opportunities. If you currently have an active advertising campaign online (especially with Google Ads), this video is must-see TV!

It is putting together individually-tailored, helpful, and insightful teaching tools like the videos linked below that have helped Austin be recognized numerous times as the #1 data-driven marketer in the DPH industry and best in the game at turning website browsers into sales opportunities for showrooms and fabricators in every market.

One of our clients recently said, “Every showroom should have Austin Pike on their business development team in 2020... there is no simpler way to say it!”

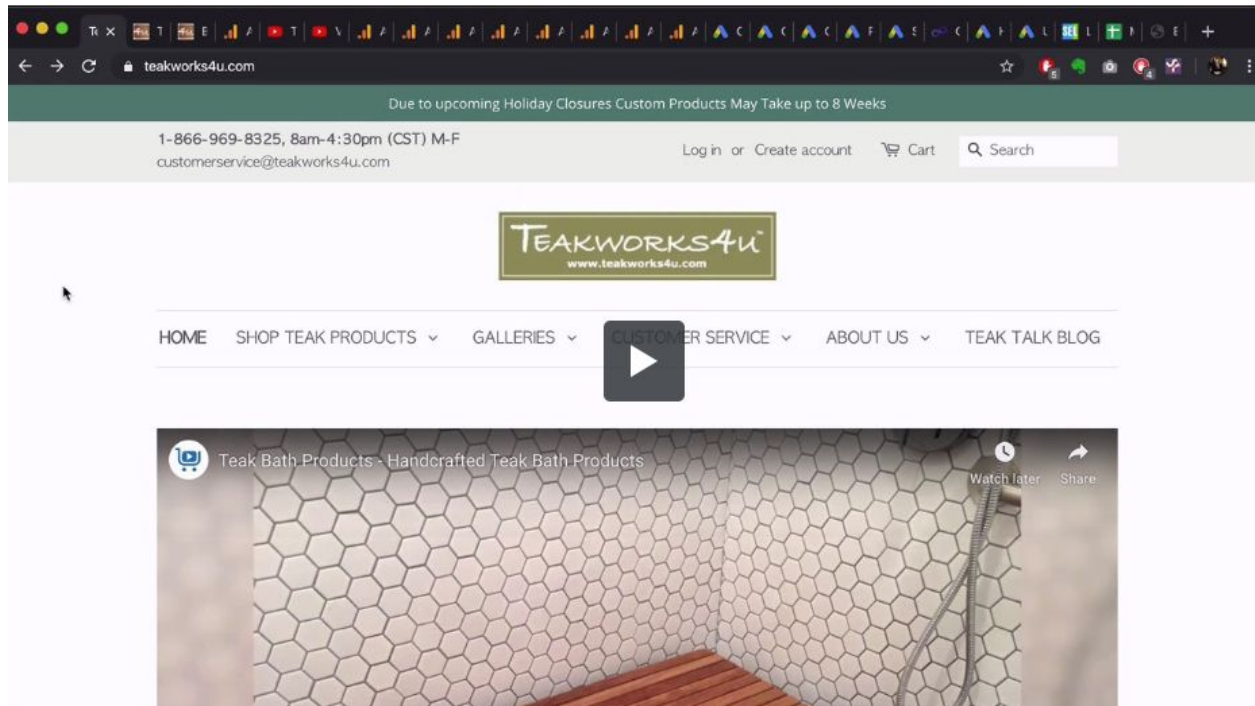
Here Is An Analytics Intelligence Video For A Consultative Sales Company

The screenshot shows a web browser window with the URL thedecoratingcenterofpa.com. The website header features the logo for "The Decorating Center" on the left, the phone number "(570)966-3300" in the center, and the email address "decenter@tdc1.net" on the right. Below the header is a navigation menu with links for "Home", "Kitchen", "Bathroom", "Hunter Douglas", "Flooring", "About", and "Contact". The main content area is dominated by a large video player showing a modern kitchen interior. To the right of the video player, there is a green text overlay that reads "MODERN DESIGN MEETS COZY COMFORT" and "Create the perfect space".

Here Is An Analytics Intelligence Video For A Fabrication & Installation Company

The screenshot shows the website for "Amish Cabinet Doors". The top navigation bar includes links for "Home", "About", "FAQs", "Contact", "Products", "Catalog", "Measuring Guide", "Testimonials", and a Facebook icon. The main content area features a wooden background with the following text: "Solid Wood Doors", "Solid Wood Drawer Fronts", "Dovetail Drawer Boxes", "Free shipping on orders over \$650", and "Building Doors Since 1987". On the left, there is a logo for "AMISH CABINET DOORS" with a phone number "(920) 450-8811". Below the logo are two buttons: "Click To Begin Price Quote" and "Click To Begin Order". To the right, there is a testimonial section titled "Testimonials" with a quote from Cindy Thomas, CA: "I ordered 4 oak cabinet doors from Amish Cabinet Doors to add cabinet space to a large heirloom bookcase wall unit. The doors arrived within two weeks in perfect condition and look and fit...". Below the testimonial is a button labeled "More Testimonials". At the bottom of the page, there is a red banner that reads "ORDERS BUILT AND SHIPPED WITHIN CHOICE OF 20, 12, OR 7 WORKING DAYS" and a line of text: "We, at Amish Cabinet Doors, build high quality unfinished wood kitchen and bathroom cabinet doors and drawer fronts at".

Here Is An Analytics Intelligence Video For An E-Tailer & Drop-Ship Company



Please take a moment to jot down any questions from this quick-read publication and schedule a time in John's calendar to connect by phone soon. Once you select a time to talk, John will send you a follow-up email to confirm your appointment.

If you'd like to find out more about what the members of the *Gold Standard Showroom Club* are doing to "win" more business and gain more market-share, or if you'd like to see for yourself if you have the elements in place to be a Gold Standard Showroom™, you can [visit our website and take The Gold Standard Showroom Test today!](#)

We look forward to sharing in the future of your company's success soon.

With Gratitude,



Austin Pike & John Gosselin
Co-Founders, ShowroomMarketing.com
Phone Us: (781) 780-2110
Email Us: Info@ShowroomMarketing.com
[Schedule A Time In John's Calendar To Chat](#)