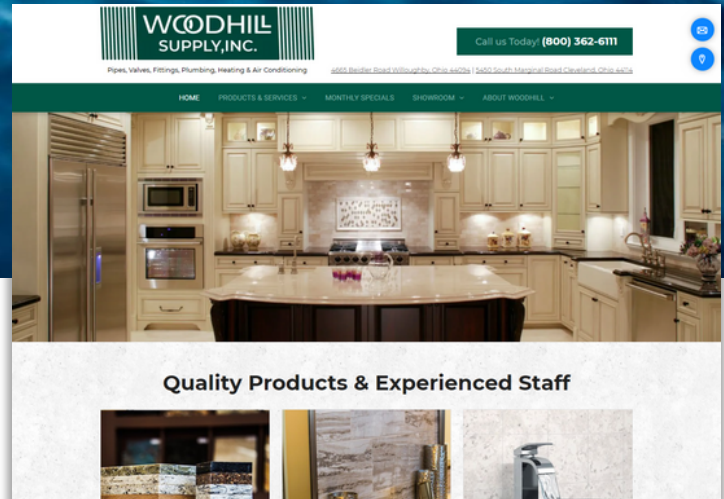


Custom Market Analysis Report

- "Win" More Business & Inquiries Through The Web
- Blanket The First Page Of Google, And Beyond
- Track Every Phone Call, Form Fill-Out, Wishlist, Order & More Back To Where A Web Searcher First Found You Online Before Reaching Out

Prepared For:



Company: Woodhill Supply, Inc.

URL: <https://woodhillsupply.com/>

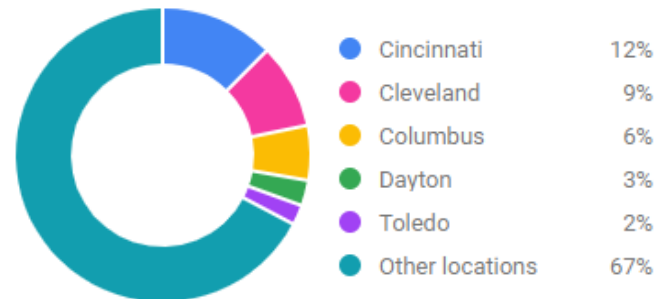
Prepared by: Elsie

Location: Ohio

Reach: 13.8M



Distribution Of Searchers:



Mobile phones Tablets Computers



This many searches happen each month for your keywords on the next page:

260,000

This is the total cost to show up in front of every single one of them:

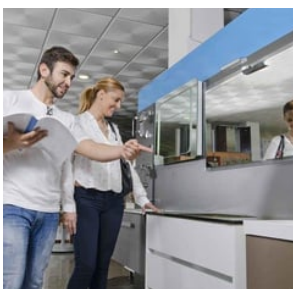
\$63,000

The average bid price per click to show up above your competition is:

\$7.87

This is how many ideal people are available to visit your website from ads:

8,000



The Showroom Marketing team studies & analyzes hundreds of thousands of monthly targeted web search that begin with "bath or kitchen showroom near me," product categories such as "bathroom vanities", "farmhouse sinks" or "soaking tubs", & specific brands such as **Toto**, **California Faucets**, **Waterstone**, & more, across hundreds of showroom URLs spanning North America, which REALLY means that we know EXACTLY what motivates web browsers to turn into buyers & sales opportunities in any market in both the B2C or B2B channels of commerce.

Search Statistics

Prepared For:



Product Category Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Plumbing	99,979.12
<input type="checkbox"/> Countertops	23,283.07
<input type="checkbox"/> Heating	21,618.67
<input type="checkbox"/> Water Heaters	16,731.72
<input type="checkbox"/> Tubs	10,390.31
<input type="checkbox"/> Sinks	10,090.05
<input type="checkbox"/> Kitchen Cabinetry	8,274.75
<input type="checkbox"/> Faucets	7,280.75
<input type="checkbox"/> Cabinet Hardware	7,241.54
<input type="checkbox"/> Showers	6,741.69
<input type="checkbox"/> Air Conditioning	5,453.46
<input type="checkbox"/> Valves	4,846.71

Showroom Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Bathroom Store	895.78
<input type="checkbox"/> Bathroom Showroom	517.75
<input type="checkbox"/> Kitchen Showroom	501.24
<input type="checkbox"/> Bath Showroom	270.93
<input type="checkbox"/> Bathtub Store	81.68
<input type="checkbox"/> Cabinet Showroom	79.50
<input type="checkbox"/> Bath Store	69.01



The Competitive Analysis below is just a sample report. Once you have live ads, Google will share exactly how many % of the time your competitors are taking your spot. We can combine this with companies you already know to show your ads when someone types in your competitors.

Brand Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Delta	42,707.00
<input type="checkbox"/> American Standard	16,170.73
<input type="checkbox"/> Ginger	8,312.62
<input type="checkbox"/> Gerber	8,262.21
<input type="checkbox"/> Cambria	1,230.35
<input type="checkbox"/> Franke	911.67
<input type="checkbox"/> Lenova	809.50
<input type="checkbox"/> Hansgrohe	752.85
<input type="checkbox"/> Newport Brass	614.08
<input type="checkbox"/> Oceana	575.52
<input type="checkbox"/> Basco	474.21

Competitive Analysis:

Display URL domain	↓ Impression share	Overlap rate
You	56.45%	—
modernbathroom.com	35.48%	41.90%
kohlerexperiencecenterlax.com	33.06%	36.19%
builderssurplus.net	29.30%	33.81%
polarishomedesign.com	27.15%	32.86%
flooranddecor.com	17.20%	20.00%
homedepot.com	12.63%	15.71%
homeadvisor.com	< 10%	7.14%
thekitchenstore.net	< 10%	6.67%
rebacksplumbing.com	< 10%	7.14%
labathroomvanities.com	< 10%	5.24%

Get More Trades Accounts

Prepared For:



Builders, General Contractors and Plumbers (400+ Companies)

Marshall Carpet One
 13
 Carpeting, Flooring, Carpet Installation
 "They have amazing commercials I hear regularly. I wish they to me so I could shop there." more
 You can request a quote
 8 locals recently requested a quote

Shiloh Painting & Home Services
 3
 Painters, Contractors, Gutter Services
 25 years in business
 Locally owned & operated
 "SHILOH PAINTING & HOME SERVICES did a phenomenal paint condominium I have recently purchased. Somewhat difficult, d wall and woodwork color scheme was transformed into a prist and vibrant living space in a matter of days! Overall the owner his crew work..." more

Kobella Plumbing Heating Cooling
 13
 Plumbing, Heating & Air Conditioning/HVAC, Water Heater Installation/Repair
 "I have Kobella do preventive maintenance on my furnace and air conditioning. When they did my air conditioning, they recommended that I have coolant added because it seemed a little low. When we ha several hot days in a row in Chardon, I noticed that it was taking long the house to cool..." more
 Request a Quote
 Responds in about 10 min
 18 locals recently requested a quote

Bella Roofing
 6
 Roofing
 "George really came through for me. As a builder it's difficult contractors but George was responsive, easy to communicate had my project handled within a weeks notice! His crew was q respectful of the property and did a nice job on the prep work would..." more
 Request a Quote
 Responds in about 1 min
 6 locals recently requested a quote

Lucic General Contractors
 Contractors

WyattWorks Plumbing
 30
 Plumbing, Water Heater Installation/Repair, Hydro-jetting
 "WyattWorks is extremely experienced, professional, responsive and thoughtful! My 92 year old mother was having a major plumbing issue inside her home that required an emergency call to WyattWorks. A ca at night I might add. Quick background on my mom. She knows every in Wickliffe and..." more
 Request a Quote
 Responds in about 30 min
 42 locals recently requested a quote

Pioneer Basement Solutions
 4
 Waterproofing, Foundation Repair
 "I was having water issues in my duplex and called Pioneer. Tt that the builder never waterproofed the exterior of the crawl They gave me a great price, scheduled me in quickly, and did i it's been a couple years now with no water issues. Thanks Pioner" more
 Request a Quote
 Responds in about 5 min
 4 locals recently requested a quote

M B Home Solution
 Contractors, Electricians, Plumbing

Parsons Plumbing
 Plumbing
 Free estimates
 Mobile services during COVID-19
 Request a Quote
 Responds in about 30 min
 60 locals recently requested a quote

Viau Builders
 1
 Contractors, Interior Design, Architects
 "We hired Viau Builders LLC for a number of projects in our h include complete tear out of 1 bathroom, remodel of a 2nd bu kitchen upgrade, painting of most of the interior, a redo of ou rails, upgrade our" more

Kozlovich Painting
 Painters, Contractors

Reeves Plumbing & Heating
 7
 Plumbing, Water Heater Installation/Repair, Heating & Air Conditioning/HVAC
 "This is the second time we've used their services. This time, of courst issue happened on a weekend. I found their rate to be very fair for th work. Although out of the area when I called, the service tech promptl contacted us and let us know of his ETA. He arrived as promised and..." more

Designers and Architects (594 Companies)

Pantuso Architecture
 5.0 ★★★★★ 47 Reviews
 "I am absolutely thrilled with our Master Bathroom r Mudroom renovation! Rebec...
 — bsmennel

Schill Architecture LLC
 5.0 ★★★★★ 66 Reviews
 "The team at Schill has been designing our restaurant layouts for high volu...
 — anthony9197

Mark Reinhold, Architect
 4.9 ★★★★★ 21 Reviews
 "We hired Mark for our new build prior to selecting reviewing ideas, inspirati...
 — dto605

William J. Fugo Jr.
 5.0 ★★★★★ 10 Reviews
 "We hired Will to assist in a complete renovation of ou full kitchen renov...
 — ameyefedor

Christopher @ Architects LLC
 4.8 ★★★★★ 11 Reviews
 "Christopher assisted us in looking at possible hour needs of my Alzheimer's...
 — Dorothy Fallier

Bialosky Cleveland
 5.0 ★★★★★ 5 Reviews
 "David Craun, Paul Taylor, and Bridget Hrdlicka were il the course of our home...
 — David Margolius

Latina Design-Build Group
 4.9 ★★★★★ 18 Reviews
 Best of Houzz winner
 "Daria managed our master bath remodel project. S beautiful yet very functional...
 — Christine Mapus

Weber Architecture
 5.0 ★★★★★ 5 Reviews
 "Silvia and Gerry Weber recently completed a beautifl Silvia's design was outst...
 — C BLACK

Earn More & Do Less...

Prepared For:



We've Worked With Hundreds Of Gold Standard Showrooms™ Since 2013

H2O Supply has experienced world-class results from their internet marketing initiatives in ways they have never seen before working with our company. H2O averages one call per day from Google Ads, uses FB and email marketing advertising to grow their footprint in the design community, and leverages email marketing to acquire accounts from top builders in the Dallas Fort Worth area that they have never been able to reach in the past.

Over the last six years, Monique's has been awarded three national Showroom of the Year awards, increased revenue 26% year over year, and has line-item ledger detailing exactly where each inquiry came from, which inquiries lead to quotes, and how many inquiries become customers.

'Blanketing the first page of Google and tracking the most important metrics is the top priority you have as a showroom today...this team knows exactly the best way to accomplish that, and beyond!'

After two years of back and forth, the ProSource Supply team finally made the best investment for their business. With the new home page design to enhance the results of the primarily product-focused website (which is powered by SpecBooks™), and after our team course-corrected their Google Ads and added form and call tracking to their website, their five locations in the Carolinas are benefitting tremendously. Up and away, the ProSource Supply team is headed.



Jay Katz
Owner
H2O Supply



Michael Battista
President
Monique's Bath Showroom



Jennifer Lopez
Director of Showroom Sales
ProSource Supply

The ShowroomMarketing.Com Method™ Works Flawlessly With These Websites & Software Platforms



Take The Gold Standard Showroom™ Test To Start Turning Online Insights Into More Income



- Learn to see opportunities for your showroom that are there for the taking but hidden in the shadows
- Identify possibilities and opportunities you never realized
- Make being a Gold Standard Showroom™ your new normal

*Ready To Expand Your Business Development,
Results & Return On Investment?*

**Visit ShowroomMarketing.com To Learn More
Or Call Us At (781) 780-2110**