

Custom Market Analysis Report

- "Win" More Business & Inquiries Through The Web
- Blanket The First Page Of Google & Beyond
- Track Every Phone Call, Form Fill-Out, Wishlist, Order & More Back To Where A Web Searcher First Found You Online Before Reaching Out

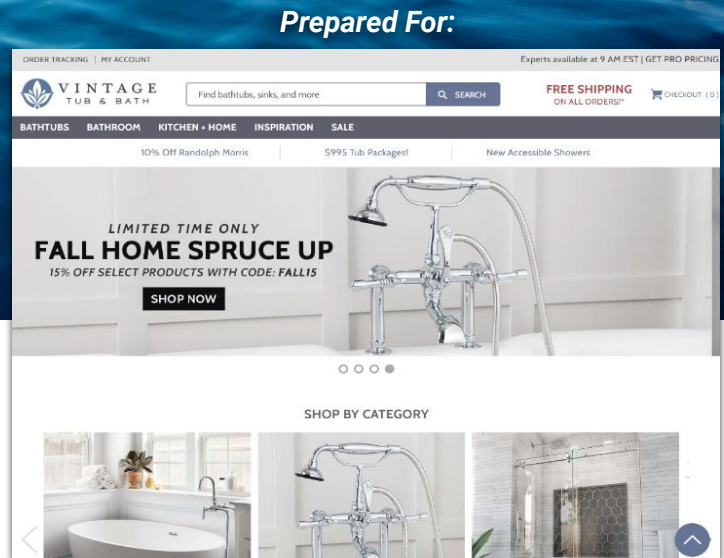
Company: Vintage Bath

URL: <https://www.vintagetub.com/>

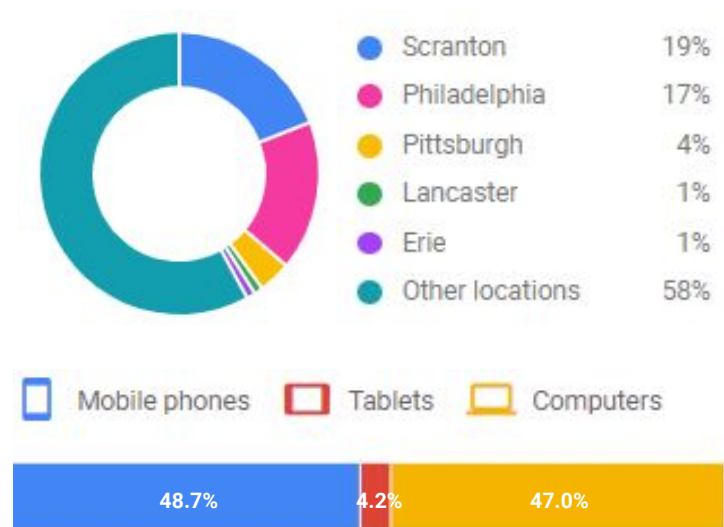
Prepared by: Vanessa

Location: Pennsylvania

Reach: 20.1M



Distribution Of Searchers:



This many searches happen each month for your keywords on the next page:

246,000

This is the total cost to show up in front of every single one of them:

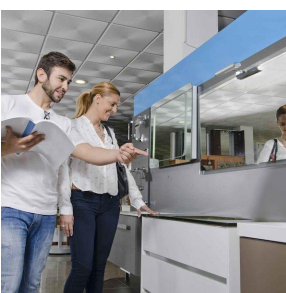
\$160,000

The average bid price per click to show up above your competition is:

\$6.70

This is how many ideal people are available to visit your website from ads:

24,000



The Showroom Marketing team studies & analyzes hundreds of thousands of monthly targeted web search that begin with "bath or kitchen showroom near me," product categories such as "bathroom vanities", "farmhouse sinks" or "soaking tubs", & specific brands such as **Toto**, **California Faucets**, **Waterstone**, & more, across hundreds of showroom URLs spanning North America, which REALLY means that we know EXACTLY what motivates web browsers to turn into buyers & sales opportunities in any market in both the B2C or B2B channels of commerce.

Search Statistics

Prepared For:



Product Category Keyword Searches:

Keyword	↓ Impressions
Bathroom Vanities	35,409.17
Lighting	31,903.88
Kitchen Faucets	25,131.35
Interior Design	22,938.11
Bathtubs	17,401.61
Toilets	17,132.21
Kitchen Sinks	12,670.05
Mirrors	7,833.89
Bathroom Mirrors	7,817.95
Showers	5,346.51
Drains	4,701.26
Medicine Cabinets	3,957.36

General Keyword Searches:

Keyword	↓ Impressions
Flooring Store	8,130.99
Plumbing Showroom	3,496.08
Bathroom Showroom	1,868.65
Flooring Store near Me	1,593.61
Kitchen Showroom	1,252.70
Kitchen Cabinet Store	639.75
Bath Showroom	323.00

The Competitive Analysis below is just a sample report. Once you have live ads, Google will share exactly how many % of the time your competitors are taking your spot. We can combine this with companies you already know to show your ads when someone types in your competitors.

Brand Keyword Searches:

Keyword	↓ Impressions
Aria	1,019.66
DreamLine	867.04
Newport Brass	763.75
Aquatica	352.92
Rohl	312.85
Wyndham Collection	310.37
Native Trails	183.79
Strom Living	109.65
Maax	107.12
Opus	93.71
Whitehaus	90.30
Randolph Morris	59.41

Competitive Analysis:

Display URL domain	↓ Impression share	Overlap rate
You	56.45%	—
modernbathroom.com	35.48%	41.90%
kohlerexperiencecenterlax.com	33.06%	36.19%
builderssurplus.net	29.30%	33.81%
polarishomedesign.com	27.15%	32.86%
flooranddecor.com	17.20%	20.00%
homedepot.com	12.63%	15.71%
homeadvisor.com	< 10%	7.14%
thekitchenstore.net	< 10%	6.67%
rebacksplumbing.com	< 10%	7.14%

Competitive Analysis

Marble Works Design Team Inc. ([mymarbleworks.com/](https://www.mymarbleworks.com/))

No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
marble works https://www.mymarbleworks.com/	810	4 —	56	\$0.36
marble design https://www.mymarbleworks.com/	750	32 2↓	45	\$1.54
marbleworks https://www.mymarbleworks.com/	360	14 2↓	49	\$0.24
marble store https://www.mymarbleworks.com/	360	96 30↓	60	\$0.98
next day marble and granite https://www.mymarbleworks.com/	300	95 1↑	69	\$40.88

Borth - Wilson Plumbing & Bathroom Remodeling ([borthwilson.com/](https://www.borthwilson.com/)) Estimated \$23.97 Google Ads budget

Keyword	Volume	CPC (B)	KD	Mobile Searches
milwaukee plumber	90	\$11.41	64	-
pipe leak repair wickes	-	-	9	-
kitchen remodeler milwaukee wi	-	-	25	-
upperville condo remodeling ideas	-	-	28	-
greenwichemergencyplumbingand	-	-	2	-

Inside The Box Design ([insidetheboxdesign.com/](https://www.insidetheboxdesign.com/))

No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
inside the box https://www.insidetheboxdesign.com/	900	22 3↓	49	\$2.46
box designs https://www.insidetheboxdesign.com/	750	35 4↓	43	\$2.03
what inside the box https://www.insidetheboxdesign.com/	360	69 —	31	-
inside a box https://www.insidetheboxdesign.com/	270	9 4↑	52	-
basement designer https://www.insidetheboxdesign.com/bathroom...	260	90 —	84	\$3.42

Competitive Analysis

Prepared For:



Glace Yar Stained Glass Decorative Hardware ([glaceyar.com/](https://www.glaceyar.com/))

No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
yar	7.8k	100 29↓	92	\$0.28
thel	3.4k	100 NEW	95	\$0.15
menagerie combinations	660	77 10↓	28	-
opal essence	440	69 2↑	19	\$1.13
turquoise drawer pulls	380	14 1↓	21	\$0.62

eFaucets ([efaucets.com/](https://www.efaucets.com/))

No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
efaucets	1.7k	1 -	55	\$2.87
efaucet coupon	480	48 2↓	30	\$5.93
efaucets promo code	460	59 4↓	23	\$2.40
kohler k3945	360	51 7↓	23	\$1.58
efaucet coupon code	300	79 5↓	24	\$5.41

KALLISTA ([kallista.com/](https://www.kallista.com/))

Estimated \$408.00 Google Ads budget

Keyword	Volume	CPC (B)	KD	Mobile Searches
sinks bathroom	540	\$1.59	35	46%
kitchen sink stores near me	510	-	62	53.5%
vanity sinks	480	\$1.44	86	40.6%
undermount biscuit farmhouse sink	400	-	15	97%
kitchen sink sale near me	400	-	43	-

Get More Trades Accounts

Prepared For:



Builders, General Contractors and Plumbers (500+ Companies)

Carlton Pools
 5.0 3
 Pool & Hot Tub Service Pool Cleaners Hot Tub & Pool
 "All my neighbors used different **builders** for their pools, many in" [more](#)
 See business for more info

FenceONE
 5.0 2
 Contractors
 "This review is long overdue. Last Winter, one of our kids broke neighbor's fence while sledding. I tried contacting the company

S.J. O'Hara
 5.0 4
 Heating & Air Conditioning/HVAC Generator Installation/Repair Plu
 "Mr. O'Hara was friendly, on time and really on point with price getting bids on a new heat pump system. Had to replace cond air..." [more](#)

Kurt Custom Pools
 5.0 2
 Pool & Hot Tub Service Pool Cleaners
 "My existing in ground pool required significant structural repair pool companies to evaluate, and provide me with their repair r

A&S Construction & Rustic Furniture
 5.0 1
 Contractors
 Verified License Certified professionals 4 years in
 "Great service impeccable workmanship, very affordable. They, tley workplace. Did everything that was asked of them and plu

Petroski Plumbing
 5.0 6
 Plumbing
 "How anyone can give them a negative rating is beyond me. Th out pipes broke underneath my kitchen so needed a clean up.

Hogan Homes T C Hogan
 5.0 1
 Contractors
 "A great **builder**! Ben Hogan and his team are fantastic. We can idea" [more](#)

Burke Home Services
 5.0 1
 Contractors Insulation Installation Home Energy Auditors
 Locally owned & operated Certified professionals
 "I recently contracted to have my crawl space insulated. Everyth me an estimate and discussing my options, to the crew of gentl

Hydro-Therapeutics Water Conditioning
 5.0 3
 Plumbing Water Purification Services
 "Prompt professional service at a reasonable cost. My system is family owned and operated business. My only regret is not call

AJ Window & Door Solutions
 5.0 9
 Windows Installation Siding Door Sales/Installation
 \$50 for \$100 Deal
 "to access the decorative windows (that the neighborhood **buil** deal" [more](#)

Hogan Homes T C Hogan
 5.0 1
 Contractors
 "A great **builder**! Ben Hogan and his team are fantastic. We can idea for a house but no real plan. Ben executed our ideas perfe

Dan Kratz Jr Plumbing & Heating
 5.0 2
 Plumbing Heating & Air Conditioning/HVAC
 "Dan is incredible!!! I almost don't want to leave a review so tha busy, but here goes. Dan did an amazing job helping me with r

Designers and Architects (69 Companies)

Purchase your Gift Certificate Today!
 Sew Fine Draperies and Interiors
 4.9 35 Reviews
 Woman owned
 Pennsylvania's Top Interior Design & Window Fashions
 "Sew Fine just installed custom Roman shades and s look great. I was nerv...
 - Stephanie Scavo Agolino

Love Your Room LLC
 5.0 16 Reviews
 "I have been working with Shoshana and her team fr amazing design work and aL...
 - Ted Matos

Campbell's Residential Design Servic
 5.0 25 Reviews
 1 Hire on Houzz Award winning
 Northeastern Pennsylvania Residential Designer I Bes
 "My experience with Tom Campbell was amazing. I a record. The ability to h...
 - nick10080

Christopher Brown, ASID
 5.0 17 Reviews
 "We just wanted to thank you again Chris! From the received from Chris to the...
 - Jeffrey Evans

House Scape Design Consulting, LLC
 5.0 18 Reviews
 "Joanne is the ultimate professional. She helped with the years, and it was a...
 - Carolyn Connors

Chuck Harrison Residential Design
 4.9 7 Reviews
 40 years in business
 "I was a little leary of choosing an architect just from work Chuck has don...
 - sherryshovel

Daniel Ebner Architects, Inc.
 4.9 15 Reviews
 "So many things that make Dan great. He has experi an education in fine a...
 - Wood.Stone.Steel

SCF Architecture, LLC
 5.0 4 Reviews
 Eco-friendly
 "SCF Architecture LLC is an exciting new architectur professionalism and ded...
 - Richard and Valery Yura

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 5.0 4 Reviews
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 "SCF Architecture LLC is an exciting new architectur professionalism and ded...
 - Richard and Valery Yura