

# Custom Market Analysis Report

- "Win" More Business & Inquiries Through The Web
- Blanket The First Page Of Google & Beyond
- Track Every Phone Call, Form Fill-Out, Wishlist, Order & More Back To Where A Web Searcher First Found You Online Before Reaching Out

Company: ThermaSol

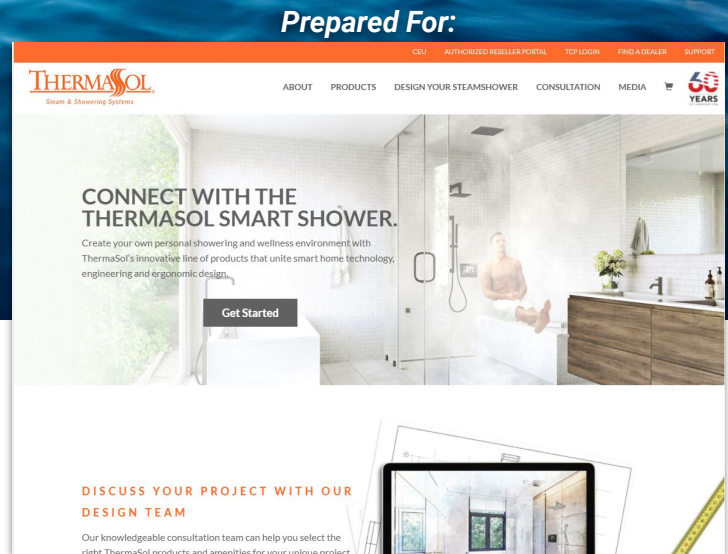
URL: <https://thermasol.com/>

Prepared by: Elsie

Location: Texas

Reach: 44.4M

Distribution Of Searchers:



Houston	10%
Dallas	7%
Austin	6%
San Antonio	5%
El Paso	4%
Other locations	67%

Mobile phones Tablets Computers



This many searches happen each month for your keywords on the next page:

13,000

This is the total cost to show up in front of every single one of them:

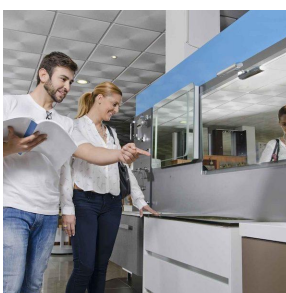
\$730

The average bid price per click to show up above your competition is:

\$0.87

This is how many ideal people are available to visit your website from ads:

830



The Showroom Marketing team studies & analyzes hundreds of thousands of monthly targeted web search that begin with "bath or kitchen showroom near me," product categories such as "bathroom vanities", "farmhouse sinks" or "soaking tubs", & specific brands such as **Toto**, **California Faucets**, **Waterstone**, & more, across hundreds of showroom URLs spanning North America, which REALLY means that we know EXACTLY what motivates web browsers to turn into buyers & sales opportunities in any market in both the B2C or B2B channels of commerce.

# Search Statistics

Prepared For:



## Product Category Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Body Spray	6,448.26
<input type="checkbox"/> Aromatherapy	1,754.37
<input type="checkbox"/> Shower Accessories	612.82
<input type="checkbox"/> Commercial Generators	512.65
<input type="checkbox"/> Smart Shower	503.76
<input type="checkbox"/> ThermaSol	418.80
<input type="checkbox"/> Shower Fixtures	397.41
<input type="checkbox"/> Hand Shower	205.65
<input type="checkbox"/> Shower Arm	157.39
<input type="checkbox"/> Rain Canopy	45.40
<input type="checkbox"/> Rainheads	31.25
<input type="checkbox"/> Steam Products	4.46

## Showroom Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Flooring Store	3,289.02
<input type="checkbox"/> Bathroom Showroom	1,263.50
<input type="checkbox"/> Flooring Store near Me	887.40
<input type="checkbox"/> Kitchen Showroom	442.97
<input type="checkbox"/> Bathroom Store	414.76
<input type="checkbox"/> Bathroom Showroom near Me	219.90
<input type="checkbox"/> Bath Showroom	201.69

**The Competitive Analysis** below is just a sample report. Once you have live ads, Google will share exactly how many % of the time your competitors are taking your spot. We can combine this with companies you already know to show your ads when someone types in your competitors.

## Brand Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> ThermaSol	710.27

## Competitive Analysis:

Display URL domain	↓ Impression share	Overlap rate
You	56.45%	—
modernbathroom.com	35.48%	41.90%
kohlerexperiencecenterlax.com	33.06%	36.19%
builderssurplus.net	29.30%	33.81%
polarishomedesign.com	27.15%	32.86%
flooranddecor.com	17.20%	20.00%
homedepot.com	12.63%	15.71%
homeadvisor.com	< 10%	7.14%
thekitchenstore.net	< 10%	6.67%
rebacksplumbing.com	< 10%	7.14%
labathroomvanities.com	< 10%	5.24%

# Competitive Analysis

Moore Supply Co. ([facetshome.com/](http://facetshome.com/))

No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
<a href="http://facetshome.com/">facet</a>	45.1k	81 3↓	95	\$0.47
<a href="http://facetshome.com/">facets</a>	25.9k	7 11↑	98	\$0.35
<a href="http://facetshome.com/facets_showrooms/mar...">marble falls</a>	7.1k	90 5↓	91	\$0.66
<a href="http://facetshome.com/">dornbracht kitchen faucet</a>	5.7k	73 14↓	32	\$1.18
<a href="http://facetshome.com/about/">hajoca</a>	4.9k	82 9↑	91	\$1.23

Baca Construction ([dbaca.com/](http://dbaca.com/))

No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
<a href="http://www.dbaca.com/">austin cabinets</a>	220	81 NEW	94	\$4.37
<a href="http://www.dbaca.com/">custom cabinets austin</a>	135	22 —	98	\$3.16
<a href="http://www.dbaca.com/">houzz pantry</a>	135	77 NEW	14	\$0.51
<a href="http://www.dbaca.com/">custom cabinets austin tx</a>	125	22 NEW	84	\$10.33
<a href="http://www.dbaca.com/">kitchen cabinets austin</a>	110	89 NEW	55	\$4.50

Ames Mirror and Glass ([ames.glass/](http://ames.glass/))

Estimated \$20.48 Google Ads budget

Keyword	Volume	CPC (B)	KD	Mobile Searches
<a href="#">bathtub glass doors</a>	400	\$1.41	78	45.8%
<a href="#">custom made shower door</a>	340	\$0.97	49	-
<a href="#">hinged frameless shower door</a>	200	\$1.39	69	-
<a href="#">glass companies in san antonio</a>	150	\$2.65	98	-
<a href="#">frameless shower door repair</a>	80	\$5.20	41	-



# Competitive Analysis

Prepared For: **THERMASSOL**  
Steam & Showering Systems

Alexander Merchant ([alexandermarchant.com/](https://alexandermarchant.com/))

No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
<b>buster and punch</b> <a href="https://www.alexandermarchant.com/blog/bust...">https://www.alexandermarchant.com/blog/bust...</a>	20.2k	43 2↓	72	-
<b>drawer knobs</b> <a href="https://www.alexandermarchant.com/">https://www.alexandermarchant.com/</a>	7.3k	97 12↓	91	\$0.79
<b>antique cabinet hardware</b> <a href="https://www.alexandermarchant.com/">https://www.alexandermarchant.com/</a>	6.2k	83 NEW	69	\$1.52
<b>dornbracht kitchen faucet</b> <a href="https://www.alexandermarchant.com/product/d...">https://www.alexandermarchant.com/product/d...</a>	5.7k	57 NEW	32	\$1.18
<b>austin custom brass</b> <a href="https://www.alexandermarchant.com/">https://www.alexandermarchant.com/</a>	4.7k	33 2↑	77	-

Texas Mirrors and Doors ([txmirrors.com/](https://txmirrors.com/))

No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
<b>texas door</b> <a href="https://txmirrors.com/">https://txmirrors.com/</a>	290	43 4↑	98	\$1.12
<b>shower doors of austin</b> <a href="https://txmirrors.com/">https://txmirrors.com/</a>	270	55 4↓	84	-
<b>mirrors austin</b> <a href="https://txmirrors.com/">https://txmirrors.com/</a>	230	9 6↑	91	-
<b>texas doors</b> <a href="https://txmirrors.com/">https://txmirrors.com/</a>	180	32 NEW	94	-
<b>mirrors.com</b> <a href="https://txmirrors.com/">https://txmirrors.com/</a>	150	81 NEW	92	\$1.40

Andersen Ceramics ([andersenceramics.com/](https://andersenceramics.com/))

No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
<b>tile medallion</b> <a href="https://andersenceramics.com/catalog-of-relief-t...">https://andersenceramics.com/catalog-of-relief-t...</a>	930	74 9↑	83	\$1.17
<b>decorative ceramic tile</b> <a href="https://andersenceramics.com/ngg_tag/decorati...">https://andersenceramics.com/ngg_tag/decorati...</a>	840	57 25↓	88	\$1.21
<b>decorative tile backsplash</b> <a href="https://andersenceramics.com/">https://andersenceramics.com/</a>	810	61 13↑	91	\$0.91
<b>small tiles</b> <a href="https://andersenceramics.com/catalog-of-relief-t...">https://andersenceramics.com/catalog-of-relief-t...</a>	750	68 12↓	89	\$0.13
<b>decorative ceramic tiles</b> <a href="https://andersenceramics.com/">https://andersenceramics.com/</a>	630	69 2↓	85	\$1.27