

Custom Market Analysis Report

- "Win" More Business & Inquiries Through The Web
- Blanket The First Page Of Google, And Beyond
- Track Every Phone Call, Form Fill-Out, Wishlist, Order & More Back To Where A Web Searcher First Found You Online Before Reaching Out

Prepared For:



Company: Studio IL Bagno

URL: <https://ilbagno.com/>

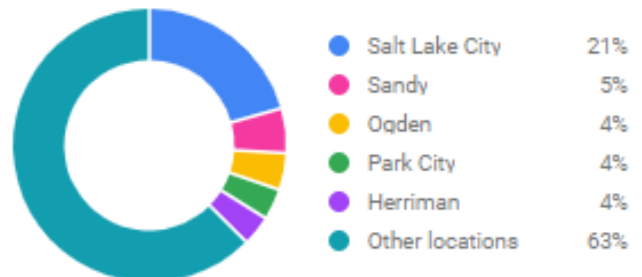
Date: Oct 30, 2020

Prepared by: Bhey

Location: Salt Lake City, UT

Reach: 4.6M

Distribution Of Searchers:



Mobile phones Tablets Computers



This many searches happen each month for your keywords on the next page:

30,000

This is the total cost to show up in front of every single one of them:

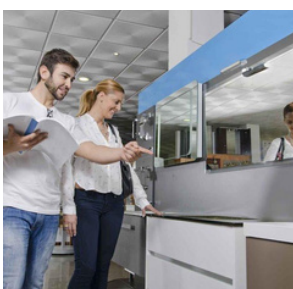
\$6,000

The average bid price per click to show up above your competition is:

\$5.32

This is how many ideal people are available to visit your website from ads:

1,100



The Showroom Marketing team studies & analyzes hundreds of thousands of monthly targeted web search that begin with "bath or kitchen showroom near me," product categories such as "bathroom vanities", "farmhouse sinks" or "soaking tubs", & specific brands such as **Toto**, **California Faucets**, **Waterstone**, & more, across hundreds of showroom URLs spanning North America, which REALLY means that we know EXACTLY what motivates web browsers to turn into buyers & sales opportunities in any market in both the B2C or B2B channels of commerce.

Search Statistics

Salt Lake City, UT

Prepared For:

STUDIO **IL BAGNO**

Product Category Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Vanities	19,530.90
<input type="checkbox"/> Mirrors	5,123.94
<input type="checkbox"/> Faucets	2,803.51
<input type="checkbox"/> Bathtubs	1,401.60
<input type="checkbox"/> Shower Systems	919.36
<input type="checkbox"/> Fixtures	30.33

Showroom Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Bathroom Showroom	49.83
<input type="checkbox"/> Bathroom Store	23.65
<input type="checkbox"/> Kitchen Showroom	22.40
<input type="checkbox"/> Bath Showroom	18.61
<input type="checkbox"/> Cabinet Showroom	9.15
<input type="checkbox"/> Kitchen Showroom near Me	4.73
<input type="checkbox"/> Bathtub Store	4.73
<input type="checkbox"/> Plumbing Showroom near Me	4.42

The Competitive Analysis below is just a sample report. Once you have live ads, Google will share exactly how many % of the time your competitors are taking your spot. We can combine this with companies you already know to show your ads when someone types in your competitors.

Brand Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Toto	383.39
<input type="checkbox"/> Hansgrohe	232.10
<input type="checkbox"/> Inc.	218.93
<input type="checkbox"/> Aino	189.19
<input type="checkbox"/> Gessi	111.44
<input type="checkbox"/> Robern	63.87
<input type="checkbox"/> California Faucets	34.97
<input type="checkbox"/> Vola	25.36
<input type="checkbox"/> Graff	14.74
<input type="checkbox"/> Stone Forest	10.28
<input type="checkbox"/> Laufen	9.94
<input type="checkbox"/> BainUltra	9.60

Competitive Analysis:

Display URL domain	↓ Impression share	Overlap rate
You	56.45%	—
modernbathroom.com	35.48%	41.90%
kohlerexperiencecenterlax.com	33.06%	36.19%
builderssurplus.net	29.30%	33.81%
polarishomedesign.com	27.15%	32.86%
flooranddecor.com	17.20%	20.00%
homedepot.com	12.63%	15.71%
homeadvisor.com	< 10%	7.14%
thekitchenstore.net	< 10%	6.67%
rebacksplumbing.com	< 10%	7.14%
labathroomvanities.com	< 10%	5.24%

Get More Trades Accounts Prepared For: **STUDIO IL BAGNO**

Builders, General Contractors and Plumbers (600+ Companies)



Stevens General Contracto
 ★★★★★ 12
 Contractors



Butler Electric
 ★★★★★ 26
 Electricians

[Request a Quote](#)



Black Diamond Electric, Plumbing, Heating and Air
 ★★★★★ 19
 Heating & Air Conditioning/HVAC, Plumbing
 \$50 for \$75 Deal

"Had a drain clog on a busy Saturday evening and everywhere I called astronomical prices to come out and most couldn't come until the fr they told me they..." [more](#)

[Request a Quote](#)

Responds in at
 48 locals recently



Big Yeti Builders
 ★★★★★ 7
 Flooring, Contractors, Decks & Railing
 Family-owned & operated
 Certified professionals



Bedrock Quartz Countertop
 ★★★★★ 24
 \$\$ • Countertop Installation, Kitchen &



Comfort Specialists Heating & Cooling
 ★★★★★ 1
 Heating & Air Conditioning/HVAC, Plumbing, Contractors
 32 years in business
 Family-owned & operated

"Comfort Specialists Heating & Cooling is a family-owned and operat offers warm, personalized, and quality HVAC services near Orem, UT Specialist Heating &..." [more](#)

[Request a Virtual Consultation](#)

Responds i
 11 locals re



Acevedo Builders
 ★★★★★ 12
 Tiling, Painters, Drywall Installation & Re



Stevens General Contracto
 ★★★★★ 12
 Contractors

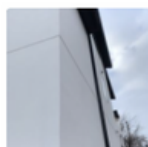


Ace Drain Cleaning
 ★★★★★ 10
 Water Purification Services, Water Heater Installation/Repair, Plumbing

"We have had Ace come by twice now to do work on our house and I impressed me with how cordial they are. Asking permission and bei transparent about what they're..." [more](#)



Salt
 ★★★★★ 3
 Contractors
 \$395 for \$500 Deal



Christensen Stucco & Exte
 ★★★★★ 4
 Stucco Services, Contractors, Windows I

[Request a Consultation](#)



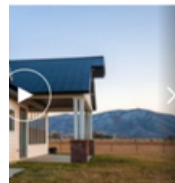
Rescue Rooter Salt Lake City
 ★★★★★ 42
 Hydro-jetting, Plumbing, Water Heater Installation/Repair

"I scheduled an emergency appt. with Rescue Rooter for a leaking w couldn't be more pleased with the quality of technical and customer After being stood up by a local..." [more](#)

Designers and Architects (383 Companies)



Frank Lewis Design Group
 Salt Lake County's Finest Architectural Design Services
 From a new design to a complex restoration, you can rest right hands. Let our...



Clayton Vance Architecture
 5.0 ★★★★★ 5 Reviews
 Greater Salt Lake Area's Trusted Architect & Design Firm
 "Wow! We have had the privilege of working with Clayt addition project. He has..."
 — Jenny Miller



James L Carroll & Associates Inc
 5.0 ★★★★★ 5 Reviews
 "James and his team are timely, quick, responsive to c competitively priced. James was a..."
 — Tamara Prue



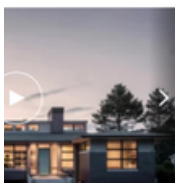
The Fox Group
 5.0 ★★★★★ 6 Reviews
 "I had heard multiple horror stories of home owners an quality, unhappy subcontra..."
 — nateyj40



GML Design Group
 Locally owned
 Salt Lake's Custom Architectural Designs & Contracting
 Our services are primarily centered around designing cust contractors, and developers who...



Landforms Design
 5.0 ★★★★★ 2 Reviews
 Designing Lifestyles in Salt Lake City For Over 30 Years
 "Im the President of a Utah custom home company nar Blair at Landforms on several..."
 — Vuu Modern Homes



Lloyd Architects
 4.8 ★★★★★ 21 Reviews
 "The team at Lloyd Architects are standouts in the indu working with their team..."
 — HG Wusthof Ranch



Renovation Design Group
 5.0 ★★★★★ 13 Reviews
 "Our 45 year old home needed some updating. Renov what we were trying to acc..."
 — HU-679934791

Earn More & Do Less...

Prepared For: **STUDIO IL BAGNO**

We've Worked With Hundreds Of Gold Standard Showrooms™ Since 2013

H2O Supply has experienced world-class results from their internet marketing initiatives in ways they have never seen before working with our company. H2O averages one call per day from Google Ads, uses FB and email marketing advertising to grow their footprint in the design community, and leverages email marketing to acquire accounts from top builders in the Dallas Fort Worth area that they have never been able to reach in the past.

Over the last six years, Monique's has been awarded three national Showroom of the Year awards, increased revenue 26% year over year, and has line-item ledger detailing exactly where each inquiry came from, which inquiries lead to quotes, and how many inquiries become customers.

'Blanketing the first page of Google and tracking the most important metrics is the top priority you have as a showroom today...this team knows exactly the best way to accomplish that, and beyond!'

After two years of back and forth, the ProSource Supply team finally made the best investment for their business. With the new home page design to enhance the results of the primarily product-focused website (which is powered by SpecBooks™), and after our team course-corrected their Google Ads and added form and call tracking to their website, their five locations in the Carolinas are benefitting tremendously. Up and away, the ProSource Supply team is headed.



Jay Katz
Owner
H2O Supply



Michael Battista
President
Monique's Bath Showroom



Jennifer Lopez
Director of Showroom Sales
ProSource Supply

The ShowroomMarketing.Com Method™ Works Flawlessly With These Websites & Software Platforms



Take The Gold Standard Showroom™ Test To Start Turning Online Insights Into More Income



- Learn to see opportunities for your showroom that are there for the taking but hidden in the shadows
- Identify possibilities and opportunities you never realized
- Make being a Gold Standard Showroom™ your new normal

*Ready To Expand Your Business Development,
Results & Return On Investment?*

**Visit ShowroomMarketing.com To Learn More
Or Call Us At (781) 780-2110**