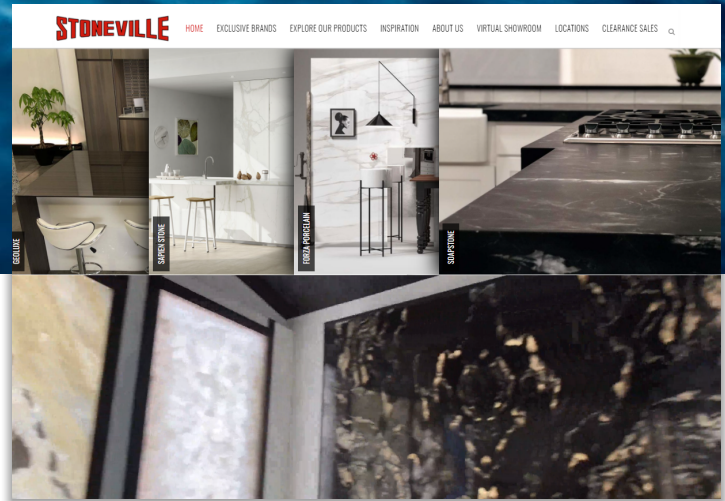


Custom Market Analysis Report

- "Win" More Business & Inquiries Through The Web
- Blanket The First Page Of Google, And Beyond
- Track Every Phone Call, Form Fill-Out, Wishlist, Order & More Back To Where A Web Searcher First Found You Online Before Reaching Out

Prepared For:



Company: Stoneville USA, Inc.

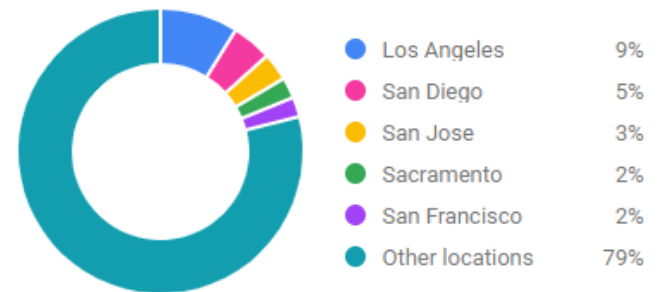
URL: <http://stonevilleusa.com/>

Date: Oct 30, 2020

Prepared by: Bhey

Location: North Hollywood, CA **Reach:** 51.2M

Distribution Of Searchers:



This many searches happen each month for your keywords on the next page:

940,000

This is the total cost to show up in front of every single one of them:

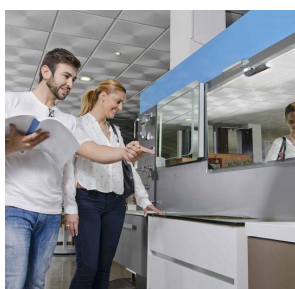
\$120,000

The average bid price per click to show up above your competition is:

\$5.56

This is how many ideal people are available to visit your website from ads:

22,000



The Showroom Marketing team studies & analyzes hundreds of thousands of monthly targeted web search that begin with "bath or kitchen showroom near me," product categories such as "bathroom vanities", "farmhouse sinks" or "soaking tubs", & specific brands such as **Toto**, **California Faucets**, **Waterstone**, & more, across hundreds of showroom URLs spanning North America, which REALLY means that we know EXACTLY what motivates web browsers to turn into buyers & sales opportunities in any market in both the B2C or B2B channels of commerce.

Search Statistics

North Hollywood, CA Prepared For:

STONEVILLE

Product Category Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Cabinets	262,128.75
<input type="checkbox"/> Countertops	82,661.31
<input type="checkbox"/> Pavers	67,586.87
<input type="checkbox"/> Floor	50,108.18
<input type="checkbox"/> Outdoor Kitchen	47,317.75
<input type="checkbox"/> Bbq Grills	40,320.55
<input type="checkbox"/> Knobs	23,683.38
<input type="checkbox"/> Sinks	22,900.28
<input type="checkbox"/> Pool Tile	15,625.82
<input type="checkbox"/> Cabinet Handles	14,178.32
<input type="checkbox"/> Vanity Tops	14,039.91
<input type="checkbox"/> Backsplash	13,572.62
<input type="checkbox"/> Fireplaces	10,651.37

Showroom Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Bathroom Showroom	3,083.77
<input type="checkbox"/> Kitchen Showroom	2,344.33
<input type="checkbox"/> Bathroom Store	2,338.69
<input type="checkbox"/> Bath Showroom	919.66
<input type="checkbox"/> Plumbing Showroom	498.03
<input type="checkbox"/> Bathroom Showroom near Me	297.86
<input type="checkbox"/> Cabinet Showroom	251.07
<input type="checkbox"/> Plumbing Showroom near Me	151.50
<input type="checkbox"/> Bath Store	138.62

The Competitive Analysis below is just a sample report. Once you have live ads, Google will share exactly how many % of the time your competitors are taking your spot. We can combine this with companies you already know to show your ads when someone types in your competitors.

Brand Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Daltile	15,435.32
<input type="checkbox"/> Cambria	13,018.73
<input type="checkbox"/> Hansgrohe	11,860.27
<input type="checkbox"/> Silestone	10,644.07
<input type="checkbox"/> Toto	10,007.90
<input type="checkbox"/> Blanco	9,507.77
<input type="checkbox"/> Newport Brass	6,576.55
<input type="checkbox"/> Caesarstone	5,116.75
<input type="checkbox"/> Emser Tile	4,162.54
<input type="checkbox"/> Duravit	3,756.65
<input type="checkbox"/> Dekton	2,960.72
<input type="checkbox"/> Elysium	2,770.09
<input type="checkbox"/> American Olean	1,046.51

Competitive Analysis:

Display URL domain	↓ Impression share	Overlap rate
You	56.45%	—
modernbathroom.com	35.48%	41.90%
kohlerexperiencecenterlax.com	33.06%	36.19%
builderssurplus.net	29.30%	33.81%
polarishomedesign.com	27.15%	32.86%
flooranddecor.com	17.20%	20.00%
homedepot.com	12.63%	15.71%
homeadvisor.com	< 10%	7.14%
thekitchenstore.net	< 10%	6.67%
rebacksplumbing.com	< 10%	7.14%
labathroomvanities.com	< 10%	5.24%

Get More Trades Accounts Prepared For:

STONEVILLE

Builders, General Contractors and Plumbers (700+ Companies)



Preferred Home Builders

259
Verified License • Contractors

24 years in business
Family-owned & operated

"Efficient" - according to 11 users

"We used Preferred for a kitchen and bathroom remodel that actu something done in every room and a full re-flooring and painting. great job that..." more



Pure Energy Construction

30
Verified License • Painters, Tiling, Contractors

Luxury
Free estimates

"Professional" - according to 10 users

"Pure Energy Construction did an outstanding professional job on our kitchen remodel! This was a major project, a complete remodel of over 220 sq ft kitch Craftsmanship is..." more

21044 She
Ca



Flood Brothers Plumbing

336
Verified License • Plumbing

24/7 Availability
Family-owned & operated

"I was looking for a plumber for my to fix the valve in the shower. coming through. I saw the reviews with Flood Brothers and they se particular one review referred to a..." more



Home Detail Remodeling

Contractors

"We have more than 15 years of experience remodeling houses, k closets, patios, etc. Working together with our clients to obtain a h compliance with..." more



Preferred Home Builders

259
Verified License • Contractors

24 years in business
Family-owned & operated

"Efficient" - according to 11 users

"We used Preferred for a kitchen and bathroom remodel that actually grew to something done in every room and a full re-flooring and painting. Preferred di great job that..." more

21204 Vi
Ca



My Drain Company

205
Verified License • Plumbing

Emergency services
Satisfaction guaranteed
\$25 for \$50 Deal

"My Drain Company is the best plumbing and Drain Company I h experienced!! I have had two wonderful experiences with My Drai one was a couple of months ago..." more



Amerbuild Construction & Remodeling

51
Verified License • Contractors

Family-owned & operated
Budget friendly

"Professional" - according to 18 users

"I am in the middle of an ADU garage conversion with Team Ameri more pleased. The rate of progress, the communication, and the r Ram has been..." more



A to Z Construction Inc

33
Verified License • Contractors

Free estimates
Beat or match prices

"Professional" - according to 11 users

"Absolutely a pleasure to work twitch A to Z. From start to finish and every step way there were professional, understanding, and top notch with their ideas an communication..." more

Woor

Request a Consultation

Responds in about 10 mi
27 locals recently requested a cons

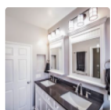


Bright Side Plumbing and Rooter

26
Verified License • Water Heater

Installation/Repair, Plumbing
Satisfaction guaranteed
Locally owned & operated

"George saved our Thanksgiving. Our water heater broke on the t we were left without any hot water in the house with visiting guest multiple..." more



Echo Builders

9
Verified License • Contractors, Roofing

Veteran-owned & operated
Free consultations

"Recommended" - according to 5 users

"I had Eddie and his team remodeling my bathroom. I'm very happ They work very clean and on schedule. We had the city inspector j times the..." more



EHD Builders

58
Verified License • Masonry/Concrete, Patio

Coverings, Contractors
Free consultations
Locally owned & operated

"Efficient" - according to 6 users

"We hired EHD Pavers for the project in our backyard after receiving bids from contractors. They were not the lowest bid but they were worth it! The manag project was..." more

18375 Ve



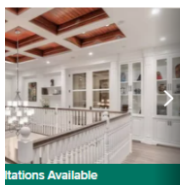
Thousand Oaks Plumbing

245
Verified License • Plumbing

Family-owned & operated
Budget friendly

"Protective Measures: -Our Service Technicians are adhering to so standards & guidelines: -Our technicians will enter your home wea and mask for..." more

Designers and Architects (3,232 Companies)



BldgsDesign

5.0 ★★★★★ 2 Reviews

Online consultation

Residential & Commercial Architect in San Fernando Vall

"I have two properties in Granada Hills. I hired Gary fo separate free standin..." more

— Alfredo Urquiza



Neo and Associates

4.7 ★★★★★ 14 Reviews

Online consultation

Greater LA's Contemporary & Eco-Friendly Architectural I

"Working with Eddie and his team has been a great ex extensive remodel adding o..." more

— Nicole Gilbert



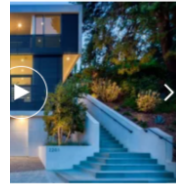
Juan Felipe Goldstein Design Co.

5.0 ★★★★★ 20 Reviews

Best of Houzz winner

"If you ever need to restore or renovate a house, Juan pick. My wife inher..." more

— Wolfgang Korsch



ANX / Aaron Neubert Architects

5.0 ★★★★★ 31 Reviews

Award winning

"Aaron Neubert was highly recommended to me by so for. Based on my experience..." more

— Henry Foks



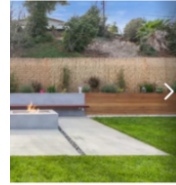
Marc Perry Architect, Inc.

4.8 ★★★★★ 4 Reviews

San Fernando Valley's Dedicated Architect & Design Firm

"Marc to design a granny flat as well as a second story permit process in whi..." more

— Kelly Lynn



Pearl Remodeling

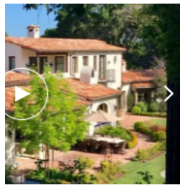
5.0 ★★★★★ 102 Reviews

Online consultation

Los Angeles Full Service Remodeling Contractor. Best of

"My Pergola is amazing. Ben and his team did such a g and went the extra mile..." more

— Annastasia Goldberg

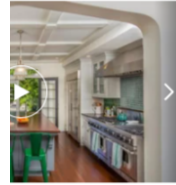


Paul Brant Williger Architect

5.0 ★★★★★ 46 Reviews

"Paul Williger is an exceptional architect. Over the last on five projects, in..." more

— Imgersh



Kiyohara Moffitt

5.0 ★★★★★ 39 Reviews

33 years in business

"We've been working with this architect firm since 200: a challenging project..." more

— Sue Chang

Earn More & Do Less...

Prepared For: **STONEVILLE**

We've Worked With Hundreds Of Gold Standard Showrooms™ Since 2013

H2O Supply has experienced world-class results from their internet marketing initiatives in ways they have never seen before working with our company. H2O averages one call per day from Google Ads, uses FB and email marketing advertising to grow their footprint in the design community, and leverages email marketing to acquire accounts from top builders in the Dallas Fort Worth area that they have never been able to reach in the past.

Over the last six years, Monique's has been awarded three national Showroom of the Year awards, increased revenue 26% year over year, and has line-item ledger detailing exactly where each inquiry came from, which inquiries lead to quotes, and how many inquiries become customers.

'Blanketing the first page of Google and tracking the most important metrics is the top priority you have as a showroom today...this team knows exactly the best way to accomplish that, and beyond!'

After two years of back and forth, the ProSource Supply team finally made the best investment for their business. With the new home page design to enhance the results of the primarily product-focused website (which is powered by SpecBooks™), and after our team course-corrected their Google Ads and added form and call tracking to their website, their five locations in the Carolinas are benefitting tremendously. Up and away, the ProSource Supply team is headed.



Jay Katz
Owner
H2O Supply



Michael Battista
President
Monique's Bath Showroom



Jennifer Lopez
Director of Showroom Sales
ProSource Supply

The ShowroomMarketing.Com Method™ Works Flawlessly With These Websites & Software Platforms



Take The Gold Standard Showroom™ Test To Start Turning Online Insights Into More Income



- Learn to see opportunities for your showroom that are there for the taking but hidden in the shadows
- Identify possibilities and opportunities you never realized
- Make being a Gold Standard Showroom™ your new normal

*Ready To Expand Your Business Development,
Results & Return On Investment?*

**Visit ShowroomMarketing.com To Learn More
Or Call Us At (781) 780-2110**