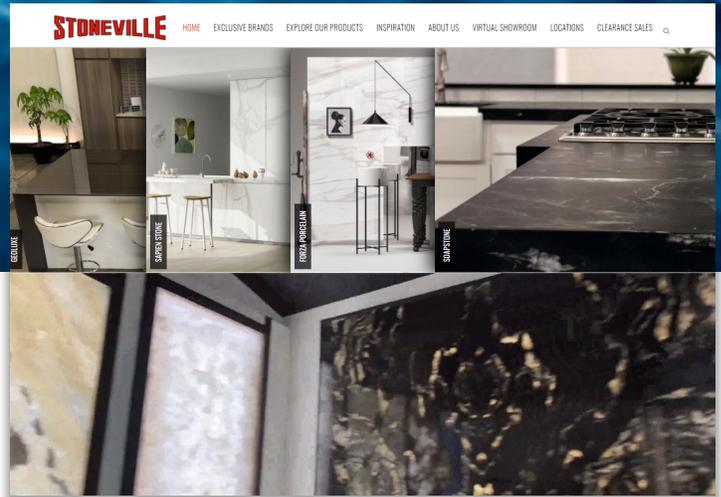


# Custom Market Analysis Report

- "Win" More Business & Inquiries Through The Web
- Blanket The First Page Of Google, And Beyond
- Track Every Phone Call, Form Fill-Out, Wishlist, Order & More Back To Where A Web Searcher First Found You Online Before Reaching Out

Prepared For:



**Company:** Stoneville USA, Inc.

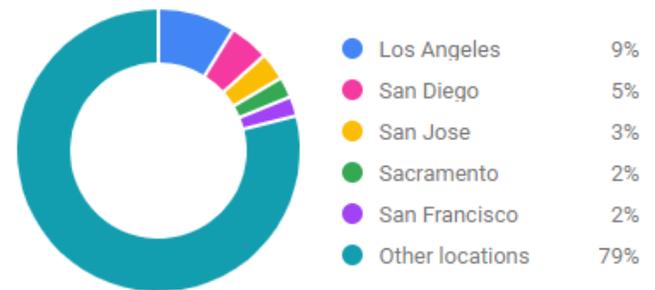
**URL:** <http://stonevilleusa.com/>

**Date:** Oct 30, 2020

**Prepared by:** Bhey

**Location:** North Hollywood, CA **Reach:** 51.2M

## Distribution Of Searchers:



■ Mobile phones
 ■ Tablets
 ■ Computers



*This many searches happen each month for your keywords on the next page:*

**940,000**

*This is the total cost to show up in front of every single one of them:*

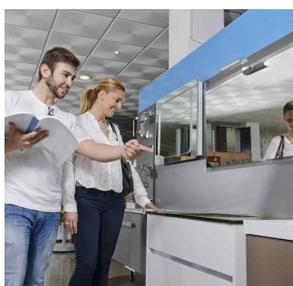
**\$120,000**

*The average bid price per click to show up above your competition is:*

**\$5.56**

*This is how many ideal people are available to visit your website from ads:*

**22,000**



The Showroom Marketing team studies & analyzes hundreds of thousands of monthly targeted web search that begin with "bath or kitchen showroom near me," product categories such as "bathroom vanities", "farmhouse sinks" or "soaking tubs", & specific brands such as **Toto, California Faucets, Waterstone**, & more, across hundreds of showroom URLs spanning North America, which REALLY means that we know EXACTLY what motivates web browsers to turn into buyers & sales opportunities in any market in both the B2C or B2B channels of commerce.

# Search Statistics North Hollywood, CA Prepared For:



## Product Category Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Cabinets	262,128.75
<input type="checkbox"/> Countertops	82,661.31
<input type="checkbox"/> Pavers	67,586.87
<input type="checkbox"/> Floor	50,108.18
<input type="checkbox"/> Outdoor Kitchen	47,317.75
<input type="checkbox"/> Bbq Grills	40,320.55
<input type="checkbox"/> Knobs	23,683.38
<input type="checkbox"/> Sinks	22,900.28
<input type="checkbox"/> Pool Tile	15,625.82
<input type="checkbox"/> Cabinet Handles	14,178.32
<input type="checkbox"/> Vanity Tops	14,039.91
<input type="checkbox"/> Backsplash	13,572.62
<input type="checkbox"/> Fireplaces	10,651.37

## Showroom Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Bathroom Showroom	3,083.77
<input type="checkbox"/> Kitchen Showroom	2,344.33
<input type="checkbox"/> Bathroom Store	2,338.69
<input type="checkbox"/> Bath Showroom	919.66
<input type="checkbox"/> Plumbing Showroom	498.03
<input type="checkbox"/> Bathroom Showroom near Me	297.86
<input type="checkbox"/> Cabinet Showroom	251.07
<input type="checkbox"/> Plumbing Showroom near Me	151.50
<input type="checkbox"/> Bath Store	138.62

**The Competitive Analysis** below is just a sample report. Once you have live ads, Google will share exactly how many % of the time your competitors are taking your spot. We can combine this with companies you already know to show your ads when someone types in your competitors.

## Brand Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Daltile	15,435.32
<input type="checkbox"/> Cambria	13,018.73
<input type="checkbox"/> Hansgrohe	11,860.27
<input type="checkbox"/> Silestone	10,644.07
<input type="checkbox"/> Toto	10,007.90
<input type="checkbox"/> Blanco	9,507.77
<input type="checkbox"/> Newport Brass	6,576.55
<input type="checkbox"/> Caesarstone	5,116.75
<input type="checkbox"/> Emser Tile	4,162.54
<input type="checkbox"/> Duravit	3,756.65
<input type="checkbox"/> Dekton	2,960.72
<input type="checkbox"/> Elysium	2,770.09
<input type="checkbox"/> American Olean	1,046.51

## Competitive Analysis:

Display URL domain	↓ Impression share	Overlap rate
You	56.45%	—
modernbathroom.com	35.48%	41.90%
kohlerexperiencecenterlax.com	33.06%	36.19%
builderssurplus.net	29.30%	33.81%
polarishomedesign.com	27.15%	32.86%
flooranddecor.com	17.20%	20.00%
homedepot.com	12.63%	15.71%
homeadvisor.com	< 10%	7.14%
thekitchenstore.net	< 10%	6.67%
rebacksplumbing.com	< 10%	7.14%
labathroomvanities.com	< 10%	5.24%

# Get More Trades Accounts Prepared For:



## Builders, General Contractors and Plumbers (700+ Companies)

**Preferred Home Builders**  
 259  
 Verified License • Contractors  
 24 years in business  
 Family-owned & operated  
 "Efficient" - according to 11 users  
 "We used Preferred for a kitchen and bathroom remodel that actu something done in every room and a full re-flooring and painting. great job that..." more

**Pure Energy Construction**  
 30  
 Verified License • Painters, Tiling, Contractors  
 Luxury  
 Free estimates  
 "Professional" - according to 10 users  
 "Pure Energy Construction did an outstanding professional job on our kitchen remodel! This was a major project, a complete remodel of over 220 sq ft kitch Craftsmanship is..." more

**Flood Brothers Plumbing**  
 336  
 Verified License • Plumbing  
 24/7 Availability  
 Family-owned & operated  
 "I was looking for a plumber for my to fix the valve in the shower. coming through. I saw the reviews with Flood Brothers and they se particular one review referred to a..." more

**Home Detail Remodeling**  
 Contractors  
 "We have more than 15 years of experience remodeling houses, k closets, patios, etc. Working together with our clients to obtain a h compliance with..." more

**Preferred Home Builders**  
 259  
 Verified License • Contractors  
 24 years in business  
 Family-owned & operated  
 "Efficient" - according to 11 users  
 "We used Preferred for a kitchen and bathroom remodel that actually grew to something done in every room and a full re-flooring and painting. Preferred di great job that..." more

**My Drain Company**  
 205  
 Verified License • Plumbing  
 Emergency services  
 Satisfaction guaranteed  
 \$25 for \$50 Deal  
 "My Drain Company is the best plumbing and Drain Company I h: experienced!! I have had two wonderful experiences with My Drai one was a couple of months ago..." more

**Amerbuild Construction & Remodeling**  
 51  
 Verified License • Contractors  
 Family-owned & operated  
 Budget friendly  
 "Professional" - according to 18 users  
 "I am in the middle of an ADU garage conversion with Team Ameri more pleased. The rate of progress, the communication, and the r Rami has been..." more

**A to Z Construction Inc**  
 33  
 Verified License • Contractors  
 Free estimates  
 Beat or match prices  
 "Professional" - according to 11 users  
 "Absolutely a pleasure to work with A to Z. From start to finish and every st: way there were professional, understanding, and top notch with their ideas an communication..." more

**Bright Side Plumbing and Rooter**  
 26  
 Verified License • Water Heater  
 Installation/Repair, Plumbing  
 Satisfaction guaranteed  
 Locally owned & operated  
 "George saved our Thanksgiving. Our water heater broke on the t: we were left without any hot water in the house with visiting guest multiple..." more

**Echo Builders**  
 9  
 Verified License • Contractors, Roofing  
 Veteran-owned & operated  
 Free consultations  
 "Recommended" - according to 5 users  
 "I had Eddie and his team remodeling my bathroom. I'm very happ: They work very clean and on schedule. We had the city inspector j times the..." more

**EHD Builders**  
 58  
 Verified License • Masonry/Concrete, Patio  
 Coverings, Contractors  
 Free consultations  
 Locally owned & operated  
 "Efficient" - according to 6 users  
 "We hired EHD Pavers for the project in our backyard after receiving bids from contractors. They were not the lowest bid but they were worth it! The mana: project was..." more

**Thousand Oaks Plumbing**  
 245  
 Verified License • Plumbing  
 Family-owned & operated  
 Budget friendly  
 "Protective Measures: -Our Service Technicians are adhering to soc: standards & guidelines: -Our technicians will enter your home wea and mask for..." more

## Designers and Architects (3,232 Companies)

**BldgsDesign**  
 5.0 ★★★★★ 2 Reviews  
 Online consultation  
 Residential & Commercial Architect in San Fernando Vall  
 "I have two properties in Granada Hills. I hired Gary fo separate free standin..."  
 - Alfredo Urquiza

**Neo and Associates**  
 4.7 ★★★★★ 14 Reviews  
 Online consultation  
 Greater LA's Contemporary & Eco-Friendly Architectural I  
 "Working with Eddie and his team has been a great ex: extensive remodel adding o..."  
 - Nicole Gilbert

**Juan Felipe Goldstein Design Co.**  
 5.0 ★★★★★ 20 Reviews  
 Best of Houzz winner  
 "If you ever need to restore or renovate a house, Juan pick. My wife inher..."  
 - Wolfgang Korsch

**ANX / Aaron Neubert Architects**  
 5.0 ★★★★★ 31 Reviews  
 Award winning  
 "Aaron Neubert was highly recommended to me by soi for. Based on my experience..."  
 - Henry Foks

**Marc Perry Architect, Inc.**  
 4.8 ★★★★★ 4 Reviews  
 San Fernando Valley's Dedicated Architect & Design Firm  
 "Marc to design a granny flat as well as a second story permit process in whi..."  
 - Kelly Lynn

**Pearl Remodeling**  
 5.0 ★★★★★ 102 Reviews  
 Online consultation  
 Los Angeles Full Service Remodeling Contractor. Best of  
 "My Pergola is amazing. Ben and his team did such a g and went the extra mile..."  
 - Annastasia Goldberg

**Paul Brant Williger Architect**  
 5.0 ★★★★★ 46 Reviews  
 "Paul Williger is an exceptional architect. Over the last on five projects, in..."  
 - Imgersh

**Kiyohara Moffitt**  
 5.0 ★★★★★ 39 Reviews  
 33 years in business  
 "We've been working with this architect firm since 200: a challenging project..."  
 - Sue Chang

# Earn More & Do Less...

Prepared For: **STONEVILLE**

## We've Worked With Hundreds Of Gold Standard Showrooms™ Since 2013

H2O Supply has experienced world-class results from their internet marketing initiatives in ways they have never seen before working with our company. H2O averages one call per day from Google Ads, uses FB and email marketing advertising to grow their footprint in the design community, and leverages email marketing to acquire accounts from top builders in the Dallas Fort Worth area that they have never been able to reach in the past.

Over the last six years, Monique's has been awarded three national Showroom of the Year awards, increased revenue 26% year over year, and has line-item ledger detailing exactly where each inquiry came from, which inquiries lead to quotes, and how many inquiries become customers.

*'Blanketing the first page of Google and tracking the most important metrics is the top priority you have as a showroom today...this team knows exactly the best way to accomplish that, and beyond!'*

After two years of back and forth, the ProSource Supply team finally made the best investment for their business. With the new home page design to enhance the results of the primarily product-focused website (which is powered by SpecBooks™), and after our team course-corrected their Google Ads and added form and call tracking to their website, their five locations in the Carolinas are benefitting tremendously. Up and away, the ProSource Supply team is headed.



**Jay Katz**  
Owner  
H2O Supply



**Michael Battista**  
President  
Monique's Bath Showroom



**Jennifer Lopez**  
Director of Showroom Sales  
ProSource Supply

## The ShowroomMarketing.Com Method™ Works Flawlessly With These Websites & Software Platforms



## Take The Gold Standard Showroom™ Test To Start Turning Online Insights Into More Income



- Learn to see opportunities for your showroom that are there for the taking but hidden in the shadows
- Identify possibilities and opportunities you never realized
- Make being a Gold Standard Showroom™ your new normal

*Ready To Expand Your Business Development,  
Results & Return On Investment?*

Visit [ShowroomMarketing.com](http://ShowroomMarketing.com) To Learn More  
Or Call Us At (781) 780-2110