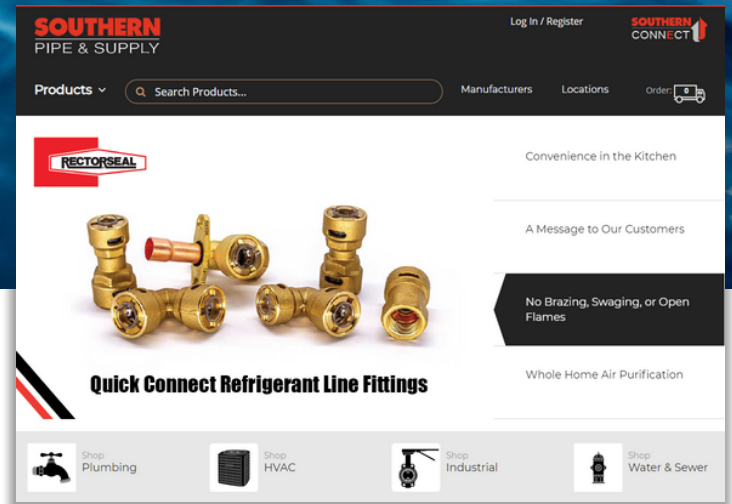


Custom Market Analysis Report

- "Win" More Business & Inquiries Through The Web
- Blanket The First Page Of Google, And Beyond
- Track Every Phone Call, Form Fill-Out, Wishlist, Order & More Back To Where A Web Searcher First Found You Online Before Reaching Out

Prepared For:



Company: Southern Pipe & Supply

URL: <https://southernpipe.com/>

Date: Oct 30, 2020

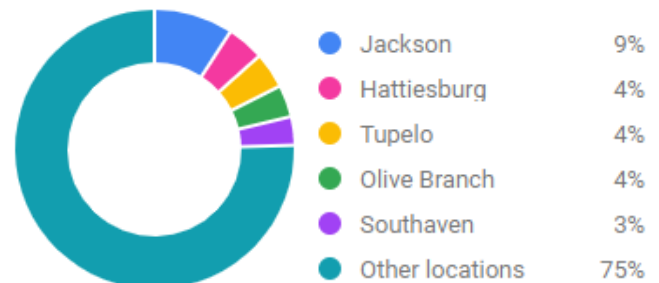
Prepared by: Bhey

Location: Mississippi

Reach: 2.9M



Distribution Of Searchers:



Mobile phones Tablets Computers



This many searches happen each month for your keywords on the next page:

61,000

This is the total cost to show up in front of every single one of them:

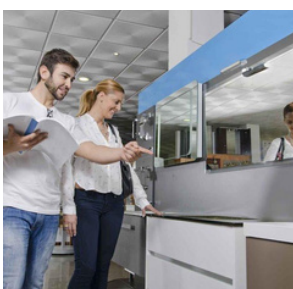
\$8,200

The average bid price per click to show up above your competition is:

\$4.25

This is how many ideal people are available to visit your website from ads:

1,900



The Showroom Marketing team studies & analyzes hundreds of thousands of monthly targeted web search that begin with "bath or kitchen showroom near me," product categories such as "bathroom vanities", "farmhouse sinks" or "soaking tubs", & specific brands such as **Toto**, **California Faucets**, **Waterstone**, & more, across hundreds of showroom URLs spanning North America, which REALLY means that we know EXACTLY what motivates web browsers to turn into buyers & sales opportunities in any market in both the B2C or B2B channels of commerce.

Search Statistics

Prepared For:



Product Category Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Appliances	11,392.21
<input type="checkbox"/> Security	8,402.70
<input type="checkbox"/> Water Heaters	4,209.45
<input type="checkbox"/> Tools	3,657.02
<input type="checkbox"/> Water	3,621.95
<input type="checkbox"/> Electrical	2,247.50
<input type="checkbox"/> Pumps	1,706.10
<input type="checkbox"/> Fasteners	1,040.43
<input type="checkbox"/> Paints	1,036.77
<input type="checkbox"/> Bathroom	960.03
<input type="checkbox"/> Kitchen	887.20
<input type="checkbox"/> Adhesives	772.18
<input type="checkbox"/> Packaging Supplies	733.01

Showroom Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Bath Store	12.99
<input type="checkbox"/> Kitchen Showroom	9.13
<input type="checkbox"/> Bath Showroom	4.57
<input type="checkbox"/> Plumbing Showroom	4.57
<input type="checkbox"/> Bathroom Store	4.57
<input type="checkbox"/> Bathroom Showroom	4.27
<input type="checkbox"/> Bathtub Store	4.16



The Competitive Analysis below is just a sample report. Once you have live ads, Google will share exactly how many % of the time your competitors are taking your spot. We can combine this with companies you already know to show your ads when someone types in your competitors.

Brand Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Kohler	5,232.06
<input type="checkbox"/> Moen	408.51
<input type="checkbox"/> Delta Faucet	367.71
<input type="checkbox"/> Oasis	346.82
<input type="checkbox"/> Rheem	343.92
<input type="checkbox"/> Elkay	234.96
<input type="checkbox"/> Copeland	174.50
<input type="checkbox"/> Watts	110.15
<input type="checkbox"/> Viega	43.33
<input type="checkbox"/> Protech	22.47
<input type="checkbox"/> In-Sink-Erator	18.30
<input type="checkbox"/> Malco Products	13.73
<input type="checkbox"/> Brass Craft	13.42








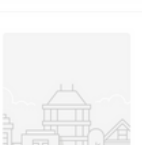


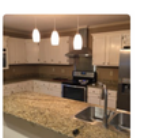

Competitive Analysis:

Display URL domain	↓ Impression share	Overlap rate
You	56.45%	—
modernbathroom.com	35.48%	41.90%
kohlerexperiencecenterlax.com	33.06%	36.19%
builderssurplus.net	29.30%	33.81%
polarishomedesign.com	27.15%	32.86%
flooranddecor.com	17.20%	20.00%
homedepot.com	12.63%	15.71%
homeadvisor.com	< 10%	7.14%
thekitchenstore.net	< 10%	6.67%
rebacksplumbing.com	< 10%	7.14%
labathroomvanities.com	< 10%	5.24%








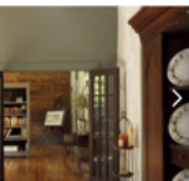
Get More Trades Accounts Prepared For:



Builders, General Contractors and Plumbers (20+ Companies)

 <p>B & J Construction Company Contractors</p>	 <p>Service Plus ★★★★★ 1 Heating & Air Conditioning/HVAC, Kitchen & Ba "Approximately one week ago, my central air ur temperature was 92 and above. The service ted very knowledgeable in his field of work. The res so unreal! After receiving the call, The technician</p> <p>Request a Quote You can re</p>	 <p>Mr. Rooter Plumbing of The Greater Waynesboro Area ★★★★★ 3 Plumbing "Great. Fixed the problem fast. Couldn't be ha cleaned up after he fixed my line. Will definite problems." more</p>
 <p>Kelly Builders Contractors</p>	 <p>Stans Construction Contractors</p>	 <p>Barber & Sons Plumbing ★★★★★ 1 Plumbing "They refused to come out to install a new toi ordered a new one from them and asked the weeks and the toilet took another week to ari installation for two weeks and cancelled at th</p>
 <p>Parkcrest Builders</p>	 <p>Construction Plus Contractors</p>	 <p>Blair Company Inc Plmbng Co ★★★★★ 1 Plumbing, Contractors "DO NOT CALL THIS PLUMBER! My home wan stopped up kitchen drain. It took them 4 days did, they were there for about 2 hours and lel snake and would come back the next day. Wt</p>
 <p>Ridgeway Homes Contractors, Home Developers, Damage Restoration</p>	 <p>Ridgeway Homes Contractors, Home Developers, Damage Restoration</p>	 <p>Lee Plumbing & Heating of Meridian Plumbing</p>

Designers and Architects (283 Companies)

	<p>McLelland Architecture 4.8 ★★★★★ 6 Reviews "Jon McLelland has vision with the skill to commu alternatives, and ta... — Liza & Stuart White</p>		<p>Black Prairie Architecture 5.0 ★★★★★ 2 Reviews "WOW!! Neil Waggoner was able to see our dream purchased a commercial war... — debkencamp</p>
	<p>Design Studio, Inc. 5.0 ★★★★★ 5 Reviews "Uriel and Mandy are great! They pinpointed exac minds and helped us to thin... — bethbarham</p>		<p>Giana Allen Design LLC 5.0 ★★★★★ 2 Reviews Giana Allen, MA is a pioneer in the field of psycholog decorator, worl...</p>
	<p>House Plan Gallery - House Plans 5.0 ★★★★★ 6 Reviews "This company gave great customer service. The changing the plan to our spec... — I Fulton</p>		<p>Deep South Custom Homes 5.0 ★★★★★ 2 Reviews "The owner is very professional with great ideas a on budget without... — Holbrook</p>
	<p>Lake & Land Studio, LLC 5.0 ★★★★★ 6 Reviews "The professionals at Lake and Land Studio have decorator to the designers... — Lynn Thomas</p>		<p>Belinda Stewart Architects, P.A. We are Belinda Stewart Architects of Eupora, Mississi of one woman who firm...</p>

Earn More & Do Less...

Prepared For:



We've Worked With Hundreds Of Gold Standard Showrooms™ Since 2013

H2O Supply has experienced world-class results from their internet marketing initiatives in ways they have never seen before working with our company. H2O averages one call per day from Google Ads, uses FB and email marketing advertising to grow their footprint in the design community, and leverages email marketing to acquire accounts from top builders in the Dallas Fort Worth area that they have never been able to reach in the past.

Over the last six years, Monique's has been awarded three national Showroom of the Year awards, increased revenue 26% year over year, and has line-item ledger detailing exactly where each inquiry came from, which inquiries lead to quotes, and how many inquiries become customers.

'Blanketing the first page of Google and tracking the most important metrics is the top priority you have as a showroom today...this team knows exactly the best way to accomplish that, and beyond!'

After two years of back and forth, the ProSource Supply team finally made the best investment for their business. With the new home page design to enhance the results of the primarily product-focused website (which is powered by SpecBooks™), and after our team course-corrected their Google Ads and added form and call tracking to their website, their five locations in the Carolinas are benefitting tremendously. Up and away, the ProSource Supply team is headed.



Jay Katz
Owner
H2O Supply



Michael Battista
President
Monique's Bath Showroom



Jennifer Lopez
Director of Showroom Sales
ProSource Supply

The ShowroomMarketing.Com Method™ Works Flawlessly With These Websites & Software Platforms



Take The Gold Standard Showroom™ Test To Start Turning Online Insights Into More Income



- Learn to see opportunities for your showroom that are there for the taking but hidden in the shadows
- Identify possibilities and opportunities you never realized
- Make being a Gold Standard Showroom™ your new normal

*Ready To Expand Your Business Development,
Results & Return On Investment?*

**Visit ShowroomMarketing.com To Learn More
Or Call Us At (781) 780-2110**

