

Custom Market Analysis Report

- "Win" More Business & Inquiries Through The Web
- Blanket The First Page Of Google, And Beyond
- Track Every Phone Call, Form Fill-Out, Wishlist, Order & More Back To Where A Web Searcher First Found You Online Before Reaching Out

Company: SouthWest Plumbing Supply

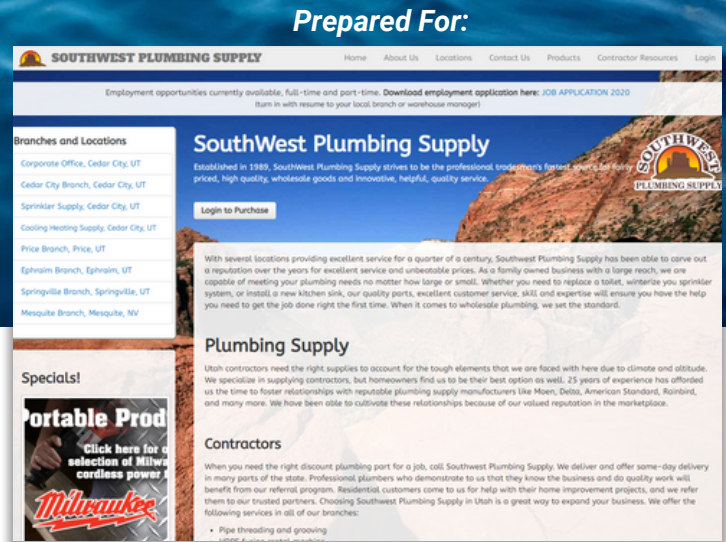
URL: <https://swplumbing.com/>

Date: Oct 30, 2020

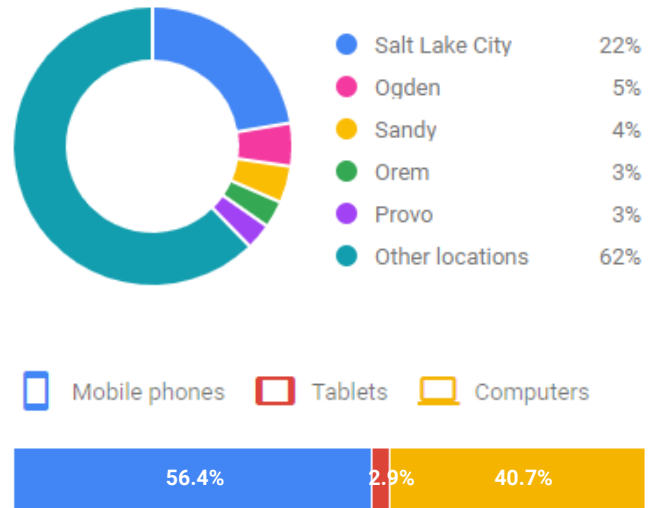
Prepared by: Bhey

Location: Cedar City, UT

Reach: 4.6M



Distribution Of Searchers:



This many searches happen each month for your keywords on the next page:

78,000

This is the total cost to show up in front of every single one of them:

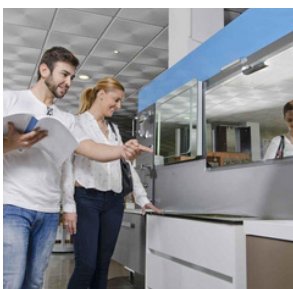
\$21,000

The average bid price per click to show up above your competition is:

\$4.98

This is how many ideal people are available to visit your website from ads:

4,300



The Showroom Marketing team studies & analyzes hundreds of thousands of monthly targeted web search that begin with "bath or kitchen showroom near me," product categories such as "bathroom vanities", "farmhouse sinks" or "soaking tubs", & specific brands such as **Toto**, **California Faucets**, **Waterstone**, & more, across hundreds of showroom URLs spanning North America, which REALLY means that we know EXACTLY what motivates web browsers to turn into buyers & sales opportunities in any market in both the B2C or B2B channels of commerce.

Search Statistics Cedar City, UT


Prepared For:  **SOUTHWEST PLUMBING SUPPLY**

Product Category Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Plumbing	19,851.57
<input type="checkbox"/> HVAC	6,356.42
<input type="checkbox"/> Toilet	4,899.97
<input type="checkbox"/> Landscape	2,826.86
<input type="checkbox"/> Sprinkler System	2,163.61
<input type="checkbox"/> Kitchen Sink	1,856.08
<input type="checkbox"/> Irrigation	1,159.29
<input type="checkbox"/> Hearth	30.01
<input type="checkbox"/> Pipe Threading	12.53

Showroom Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Bathroom Showroom	39.89
<input type="checkbox"/> Bathroom Store	17.96
<input type="checkbox"/> Kitchen Showroom	8.83
<input type="checkbox"/> Plumbing Showroom	8.53
<input type="checkbox"/> Cabinet Showroom	8.53
<input type="checkbox"/> Bath Store	8.53
<input type="checkbox"/> Plumbing Showroom near Me	4.26



The Competitive Analysis below is just a sample report. Once you have live ads, Google will share exactly how many % of the time your competitors are taking your spot. We can combine this with companies you already know to show your ads when someone types in your competitors.

Brand Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Delta	28,288.42
<input type="checkbox"/> Milwaukee Tools	3,510.82
<input type="checkbox"/> Toro	2,299.22
<input type="checkbox"/> American Standard	2,197.64
<input type="checkbox"/> Brizo	701.81
<input type="checkbox"/> Ridgid	639.34
<input type="checkbox"/> Toto	337.53
<input type="checkbox"/> Bradford White	242.48
<input type="checkbox"/> Rainbird	155.26
<input type="checkbox"/> Danze	155.15
<input type="checkbox"/> Watts	148.35
<input type="checkbox"/> Vermont Castings	142.32
<input type="checkbox"/> Fieldpiece	108.66

Competitive Analysis:

Display URL domain	↓ Impression share	Overlap rate
You	56.45%	—
modernbathroom.com	35.48%	41.90%
kohlerexperiencecenterfax.com	33.06%	36.19%
builderssurplus.net	29.30%	33.81%
polarishomedesign.com	27.15%	32.86%
flooranddecor.com	17.20%	20.00%
homedepot.com	12.63%	15.71%
homeadvisor.com	< 10%	7.14%
thekitchenstore.net	< 10%	6.67%
rebacksplumbing.com	< 10%	7.14%
labathroomvanities.com	< 10%	5.24%

Get More Trades Accounts Prepared For: **SOUTHWEST PLUMBING SUPPLY**

Builders, General Contractors and Plumbers (80+ Companies)

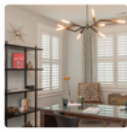


Sunburst Shutters & Window Fashions

★★★★★ 5

Shades & Blinds, Shutters, Interior Design

"Fantastic. I've loved working with them. High quality customer service. I've replaced several of my window shutters." [more](#)



Sunburst Shutters & Window Fashions

★★★★★ 5

Shades & Blinds, Shutters, Interior Design

"Fantastic. I've loved working with them. High quality customer service. I've replaced several of my window shutters." [more](#)



Triple-T Plumbing, Heating & Air

★★★★★ 3

Heating & Air Conditioning/HVAC, Plumbing

"I would definitely recommend. Weston came out to another company scheduled to give us a quote the comfortable with him and the quote that we called company and just went with them. The workers that air..." [more](#)



Jones Paint & Glass - St George

★★★★★ 17

Glass & Mirrors, Paint Stores, Windows Installation

"that again. Is it all the big builders (excuse my French) and this little blonde is not a big enough customer I do in this town in a few places that I will never stop."

[Request a Quote](#)

You can request a quote

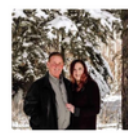


Jesco Doors

★★★★★ 2

Garage Door Services, Handyman

"We use Jesco doors for all of our construction jobs. They're on time, they're on budget and they fix anything we highly recommend them." [more](#)



Complete Plumbing Services

★★★★★ 5

Plumbing

"Jeff replaces my water pressure regulator valve! He has an arm and a leg. He was super informative about plumbing things too. Checked out my toilet. my garbage disposal. I'll call again in a heartbeat if I need other plumbing services."

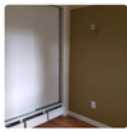


Classy Closets

★★★★★ 2

Home Organization, Cabinetry

"We contacted Chad at Classy Closets for a quote and drawings were quickly emailed to us and within a few days a crew came to install our new closet and garage cabinets. We are ecstatic with the final outcome and our closet is now organized."



RHandyman and Designs

★★★★★ 3

Painters, Flooring, Masonry/Concrete

"I'm a local real estate agent and referred Robert to a client on Cedar Mountain. This was my first experience with a handyman. He was responsive, professional and did a great job. He was responsive, client raved about how great he was to work with."

[Request a Quote](#)

You can request a quote



Jackson Plumbing and Heating

★★★★★ 2

Plumbing, Water Heater Installation/Repair, Heating & Air Conditioning/HVAC

"I had some problems with some plumbing at my home backing up my shower drain. They came over and took care of it super friendly and really great at keeping me informed. Rates were great too! Love this place. Will call again."



Jesco Doors

★★★★★ 2

Garage Door Services, Handyman

"We use Jesco doors for all of our construction jobs. They're on time, they're on budget and they fix anything we highly recommend them." [more](#)



Intermountain Foundation Repair

★★★★★ 1

Foundation Repair

"Excellent customer service! Very honest, reliable. We were more than patient to help us understand the problem and worked with our scheduling needs to get the job done."



Butler Enterprises

★★★★★ 1

Handyman, Plumbing, Water Heater Installation/Repair

"Called because we had a bathtub in our older home that was leaking. We tried everything we could to fix it. Called with in a few hours. With in 15 minutes he had the leak fixed. We have lived here for 3 years we have lived here. From now on we will call Butler Enterprises."

Designers and Architects (88 Companies)



McQuay Architects

5.0 ★★★★★ 2 Reviews

"Designed our home. The team is very talented and professional. They were amazing!"

— rodudlow

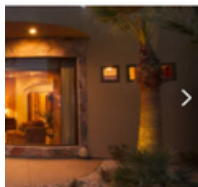


Draw Works Quality Home Design,

5.0 ★★★★★ 9 Reviews

"Kevin was awesome to work with! He treated us like family and was accommodating to our many requests."

— Pam Taylor

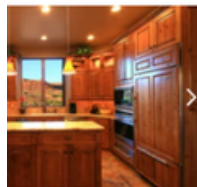


Dream Homes

5.0 ★★★★★ 3 Reviews

"We hired Dream Homes to do a complete turn key remodel. It turned out to be perfect!"

— Madsen Homes



Interiors By Design, Inc.

5.0 ★★★★★ 3 Reviews

"Do you want your home to look beautiful, to flow together and be functional? Kaylynn and I spoke to..."

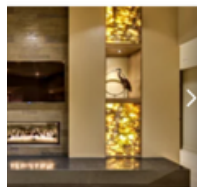
— Raina Le Duc



SGA Design Associates

5.0 ★★★★★ 2 Reviews

"Award winning design company specializing in residential construction, Historic preservation..."



Gulch Design Group

5.0 ★★★★★ 10 Reviews

"Matt has done a fabulous job for us! I can't say enough about his work and professionalism..."

— Donald Drabant



Cortney Haslem Designs

4.8 ★★★★★ 17 Reviews

"I have had the privilege of working with Cortney for many years. She is amazing! I love..."

— Gaylen Hunt Owner Cool Homes



Dream Home Design

5.0 ★★★★★ 5 Reviews

"Krystal was great to work with. She helped walk us through the process from start to finish..."

— HU-962925799

Earn More & Do Less...

Prepared For:  **SOUTHWEST PLUMBING SUPPLY**

We've Worked With Hundreds Of Gold Standard Showrooms™ Since 2013

H2O Supply has experienced world-class results from their internet marketing initiatives in ways they have never seen before working with our company. H2O averages one call per day from Google Ads, uses FB and email marketing advertising to grow their footprint in the design community, and leverages email marketing to acquire accounts from top builders in the Dallas Fort Worth area that they have never been able to reach in the past.

Over the last six years, Monique's has been awarded three national Showroom of the Year awards, increased revenue 26% year over year, and has line-item ledger detailing exactly where each inquiry came from, which inquiries lead to quotes, and how many inquiries become customers.

'Blanketing the first page of Google and tracking the most important metrics is the top priority you have as a showroom today...this team knows exactly the best way to accomplish that, and beyond!'

After two years of back and forth, the ProSource Supply team finally made the best investment for their business. With the new home page design to enhance the results of the primarily product-focused website (which is powered by SpecBooks™), and after our team course-corrected their Google Ads and added form and call tracking to their website, their five locations in the Carolinas are benefitting tremendously. Up and away, the ProSource Supply team is headed.



Jay Katz
Owner
H2O Supply



Michael Battista
President
Monique's Bath Showroom



Jennifer Lopez
Director of Showroom Sales
ProSource Supply

The ShowroomMarketing.Com Method™ Works Flawlessly With These Websites & Software Platforms



Take The Gold Standard Showroom™ Test To Start Turning Online Insights Into More Income



- Learn to see opportunities for your showroom that are there for the taking but hidden in the shadows
- Identify possibilities and opportunities you never realized
- Make being a Gold Standard Showroom™ your new normal

*Ready To Expand Your Business Development,
Results & Return On Investment?*

**Visit ShowroomMarketing.com To Learn More
Or Call Us At (781) 780-2110**