

Custom Market Analysis Report

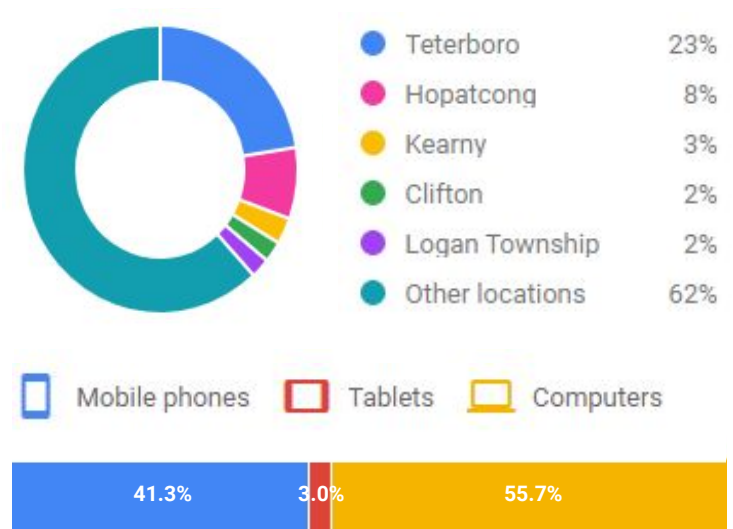
- "Win" More Business & Inquiries Through The Web
- Blanket The First Page Of Google & Beyond
- Track Every Phone Call, Form Fill-Out, Wishlist, Order & More Back To Where A Web Searcher First Found You Online Before Reaching Out

Company: South Amboy Plumbing Supply
URL: <https://sapsnj.com/>
Prepared by: Vanessa

Location: New Jersey

Reach: 18.3M

Distribution Of Searchers:



This many searches happen each month for your keywords on the next page:

228,000

This is the total cost to show up in front of every single one of them:

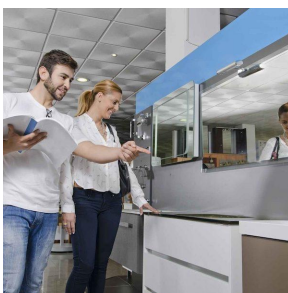
\$120,000

The average bid price per click to show up above your competition is:

\$7.02

This is how many ideal people are available to visit your website from ads:

17,000



The Showroom Marketing team studies & analyzes hundreds of thousands of monthly targeted web search that begin with "bath or kitchen showroom near me," product categories such as "bathroom vanities", "farmhouse sinks" or "soaking tubs", & specific brands such as **Toto**, **California Faucets**, **Waterstone**, & more, across hundreds of showroom URLs spanning North America, which REALLY means that we know EXACTLY what motivates web browsers to turn into buyers & sales opportunities in any market in both the B2C or B2B channels of commerce.

Search Statistics

Prepared For:



Product Category Keyword Searches:

Keyword	↓ Impressions
Bathtubs	37,350.90
Toilets	36,138.99
Sinks	17,819.11
Water Heaters	16,205.71
Kitchen Sinks	15,711.50
Faucets	8,817.22
Bathroom Sinks	8,669.11
Sconce	8,224.77
Shower Heads	8,214.74
Bathroom Accessories	6,892.14
Toilet Seats	4,611.09
Showers	3,657.13

General Keyword Searches:

Keyword	↓ Impressions
Plumbing Showroom	9,113.48
Flooring Store	5,523.72
Bathroom Showroom	2,961.39
Kitchen Showroom	1,930.88
Flooring Store near Me	1,076.81
Kitchen Cabinet Store	944.79
Bathroom Showroom near Me	700.90



The Competitive Analysis below is just a sample report. Once you have live ads, Google will share exactly how many % of the time your competitors are taking your spot. We can combine this with companies you already know to show your ads when someone types in your competitors.

Brand Keyword Searches:

Keyword	↓ Impressions
American Standard	31,874.18
Lenox	13,107.61
Grohe	9,737.63
AO Smith	6,281.74
Crown	3,390.78
Krowne	586.19
Rectorseal	551.98
IPS	224.29
Americh	64.94
Haydon	29.33
Ronbow	12.54
Speedfit	5.71

Competitive Analysis:

Display URL domain	↓ Impression share	Overlap rate
You	56.45%	—
modernbathroom.com	35.48%	41.90%
kohlerexperiencecenterlax.com	33.06%	36.19%
builderssurplus.net	29.30%	33.81%
polarishomedesign.com	27.15%	32.86%
flooranddecor.com	17.20%	20.00%
homedepot.com	12.63%	15.71%
homeadvisor.com	< 10%	7.14%
thekitchenstore.net	< 10%	6.67%
rebacksplumbing.com	< 10%	7.14%

Competitive Analysis

Prepared For:



Marble Works Design Team Inc. ([mymarbleworks.com/](https://www.mymarbleworks.com/))

No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
marble works	810	4 —	56	\$0.36
marble design	750	32 2↓	45	\$1.54
marbleworks	360	14 2↓	49	\$0.24
marble store	360	96 30↓	60	\$0.98
next day marble and granite	300	95 1↑	69	\$40.88

Anna Gratia Studio ([annagratia.com/](https://www.annagratia.com/))

No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
gratia	630	66 5↑	60	\$0.38
gratia	540	103 NEW	97	\$0.38
gratia design co	180	28 7↓	22	-
gratias homes	180	60 1↓	45	-
big closet classic	80	75 16↓	34	-

General Plumbing Supply ([generalplumbingsupply.net/](https://www.generalplumbingsupply.net/))

Estimated \$415.00 Google Ads budget

Keyword	Volume	CPC (B)	KD	Mobile Searches
gps supply	1,4k	-	35	-
general plumbing supply bayonne	690	-	50	-
gps lakewood	600	-	11	-
gps union nj	400	-	10	-
gps bayonne nj	290	-	42	-

Competitive Analysis

Prepared For:



AF Supply: Hardware Bath & Spa (afsupply.com/)

Estimated \$853.00 Google Ads budget

Keyword	Volume	CPC (B)	KD	Mobile Searches
toto tcu454cre#01	2.3k	-	14	7%
af supply	1.1k	-	60	23.9%
ao smith vertex gphe-50	950	\$2.67	17	30.4%
htp uft boiler reviews	900	-	8	16.6%
rheem rtgh-95dvp	840	-	21	9.6%

Mr. Steam (mrsteam.com/)

Estimated \$3,000.00 Google Ads budget

Keyword	Volume	CPC (B)	KD	Mobile Searches
steam shower kit	2.3k	-	83	60.2%
mr steam	1.4k	\$3.81	25	16.5%
steam bath near me	1.3k	-	20	51.6%
mr steam customer service	950	-	23	-
steam shower installation near me	900	-	19	-

Kurrent (kurrentny.com/)

No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
stu the it guy https://www.kurrentny.com/team/stu/	540	94 15↓	29	-
kurrent https://www.kurrentny.com/	480	2 —	41	-
ifa 2020 https://www.kurrentny.com/pdf/november-2020...	400	66 25↑	25	\$1.21
dornbracht logo https://www.kurrentny.com/wholesale/	270	35 16↑	21	-
jack bernstein commercial https://www.kurrentny.com/team/jack/	180	13 11↑	98	-

Get More Trades Accounts

Prepared For:



Builders, General Contractors and Plumbers (600+ Companies)



Always Comfy
 4.3 (26 reviews)
 Heating & Air Conditioning/HVAC
 \$39 for \$69 Deal
 "We all should support small local businesses, they are the mos home owner. Always Comfy (Tom McNally), the name says it all"



Sam's Construction & Renovation
 5.0 (3 reviews)
 Contractors
 "5 stars across the board! I highly and absolutely recommend! definitely exceeded expectations. The communication was am quality..." more



William Archer & Sons
 4.4 (80 reviews)
 Plumbing Water Heater Installation/Repair
 "Our shower stopped working on Thursday morning, and while was out of my service area, Dave and his apprentice agreed to turns..." more



Beautiful Interiors Design Group
 5.0 (9 reviews)
 Interior Design Home Staging
 "and everything was delivered on time, exceeded mine and the truly recommend Sandy" more



K and F General Contractors
 5.0 (1 review)
 Contractors Roofing Siding
 Verified License
 "K & F General Contractors are the brother and brother team c who can truly do it all: plumbing, carpentry, flooring, tile, demc



Serv Tech Plumbing Heating & Cooling
 4.8 (10 reviews)
 Plumbing Heating & Air Conditioning/HVAC Water Heater Installati
 Satisfaction guaranteed • Workmanship guaranteed
 "I had a leak and called Serve Tech in the morning. The plumbe He quickly identified the issue and helped me find a solution. F



Rios Custom
 4.2 (5 reviews)
 Contractors Flooring Drywall Installation & Repair
 "Great service! Pedro was professional, courteous and informat the finished project was better than I could have imagined!" more



Alfred Plus Construction Home Improvement
 5.0 (2 reviews)
 Contractors Wallpapering Painters
 "Alfred came to my apartment to do wallpaper. He was on tim artisan. Highly recommend." more



South Amboy Plumbing Supply
 4.0 (1 review)
 Plumbing
 "Forget the big box stores when it comes to obscure or specialt seem to carry a lot of the higher end lines of the more popular



State-Wide Builders & Remodeling Contractors
 5.0 (1 review)
 Contractors Handyman Carpenters
 "I hired these guys to repair my porch and roof after a fire and I enough. First of all when Tom says he will get a sample meet a

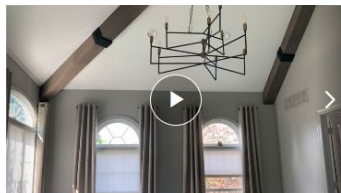


Ruggiero Contractors
 5.0 (2 reviews)
 Contractors Roofing Gutter Services
 "I had an amazing experience with Ruggiero General Contract family. It includes a large family room, bedroom, and bathroo



Statenisland Handyguy
 5.0 (1 review)
 Handyman Plumbing
 Free estimates • 24/7 Availability

Designers and Architects (2,638 Companies)



Timeless Design Interiors, LLC
 5.0 (25 Reviews)
 Best of Houzz winner
 Leading Central NJ Interior Designer
 "Working with Donna and her professional staff was Their eye for design, as we..."
 — Laurie Pelton



Courtney Lowry Architect
 5.0 (23 Reviews) | Verified Lic
 1 Hire on Houzz | References available
 New Jersey's Experienced Architects & Building Design
 "Throughout the process Courtney provided her ins better utilize spaces, e..."
 — Lawrence De Bello



AHG Interiors
 5.0 (150 Reviews)
 37 Verified Hires | 20 years in business
 "Stefania does it all with me in mind. Elegant, functi window treatments thr..."
 — Eunice Knights



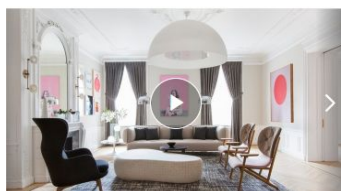
CADKAY LLC.
 4.9 (14 Reviews) | Verified Lice
 28 Hires on Houzz | Evening consultations
 "I have to say my experience with CADKAY LLC was new plans. He was fast, and..."
 — HU-664444006



butter&velvet Home & Design
 5.0 (40 Reviews)
 76 Verified Hires | Locally owned
 "I have worked with several designers who are very sets Debbie apart is she..."
 — lisap3577



Audrey Matlock Architect
 5.0 (12 Reviews) | Verified Lice
 Eco-friendly
 "Audrey is a brilliant force who designs smart and th timeless. She uses he..."
 — lilrouf



Megan Grehl
 5.0 (25 Reviews)
 Woman owned
 "I am currently working on a complex project with k knowledge this team br..."
 — Jeanette Prymas



C+C Architecture
 5.0 (11 Reviews) | Verified Lice
 Best of Houzz winner
 "C+C provided interior design work for our new rest project, involving histori..."
 — kaicampbell