

# Custom Market Analysis Report

- "Win" More Business & Inquiries Through The Web
- Blanket The First Page Of Google & Beyond
- Track Every Phone Call, Form Fill-Out, Wishlist, Order & More Back To Where A Web Searcher First Found You Online Before Reaching Out

**Company:** Sandpiper Supply

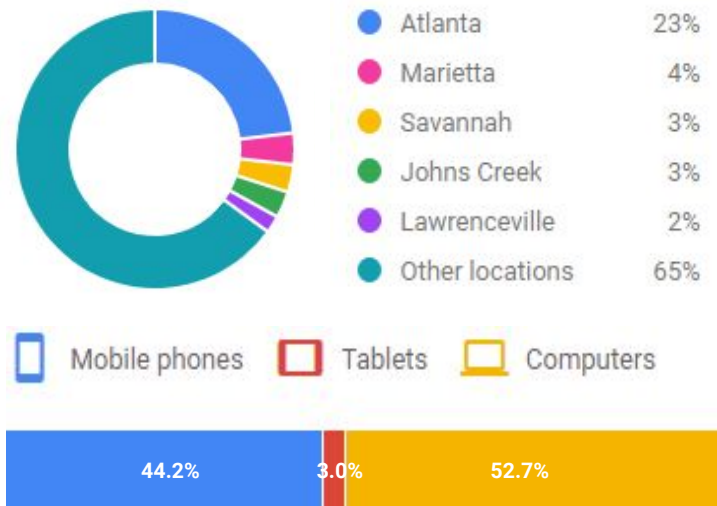
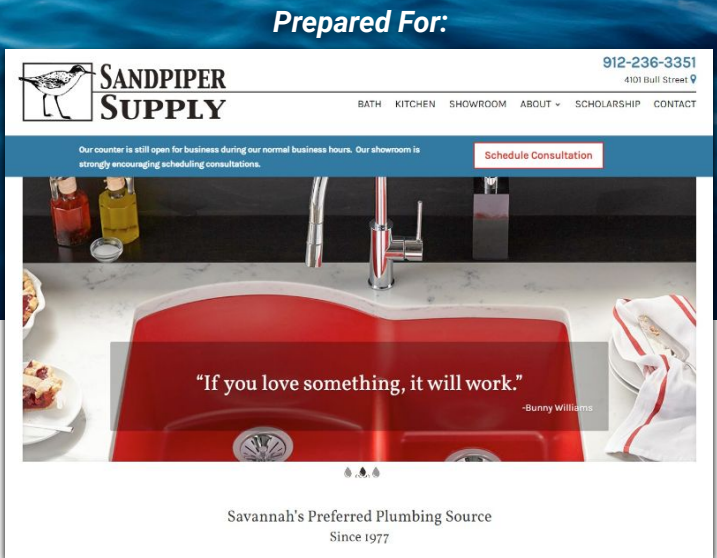
**URL:** <https://sandpipersav.com/>

**Prepared by:** Vanessa

**Location:** Georgia

**Reach:** 23.6M

**Distribution Of Searchers:**



*This many searches happen each month for your keywords on the next page:*

**373,000**

*This is the total cost to show up in front of every single one of them:*

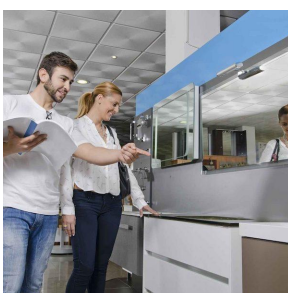
**\$150,000**

*The average bid price per click to show up above your competition is:*

**\$5.64**

*This is how many ideal people are available to visit your website from ads:*

**27,000**



The Showroom Marketing team studies & analyzes hundreds of thousands of monthly targeted web search that begin with "bath or kitchen showroom near me," product categories such as "bathroom vanities", "farmhouse sinks" or "soaking tubs", & specific brands such as **Toto**, **California Faucets**, **Waterstone**, & more, across hundreds of showroom URLs spanning North America, which REALLY means that we know EXACTLY what motivates web browsers to turn into buyers & sales opportunities in any market in both the B2C or B2B channels of commerce.


# Search Statistics

## Product Category Keyword Searches:

Keyword	↓ Impressions
Vanities	29,632.05
Lighting	22,858.79
Bathtubs	15,866.37
Kitchen Faucets	14,710.92
Toilets	11,625.43
Kitchen Sinks	6,583.97
Mirrors	5,357.69
Chandeliers	4,768.71
Shower heads	2,950.54
Bath Tubs	2,516.32
Sinks	2,068.61
Bathroom Lighting	1,738.45

## General Keyword Searches:

Keyword	↓ Impressions
Flooring Store	7,664.40
Plumbing Showroom	2,813.11
Flooring Store near Me	1,305.05
Kitchen Cabinet Store	487.64
Bathroom Showroom	382.24
Bath Showroom	327.47
Kitchen Showroom	196.98

  
**The Competitive Analysis** below is just a sample report. Once you have live ads, Google will share exactly how many % of the time your competitors are taking your spot. We can combine this with companies you already know to show your ads when someone types in your competitors.

## Brand Keyword Searches:

Keyword	↓ Impressions
Delta	220,169.92
American Standard	7,255.42
Moen	3,586.90
Brizo	1,725.51
Grohe	1,349.59
Elkay	1,255.14
Toto	1,062.06
Sigma	1,047.17
Hansgrohe	980.75
Pentair	977.51
Insinkerator	918.64
Huntington	910.36

## Competitive Analysis:

Display URL domain	↓ Impression share	Overlap rate
You	56.45%	—
modernbathroom.com	35.48%	41.90%
kohlerexperiencecenterlax.com	33.06%	36.19%
builderssurplus.net	29.30%	33.81%
polarishomedesign.com	27.15%	32.86%
flooranddecor.com	17.20%	20.00%
homedepot.com	12.63%	15.71%
homeadvisor.com	< 10%	7.14%
thekitchenstore.net	< 10%	6.67%
rebacksplumbing.com	< 10%	7.14%

# Competitive Analysis

## Showcase Kitchens, LLC ([showcasekitchens.us/](https://www.showcasekitchens.us/))

No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
<a href="https://www.showcasekitchens.us/">kitchen and bath showcase</a>	290	39 <span>3↑</span>	45	\$1.75
<a href="https://www.showcasekitchens.us/">showcase kitchens</a>	220	6 <span>1↓</span>	53	\$2.09
<a href="http://www.showcasekitchens.us/">kitchen remodel savannah ga</a>	180	61 <span>NEW</span>	63	\$153
<a href="https://www.showcasekitchens.us/">showcase cabinets</a>	180	53 <span>6↑</span>	33	\$1.09
<a href="http://www.showcasekitchens.us/">showcase kitchen and bath</a>	150	54 <span>NEW</span>	81	\$7.25

## Hilton Head Glass Inc ([hiltonheadglass.com/](https://www.hiltonheadglass.com/))

No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
<a href="https://www.hiltonheadglass.com/">glass cutting shops near me</a>	2.2k	69 <span>11↓</span>	47	\$1.49
<a href="https://www.hiltonheadglass.com/">glass and mirror shops near me</a>	1.8k	78 <span>60↓</span>	28	\$2.98
<a href="https://www.hiltonheadglass.com/">glass installers near me</a>	900	77 <span>—</span>	53	\$10.07
<a href="https://www.hiltonheadglass.com/">glass showroom near me</a>	440	35 <span>27↑</span>	41	-
<a href="https://www.hiltonheadglass.com/glass-enclose...">glass enclosed porch</a>	420	34 <span>10↓</span>	23	-

## Winsupply Inc. ([winsupplyinc.com/](https://www.winsupplyinc.com/))

Estimated \$241.00 Google Ads budget

Keyword	Volume	CPC (B)	KD	Mobile Searches
<a href="#">electric supply cincinnati</a>	180	-	56	-
<a href="#">brondell.com</a>	180	\$5.50	52	-
<a href="#">winsupply of cincinnati</a>	165	-	54	-
<a href="#">midwest electric products</a>	135	-	22	31%
<a href="#">wilder winnelson</a>	135	-	38	-



# Competitive Analysis

## Fabricator Services ([andrewmelcher.com/](https://andrewmelcher.com/))

No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
<a href="https://andrewmelcher.com/wp-content/upload...">ishtarian wicca</a> <a href="https://andrewmelcher.com/wp-content/upload...">https://andrewmelcher.com/wp-content/upload...</a>	570	26 3↓	6	-
<a href="https://andrewmelcher.com/wp-content/upload...">example for engurge students in the classr...</a> <a href="https://andrewmelcher.com/wp-content/upload...">https://andrewmelcher.com/wp-content/upload...</a>	420	15 1↓	4	-
<a href="https://andrewmelcher.com/wp-content/upload...">interrail overhead train suspension system</a> <a href="https://andrewmelcher.com/wp-content/upload...">https://andrewmelcher.com/wp-content/upload...</a>	250	85 4↑	78	-
<a href="https://andrewmelcher.com/wp-content/upload...">imperitor rome</a> <a href="https://andrewmelcher.com/wp-content/upload...">https://andrewmelcher.com/wp-content/upload...</a>	180	93 1↑	27	-
<a href="https://andrewmelcher.com/wp-content/upload...">lgbqtp</a> <a href="https://andrewmelcher.com/wp-content/upload...">https://andrewmelcher.com/wp-content/upload...</a>	125	33 9↓	11	\$3.69

## YIGII ([yigii.com/](https://www.yigii.com/))

No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
<a href="https://www.yigii.com/modern-jack-and-jill-bathr...">jack and jill bathroom</a> <a href="https://www.yigii.com/modern-jack-and-jill-bathr...">https://www.yigii.com/modern-jack-and-jill-bathr...</a>	6.5k	97 18↓	23	\$1.49
<a href="https://www.yigii.com/kitchen-sink-drain-rough-i...">sink drain</a> <a href="https://www.yigii.com/kitchen-sink-drain-rough-i...">https://www.yigii.com/kitchen-sink-drain-rough-i...</a>	4.8k	94 3↑	42	\$0.78
<a href="https://www.yigii.com/downspout-extension-ide...">downspout extension</a> <a href="https://www.yigii.com/downspout-extension-ide...">https://www.yigii.com/downspout-extension-ide...</a>	4k	19 17↑	26	\$0.55
<a href="https://www.yigii.com/kitchen-sink-soap-dispens...">dish soap dispenser</a> <a href="https://www.yigii.com/kitchen-sink-soap-dispens...">https://www.yigii.com/kitchen-sink-soap-dispens...</a>	2.5k	57 15↑	38	\$0.87
<a href="https://www.yigii.com/kitchen-sink-drain-rough-i...">kitchen sink drain</a> <a href="https://www.yigii.com/kitchen-sink-drain-rough-i...">https://www.yigii.com/kitchen-sink-drain-rough-i...</a>	1.9k	85 14↑	35	\$1.27

## Closet & Cabinet Experts ([closetspecialist.com/](https://closetspecialist.com/))

Estimated \$61.73 Google Ads budget

Keyword	Volume	CPC (B)	KD	Mobile Searches
<a href="#">european closet</a>	220	-	40	-
<a href="#">best wood for cabinets</a>	220	\$1.61	14	-
<a href="#">garage storage black friday</a>	100	-	31	-
<a href="#">design a closet online</a>	90	\$2.96	44	-
<a href="#">best rated closet companies</a>	80	-	98	-

# Get More Trades Accounts

Prepared For:



## Builders, General Contractors and Plumbers (500+ Companies)



### Guerry Lumber Company

★★★★★ 5.0 (6 reviews)

Building Supplies Hardware Stores Shutters

"I must say like others I have been brainwashed to the point that and Lowes are the place to go to purchase all your building nee



### TC Construction

★★★★★ 5.0 (3 reviews)

Contractors

"We have an 1800sq/ft house on the marsh of Tybee Island. Tre the interior down to the studs and re-arranged all spaces. New



### Albert Campagna Handyman Service

★★★★★ 4.8 (3 reviews)

Handyman Plumbing Electricians

"I can't say enough good things about Al. He is responsive, relai knowledgeable. He did a great job with a big plumbing issue an

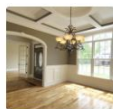


### Heather Murphy Real Estate Group - Keller Williams Realty

★★★★★ 5.0 (10 reviews)

Real Estate Agents

"the builders and had a good working relationship with them al great" more



### Perna Construction & Flooring

★★★★★ 5.0 (2 reviews)

Contractors Flooring Tiling

"We have a 1940 Cape Cod located in Ardsley Park that was a re needed new floors on the first floor hallway, living room and di



### Mr. Rooter Plumbing of Savannah

★★★★★ 4.2 (10 reviews)

Plumbing Water Heater Installation/Repair Hydro-jetting

"Wow...what can I say. I called set an appointment at 8 and the service guy was name Jared..perfect attitude and work ethic. Wi

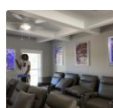


### Custom Home Builder Savannah

★★★★★ 5.0 (1 review)

Contractors

"In Savannah, check these builders out and see how much easi before we started." more



### Son-Son Renovations

★★★★★ 5.0 (3 reviews)

Contractors Flooring

"This is the type of business I want to do business with! Great w was amazing from start to finish. He was very informative & coi



### H2O Plumbing Services

★★★★★ 5.0 (2 reviews)

Plumbing

"Mr Bobby Henry is the best man you'll ever meet I've had the s work for me and what a wonderful job he did so if need someo problems..." more



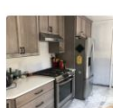
### Christophersen Construction

★★★★★ 5.0 (1 review)

Contractors

Verified License

"We have just moved into our new home with renovations done new bathrooms and a master bedroom. The final product is bei



### Always There Home Services

★★★★★ 3.9 (7 reviews)

Contractors Carpenters Kitchen & Bath

"Always There was a huge help to me when I lived in Savannah. that I could rely on them for excellent work at a very reasonabl



### PlumbPro

★★★★★ 5.0 (2 reviews)

Plumbing Water Heater Installation/Repair Water Purification Servi

"This is the best experience I've had with a company, starting wit Lexy. I spoke to Johnny, and he kindly explained the process to

## Designers and Architects (113 Companies)



### Barrel & Board Design

5.0 ★★★★★ 6 Reviews

9 Hires on Houzz 20 years in business

"Shannon is phenomenal!!! Hands down the best in I she incredibly knowle...

— lamrachelguy



### Barrel & Board Design

5.0 ★★★★★ 6 Reviews

9 Hires on Houzz 20 years in business

Atlanta's Expert Design Services & Unique Home Furni

"Shannon is phenomenal!!! Hands down the best in I she incredibly knowle...

— lamrachelguy



### Rethink Design Studio

5.0 ★★★★★ 16 Reviews

Chatham County's High End & Innovative Interior Desi

"Working with Rethink Design Studio was a fabulouso easy to work with, respon...

— Julie Cardello



### Guenther Designs & Consulting LLC

5.0 ★★★★★ 16 Reviews

10 Hires on Houzz Best of Houzz winner

"From the first walk through of our to be "dream hont This was a first time...

— Jim Harwood



### Denise Jordan Interiors

4.8 ★★★★★ 6 Reviews

17 Hires on Houzz Best of Houzz winner

Creating Thoughtful, Livable Spaces For You in Midwa

"She is very accessible and extremely prompt in her questions I had. Her w...

— Caleb



### Cole Design Studio, Inc.

5.0 ★★★★★ 24 Reviews

Best of Houzz winner

"We have a waterfront lot and they created a truly ur water views. Paul helped u...

— Jay & Denise Pittas



### Color Revival By Rebecca Dumas

5.0 ★★★★★ 82 Reviews

"We thoroughly enjoyed working with Rebecca on tl She worked with us to...

— Ryan & Stephanie Bennett



### Court Atkins Group

4.8 ★★★★★ 15 Reviews

"The architects, the project managers and the interic expectations. They are...

— Denise Loft