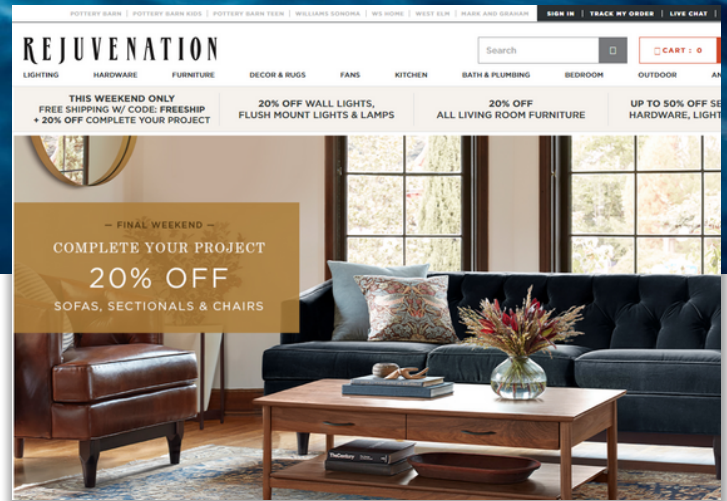


# Custom Market Analysis Report

- "Win" More Business & Inquiries Through The Web
- Blanket The First Page Of Google, And Beyond
- Track Every Phone Call, Form Fill-Out, Wishlist, Order & More Back To Where A Web Searcher First Found You Online Before Reaching Out

Prepared For:



**Company:** Rejuvenation, Inc.

**URL:** <https://rejuvenation.com/>

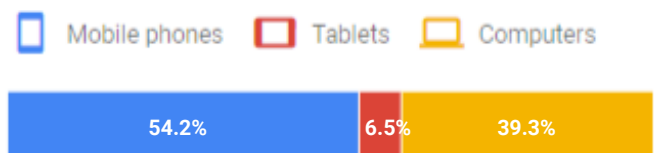
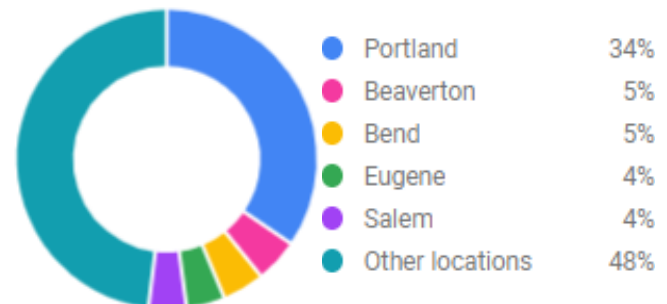
**Date:** Oct 30, 2020

**Prepared by:** Bhey

**Location:** Portland, OR

**Reach:** 5.9M

**Distribution Of Searchers:**



*This many searches happen each month for your keywords on the next page:*

**490,000**

*This is the total cost to show up in front of every single one of them:*

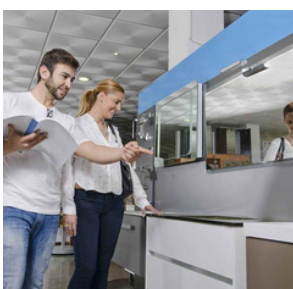
**\$150,000**

*The average bid price per click to show up above your competition is:*

**\$5.87**

*This is how many ideal people are available to visit your website from ads:*

**26,000**



The Showroom Marketing team studies & analyzes hundreds of thousands of monthly targeted web search that begin with "bath or kitchen showroom near me," product categories such as "bathroom vanities", "farmhouse sinks" or "soaking tubs", & specific brands such as **Toto**, **California Faucets**, **Waterstone**, & more, across hundreds of showroom URLs spanning North America, which REALLY means that we know EXACTLY what motivates web browsers to turn into buyers & sales opportunities in any market in both the B2C or B2B channels of commerce.

# Search Statistics Portland, OR


Prepared For: **REJUVENATION**

## Product Category Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Beds	46,683.28
<input type="checkbox"/> Sofas	28,313.30
<input type="checkbox"/> Pillows	16,537.77
<input type="checkbox"/> Bedding	13,831.28
<input type="checkbox"/> Shelving	12,673.85
<input type="checkbox"/> Lamps	12,539.85
<input type="checkbox"/> Candles	12,314.03
<input type="checkbox"/> Fireplace	11,100.33
<input type="checkbox"/> Dining Tables	10,527.65
<input type="checkbox"/> Shades	10,208.88
<input type="checkbox"/> Dressers	9,488.41
<input type="checkbox"/> Bar Stools	8,374.20
<input type="checkbox"/> Planters	8,171.92

## Showroom Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Bathroom Showroom	276.76
<input type="checkbox"/> Bathroom Store	194.33
<input type="checkbox"/> Bath Showroom	105.31
<input type="checkbox"/> Kitchen Showroom	18.92
<input type="checkbox"/> Bathtub Store	18.49
<input type="checkbox"/> Plumbing Showroom near Me	18.06
<input type="checkbox"/> Bath Store	17.76
<input type="checkbox"/> Plumbing Showroom	12.04
<input type="checkbox"/> Kitchen Showroom near Me	11.89

  
**The Competitive Analysis** below is just a sample report. Once you have live ads, Google will share exactly how many % of the time your competitors are taking your spot. We can combine this with companies you already know to show your ads when someone types in your competitors.

## Brand Keyword Searches:


<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Pottery Barn	62,793.17
<input type="checkbox"/> West Elm	34,675.88
<input type="checkbox"/> Williams Sonoma	14,918.89
<input type="checkbox"/> Pottery Barn Kids	8,935.64
<input type="checkbox"/> Mark and Graham	367.69
<input type="checkbox"/> Ws Home	5.12

## Competitive Analysis:

Display URL domain	↓ Impression share	Overlap rate
You	56.45%	—
modernbathroom.com	35.48%	41.90%
kohlerexperiencecenterlax.com	33.06%	36.19%
builderssurplus.net	29.30%	33.81%
polarishomedesign.com	27.15%	32.86%
flooranddecor.com	17.20%	20.00%
homedepot.com	12.63%	15.71%
homeadvisor.com	< 10%	7.14%
thekitchenstore.net	< 10%	6.67%
rebacksplumbing.com	< 10%	7.14%
labathroomvanities.com	< 10%	5.24%


# Get More Trades Accounts Prepared For: REJUVENATION

Builders, General Contractors and Plumbers (700+ Companies)




**Sutherland Plumbing**  
★★★★★ 182  
Plumbing, Water Heater Installation/Repair, Plumbing  
"Let me paint you a picture. We just moved into our new home and we are enjoying our second weekend exploring the area. I will be posting a note on the..." [more](#)

Request a Quote




**John D Plumbing**  
★★★★★ 73  
Plumbing  
"It looks like I'm simply adding on to what others have done. I needed some quick help (leaking pipe in basement) and they made it out far..." [more](#)


Request a Quote



**Mr. Rooter Plumbing of Portland**  
★★★★★ 102  
Plumbing  
"Easter weekend had a toilet back up due to main line root ball. Jason Martin from Mr. Rooter came out and fixed it. More than other..." [more](#)




**All Pro Plumbing Services**  
★★★★★ 142  
Plumbing  
"Where do I begin? Let me start by saying the people here are the best friends. I woke up on Saturday morning to find my up bathroom sink. My husband? Had just left for h..."




**Sutherland Plumbing**  
★★★★★ 182  
Plumbing, Water Heater Installation/Repair

Request a Quote




**Charlie Hall Plumbing**  
★★★★★ 32  
Plumbing, Water Heater Installation/Repair

Request a Quote




**Service Plus Plumbing**  
★★★★★ 63  
Plumbing, Water Heater Installation/Repair  
Family-owned & operated  
Free estimates




**John D Plumbing**  
★★★★★ 73  
Plumbing, Water Heater Installation/Repair


Request a Quote




**Advanced Construction and Repair**  
★★★★★ 38  
Contractors  
Serving Portland, Oregon



**Murphy Construction**  
★★★★★ 2  
Contractors  
Request a Consultation  
Responds in about 6 hours  
3 locals recently requested a consultation




**Plum Construction**  
★★★★★ 19  
Contractors  
Minority-owned & operated  
Consultations available

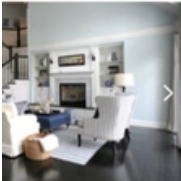


**K & M Construction Group**  
★★★★★ 8  
Verified License  
Contractors, Excavation Services, Artificial Turf  
Veteran-owned & operated  
Workmanship guaranteed


Designers and Architects (904 Companies)



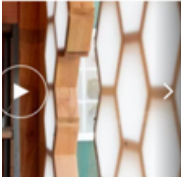
**SunSwallow Design, LLC**  
4.9 ★★★★★ 16 Reviews  
Available weekends  
Clackamas County Architect & Design Firm Best of Houzz  
"Project: develop plans for the remodel of a 1941 Cape Cod style house. Creative solutions to..."  
— Edward Anderson



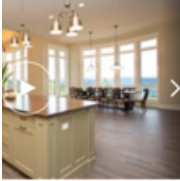
**Blondino Design, Inc.**  
5.0 ★★★★★ 12 Reviews  
"As a developer and a builder Blondino Design has helped us with many projects. The team are very professional and responsive..."  
— Dave Galanter



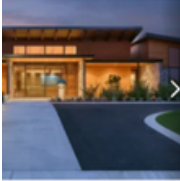
**Departure | Architecture**  
5.0 ★★★★★ 9 Reviews  
Best of Houzz winner  
Greater Portland & Surrounding Area Architect | 2X Best of Houzz  
"Dan was a great partner through a renovation of our kitchen remodel, all new..."  
— Jonquil Moser



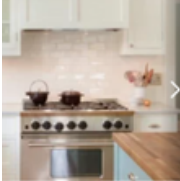
**Mechanism Architecture**  
5.0 ★★★★★ 6 Reviews  
"Adam at Mechanism Architecture was the perfect fit for our design, drawing, and construction..."  
— Will Hansen




**Summit Ridge Design LLC**  
5.0 ★★★★★ 6 Reviews  
Best of Houzz winner  
Lake Oswego's Award Winning Custom Home & Remodeling  
"The design of our home not only fits our new north side location but also the lifestyle we wanted..."  
— davecmcneil



**Giulietti Schouten Architects**  
5.0 ★★★★★ 38 Reviews  
"As we embarked on a near 'knock down' project of our current home, we had the chance to meet with..."  
— Gary and Susan Collar



**McCall Design LLC**  
5.0 ★★★★★ 1 Review  
Best of Houzz winner  
Portland Area Residential Designer  
"Melissa is amazing! She's great at communicating, easy to work with..."  
— Jessica Bernards



**Departure | Architecture**  
5.0 ★★★★★ 9 Reviews  
Best of Houzz winner  
"Dan was a great partner through a renovation of our kitchen remodel, all new..."  
— Jonquil Moser



# Earn More & Do Less...

Prepared For: **REJUVENATION**

## We've Worked With Hundreds Of Gold Standard Showrooms™ Since 2013

H2O Supply has experienced world-class results from their internet marketing initiatives in ways they have never seen before working with our company. H2O averages one call per day from Google Ads, uses FB and email marketing advertising to grow their footprint in the design community, and leverages email marketing to acquire accounts from top builders in the Dallas Fort Worth area that they have never been able to reach in the past.

Over the last six years, Monique's has been awarded three national Showroom of the Year awards, increased revenue 26% year over year, and has line-item ledger detailing exactly where each inquiry came from, which inquiries lead to quotes, and how many inquiries become customers.

*'Blanketing the first page of Google and tracking the most important metrics is the top priority you have as a showroom today...this team knows exactly the best way to accomplish that, and beyond!'*

After two years of back and forth, the ProSource Supply team finally made the best investment for their business. With the new home page design to enhance the results of the primarily product-focused website (which is powered by SpecBooks™), and after our team course-corrected their Google Ads and added form and call tracking to their website, their five locations in the Carolinas are benefitting tremendously. Up and away, the ProSource Supply team is headed.



**Jay Katz**  
Owner  
H2O Supply



**Michael Battista**  
President  
Monique's Bath Showroom



**Jennifer Lopez**  
Director of Showroom Sales  
ProSource Supply

## The ShowroomMarketing.Com Method™ Works Flawlessly With These Websites & Software Platforms



## Take The Gold Standard Showroom™ Test To Start Turning Online Insights Into More Income



- Learn to see opportunities for your showroom that are there for the taking but hidden in the shadows
- Identify possibilities and opportunities you never realized
- Make being a Gold Standard Showroom™ your new normal

*Ready To Expand Your Business Development,  
Results & Return On Investment?*

**Visit [ShowroomMarketing.com](http://ShowroomMarketing.com) To Learn More  
Or Call Us At (781) 780-2110**