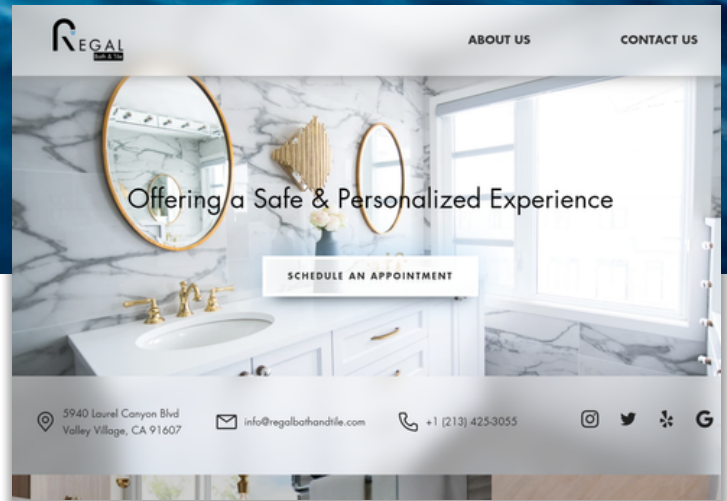


Custom Market Analysis Report

- "Win" More Business & Inquiries Through The Web
- Blanket The First Page Of Google, And Beyond
- Track Every Phone Call, Form Fill-Out, Wishlist, Order & More Back To Where A Web Searcher First Found You Online Before Reaching Out

Prepared For:



Company: Regal Bath & Tile

URL: <https://regalbathandtile.com/>

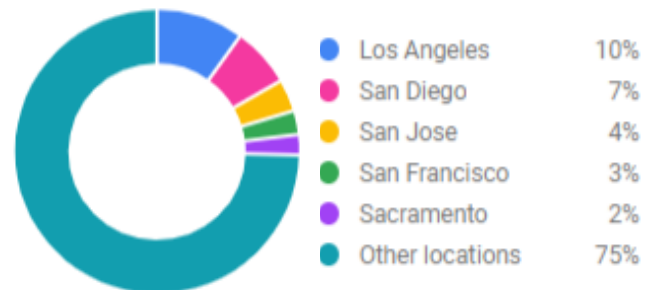
Date: Oct 30, 2020

Prepared by: Bhey

Location: Valley Village, CA

Reach: 51.2M

Distribution Of Searchers:



Mobile phones Tablets Computers



This many searches happen each month for your keywords on the next page:

480,000

This is the total cost to show up in front of every single one of them:

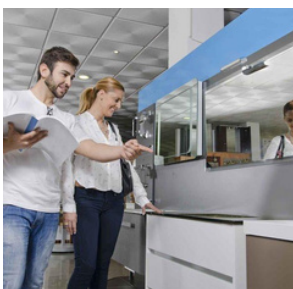
\$71,000

The average bid price per click to show up above your competition is:

\$5.10

This is how many ideal people are available to visit your website from ads:

14,000



The Showroom Marketing team studies & analyzes hundreds of thousands of monthly targeted web search that begin with "bath or kitchen showroom near me," product categories such as "bathroom vanities", "farmhouse sinks" or "soaking tubs", & specific brands such as **Toto**, **California Faucets**, **Waterstone**, & more, across hundreds of showroom URLs spanning North America, which REALLY means that we know EXACTLY what motivates web browsers to turn into buyers & sales opportunities in any market in both the B2C or B2B channels of commerce.

Search Statistics

Valley Village, CA

Prepared For:



Product Category Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Tile	234,519.02
<input type="checkbox"/> Bathroom Vanities	110,283.74
<input type="checkbox"/> Bathroom Faucets	41,578.59
<input type="checkbox"/> Kitchen Faucets	33,600.29
<input type="checkbox"/> Quartz Countertop	27,977.84
<input type="checkbox"/> Shower Systems	18,335.57
<input type="checkbox"/> Stone Countertop	5,698.24
<input type="checkbox"/> Tub Fillers	4,272.17
<input type="checkbox"/> Freestanding Tubs	3,848.84
<input type="checkbox"/> LED Mirrors	3,026.16
<input type="checkbox"/> Mosaics	1,338.85



The Competitive Analysis below is just a sample report. Once you have live ads, Google will share exactly how many % of the time your competitors are taking your spot. We can combine this with companies you already know to show your ads when someone types in your competitors.

Showroom Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Bathroom Showroom	2,718.14
<input type="checkbox"/> Kitchen Showroom	2,063.35
<input type="checkbox"/> Bathroom Store	2,047.40
<input type="checkbox"/> Bath Showroom	814.27
<input type="checkbox"/> Plumbing Showroom	410.80
<input type="checkbox"/> Bathroom Showroom nea...	335.93
<input type="checkbox"/> Cabinet Showroom	298.07

Competitive Analysis:

Display URL domain	↓ Impression share	Overlap rate
You	56.45%	—
modernbathroom.com	35.48%	41.90%
kohlerexperiencecenterlax.com	33.06%	36.19%
builderssurplus.net	29.30%	33.81%
polarishomedesign.com	27.15%	32.86%
flooranddecor.com	17.20%	20.00%
homedepot.com	12.63%	15.71%
homeadvisor.com	< 10%	7.14%
thekitchenstore.net	< 10%	6.67%
rebacksplumbing.com	< 10%	7.14%
labathroomvanities.com	< 10%	5.24%

Get More Trades Accounts

Prepared For:



Builders, General Contractors and Plumbers (700+ Companies)



Clear Pipe Plumbing & Rooter

★★★★★ 7

Verified License • Plumbing, Water Heater Installation/Repair, Hydro-jetting

Locally owned & operated
Family-owned & operated

Request a Quote



Build Method Construction

★★★★★ 41

Verified License • Contractors
Locally owned & operated
Certified professionals

Request a Virtual Consultation

Serving Studio City & Surround



Flood Brothers Plumbing

★★★★★ 335

Verified License • Plumbing
24/7 Availability
Family-owned & operated

"I was looking for a plumber for my to fix the valve in the shower, coming through. I saw the reviews with Flood Brothers and they se particular one review referred to a..." more

Request a Quote

Responds in 480 locals recent



Mr Flowright Plumbing and Rooter

★★★★★ 71

Plumbing, Water Heater Installation/Repair

Request a Quote



Pearl Remodeling

★★★★★ 269

Verified License • Contractors, Architects
16 years in business
Satisfaction guaranteed

Request a Virtual Consultation

Serving Reseda & Surround



O & O Plumbing and Rooter Services

★★★★★ 94

Plumbing

"Oscar is the greatest guy, very professional and honest. We were company that came to our house 5 times in 1 year to fix a "problem heater, I..." more

Request a Quote

Responds in 32 locals recent



911 Plumbing Services

★★★★★ 489

Verified License • Plumbing, Water Heater Installation/Repair, Hydro-jetting

Family-owned & operated
16 years in business

Request a Quote



Treeum Remodeling & Construction

★★★★★ 447

Verified License • \$55 • Contractors, Kitchen & Bath, Masonry/Concrete
28 years in business
Certified professionals

Request a Virtual Consultation

Serving Los Angeles & Surround



Mainline Plumbing & Rooter

★★★★★ 224

Plumbing

"I had a plumbing issue over a weekend, and unfortunately, these it out, so I went with another company who could. I had immediat technician visits..." more

Request a Quote

Responds in 32 locals recent



Z&H Plumbing & Water Heaters

★★★★★ 641

Verified License • Plumbing, Water Heater Installation/Repair, Hydro-jetting

Family-owned & operated
Virtual estimates during COVID-19



Four Seasons Builders

★★★★★ 75

Verified License • Contractors
13 years in business
Family-owned & operated

Request a Consultation

Serving Burbank & Surround



Charlie's Sewer & Drain Rooter Company

★★★★★ 566

Verified License • Hydro-jetting, Plumbing
Satisfaction guaranteed
Family-owned & operated

"If I were able to give Charlie 10 stars I would gladly do just that. H woke up to our kitchen sink being backup and could not get the w out our..." more

Designers and Architects (7,885 Companies)



Horwitz A+D

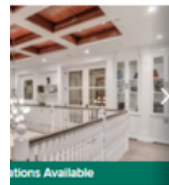
5.0 ★★★★★ 11 Reviews

Online consultation

Still Safely Creating Beautiful Architecture

"Dulcie worked with my wife and me to make various in our house when we purchased..."

— Howard Weisenfeld



BldgsDesign

5.0 ★★★★★ 2 Reviews

Online consultation

Residential & Commercial Architect in San Fernando Valle

"I have two properties in Granada Hills. I hired Gary from separate free standin..."

— Alfredo Urquiza



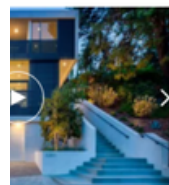
Juan Felipe Goldstein Design Co.

5.0 ★★★★★ 20 Reviews

Best of Houzz winner

"If you ever need to restore or renovate a house, Juan f pick. My wife inher..."

— Wolfgang Korsch



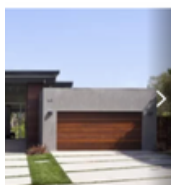
ANX / Aaron Neubert Architects

5.0 ★★★★★ 31 Reviews

Award winning

"Aaron Neubert was highly recommended to me by son for. Based on my experience..."

— Henry Foks



Dworsky Architecture

5.0 ★★★★★ 4 Reviews

Award winning

Leading Los Angeles Architect and Designer

"Doug Dworsky has been wonderful to work with on ou tearing down our existing ho..."

— psones



Juan Felipe Goldstein Design Co.

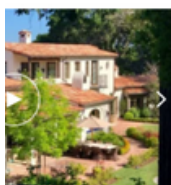
5.0 ★★★★★ 20 Reviews

Best of Houzz winner

Los Angeles Award-Winning Architectural Design Firm

"If you ever need to restore or renovate a house, Juan f pick. My wife inher..."

— Wolfgang Korsch



Paul Brant Williger Architect

5.0 ★★★★★ 46 Reviews

"Paul Williger is an exceptional architect. Over the last ti on five projects, in..."

— Imgersh



Hsu McCullough

4.8 ★★★★★ 16 Reviews

"They are fantastic...very creative and thoughtful design that are both beautifu..."

— HU-750528314

Earn More & Do Less...

Prepared For:



We've Worked With Hundreds Of Gold Standard Showrooms™ Since 2013

H2O Supply has experienced world-class results from their internet marketing initiatives in ways they have never seen before working with our company. H2O averages one call per day from Google Ads, uses FB and email marketing advertising to grow their footprint in the design community, and leverages email marketing to acquire accounts from top builders in the Dallas Fort Worth area that they have never been able to reach in the past.

Over the last six years, Monique's has been awarded three national Showroom of the Year awards, increased revenue 26% year over year, and has line-item ledger detailing exactly where each inquiry came from, which inquiries lead to quotes, and how many inquiries become customers.

'Blanketing the first page of Google and tracking the most important metrics is the top priority you have as a showroom today...this team knows exactly the best way to accomplish that, and beyond!'

After two years of back and forth, the ProSource Supply team finally made the best investment for their business. With the new home page design to enhance the results of the primarily product-focused website (which is powered by SpecBooks™), and after our team course-corrected their Google Ads and added form and call tracking to their website, their five locations in the Carolinas are benefitting tremendously. Up and away, the ProSource Supply team is headed.



Jay Katz
Owner
H2O Supply



Michael Battista
President
Monique's Bath Showroom



Jennifer Lopez
Director of Showroom Sales
ProSource Supply

The ShowroomMarketing.Com Method™ Works Flawlessly With These Websites & Software Platforms



Take The Gold Standard Showroom™ Test To Start Turning Online Insights Into More Income



- Learn to see opportunities for your showroom that are there for the taking but hidden in the shadows
- Identify possibilities and opportunities you never realized
- Make being a Gold Standard Showroom™ your new normal

*Ready To Expand Your Business Development,
Results & Return On Investment?*

**Visit ShowroomMarketing.com To Learn More
Or Call Us At (781) 780-2110**