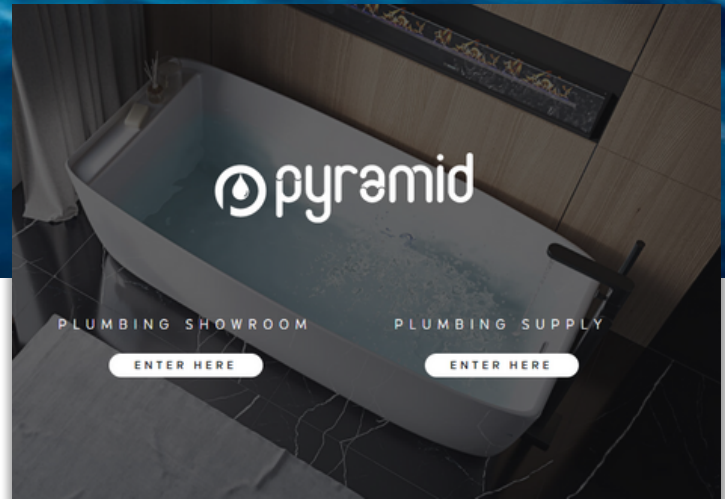


Custom Market Analysis Report

- "Win" More Business & Inquiries Through The Web
- Blanket The First Page Of Google, And Beyond
- Track Every Phone Call, Form Fill-Out, Wishlist, Order & More Back To Where A Web Searcher First Found You Online Before Reaching Out

Prepared For:



Company: Pyramid Plumbing Showroom, Inc.

URL: <https://pyramidps.com/>

Date: Nov 27, 2020

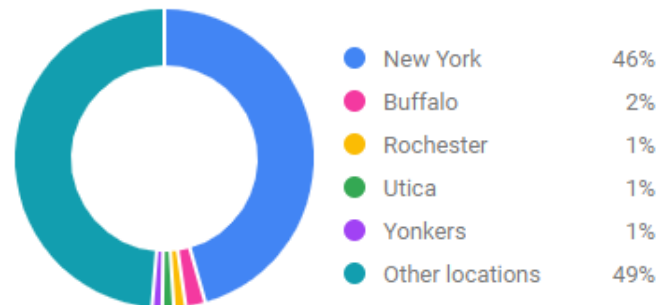
Prepared by: Mady

Location: New York

Reach: 33.4M



Distribution Of Searchers:



Mobile phones Tablets Computers



This many searches happen each month for your keywords on the next page:

180,000

This is the total cost to show up in front of every single one of them:

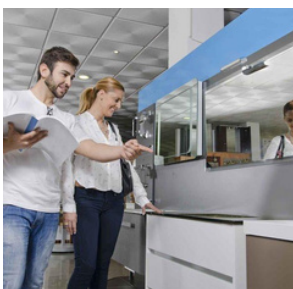
\$41,000

The average bid price per click to show up above your competition is:

\$6.75

This is how many ideal people are available to visit your website from ads:

6,000



The Showroom Marketing team studies & analyzes hundreds of thousands of monthly targeted web search that begin with "bath or kitchen showroom near me," product categories such as "bathroom vanities", "farmhouse sinks" or "soaking tubs", & specific brands such as **Toto**, **California Faucets**, **Waterstone**, & more, across hundreds of showroom URLs spanning North America, which REALLY means that we know EXACTLY what motivates web browsers to turn into buyers & sales opportunities in any market in both the B2C or B2B channels of commerce.

Search Statistics

Prepared For:



Product Category Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Toilet	68,576.84
<input type="checkbox"/> Boilers	57,926.99
<input type="checkbox"/> Bidet	42,787.59
<input type="checkbox"/> Tubs	27,272.37
<input type="checkbox"/> Valves	14,050.85
<input type="checkbox"/> Bathroom Sinks	11,668.35
<input type="checkbox"/> Bathroom Fixtures	5,496.36
<input type="checkbox"/> Plumbing Supplies	3,945.71
<input type="checkbox"/> Fittings	3,736.41
<input type="checkbox"/> Bathroom Accesories	63.33
<input type="checkbox"/> Nighlight	5.35

Showroom Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Bathroom Store	2,959.60
<input type="checkbox"/> Bathroom Showroom	2,807.93
<input type="checkbox"/> Kitchen Showroom	2,430.54
<input type="checkbox"/> Bath Showroom	732.59
<input type="checkbox"/> Bath Store	200.68
<input type="checkbox"/> Kitchen Showroom near Me	158.14
<input type="checkbox"/> Plumbing Showroom	128.87



The Competitive Analysis below is just a sample report. Once you have live ads, Google will share exactly how many % of the time your competitors are taking your spot. We can combine this with companies you already know to show your ads when someone types in your competitors.

Competitive Analysis:

Display URL domain	↓ Impression share	Overlap rate
You	56.45%	—
modernbathroom.com	35.48%	41.90%
kohlerexperiencecenterlax.com	33.06%	36.19%
builderssurplus.net	29.30%	33.81%
polarishomedesign.com	27.15%	32.86%
flooranddecor.com	17.20%	20.00%
homedepot.com	12.63%	15.71%
homeadvisor.com	< 10%	7.14%
thekitchenstore.net	< 10%	6.67%
rebacksplumbing.com	< 10%	7.14%
labathroomvanities.com	< 10%	5.24%

Get More Trades Accounts

Prepared For:



Builders, General Contractors and Plumbers (400+ Companies)

Cardone Custom Builders
 5.0 ★★★★★ 4
 Contractors, Carpenters, Decks & Railing
 \$200 for \$500 Deal
 "5 Stars aren't enough for my experience with Cardo Carpenters. I bought my first condo in April 2018, an in condition. A friend recommended I consult with Tj was the best decision I made. His insight, suggestion eventually lead..." [more](#)

Vinnie Builders
 5.0 ★★★★★ 4
 Contractors, Siding, Decks & Railing
 "While looking for a contractor to build a deck onto the back of I came across Vinnie Builders and gave them a call to get a quote discussion and interactions were good. After getting a couple of quotes, decided to go with Vinnie and his team. After initial appi work..." [more](#)

Peace of Mind Plumbing & Heating
 5.0 ★★★★★ 52
 Plumbing, Water Heater Installation/Repair, Heating & Air Conditioning/HVAC
 "I called Mike because my shower pressure was weak and the I was not regulating properly. He came and assessed the situati informed me I should get a new valve and trim kit. I suspected case as the valve was quite old. He returned two days later to i repair. He was..." [more](#)

[Request a Quote](#) [Responds in about 33 locals recently request](#)

Becker Corp Builders
 5.0 ★★★★★ 4
 Contractors
 "Run don't walk away from them. Rockland Design C different company then Becker Corp Builders. Chris then when installation becomes a disaster, sorry I ha that part" [more](#)

Jadestone Construction
 Contractors, Electricians, Plumbing
 Serving Na

Sasso Plumbing & Heating
 5.0 ★★★★★ 6
 Plumbing, Water Heater Installation/Repair
 "I highly recommend Sasso Plumbing. Had a very bad water le supply line in my yard. Mike returned my call within 15 minute over within the hour, scoped out the problem and said he'd be tomorrow at noon. They were over the house before noon the took them 90..." [more](#)

AmeriBuilt Commercial and Residential Builders
 5.0 ★★★★★ 1
 Contractors
 "I've hired AmeriBuilt for several home renovations i last 3 years and have not looked elsewhere. I'm nev anyone and did plenty of research with price compa them. I find that their work is impeccable. they're ho priced..." [more](#)

Houseplay Renovations
 5.0 ★★★★★ 6
 Contractors, Interior Design
 "We are so pleased with the work that Houseplay Renovations d home and we felt that we were in such great hands from the on project. Tammy, Veronika and Niall are all a pleasure to work wi great at what they do. Houseplay is thorough, organized, profes reasonable..." [more](#)

Affordable A-Jay Plumbing Heating & Air Conditioning
 5.0 ★★★★★ 4
 Plumbing, Heating & Air Conditioning/HVAC
 "I got their name from my neighbor and called them to look at regarding a leaking condenser on the roof of a 2 story building called 3 other contractors to look at it...everyone else said I ne replace the whole system at a cost of \$6500 to \$7600 to do the Demetri..." [more](#)

New Capital Builders
 Contractors

Lifta General Contracting
 5.0 ★★★★★ 4
 Contractors
 "I was looking for a certified epoxy contractor that can turn my r garage floor to a more presentable space and boy am I glad I fo Epoxy Flooring. Abe from Lifta came out and gave an honest ass of my garage floor fix and proposed many options and color sch my..." [more](#)

Racco Plumbing & Heating
 5.0 ★★★★★ 9
 Verified License • Plumbing, Heating & Air Conditioning/HVAC, Water Heater Installation/Repair
 Family-owned & operated
 18 years in business

Designers and Architects (11,491 Companies)

HUDSON DESIGN Architecture & C
 5.0 ★★★★★ 18 Reviews
 \$\$\$, \$\$\$\$
 Rockland County's Finest Architect & Designer! 15x I
 "My husband and I hired Hudson Design for an ex country house in Gar..."
 — Wuliang Walker

Crisp Architects
 5.0 ★★★★★ 81 Reviews
 Available weekends \$, \$\$, \$\$\$, \$\$\$\$
 "Crisp Architects did a wonderful job designing ar Arthur were instrumental in..."
 — Christina Ferri

Plan Architecture
 5.0 ★★★★★ 30 Reviews
 "I cant say enough about my experience with Dan renovation project and turned..."
 — Jordan Green

Jeff Jordan Architects LLC
 4.9 ★★★★★ 56 Reviews
 "Jeff and his team out-performed my expectations responsive, communicative, a..."
 — ajcampanelli03

George Hodosh Associates - Archi
 4.3 ★★★★★ 6 Reviews
 \$\$\$, \$\$\$\$
 New Jersey's Elite Architectural Design Studio
 "Jonathan and his staff were fantastic when we w with ideas that I would..."
 — HU-70600396

CBH Architects
 4.9 ★★★★★ 58 Reviews
 "CBH helped design a new garage for my home. I personable and I highly re..."
 — HU-6538640

Architectural Designs
 4.9 ★★★★★ 148 Reviews
 "We purchased AD House Plans plan number 412: could not be happier with it! Th..."
 — HU-465254070

MOVE or IMPROVE in NJ
 4.9 ★★★★★ 48 Reviews
 \$, \$\$, \$\$\$, \$\$\$\$
 "DBP were worth every penny! Helped me throu have done it without the..."
 — Jessica Goldberg

Earn More & Do Less...

Prepared For:



We've Worked With Hundreds Of Gold Standard Showrooms™ Since 2013

H2O Supply has experienced world-class results from their internet marketing initiatives in ways they have never seen before working with our company. H2O averages one call per day from Google Ads, uses FB and email marketing advertising to grow their footprint in the design community, and leverages email marketing to acquire accounts from top builders in the Dallas Fort Worth area that they have never been able to reach in the past.

Over the last six years, Monique's has been awarded three national Showroom of the Year awards, increased revenue 26% year over year, and has line-item ledger detailing exactly where each inquiry came from, which inquiries lead to quotes, and how many inquiries become customers.

'Blanketing the first page of Google and tracking the most important metrics is the top priority you have as a showroom today...this team knows exactly the best way to accomplish that, and beyond!'

After two years of back and forth, the ProSource Supply team finally made the best investment for their business. With the new home page design to enhance the results of the primarily product-focused website (which is powered by SpecBooks™), and after our team course-corrected their Google Ads and added form and call tracking to their website, their five locations in the Carolinas are benefitting tremendously. Up and away, the ProSource Supply team is headed.



Jay Katz
Owner
H2O Supply



Michael Battista
President
Monique's Bath Showroom



Jennifer Lopez
Director of Showroom Sales
ProSource Supply

The ShowroomMarketing.Com Method™ Works Flawlessly With These Websites & Software Platforms



Take The Gold Standard Showroom™ Test To Start Turning Online Insights Into More Income



- Learn to see opportunities for your showroom that are there for the taking but hidden in the shadows
- Identify possibilities and opportunities you never realized
- Make being a Gold Standard Showroom™ your new normal

*Ready To Expand Your Business Development,
Results & Return On Investment?*

**Visit ShowroomMarketing.com To Learn More
Or Call Us At (781) 780-2110**

Sales Optimization Scorecard

Make sure your business development “engine” is operating & reporting in a world-class way.



Do you know the top 3 brands that people are interested in on your website?



Do you know the top 3 product categories viewed on your website?



What do you believe is a “long time” for a visitor to be on your website?



Approx. how many phone calls per month do you believe you get from the internet?



Approx. what percentage of calls that come into your business do you believe are missed?



Have you ever tracked phone calls from your company’s Google My Business page(s)?



Do you know which page on your website gets the most form fill outs?



Do you get a heat map report each month that shows you what parts of your website people like vs. not like?



Do your website visitors get “retargeted” to after leaving your site?



Compared to your top 3 competitors, is your company’s performance on the web better, even or worse?



Do you know how many percent of the market you currently show up to versus your competitors?



Do you have a sales meeting at least once a week where your team shares their wins/challenges & are held accountable to filling in notes on a CRM software/sheet?

Most importantly...

Do you have a reporting system that allows data-driven & disciplined decisions to be made so that your company's return on investment, referrals & reviews increase each month?

Marketing Optimization Scorecard

Make sure your website has all the elements that are considered “gold standard” in 2020.



Does your website display optimally on all screens? (Smartphones, tablets, laptops & desktops)



Do you have an About Us page that shares your history or tells a story that people will emotionally connect with?



Do you have a Community Service page that showcases the charitable giving your company partakes in?



Do you show logos of industry associations that you are a part of to lend credibility to your company?



Do you show your phone number, hours and address(es) at the top of your site & make them sticky upon scrolling?



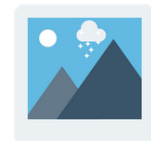
Do you have a homepage video to warm up your website experience & increase the chances of someone buying?



Do you have testimonials with faces to showcase your customer service & prove that what you're saying is true?



Do you have a live chat bot & a contact form that redirects to a thank you page after someone hits submit?



Do you have social media widgets that sync your latest posts & project photos from Houzz, Facebook, Instagram, etc?



Do you have heatmapping software installed to reveal what causes visitors to stay on or leave your website?



Do you have call/conversion tracking set up to know where every phone call, form fill-out, wishlist & order came from?



Do you have a product catalog, wishlist feature, eCommerce functionality and/or a quote/proposal maker that all integrate with each other to automate your sales process?

Most importantly...

Do you have a reporting system that allows data-driven & disciplined decisions to be made so that your company's return on investment, referrals & reviews increase each month?