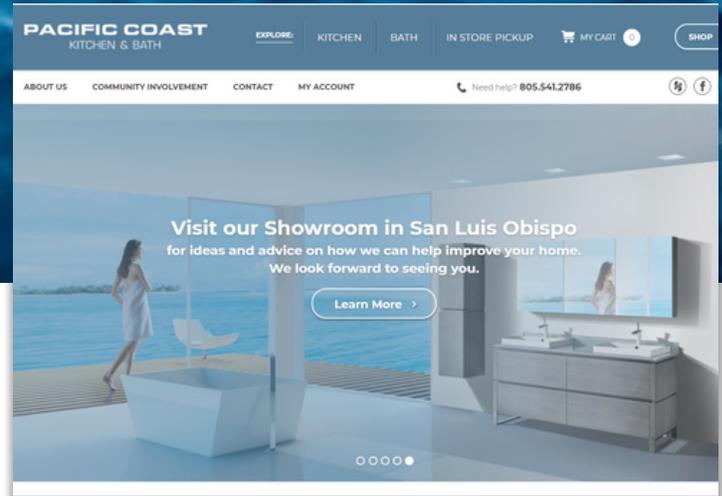


Custom Market Analysis Report

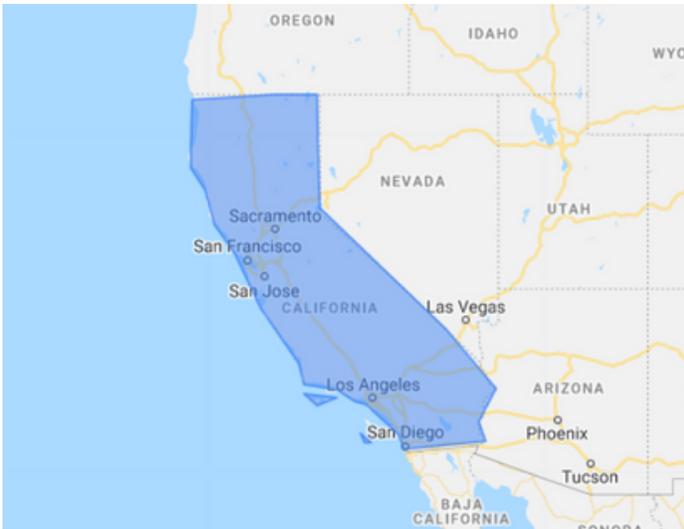
- "Win" More Business & Inquiries Through The Web
- Blanket The First Page Of Google, And Beyond
- Track Every Phone Call, Form Fill-Out, Wishlist, Order & More Back To Where A Web Searcher First Found You Online Before Reaching Out

Prepared For:

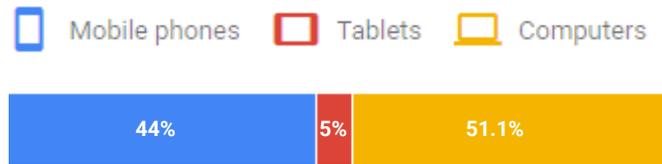
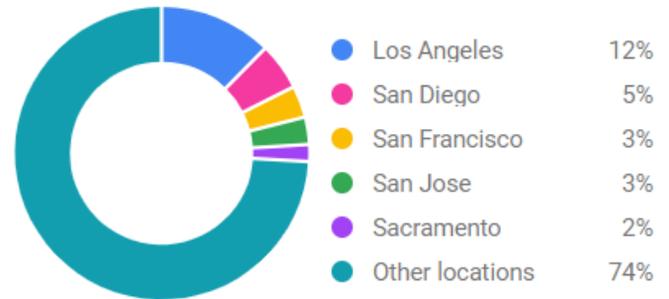


Company: Pacific Coast Kitchen and Bath
URL: <https://pacificcoastkitchenbath.com/>
Date: Oct 30, 2020
Prepared by: Bhey

Location: San Luis Obispo, CA **Reach:** 51.2M



Distribution Of Searchers:



This many searches happen each month for your keywords on the next page:

930,000

This is the total cost to show up in front of every single one of them:

\$200,000

The average bid price per click to show up above your competition is:

\$5.27

This is how many ideal people are available to visit your website from ads:

37,000



The Showroom Marketing team studies & analyzes hundreds of thousands of monthly targeted web search that begin with "bath or kitchen showroom near me," product categories such as "bathroom vanities", "farmhouse sinks" or "soaking tubs", & specific brands such as **Toto**, **California Faucets**, **Waterstone**, & more, across hundreds of showroom URLs spanning North America, which REALLY means that we know EXACTLY what motivates web browsers to turn into buyers & sales opportunities in any market in both the B2C or B2B channels of commerce.

Search Statistics San Luis Obispo, CA Prepared For:



Product Category Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Vanities	216,171.55
<input type="checkbox"/> Toilets	55,123.75
<input type="checkbox"/> Kitchen	54,038.99
<input type="checkbox"/> Faucets	33,939.31
<input type="checkbox"/> Freezer	26,387.95
<input type="checkbox"/> Kitchen Faucets	26,231.42
<input type="checkbox"/> Sinks	16,937.61
<input type="checkbox"/> Bath	14,536.19
<input type="checkbox"/> Bathroom Sinks	14,431.77
<input type="checkbox"/> Bathtubs	11,412.23
<input type="checkbox"/> Toilet Seat	9,815.67

Showroom Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Bathroom Showroom	2,714.92
<input type="checkbox"/> Bathroom Store	2,028.20
<input type="checkbox"/> Kitchen Showroom	1,866.01
<input type="checkbox"/> Bath Showroom	845.54
<input type="checkbox"/> Plumbing Showroom	429.71
<input type="checkbox"/> Bathroom Showroom near Me	329.54
<input type="checkbox"/> Cabinet Showroom	282.58


The Competitive Analysis below is just a sample report. Once you have live ads, Google will share exactly how many % of the time your competitors are taking your spot. We can combine this with companies you already know to show your ads when someone types in your competitors.

Brand Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Kohler	139,724.80
<input type="checkbox"/> Delta	92,079.90
<input type="checkbox"/> Emtek	16,314.57
<input type="checkbox"/> Ginger	15,256.08
<input type="checkbox"/> Moen	15,177.34
<input type="checkbox"/> Hansgrohe	11,260.49
<input type="checkbox"/> Brizo	9,650.92
<input type="checkbox"/> Blanco	8,735.19
<input type="checkbox"/> Newport Brass	6,045.03
<input type="checkbox"/> Sigma	4,934.35

Competitive Analysis:

Display URL domain	↓ Impression share	Overlap rate
You	56.45%	—
modernbathroom.com	35.48%	41.90%
kohlerexperiencecenterlax.com	33.06%	36.19%
builderssurplus.net	29.30%	33.81%
polarishomedesign.com	27.15%	32.86%
flooranddecor.com	17.20%	20.00%
homedepot.com	12.63%	15.71%
homeadvisor.com	< 10%	7.14%
thekitchenstore.net	< 10%	6.67%
rebacksplumbing.com	< 10%	7.14%
labathroomvanities.com	< 10%	5.24%

Get More Trades Accounts Prepared For:



Builders, General Contractors and Plumbers (200+ Companies)



SLO Dryer Vent Cleaning
★★★★★ 25
 Appliances, Air Duct Cleaning, Water Heater Installation/Repair

"Recommended by our home **builder** - routine check of our year-old house to establish a baseline. They came on time, all the right equipment. They quickly discovered that our ro was painted shut! After freeing that and doing a quick..." more

Request a Quote Resps in about 7 locals recently requested



Picture Perfect Painting
★★★★★ 11
 Painters

"I chose Picture Painting from Yelp reviews, to refinish my Oak front door project that a couple of other painters would not even come to my house bid. I called David, he gave me a reasonable bid and did an outstanding job asked for a bid for painting the entire house..." more

Request a Quote Resps in about 7 locals recently requested



Justin Jackson's Plumbing Services
★★★★★ 102
✔ **Verified License** • Plumbing

"Your hunt for a good plumber is over. Justin's finding anyone to come and fix our leaky shower and said that our 3-stem system had to be changed. He said he could return in a week, drill a hole..." more



Thoma Electric
★★★★★ 15
 Electricians

"... things the **builder** did when they built our house in 1996. Job and left the work area clean. We had a couple of set backs we wanted a light in a specific location but they could not provide..." more



Elect Electric
★★★★★ 11
✔ **Verified License** • Lighting Fixtures & Equipment, Electricians, Generator Installation/Repair

"Had some new Candleless lighting added to our living room and new floor lights added in our kitchen. What an improvement! Daniel was professional efficient. He took pride in cleaning up after the job. So glad we hired him Sally Reynolds" more

Request a Quote Resps in about 31 locals recently requested



Drain Buster's Plumbing
★★★★★ 36
 Plumbers

"We have used this company twice. They respond promptly when they come to do the service. Very good work. I would highly recommend Drain Buster's..." more



JB Construction
★★★★★ 12
✔ **Verified License** • Contractors, Handyman, Painters

"JB Builders does excellent high quality work. I called around different quotes but JB Builders was the most reasonable, exactly on the day and time they had scheduled. They were professional" more

Request a Virtual Consultation Resps in about 20 locals recently requested



SCI - Simons Construction
★★★★★ 15
✔ **Verified License** • Damage Restoration

"09/04/2020 I would like to thank Simons Construction Inc. of Templeton well done. It's a breath of fresh air to find a company that responds to a bid in a timely manner. Ed Myers came out and listened to my needs on two roof dormers whose siding had failed. I..." more

Request a Quote Resps in about 20 locals recently requested



Hoffmann Family Plumbing
★★★★★ 44
 Plumbers

"Our 25 year hot water heater was finally on it! Brian Hoffman's was very reasonable + the 5 star Brian was prompt and professional. Brian made during the installation, without additional charges..." more



Bixler Builders
★★★★★ 7
 Contractors

"I worked with many builders and contractors over the years (best)! He has done several jobs (both large and small) for us his quality work and his prompt and constant communication..." more



Rob Tol Construction
★★★★★ 10
 Contractors

"Rob and his team are professional, prompt and meticulous. He is very clear in his bids and works with you to make sure there is a clear understanding of job and expectations. He is quick to respond to any questions and will take time to explain the process. We will use Rob again..." more

Request a Consultation Resps in about 23 locals recently requested a consultation



Joe's Plumbing
★★★★★ 26
 Plumbing, Water Heater Installation/Repair

"I'll have to say I really like Joe's Plumbing. Not just because they're just a small guy, how to do a good job where the problem was, as this big ole oak tree down here I think there's a spot where that tree..." more

Designers and Architects (247 Companies)



Arthur Dyson Architects
5.0 ★★★★★ 29 Reviews
✔ Best of Houzz winner

California's Widely Published Architect & Designer

"Perhaps no other living architect is capable of handling along with in combination..." more

— Aminul Khan



Tom Meaney Architect, AIA
5.0 ★★★★★ 13 Reviews
 Monterey & Santa Barbara Architect Best of Houzz D

"My husband and I purchased a poorly designed house we flipped the entire floor..." more

— HU-189390820



Isaman Design, Inc.
5.0 ★★★★★ 9 Reviews

"I interviewed several architects in the area and found creative such..." more

— Peter Nott



Jade Architecture
4.9 ★★★★★ 12 Reviews

"Outstanding customer service, professional team customer's projects and dreams..." more

— Jeff Hall

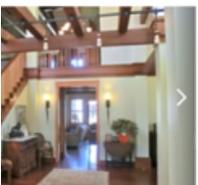


Michael D Smith Architect
5.0 ★★★★★ 6 Reviews
✔ Family owned

San Luis Obispo's Preferred & Most Experienced Architect

"Michael was the most "can do", talented architect house was no easy task, co..." more

— Peggy Lee



des Plantes and Associates
5.0 ★★★★★ 17 Reviews
✔ Best of Houzz winner

Central Coast Architect Specializing in Custom Homes

"Marcus was a pleasure to work with - professional, created a beautiful design..." more

— supersan2000



Hambly Homes Architecture
5.0 ★★★★★ 8 Reviews

"NINA IS THE BEST! She came to our rescue as we had questions for our long-awaited kitchen..." more

— kirka01



Studio 2G Architects
4.9 ★★★★★ 11 Reviews

"We hired Studio 2G Architects to create a remodel of our room..." more

— Pam Nichter

Earn More & Do Less...

Prepared For:



We've Worked With Hundreds Of Gold Standard Showrooms™ Since 2013

H2O Supply has experienced world-class results from their internet marketing initiatives in ways they have never seen before working with our company. H2O averages one call per day from Google Ads, uses FB and email marketing advertising to grow their footprint in the design community, and leverages email marketing to acquire accounts from top builders in the Dallas Fort Worth area that they have never been able to reach in the past.

Over the last six years, Monique's has been awarded three national Showroom of the Year awards, increased revenue 26% year over year, and has line-item ledger detailing exactly where each inquiry came from, which inquiries lead to quotes, and how many inquiries become customers.

'Blanketing the first page of Google and tracking the most important metrics is the top priority you have as a showroom today...this team knows exactly the best way to accomplish that, and beyond!'

After two years of back and forth, the ProSource Supply team finally made the best investment for their business. With the new home page design to enhance the results of the primarily product-focused website (which is powered by SpecBooks™), and after our team course-corrected their Google Ads and added form and call tracking to their website, their five locations in the Carolinas are benefitting tremendously. Up and away, the ProSource Supply team is headed.



Jay Katz
Owner
H2O Supply



Michael Battista
President
Monique's Bath Showroom



Jennifer Lopez
Director of Showroom Sales
ProSource Supply

The ShowroomMarketing.Com Method™ Works Flawlessly With These Websites & Software Platforms



Take The Gold Standard Showroom™ Test To Start Turning Online Insights Into More Income



- Learn to see opportunities for your showroom that are there for the taking but hidden in the shadows
- Identify possibilities and opportunities you never realized
- Make being a Gold Standard Showroom™ your new normal

*Ready To Expand Your Business Development,
Results & Return On Investment?*

Visit ShowroomMarketing.com To Learn More
Or Call Us At (781) 780-2110