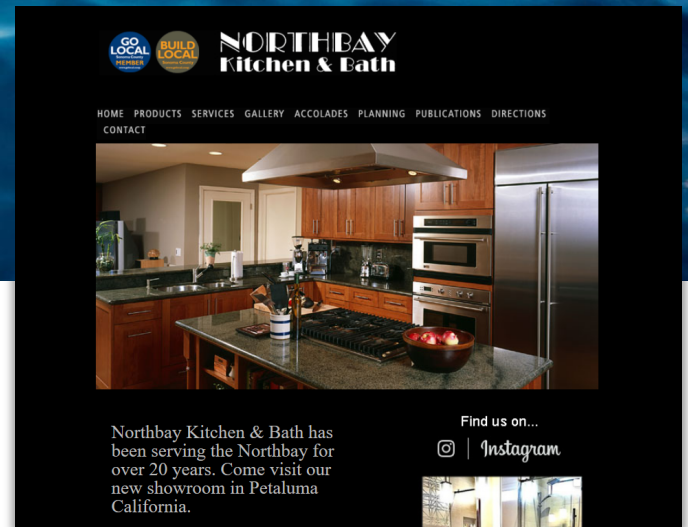


Custom Market Analysis Report

- "Win" More Business & Inquiries Through The Web
- Blanket The First Page Of Google, And Beyond
- Track Every Phone Call, Form Fill-Out, Wishlist, Order & More Back To Where A Web Searcher First Found You Online Before Reaching Out

Prepared For:



Company: Northbay Kitchen & Bath

URL: <http://www.4kitchens.com/>

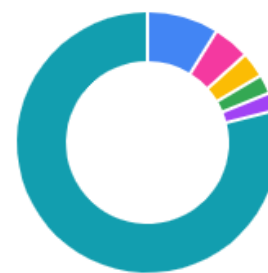
Date: Oct 30, 2020

Prepared by: Bhey

Location: Petaluma, CA

Reach: 51.2M

Distribution Of Searchers:



Los Angeles	9%
San Diego	5%
San Jose	3%
Sacramento	2%
San Francisco	2%
Other locations	79%

Mobile phones Tablets Computers



This many searches happen each month for your keywords on the next page:

2,700,000

This is the total cost to show up in front of every single one of them:

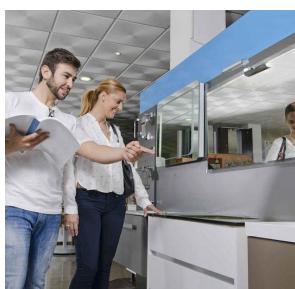
\$430,000

The average bid price per click to show up above your competition is:

\$4.95

This is how many ideal people are available to visit your website from ads:

87,000



The Showroom Marketing team studies & analyzes hundreds of thousands of monthly targeted web search that begin with "bath or kitchen showroom near me," product categories such as "bathroom vanities", "farmhouse sinks" or "soaking tubs", & specific brands such as **Toto**, **California Faucets**, **Waterstone**, & more, across hundreds of showroom URLs spanning North America, which REALLY means that we know EXACTLY what motivates web browsers to turn into buyers & sales opportunities in any market in both the B2C or B2B channels of commerce.

Search Statistics

Petaluma, CA

Prepared For:



Product Category Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Flooring	353,952.78
<input type="checkbox"/> Tile	262,123.52
<input type="checkbox"/> Appliances	224,523.63
<input type="checkbox"/> Windows	145,835.03
<input type="checkbox"/> Lighting	100,236.55
<input type="checkbox"/> Countertops	98,263.78
<input type="checkbox"/> Design	22,785.47
<input type="checkbox"/> Kitchens	18,561.24
<input type="checkbox"/> Custom Closets	15,789.83
<input type="checkbox"/> Hardware	15,768.39
<input type="checkbox"/> Cabinetry	11,851.32
<input type="checkbox"/> Bathrooms	11,507.80
<input type="checkbox"/> Entertainment Centers	8,807.38

Showroom Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Bathroom Showroom	2,902.23
<input type="checkbox"/> Bathroom Store	2,407.34
<input type="checkbox"/> Kitchen Showroom	2,213.50
<input type="checkbox"/> Bath Showroom	1,059.41
<input type="checkbox"/> Plumbing Showroom	544.93
<input type="checkbox"/> Bathroom Showroom near Me	301.37
<input type="checkbox"/> Cabinet Showroom	259.74
<input type="checkbox"/> Kitchen Showroom near Me	178.68
<input type="checkbox"/> Plumbing Showroom near Me	165.10

The Competitive Analysis below is just a sample report. Once you have live ads, Google will share exactly how many % of the time your competitors are taking your spot. We can combine this with companies you already know to show your ads when someone types in your competitors.

Brand Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Kohler	177,869.42
<input type="checkbox"/> Yosemite	137,094.97
<input type="checkbox"/> Delta	134,946.36
<input type="checkbox"/> Concrete	69,214.30
<input type="checkbox"/> Jacuzzi	52,869.60
<input type="checkbox"/> Shower Doors	51,184.53
<input type="checkbox"/> Zinc	49,549.03
<input type="checkbox"/> Porcelain Tile	45,592.18
<input type="checkbox"/> American Standard	38,100.55
<input type="checkbox"/> Granite	28,097.16
<input type="checkbox"/> Marble	25,067.73
<input type="checkbox"/> Bedrosians	22,237.44

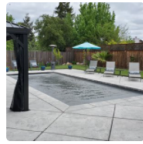
Competitive Analysis:

Display URL domain	↓ Impression share	Overlap rate
You	56.45%	—
modernbathroom.com	35.48%	41.90%
kohlerexperiencecenterfax.com	33.06%	36.19%
builderssurplus.net	29.30%	33.81%
polarishomedesign.com	27.15%	32.86%
flooranddecor.com	17.20%	20.00%
homedepot.com	12.63%	15.71%
homeadvisor.com	< 10%	7.14%
thekitchenstore.net	< 10%	6.67%
rebacksplumbing.com	< 10%	7.14%
labathroomvanities.com	< 10%	5.24%

Get More Trades Accounts Prepared For:



Builders, General Contractors and Plumbers (700+ Companies)

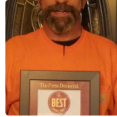


West Coast Fiberglass Pools

★★★★★ 21

Contractors, Pool & Hot Tub Service

"the entire back wall that drains outside c to remedy, but rather the new home build



B Henry's Quality Electric

★★★★★ 143

Electricians, Solar Installation

\$155 for \$200 Deal

"Great company to work with. Bill came out and checker was emailed promptly. Bill and his crew were early on th through the house with the crew to describe exactly wh working for him were polite..." more



Curoso Plumbing

★★★★★ 91

Verified License • Plumbing, Water Heater Installation/Repair

Family-owned & operated

25 years in business

"Jim recently replaced my hot water heater, and he was a true p able to get me a quality water heater in less time and at a better other..." more



Builders of Marin

★★★★★ 15

Contractors

"This was my first remodeling project an interviewing ~4 different contractors. The



Eisen Environmental & Construction Services

★★★★★ 128

Damage Restoration, Demolition Services, Environment Abatement

"I was having some old knob and tube wiring removed i around it. Eisen Environmental was recommended for me t impressed with the customer service, Scott walked me t what needed to happen before the..." more



Small Jobs Plumbing

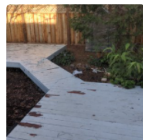
★★★★★ 55

Verified License • Plumbing

Locally owned & operated

Family-owned & operated

"They are my new go to plumber! I called so many prior as I ne ASAP for a real estate transaction. Some wouldn't quote a price what I was..." more

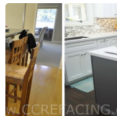


Deckmaster Fine Decks

★★★★★ 19

Decks & Railing, Siding, Patio Coverings

"became apparent after the work started change order approved up front. I'm not : bothered" more



Custom Cabinet Refacing

★★★★★ 97

Cabinetry

"Dave was fantastic! The final product looks great. I high quickly, he works quickly, and he is very meticulous. He



Roman's Plumbing Inc.

★★★★★ 136

Verified License • Plumbing, Water Heater Installation/Repair

"I'm disappointed that I can only give 5 stars, they're so great. R bid on a kitchen sink/faucet installation. He was very persona professional..." more



Ohana Construction

★★★★★ 13

Contractors

"Ohana completely remodeled two bathr great experience and Kim and his team l work with. Very little drama and good flex of your house for..." more



Closet Factory

★★★★★ 419

Verified License • Cabinetry, Home Organization

Virtual estimates during COVID-19

Family-owned & operated

"This was the first time I've ever used a closet company. overwhelming because there are so many companies o found Closet Factory at Costco. We gave them a call to g zoom call since it's..." more



Moore Home Services

★★★★★ 215

Verified License • Heating & Air Conditioning/HVAC, Water Heater Installation/Repair, Plumbing

Locally owned & operated

Certified professionals

"I contacted Moore because I needed a second opinion. The fir (with whom I had done business for years) during a routine ser that he had..." more

Designers and Architects (4,310 Companies)

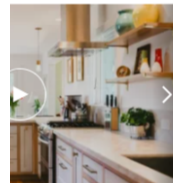


Harrison Woodfield Architects

5.0 ★★★★★ 2 Reviews

Sonoma County's Expert Architectural Design Firm

"Sara has been a real lifesaver to us. We were devastat were referred to Sara T...
— Dian and Jess Patrick



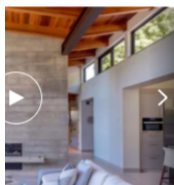
Zeitgeist Sonoma

4.9 ★★★★★ 39 Reviews

Best of Houzz winner

Sonoma County Architecture & Interior Design Firm - 5x B

"My husband and I purchased a 1951 Ranch home whic plumbing, electricity, shod...
— Cynthia Walsh

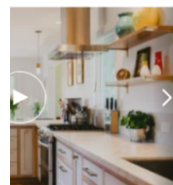


ODS Architecture

4.9 ★★★★★ 42 Reviews

Best of Houzz winner

"We worked with ODS Architecture for our whole house The house is now mode...
— Rockson Liu

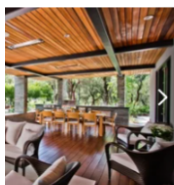


Zeitgeist Sonoma

4.9 ★★★★★ 39 Reviews

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"My husband and I purchased a 1951 Ranch home whic plumbing, electricity, shod...
— Cynthia Walsh

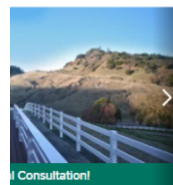


Strening Architects

5.0 ★★★★★ 3 Reviews

Bay Area Architecture Firm - Best of Houzz 2015

"We were embarking on our first remodel and it was goi strangers to quality design...
— senorfisher

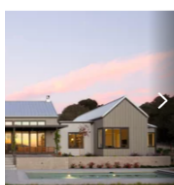


Harris & Kasten, Inc.

4.9 ★★★★★ 10 Reviews

Bay Area's Award Winning Architecture/Design Firm- Best

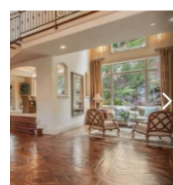
"We had the pleasure of working with David & Richard c proposed bathroom/laundry t...
— Alfred Escoffier



Gast Architects

5.0 ★★★★★ 43 Reviews

"I couldn't say enough to adequately recommend Gast / Gast shortly after we...
— Firdaus T



Impluvium Architecture

4.9 ★★★★★ 49 Reviews

"Our family has had the good fortune to know and work immense talent, over the L...
— HU-310691528

Earn More & Do Less...

Prepared For:



We've Worked With Hundreds Of Gold Standard Showrooms™ Since 2013

H2O Supply has experienced world-class results from their internet marketing initiatives in ways they have never seen before working with our company. H2O averages one call per day from Google Ads, uses FB and email marketing advertising to grow their footprint in the design community, and leverages email marketing to acquire accounts from top builders in the Dallas Fort Worth area that they have never been able to reach in the past.

Over the last six years, Monique's has been awarded three national Showroom of the Year awards, increased revenue 26% year over year, and has line-item ledger detailing exactly where each inquiry came from, which inquiries lead to quotes, and how many inquiries become customers.

'Blanketing the first page of Google and tracking the most important metrics is the top priority you have as a showroom today...this team knows exactly the best way to accomplish that, and beyond!'

After two years of back and forth, the ProSource Supply team finally made the best investment for their business. With the new home page design to enhance the results of the primarily product-focused website (which is powered by SpecBooks™), and after our team course-corrected their Google Ads and added form and call tracking to their website, their five locations in the Carolinas are benefitting tremendously. Up and away, the ProSource Supply team is headed.



Jay Katz
Owner
H2O Supply



Michael Battista
President
Monique's Bath Showroom



Jennifer Lopez
Director of Showroom Sales
ProSource Supply

The ShowroomMarketing.Com Method™ Works Flawlessly With These Websites & Software Platforms



Take The Gold Standard Showroom™ Test To Start Turning Online Insights Into More Income



- Learn to see opportunities for your showroom that are there for the taking but hidden in the shadows
- Identify possibilities and opportunities you never realized
- Make being a Gold Standard Showroom™ your new normal

*Ready To Expand Your Business Development,
Results & Return On Investment?*

Visit GoldStandardShowroom.com To Get Your Score
Take The Gold Standard Showroom™ Test