

# Custom Market Analysis Report

- "Win" More Business & Inquiries Through The Web
- Blanket The First Page Of Google & Beyond
- Track Every Phone Call, Form Fill-Out, Wishlist, Order & More Back To Where A Web Searcher First Found You Online Before Reaching Out

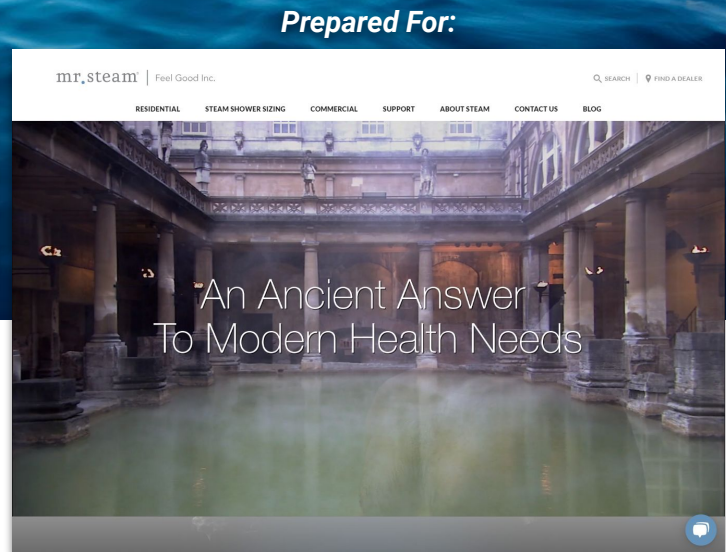
Company: Mr. Steam

URL: <https://www.mrsteam.com/>

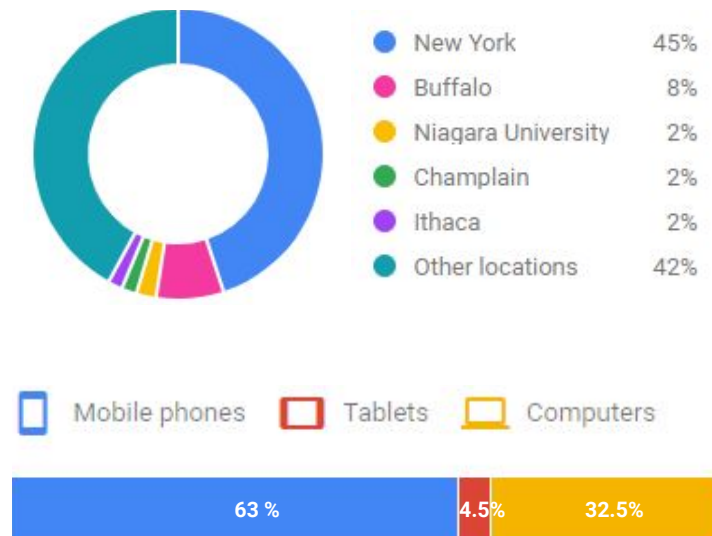
Prepared by: Elsie

Location: New York

Reach: 40.5M



Distribution Of Searchers:



This many searches happen each month for your keywords on the next page:

8,200

This is the total cost to show up in front of every single one of them:

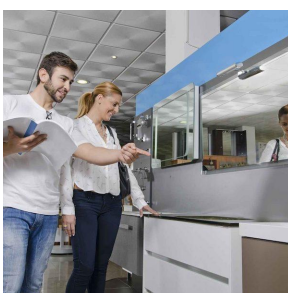
\$620

The average bid price per click to show up above your competition is:

\$1.09

This is how many ideal people are available to visit your website from ads:

570



The Showroom Marketing team studies & analyzes hundreds of thousands of monthly targeted web search that begin with "bath or kitchen showroom near me," product categories such as "bathroom vanities", "farmhouse sinks" or "soaking tubs", & specific brands such as **Toto**, **California Faucets**, **Waterstone**, & more, across hundreds of showroom URLs spanning North America, which REALLY means that we know EXACTLY what motivates web browsers to turn into buyers & sales opportunities in any market in both the B2C or B2B channels of commerce.

# Search Statistics

Prepared For:

mr.steam®  
Feel Good Inc.

## Product Category Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> LED Light	8,084.52
<input type="checkbox"/> Steam Shower Generators	56.81
<input type="checkbox"/> Wall-Mounted Seat	46.63
<input type="checkbox"/> Autoflush	9.55

## Showroom Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Bathroom Showroom	2,919.01
<input type="checkbox"/> Flooring Store	2,109.68
<input type="checkbox"/> Kitchen Showroom	852.94
<input type="checkbox"/> Bath Showroom	772.33
<input type="checkbox"/> Bathroom Store	648.32
<input type="checkbox"/> Flooring Store near Me	479.46
<input type="checkbox"/> Bath Store	353.62
<input type="checkbox"/> Kitchen Cabinet Store	299.31
<input type="checkbox"/> Bathroom Showroom near Me	140.19

**The Competitive Analysis** below is just a sample report. Once you have live ads, Google will share exactly how many % of the time your competitors are taking your spot. We can combine this with companies you already know to show your ads when someone types in your competitors.

## Brand Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Mr. Steam	2,808.66

## Competitive Analysis:

Display URL domain	↓ Impression share	Overlap rate
You	56.45%	—
modernbathroom.com	35.48%	41.90%
kohlerexperiencecenterlax.com	33.06%	36.19%
builderssurplus.net	29.30%	33.81%
polarishomedesign.com	27.15%	32.86%
flooranddecor.com	17.20%	20.00%
homedepot.com	12.63%	15.71%
homeadvisor.com	< 10%	7.14%
thekitchenstore.net	< 10%	6.67%
rebacksplumbing.com	< 10%	7.14%
labathroomvanities.com	< 10%	5.24%

# Competitive Analysis

Prepared For:

mr.steam®

Feel Good Inc.

Mr. Steam ([mrsteam.com](http://mrsteam.com))

Estimated \$5,303 Google Ads budget

Keyword	Volume	CPC (B)	KD	Mobile Searches
steam shower	51.2k	\$1.13	88	54.6%
mr steam	27.7k	\$3.81	65	16.5%
mr steam shower	6.2k	\$4.14	58	54.8%
steam shower reviews	4.5k	\$1.38	57	21.6%
mr. steam	4.4k	\$11.67	81	20.6%

Anna Gratia Studio ([annagratia.com/](http://annagratia.com/))

No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
sorelli <a href="https://www.annagratia.com/product/gli-sorelli/">https://www.annagratia.com/product/gli-sorelli/</a>	1.5k	27 <span>NEW</span>	92	\$0.23
gratia <a href="https://www.annagratia.com/">https://www.annagratia.com/</a>	540	103 <span>NEW</span>	97	\$0.38
185 van dyke st brooklyn ny <a href="https://www.annagratia.com/contact/">https://www.annagratia.com/contact/</a>	55	48 <span>3↑</span>	85	-
bathroom vanities in brooklyn ny <a href="https://www.annagratia.com/">https://www.annagratia.com/</a>	28	78 <span>NEW</span>	76	\$2.29
bathroom vanities brooklyn new york <a href="https://www.annagratia.com/">https://www.annagratia.com/</a>	12	87 <span>NEW</span>	84	-

American Standard Brands ([americanstandard-us.com/](http://americanstandard-us.com/))

Estimated \$5,244 Google Ads budget

Keyword	Volume	CPC (B)	KD	Mobile Searches
american standard walk in tub	12.6k	\$4.66	75	73.6%
bidet reviews	3.5k	-	92	43.1%
tap water filter	3k	\$1.39	94	56.9%
whole house water filtration systems	1.9k	\$4.53	86	36%
bidet toilet combo	1.6k	\$0.87	72	56.8%



# Competitive Analysis

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Feel Good Inc.

## European Woodcraft ([europeanwoodcraftllc.com/](http://europeanwoodcraftllc.com/))

No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
<a href="http://europeanwoodcraftllc.com/">woodcraft florida</a> <a href="http://europeanwoodcraftllc.com/">http://europeanwoodcraftllc.com/</a>	840	58 43↓	75	\$0.67
<a href="http://europeanwoodcraftllc.com/">woodcraft norwalk</a> <a href="http://europeanwoodcraftllc.com/">http://europeanwoodcraftllc.com/</a>	600	15 8↓	76	\$1.94
<a href="http://europeanwoodcraftllc.com/">woodcraft ct</a> <a href="http://europeanwoodcraftllc.com/">http://europeanwoodcraftllc.com/</a>	360	20 6↓	94	\$0.70
<a href="http://europeanwoodcraftllc.com/">woodcraft llc</a> <a href="http://europeanwoodcraftllc.com/">http://europeanwoodcraftllc.com/</a>	220	13 27↑	94	-
<a href="http://europeanwoodcraftllc.com/">woodcraft connecticut</a> <a href="http://europeanwoodcraftllc.com/">http://europeanwoodcraftllc.com/</a>	200	27 10↓	81	\$0.48

## Marble Works Design Team Inc. ([mymarbleworks.com/](https://www.mymarbleworks.com/))

No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
<a href="https://www.mymarbleworks.com/bar-tops">bar tops</a> <a href="https://www.mymarbleworks.com/bar-tops">https://www.mymarbleworks.com/bar-tops</a>	1.2k	66 2↓	45	\$0.65
<a href="https://www.mymarbleworks.com/gallery">marble works</a> <a href="https://www.mymarbleworks.com/gallery">https://www.mymarbleworks.com/gallery</a>	950	9 5↓	87	\$0.36
<a href="https://www.mymarbleworks.com/">marbleworks</a> <a href="https://www.mymarbleworks.com/">https://www.mymarbleworks.com/</a>	930	19 3↓	95	\$0.24
<a href="https://www.mymarbleworks.com/">stone slabs nyc</a> <a href="https://www.mymarbleworks.com/">https://www.mymarbleworks.com/</a>	780	89 NEW	83	-
<a href="https://www.mymarbleworks.com/">team inc</a> <a href="https://www.mymarbleworks.com/">https://www.mymarbleworks.com/</a>	750	35 1↑	90	\$0.37

## General Plumbing Supply ([generalplumbingsupply.net/](http://generalplumbingsupply.net/))

Estimated \$169 Google Ads budget

Keyword	Volume	CPC (B)	KD	Mobile Searches
<a href="http://generalplumbingsupply.net/">general plumbing supply</a>	39.3k	\$1.47	89	43.4%
<a href="http://generalplumbingsupply.net/">general plumbing supply bayonne</a>	690	-	54	-
<a href="http://generalplumbingsupply.net/">gps lakewood</a>	600	\$0.66	71	-
<a href="http://generalplumbingsupply.net/">general plumbing supply co</a>	440	-	89	-
<a href="http://generalplumbingsupply.net/">gps union nj</a>	400	\$3.22	71	-