

Custom Market Analysis Report

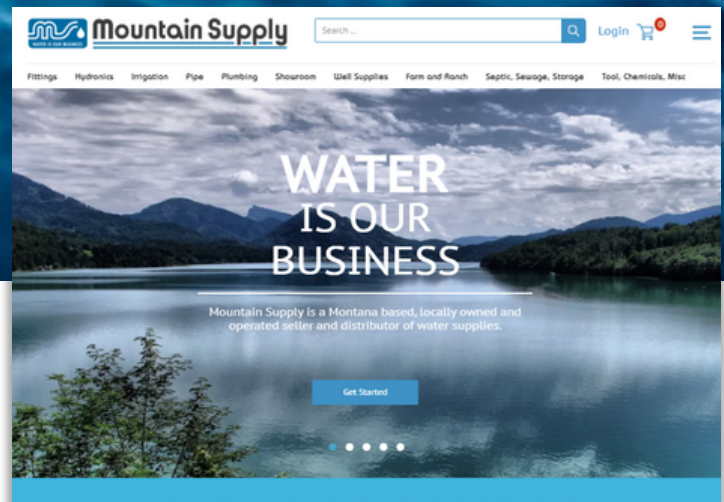
- "Win" More Business & Inquiries Through The Web
- Blanket The First Page Of Google, And Beyond
- Track Every Phone Call, Form Fill-Out, Wishlist, Order & More Back To Where A Web Searcher First Found You Online Before Reaching Out

Company: Mountain Supply Co.

URL: <https://mountainsupply.com/>

Prepared by: Elsie

Prepared For:

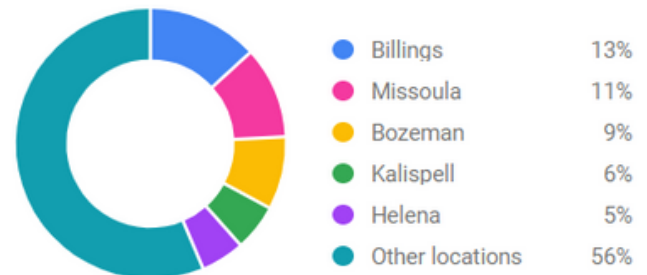


Location: Montana

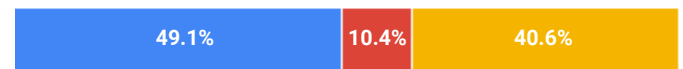
Reach: 1.6M



Distribution Of Searchers:



Mobile phones Tablets Computers



This many searches happen each month for your keywords on the next page:

35,000

This is the total cost to show up in front of every single one of them:

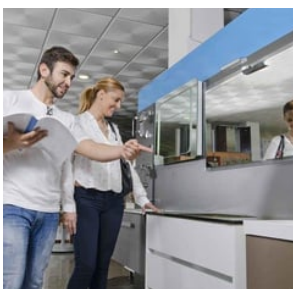
\$6,500

The average bid price per click to show up above your competition is:

\$5.95

This is how many ideal people are available to visit your website from ads:

1,100



The Showroom Marketing team studies & analyzes hundreds of thousands of monthly targeted web search that begin with "bath or kitchen showroom near me," product categories such as "bathroom vanities", "farmhouse sinks" or "soaking tubs", & specific brands such as **Toto**, **California Faucets**, **Waterstone**, & more, across hundreds of showroom URLs spanning North America, which REALLY means that we know EXACTLY what motivates web browsers to turn into buyers & sales opportunities in any market in both the B2C or B2B channels of commerce.

Search Statistics

Prepared For:  **Mountain Supply**

Product Category Keyword Searches:


| <input type="checkbox"/> Keyword | ↓ Impressions |
|---|---------------|
| <input type="checkbox"/> Tools | 7,724.75 |
| <input type="checkbox"/> Storage | 3,119.82 |
| <input type="checkbox"/> Gloves | 2,561.22 |
| <input type="checkbox"/> Plumbing | 2,525.31 |
| <input type="checkbox"/> Lighting | 2,090.10 |
| <input type="checkbox"/> Toilet | 2,079.44 |
| <input type="checkbox"/> Farm Equipment | 1,991.36 |
| <input type="checkbox"/> Water Heaters | 1,673.41 |
| <input type="checkbox"/> Fire Pits | 1,327.85 |
| <input type="checkbox"/> Water Filtration | 875.51 |
| <input type="checkbox"/> Valves | 759.12 |

Brand Keyword Searches:

| <input type="checkbox"/> Keyword | ↓ Impressions |
|--|---------------|
| <input type="checkbox"/> Moen | 966.24 |
| <input type="checkbox"/> Bosch | 743.00 |
| <input type="checkbox"/> Rheem | 300.18 |
| <input type="checkbox"/> Elkay | 272.26 |
| <input type="checkbox"/> Delta Faucet | 159.26 |
| <input type="checkbox"/> Franklin | 129.08 |
| <input type="checkbox"/> Liberty Pumps | 100.48 |
| <input type="checkbox"/> Toto | 92.03 |
| <input type="checkbox"/> Watts | 83.16 |
| <input type="checkbox"/> Rohl | 78.03 |

Showroom Keyword Searches:

| <input type="checkbox"/> Keyword | ↓ Impressions |
|--|---------------|
| <input type="checkbox"/> Bath Store | 17.52 |
| <input type="checkbox"/> Bathroom Showroom | 11.21 |
| <input type="checkbox"/> Cabinet Showroom | 5.84 |



The Competitive Analysis below is just a sample report. Once you have live ads, Google will share exactly how many % of the time your competitors are taking your spot. We can combine this with companies you already know to show your ads when someone types in your competitors.

Competitive Analysis:


| Display URL domain | ↓ Impression share | Overlap rate |
|-------------------------------|--------------------|--------------|
| You | 56.45% | — |
| modernbathroom.com | 35.48% | 41.90% |
| kohlerexperiencecenterlax.com | 33.06% | 36.19% |
| builderssurplus.net | 29.30% | 33.81% |
| polarishomedesign.com | 27.15% | 32.86% |
| flooranddecor.com | 17.20% | 20.00% |
| homedepot.com | 12.63% | 15.71% |
| homeadvisor.com | < 10% | 7.14% |
| thekitchenstore.net | < 10% | 6.67% |
| rebacksplumbing.com | < 10% | 7.14% |
| labathroomvanities.com | < 10% | 5.24% |

Get More Trades Accounts

Prepared For:



Builders, General Contractors and Plumbers (100+ Companies)




Touchstone Home Inspection Services
 5
 Home Inspectors
 "plumber, as it turns out it is a problem with the build that I can call him with any other issues that arise. I would recommend him." more
 Request a Quote You can request




Echelon Contracting & Restoration
 3
 Contractors, Damage Restoration
 "Justin's impeccable eye for detail and knowledge constantly recommending his services. He is the that my family and I trust. Whether it's a remodel building, or an electrical job; Justin with Echelon guy!" more



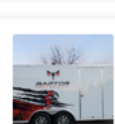
Garden City Plumbing & Heating
 6
 Plumbing, Heating & Air Conditioning/HVAC, Contractors
 "We were very pleased with Garden City Heating & Plumbing. I sent a message on Yelp 'after hours' and received a quick response, even if we didn't have an emergency. The courteous gentleman came out to us as we are returning to OH in 5 days. He quickly diagnosed the problem to why our heat..." more
 Request a Virtual Consultation Responds in about 12 min 12 locals recently requested a consult



Edgell Building Contractors
 3
 Contractors
 "There is a difference in contractors, if you want attentive excellent communication and a project done on time a Edgell Building is the builder for you. We built a house Building" more



406 Maintenance and Remodeling
 2
 Flooring, Painters, Contractors



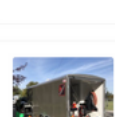
Raptor Plumbing
 1
 Water Heater Installation/Repair, Plumbing
 "We bought a home in Stevensville, MT. in February. Water heater started leaking in March. I found Raptor on Yelp. They were prompt and professional. Water heater replaced as promised. Highly recommend." more
 Request a Quote Responds in about 20 min 7 locals recently requested a consult




Jared Langley Enterprises
 3
 Roofing, Contractors, Decks & Railing
 "Jared Langley Enterprises was referred to me by my in to repair the roof of a house I own in Polson, MT, that was neighbor's falling trees. Jared himself got in touch and admirably thorough, professional, well-organized and (His..." more



Edgell Building Contractors
 3
 Contractors
 "There is a difference in contractors, if you want excellent communication and a project done on Edgell Building is the builder for you. We built a Building went above and beyond to ensure a quick..." more



Montana Plumbing Company
 3
 Plumbing, Heating & Air Conditioning/HVAC, Water Heater Installation/Repair
 "Service was prompt and very professional. We had a new water heater installed within 36 hours of first contact. This was very impressive given that the other 2 plumbers I contacted prior to MPC were both booked 2-3 weeks to even get an appointment to troubleshoot the issue. Obviously a family..." more



Straightedge Construction
 3
 Contractors
 "In 2010 Jim Schafer and his crew at Straightedge Construction installed two sliding doors for us. We were so pleased with the work that we hired them again this spring to put in seven new windows and painted all the woodwork inside and out and even rehung the..." more




BBM Construction
 Contractors, Landscaping

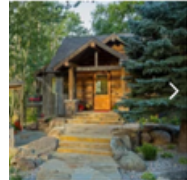


Fred's Plumbing & Heating
 2710 5
 Plumbing, Heating & Air Conditioning/HVAC
 "Fred's my neighbor. He installed and works on all the plumbing and heating in my house. They are such great neighbors and Fred is the hard working man I know! They even let us get married in their back yard!" more

Designers and Architects (187 Companies)



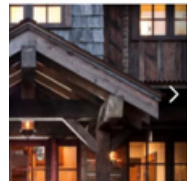
habitare design studio, inc.
 4.9 ★★★★★ 11 Reviews
 Online consultation
 Designing Beautiful, Sustainable Homes in Missoula | 2
 "I can't say enough great things about working with J took my crayon napk..." more
 — athenahouse



Brechtbuhler Architects
 5.0 ★★★★★ 5 Reviews
 High-end
 Bozeman & Big Sky Architect Specializing in Custom Homes
 "My wife and I are clients. It is my hope that any perspective client enjoy what we did with..." more
 — Dovetail Construction



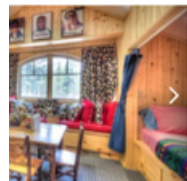
DVG Architecture and Planning P.C.
 5.0 ★★★★★ 14 Reviews
 Working with David was a pleasure! He was organized and had a good understanding of the project...
 — shawntain



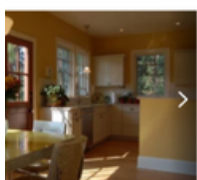
Altius Design Group
 4.9 ★★★★★ 28 Reviews
 Best of Houzz winner
 We had an excellent experience working with Rich & I dream home that fits our needs...
 — Tyler & Tonia Appgar




DVG Architecture and Planning P.C.
 5.0 ★★★★★ 14 Reviews
 Missoula and Lake County Architect and Design Specialist
 Working with David was a pleasure! He was organized and had a good understanding of the project...
 — shawntain



Briggs Architecture
 5.0 ★★★★★ 6 Reviews
 Don Briggs of Briggs Architecture has helped us in the we're currently building...
 — Michele Beck



habitare design studio, inc.
 4.9 ★★★★★ 11 Reviews
 Online consultation
 I can't say enough great things about working with J took my crayon napk...
 — athenahouse



MMW Architects
 MacArthur, Means & Wells, Architects, is committed to the environment, while working...

Earn More & Do Less...

Prepared For:  **Mountain Supply**

We've Worked With Hundreds Of Gold Standard Showrooms™ Since 2013

H2O Supply has experienced world-class results from their internet marketing initiatives in ways they have never seen before working with our company. H2O averages one call per day from Google Ads, uses FB and email marketing advertising to grow their footprint in the design community, and leverages email marketing to acquire accounts from top builders in the Dallas Fort Worth area that they have never been able to reach in the past.

Over the last six years, Monique's has been awarded three national Showroom of the Year awards, increased revenue 26% year over year, and has line-item ledger detailing exactly where each inquiry came from, which inquiries lead to quotes, and how many inquiries become customers.

'Blanketing the first page of Google and tracking the most important metrics is the top priority you have as a showroom today...this team knows exactly the best way to accomplish that, and beyond!'

After two years of back and forth, the ProSource Supply team finally made the best investment for their business. With the new home page design to enhance the results of the primarily product-focused website (which is powered by SpecBooks™), and after our team course-corrected their Google Ads and added form and call tracking to their website, their five locations in the Carolinas are benefitting tremendously. Up and away, the ProSource Supply team is headed.



Jay Katz
Owner
H2O Supply



Michael Battista
President
Monique's Bath Showroom



Jennifer Lopez
Director of Showroom Sales
ProSource Supply

The ShowroomMarketing.Com Method™ Works Flawlessly With These Websites & Software Platforms



Take The Gold Standard Showroom™ Test To Start Turning Online Insights Into More Income



- Learn to see opportunities for your showroom that are there for the taking but hidden in the shadows
- Identify possibilities and opportunities you never realized
- Make being a Gold Standard Showroom™ your new normal

*Ready To Expand Your Business Development,
Results & Return On Investment?*

**Visit ShowroomMarketing.com To Learn More
Or Call Us At (781) 780-2110**