

Custom Market Analysis Report

- "Win" More Business & Inquiries Through The Web
- Blanket The First Page Of Google & Beyond
- Track Every Phone Call, Form Fill-Out, Wishlist, Order & More Back To Where A Web Searcher First Found You Online Before Reaching Out

Company: Maison Kitchen and Bath
URL: <https://maisonshowroom.com/>
Prepared by: Vanessa

Location: Minnesota

Reach: 9.69M



This many searches happen each month for your keywords on the next page:

167,000

This is the total cost to show up in front of every single one of them:

\$87,000

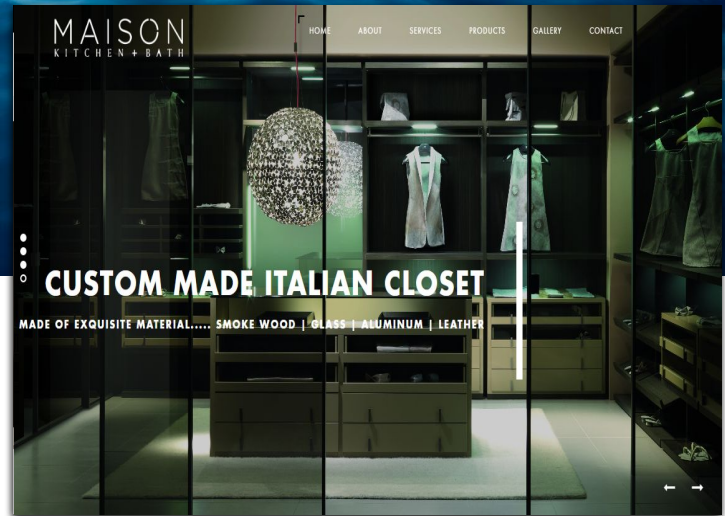
The average bid price per click to show up above your competition is:

\$5.72

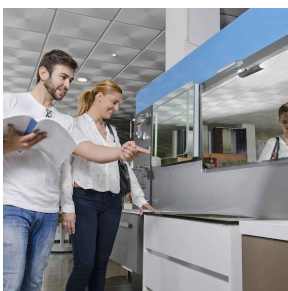
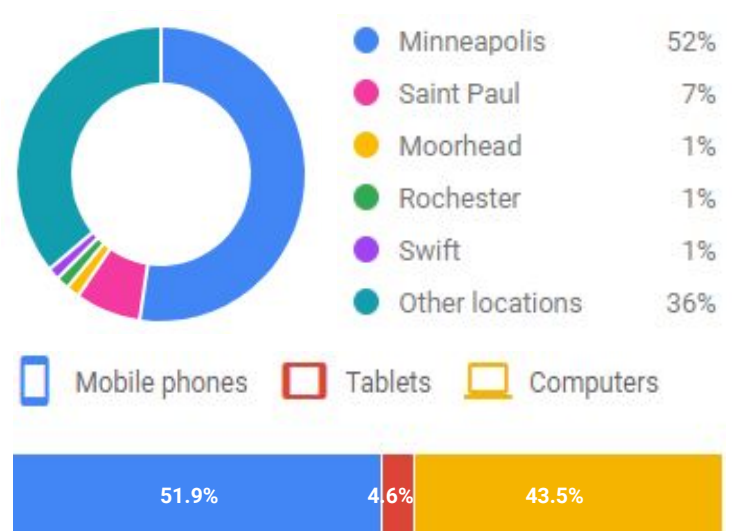
This is how many ideal people are available to visit your website from ads:

15,000

Prepared For:



Distribution Of Searchers:



The Showroom Marketing team studies & analyzes hundreds of thousands of monthly targeted web search that begin with "bath or kitchen showroom near me," product categories such as "bathroom vanities", "farmhouse sinks" or "soaking tubs", & specific brands such as **Toto**, **California Faucets**, **Waterstone**, & more, across hundreds of showroom URLs spanning North America, which REALLY means that we know EXACTLY what motivates web browsers to turn into buyers & sales opportunities in any market in both the B2C or B2B channels of commerce.

Search Statistics

Prepared For:



Product Category Keyword Searches:

Keyword	↓ Impressions
Lighting	21,872.77
Cabinets	21,748.66
Interior Design	19,632.81
Kitchen Appliances	15,231.06
Kitchen Faucets	12,479.68
Microwave	11,542.19
Bathtubs	10,611.23
Toilets	10,404.74
Lamps	10,232.67
Kitchen Sinks	8,556.08
Mirrors	5,752.03
Bathroom Faucets	4,677.45

General Keyword Searches:

Keyword	↓ Impressions
Flooring Store	3,568.25
Plumbing Showroom	1,141.39
Flooring Store near Me	468.96
Kitchen Showroom	300.37
Bathroom Showroom	267.75
Kitchen Cabinet Store	122.15
Plumbing Supply Store	78.72



The Competitive Analysis below is just a sample report. Once you have live ads, Google will share exactly how many % of the time your competitors are taking your spot. We can combine this with companies you already know to show your ads when someone types in your competitors.

Brand Keyword Searches:

Keyword	↓ Impressions
Miele	2,809.46
Silestone	1,476.87
Wolf	360.70
Gaggenau	223.08
Rutt	7.50

Competitive Analysis:

Display URL domain	↓ Impression share	Overlap rate
You	56.45%	—
modernbathroom.com	35.48%	41.90%
kohlerexperiencecenterlax.com	33.06%	36.19%
builderssurplus.net	29.30%	33.81%
polarishomedesign.com	27.15%	32.86%
flooranddecor.com	17.20%	20.00%
homedepot.com	12.63%	15.71%
homeadvisor.com	< 10%	7.14%
thekitchenstore.net	< 10%	6.67%
rebacksplumbing.com	< 10%	7.14%



Competitive Analysis

Prepared For:



Joseph Otto Enterprises (joescustomcabinetry.com/)

No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
custom built in shelves near me	440	91 14↓	21	-
custom spice rack	360	89 9↑	27	\$0.56
cabinetry custom	340	57 1↓	51	\$1.72
custom wrapping paper roll	320	103 NEW	87	-
spice organization	270	98 12↓	26	\$0.47

Plato Woodwork, Inc. ([platowoodwork.com/](https://www.platowoodwork.com/))

No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
plato	211k	27 10↑	61	\$1.07
prelude	36.1k	46 18↑	64	\$0.29
custom cabinets near me	25.8k	84 NEW	96	\$4.10
platos	8.3k	44 10↑	73	\$0.92
woodworkers near me	6.7k	43 46↑	53	\$1.11

American Glass & Mirror (americanglassandmirror.com/)

Estimated \$225.00 Google Ads budget

Keyword	Volume	CPC (B)	KD	Mobile Searches
shower door repair near me	900	-	18	35.8%
shower doors frameless	750	\$1.65	82	41.1%
zero entry shower	570	\$0.85	19	48.6%
frameless sliding shower door hardware	510	-	18	34.8%
bathtubs and surrounds	500	\$0.99	26	23.9%

Competitive Analysis

Prepared For:



B & R Hardwood & Tile Inc (brflooring.biz/)

No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
b& r	340	64 35↑	54	\$6.05
b&r live	320	51 31↑	27	-
kurt kuhlmann	270	91 13↓	33	-
how often do hardwood floors need to be ...	220	34 3↓	18	\$4.44
b & b flooring	200	76 NEW	97	\$3.44

Great Woods Cabinetry (greatwoodscabinetry.com/)

No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
cabinet makers near me	27.6k	100 85↓	97	\$3.43
greenfield cabinetry	1.6k	98 NEW	66	-
sunnywood cabinets	400	65 NEW	17	\$0.74
cabinets to go mn	260	88 NEW	90	-
maplewood cabinets	190	59 NEW	90	-

Kohler Signature Store (stores.kohler.com/)

Estimated \$209,000.00 Google Ads budget

Keyword	Volume	CPC (B)	KD	Mobile Searches
kohler	87.2k	\$0.97	74	27.4%
bathroom vanity	33.6k	\$1.78	44	48.2%
bathroom remodel	27.7k	\$5.08	52	56%
kitchen faucets	23.2k	\$1.88	32	53.5%
bidet toilet	19.6k	\$0.89	45	67.6%

Get More Trades Accounts

Prepared For:



Builders, General Contractors and Plumbers (700+ Companies)



Plekkenpol Builders

5.0 (1 review)

Contractors

"You can't get better, smarter customer service from anyone el completed an extensive kitchen and bath remodel. Plekkenpol ..."
[more](#)



Rutledge Construction

5.0 (1 review)

Contractors

"Rutledge Construction built out 3 Koko FitClub locations for me locations and went with Rutledge for all 3. Their subs were expe



John's Sewer and Drain Cleaning

4.9 (34 reviews)

Plumbing

43 years in business • Emergency services
"Messaged John's on Yelp on a Sunday night as I had a clog in m out. Someone on the other end responded within 10 minutes w what..."
[more](#)



A to Z Remodelers & Builders

5.0 (1 review)

Contractors Siding Damage Restoration

"We are on our second job with Roman and his A to Z crew, and amazing they are. Our first job was small - replacing two bedro do..."
[more](#)



Handyman Connection of Eden Prairie

4.0 (17 reviews)

Handyman Contractors Painters

"Handyman Connections did 2 important things: 1) Met their co always on time. I went back and forth with 2 drywall contractors



Norblom Plumbing

4.5 (68 reviews)

Plumbing Water Heater Installation/Repair

"We returned from a lengthy vacation to find that our water pip ourselves, but it ultimately needed service. After looking here o

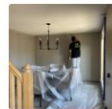


Donnay Homes

3.8 (4 reviews)

Contractors

"Very pleased with the communication and friendliness of ever very professional, but made me feel comfortable every step of



Build Well Construction

5.0 (4 reviews)

Contractors Roofing Windows Installation

"Build Well Construction shows competency, care, and quality in my basement and have been very pleased with their added val



Gopher Sewer & Drain

4.3 (39 reviews)

Plumbing Hydro-jetting

Free estimates • Offers commercial services

"I used Gopher Sewer & Drain to fix a tenants leaking pipe. They responsive. Pricing was very fair for same day service. My tenar



Rescue Sewer & Drain

5.0 (7 reviews)

Plumbing Mobile Home Repair

Free estimates • 24/7 Availability

"I wanted my toilet replaced urgently and Roman helped with tr response (I originally hired Home Depot Installation service but them..."
[more](#)



Deck And Basement

5.0 (6 reviews)

Contractors Decks & Railing

"drain so they had the builder come back out to measure and issue"
[more](#)

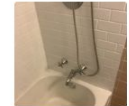


Terry Wackerfuss Home Services

5.0 (1 review)

Contractors

"I've worked with Terry for a little over five years now and will co future. In our work together he has been the general contractor



Designers and Architects (437 Companies)



Julian Design

5.0 ★★★★★ 10 Reviews

Best of Houzz winner

Twin Cities Distinguished Interior Design Firm | Visit O

"I really can't say enough about the quality of service has been such a de..."
— karen_a_smith827



SKD Architects

5.0 ★★★★★ 20 Reviews

Best of Houzz winner

Award Winning Minneapolis Architect 4 Time Best of I

"Artful. Intelligent. Timeless. That's the kind of home you're looking..."
— Salty



Martha O'Hara Interiors

5.0 ★★★★★ 189 Reviews

High-end

"Nice I'm so happy .I really recommend highly.I love I love love

— HU-104450237



David Heide Design Studio

4.9 ★★★★★ 81 Reviews

"David Heide design studio team members played a dysfunctional kitchen into..."
— Jeff from California



Well-Designed

5.0 ★★★★★ 2 Reviews

Woman owned

Creating Thoughtful, Livable Spaces For You in Minne

"Dusty has staged many homes for us and worked w prepare their homes. Her e..."
— Richard Webb



Design Q&A

5.0 ★★★★★ 1 Review

Minneapolis' Practical & Creative Architect Designer

"We worked with Paul on an addition and complete master bedroom. Paul..."
— Ceryes



Studio M Interiors

4.9 ★★★★★ 32 Reviews

Best of Houzz winner

"We worked with Claire and Dawn at Studio M to unc remodel, which ended up taking e..."
— Ralf G.



JALIN Design, LLC

5.0 ★★★★★ 22 Reviews

10 years in business

"My wife and I hired Jeff to design a contemporary v Mississippi River home..."
— Eric Trelstad