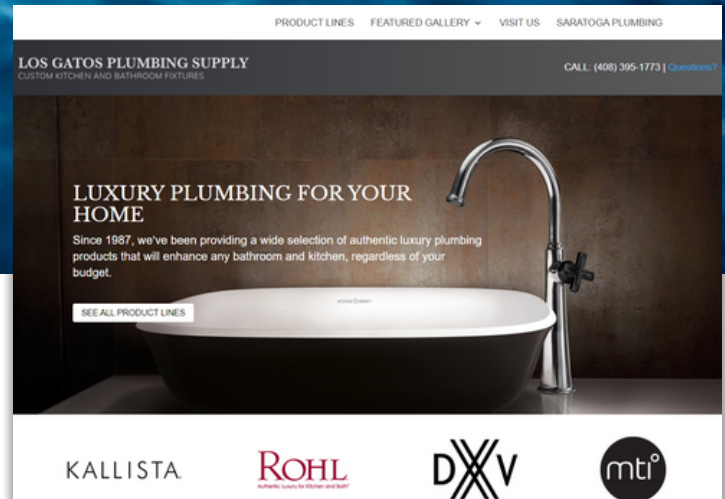


# Custom Market Analysis Report

- "Win" More Business & Inquiries Through The Web
- Blanket The First Page Of Google, And Beyond
- Track Every Phone Call, Form Fill-Out, Wishlist, Order & More Back To Where A Web Searcher First Found You Online Before Reaching Out

Prepared For:



**Company:** Los Gatos Plumbing Supply

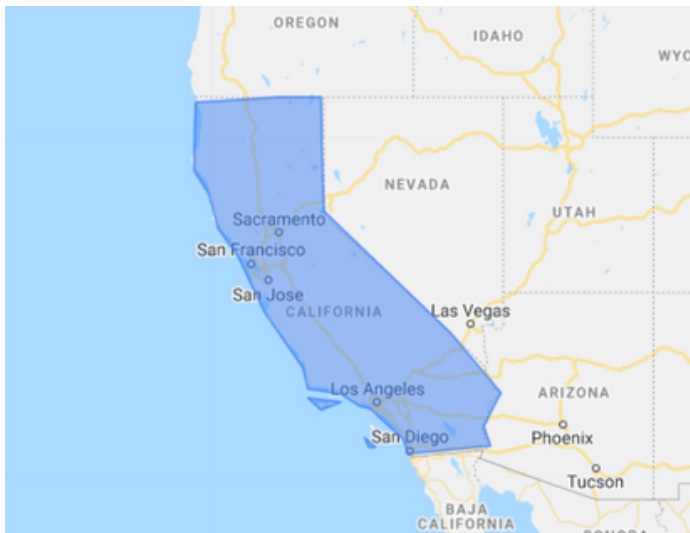
**URL:** <https://losgatosplumbing.com/>

**Date:** Oct 30, 2020

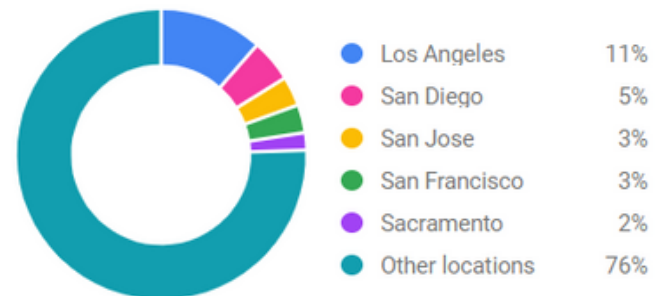
**Prepared by:** Bhey

**Location:** Los Gatos, CA

**Reach:** 51.2M



## Distribution Of Searchers:



Mobile phones Tablets Computers



This many searches happen each month for your keywords on the next page:

930,000

This is the total cost to show up in front of every single one of them:

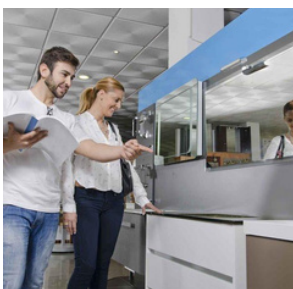
\$160,000

The average bid price per click to show up above your competition is:

\$5.71

This is how many ideal people are available to visit your website from ads:

28,000



The Showroom Marketing team studies & analyzes hundreds of thousands of monthly targeted web search that begin with "bath or kitchen showroom near me," product categories such as "bathroom vanities", "farmhouse sinks" or "soaking tubs", & specific brands such as **Toto**, **California Faucets**, **Waterstone**, & more, across hundreds of showroom URLs spanning North America, which REALLY means that we know EXACTLY what motivates web browsers to turn into buyers & sales opportunities in any market in both the B2C or B2B channels of commerce.

# Search Statistics Los Gatos, CA


Prepared For: **LOS GATOS PLUMBING SUPPLY**  
CUSTOM KITCHEN AND BATHROOM FIXTURES

## Product Category Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Water Heater	224,079.63
<input type="checkbox"/> Toilets	53,391.12
<input type="checkbox"/> Kitchen Faucet	39,824.81
<input type="checkbox"/> Faucets	32,025.22
<input type="checkbox"/> Showers	17,424.97
<input type="checkbox"/> Sinks	16,321.13
<input type="checkbox"/> Hardware	13,746.54
<input type="checkbox"/> Bathtubs	10,917.57
<input type="checkbox"/> Bathroom Fixtures	6,543.15
<input type="checkbox"/> Fittings	4,003.98
<input type="checkbox"/> Plumbing Supplies	3,098.79

## Showroom Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Bathroom Showroom	2,711.71
<input type="checkbox"/> Bathroom Store	2,024.35
<input type="checkbox"/> Kitchen Showroom	1,876.08
<input type="checkbox"/> Bath Showroom	841.40
<input type="checkbox"/> Plumbing Showroom	425.36
<input type="checkbox"/> Bathroom Showroom near Me	334.27
<input type="checkbox"/> Cabinet Showroom	282.72

  
**The Competitive Analysis** below is just a sample report. Once you have live ads, Google will share exactly how many % of the time your competitors are taking your spot. We can combine this with companies you already know to show your ads when someone types in your competitors.

## Brand Keyword Searches:


<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Kohler	209,395.03
<input type="checkbox"/> American Standard	39,066.69
<input type="checkbox"/> Ginger	22,909.59
<input type="checkbox"/> Panasonic	21,890.31
<input type="checkbox"/> Empire	20,036.88
<input type="checkbox"/> Villeroy & Boch	18,448.13
<input type="checkbox"/> Hansgrohe	17,054.86
<input type="checkbox"/> Baldwin	16,046.06
<input type="checkbox"/> Top Knobs	13,117.22
<input type="checkbox"/> Chicago	12,914.69
<input type="checkbox"/> Franke	11,903.91

## Competitive Analysis:

Display URL domain	↓ Impression share	Overlap rate
You	56.45%	—
modernbathroom.com	35.48%	41.90%
kohlerexperiencecenterlax.com	33.06%	36.19%
builderssurplus.net	29.30%	33.81%
polarishomedesign.com	27.15%	32.86%
flooranddecor.com	17.20%	20.00%
homedepot.com	12.63%	15.71%
homeadvisor.com	< 10%	7.14%
thekitchenstore.net	< 10%	6.67%
rebacksplumbing.com	< 10%	7.14%
labathroomvanities.com	< 10%	5.24%


# Get More Trades Accounts Prepared For: **LOS GATOS PLUMBING SUPPLY** CUSTOM KITCHEN AND BATHROOM FIXTURES

## Builders, General Contractors and Plumbers (700+ Companies)




**Wise Builders**  
★★★★★ 102  
Verified License • Contractors  
Locally owned & operated  
Free consultations

"We just finished a reno with Wise Builders in the middle of Covid-19 and it proved to be the best experience of 2020! Our project manager, Nathan, was key to it all. We renovated our kitchen, 2 bathrooms, master ceiling" more




Request a Consultation Responds in about 10 min  
421 locals recently requested a consult



**Kitchen Reface Depot**  
★★★★★ 238  
Cabinetry


"What a find! We feel so fortunate to have found Kitchen Reface Depot! I had the idea of the transformative possibilities that cabinet refacing offers. Paul at our house, hearing our initial plan to do essentially a minimal remodel with materials were so old and dated. Because we wanted to..." more

Request a Quote Responds in about 12  
91 locals recently requested



**Capitol Plumbing & Hydro-Jetting Service**  
★★★★★ 149  
Verified License • Plumbing, Hydro-jetting


"My home had pretty bad backups in both bathrooms. So I had an emergency situation in the midst of our Shelter-in-Place orders. I was freaking out my third plumber call and I was so lucky that he said he was still working doing business for the day. Khoa arrived on time, and..." more



**Formosa Electric**  
★★★★★ 282  
Electricians

"Our kitchen outlet for the electric range (220v) was not working suddenly when we were preparing lunch. This happened when we were all stuck at home because of shelter in place order due to covid19 and we need our electric badly. Our friend recommended Roger for the work. We contacted..." more


Request a Quote Responds in about 9  
330 locals recently requested



**Drain Rooter Service**  
★★★★★ 119  
Plumbing

"I contacted Todd on a Saturday and he was here in 15 minutes! Yes, another job in the neighborhood, but he was an exceptionally clear and had no problem finding my place. (I live in a 40 building condo complex) got out of his truck with protective gear already on and..." more


Request a Quote Responds in about 14  
144 locals recently requested



**One Time Development Company**  
★★★★★ 17  
Contractors, Demolition Services, Masonry/Concrete

"For a while and wanted to step up and start looking into development for investment purposes and getting into the field. Initially I went to a few other builder companies and while they seemed impressive, at the end..." more


Request a Consultation Responds in about 4 h  
12 locals recently requested a consult



**Eisen Environmental & Construction Services**  
★★★★★ 128  
Damage Restoration, Demolition Services, Environmental Abatement

"I was having some old knob and tube wiring removed in my house and the asbestos around it. Eisen Environmental was recommended for this type of work. Right away I was impressed with the customer service. Scott walked me through the options on the phone and what needed to happen before the..." more


Request a Consultation Responds in about 65  
65 locals recently requested a consult



**RF Drain Cleaning & Sewer**  
★★★★★ 105  
Plumbing, Gutter Services, Hydro-jetting

"Day after July 4th Covid-era. The highlight of our day (or maybe our life) should say was having Reza visit us to fix our plumbing. We had some clogging going on and causing our washer to flood on rinse. Reza came masked and my husband greeted him and for the next few hours watched..." more


Request a Quote Responds in about 14  
144 locals recently requested



**Super-Builders**  
★★★★★ 12  
Verified License • Contractors, Fences & Gates, Decks & Railing

"Can't say enough good about Super Builders! Timely, responsive from start (estimate by Alberto) to finish. Technicians (Luis and Eduardo) did prep and clean up. They were friendly, organized, efficient" more


Request a Consultation Responds in about 8 h  
84 locals recently requested a consult



**Arceo Epoxy Concrete Coatings**  
★★★★★ 116  
Verified License • Flooring, Masonry/Concrete


"So I was looking online for full Epoxy done on my restaurant in Sunnyvale pandemic it was hard to find anyone but I found Jose Company and they did it fast and there price they will also give you good price these guys have materials and colors in stock Thank You Jose and Arceo..." more

Request a Quote Responds in about 2  
136 locals recently requested



**Lucky Rooter & Plumbing**  
★★★★★ 95  
Verified License • Plumbing, Water Heater Installation/Repair, Hydro-jetting  
Family-owned & operated  
Locally owned & operated


"Lucky Rooter & Plumbing was the second plumber I had over at my house to clear up my shower drain. Another plumber came and couldn't get it down. I told Lori what had happened over the phone with plumber #1 and cleared up my drain right away. Impressed by how quickly he was to..." more



**Greenberg Construction**  
★★★★★ 34  
Contractors

"Our project involves tearing down our existing home and building a new home on a hillside lot. After interviewing different builders, we realized Greenberg Construction is in a league by themselves. In addition to offering most" more

## Designers and Architects (5,234 Companies)




**Flury Bryant Design Group**  
5.0 ★★★★★ 2 Reviews  
41 years in business

Bay Area - Designers of Fine Homes & Remodels

"Great company. We are really enjoying our work progressing steadily through..." more

— knourek




**Timeline Design + Build**  
5.0 ★★★★★ 24 Reviews

Award winning Bay Area Design Build Firm 6x Best of Houzz

"This is the fourth project we have worked with Timeline Design + Build consistently provide excellent..." more


— Bonnie Wright



**Studio S Squared Architecture, Inc.**  
5.0 ★★★★★ 95 Reviews

"Eugene was attentive to our requests, understood our budget. We went back and forth..." more


— amyhsiao



**ODS Architecture**  
4.9 ★★★★★ 42 Reviews  
Best of Houzz winner

"We worked with ODS Architecture for our whole house. The house is now modern..." more

— Rockson Liu

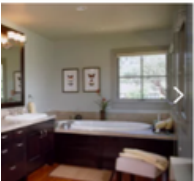


**PENG DESIGN STUDIO**  
5.0 ★★★★★ 3 Reviews  
Speaks English, Chinese

The Bay Area's Concept-Driven Architectural Design

"Jeremy is detailed-oriented and thorough. He re-designed our kitchen and bathroom..." more

— Cindy H




**Studio3 Design, Inc.**  
5.0 ★★★★★ 18 Reviews  
Best of Houzz winner

South Bay Architect & Designer Best of Houzz 2015

"We were referred to Bess by Mehru Construction. Positive start as she offered..." more


— A B



**Arch Studio, Inc.**  
4.9 ★★★★★ 37 Reviews

"Robin is absolutely wonderful to work with! She is our first meeting..." more

— kelli



**square three architecture, inc**  
4.8 ★★★★★ 20 Reviews

"We hired Carl Hesse to completely gut and overhaul the vision he helped us..." more

— Jack Baker



# Earn More & Do Less...

Prepared For: **LOS GATOS PLUMBING SUPPLY**  
CUSTOM KITCHEN AND BATHROOM FIXTURES

## We've Worked With Hundreds Of Gold Standard Showrooms™ Since 2013

H2O Supply has experienced world-class results from their internet marketing initiatives in ways they have never seen before working with our company. H2O averages one call per day from Google Ads, uses FB and email marketing advertising to grow their footprint in the design community, and leverages email marketing to acquire accounts from top builders in the Dallas Fort Worth area that they have never been able to reach in the past.

Over the last six years, Monique's has been awarded three national Showroom of the Year awards, increased revenue 26% year over year, and has line-item ledger detailing exactly where each inquiry came from, which inquiries lead to quotes, and how many inquiries become customers.

*'Blanketing the first page of Google and tracking the most important metrics is the top priority you have as a showroom today...this team knows exactly the best way to accomplish that, and beyond!'*

After two years of back and forth, the ProSource Supply team finally made the best investment for their business. With the new home page design to enhance the results of the primarily product-focused website (which is powered by SpecBooks™), and after our team course-corrected their Google Ads and added form and call tracking to their website, their five locations in the Carolinas are benefitting tremendously. Up and away, the ProSource Supply team is headed.



**Jay Katz**  
Owner  
H2O Supply



**Michael Battista**  
President  
Monique's Bath Showroom



**Jennifer Lopez**  
Director of Showroom Sales  
ProSource Supply

## The ShowroomMarketing.Com Method™ Works Flawlessly With These Websites & Software Platforms



## Take The Gold Standard Showroom™ Test To Start Turning Online Insights Into More Income



- Learn to see opportunities for your showroom that are there for the taking but hidden in the shadows
- Identify possibilities and opportunities you never realized
- Make being a Gold Standard Showroom™ your new normal

*Ready To Expand Your Business Development,  
Results & Return On Investment?*

**Visit [ShowroomMarketing.com](http://ShowroomMarketing.com) To Learn More  
Or Call Us At (781) 780-2110**