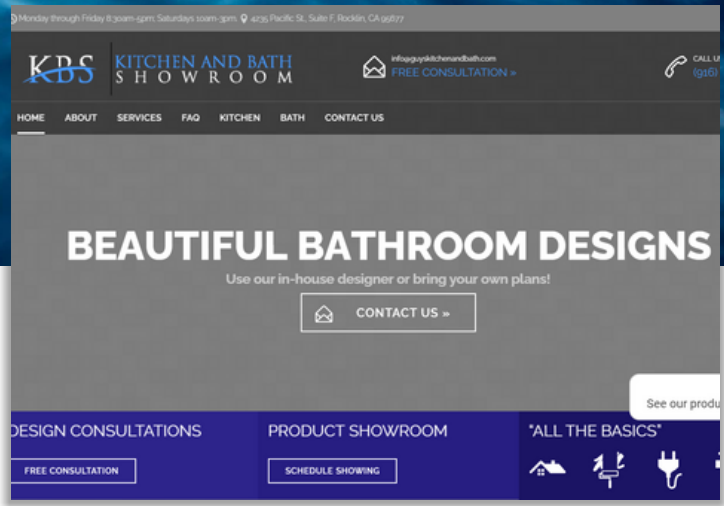


Custom Market Analysis Report

- "Win" More Business & Inquiries Through The Web
- Blanket The First Page Of Google, And Beyond
- Track Every Phone Call, Form Fill-Out, Wishlist, Order & More Back To Where A Web Searcher First Found You Online Before Reaching Out

Prepared For:



Company: Kitchen & Bath Showroom

URL: <https://guyskitchenandbath.com/>

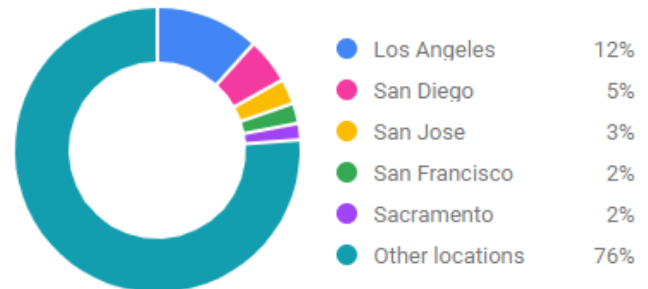
Date: Oct 30, 2020

Prepared by: Bhey

Location: Rocklin, CA

Reach: 51.2M

Distribution Of Searchers:



Mobile phones Tablets Computers



This many searches happen each month for your keywords on the next page:

940,000

This is the total cost to show up in front of every single one of them:

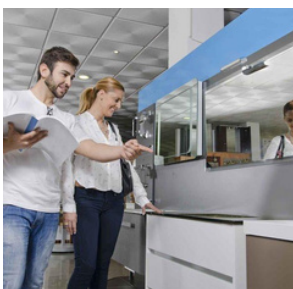
\$160,000

The average bid price per click to show up above your competition is:

\$5.63

This is how many ideal people are available to visit your website from ads:

29,000



The Showroom Marketing team studies & analyzes hundreds of thousands of monthly targeted web search that begin with "bath or kitchen showroom near me," product categories such as "bathroom vanities", "farmhouse sinks" or "soaking tubs", & specific brands such as **Toto**, **California Faucets**, **Waterstone**, & more, across hundreds of showroom URLs spanning North America, which REALLY means that we know EXACTLY what motivates web browsers to turn into buyers & sales opportunities in any market in both the B2C or B2B channels of commerce.

Search Statistics Rocklin, CA

Prepared For:



Product Category Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Kitchen Cabinets	325,368.38
<input type="checkbox"/> Bathroom Vanities	124,482.40
<input type="checkbox"/> Toilets	104,055.51
<input type="checkbox"/> Bathroom Faucets	44,711.02
<input type="checkbox"/> Tubs	44,105.47
<input type="checkbox"/> Bathroom Cabinets	41,081.18
<input type="checkbox"/> Kitchen Countertops	35,650.46
<input type="checkbox"/> Kitchen Appliances	35,285.73
<input type="checkbox"/> Showers	26,079.18
<input type="checkbox"/> Bathroom Sinks	22,138.53
<input type="checkbox"/> Kitchen Sinks	20,300.53
<input type="checkbox"/> Kitchen Backsplash	19,036.21
<input type="checkbox"/> Bathroom Lighting	17,236.03
<input type="checkbox"/> Bathroom Tile	9,377.96

Showroom Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Bathroom Showroom	4,099.06
<input type="checkbox"/> Bathroom Store	3,618.83
<input type="checkbox"/> Kitchen Showroom	3,028.53
<input type="checkbox"/> Bath Showroom	1,778.13
<input type="checkbox"/> Plumbing Showroom	816.53
<input type="checkbox"/> Bathroom Showroom near Me	441.95
<input type="checkbox"/> Cabinet Showroom	346.28
<input type="checkbox"/> Kitchen Showroom near Me	306.36

The Competitive Analysis below is just a sample report. Once you have live ads, Google will share exactly how many % of the time your competitors are taking your spot. We can combine this with companies you already know to show your ads when someone types in your competitors.

Brand Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Moen	17,957.67
<input type="checkbox"/> Inc.	6,095.64
<input type="checkbox"/> Emser Tile	4,647.18
<input type="checkbox"/> Schluter Systems	553.27
<input type="checkbox"/> Hansgrohe USA	227.29
<input type="checkbox"/> Crestwood	150.86

Competitive Analysis:

Display URL domain	↓ Impression share	Overlap rate
You	56.45%	—
modernbathroom.com	35.48%	41.90%
kohlerexperiencecenterlax.com	33.06%	36.19%
builderssurplus.net	29.30%	33.81%
polarishomedesign.com	27.15%	32.86%
flooranddecor.com	17.20%	20.00%
homedepot.com	12.63%	15.71%
homeadvisor.com	< 10%	7.14%
thekitchenstore.net	< 10%	6.67%
rebacksplumbing.com	< 10%	7.14%
labathroomvanities.com	< 10%	5.24%

Get More Trades Accounts

Prepared For:



Builders, General Contractors and Plumbers (700+ Companies)

America's Dream HomeWorks
 209
 Verified License • Countertop Installation, Siding, Contractors
 19 years in business
 Virtual estimates during COVID-19
 "Efficient" - according to 19 users
 "Just had our bathrooms redone with ADH and we are so pleased with their work! It feels like we have a spa in our master bathroom - literally a dream come true. Alex (sales), Julie..." more

7115 Watt Ave
Land Park

Request a Virtual Consultation

Responds in about 30 minutes
 445 locals recently requested a consultation

All American Construction Pro
 10
 Verified License • Siding, Contractors, Roofing
 Discounts available
 Free consultations
 "Recommended" - according to 5 users
 "It's been a pleasure working with All American Construction Pro company. They are so easy to work with. They respond in a timely manner, do quick and efficient work. Vadim was really..." more

5750 Sunrise Ave

Request a Virtual Consultation

Responds in about 30 minutes
 445 locals recently requested a consultation

DS Plumbing
 48
 Verified License • Water Heater Installation/Repair, Plumbing
 "We called Dennis today based on other reviews. He did not d person and professional. He replaced both a kitchen faucet ar Unfortunately..." more

Request a Quote

Respond
 323 locals

Good Life Construction
 85
 Verified License • Damage Restoration, Carpenters, Contractors
 11 years in business
 Certified professionals
 "Professional" - according to 29 users
 "We had our roof go through some repair and maintenance in which part of our stucco had to be removed to install new flashing. I called Good Life Construction based on the..." more

3720 Madison Ave

Request a Virtual Consultation

Responds in about 10 minutes
 273 locals recently requested a consultation

Good Life Construction
 85
 Verified License • Damage Restoration, Carpenters, Contractors
 11 years in business
 Certified professionals
 "Professional" - according to 29 users
 "We had our roof go through some repair and maintenance in which part of our stucco had to be removed to install new flashing. I called Good Life Construction based on the..." more

3720 Madison Ave

Request a Virtual Consultation

Responds in about 10 minutes
 273 locals recently requested a consultation

Mr. Rooter Plumbing of Nevada County
 23
 Plumbing
 "We had the unfortunate situation to have a backed up sink or With a house full of visiting family it was ummm, tense. I calle the..." more

Request a Quote

Respond
 578 locals

Elk Grove Plumbing & Drain
 112
 Verified License • Water Heater Installation/Repair, Plumbing
 Certified professionals
 Locally owned & operated
 "I don't just toss out 5 stars to ok or good experiences. Our w immediate replacement. Instead of unloading onto the garag saturating into the..." more

Request a Quote

Respond
 578 locals

ViteX Innovation
 36
 Contractors, Cabinetry, Flooring
 "Professional" - according to 13 users
 "My friend did a remodel on his house recently and I went to check it out and get ideas because I was going to be remodeling my own house soon. When it came time to do my remodel..." more

11255 Sunrise Gold Cr

Request a Consultation

Responds in about 20 minutes
 211 locals recently requested a consultation

Noble Craft
 Verified License • Contractors
 Family-owned & operated
 15 years in business
 "Specialize in framing and siding over 15 years experience" more

Request a Virtual Consultation

Responds in about 10 minutes
 273 locals recently requested a consultation

Stokes Granite & Stone
 51
 Contractors
 "Punctual" - according to 8 users
 "After having a bad experience with a remodel contractor I was skeptical of all home related craftsmen. This company was referred to me from a friend who raved about them. From the..." more

6326 Main Ave

Request a Consultation

Responds in about 2 hours
 36 locals recently requested a consultation

Billywood Construction
 17
 Contractors
 "Punctual" - according to 5 users
 "I was referred to Billy through a family member that used him for their house remodel. We used him to replace a beam that had dry rot, demo driveway and install pavers, and to build..." more

Request a Consultation

Responds in about 2 hours
 36 locals recently requested a consultation

Whest Koast Plumbing
 27
 Plumbing
 "Can't say enough about these guys. We had a clogged main d another company that had an \$87 line clearing special to take technician spent..." more

Request a Quote

Respond
 578 locals

Designers and Architects (784 Companies)

Roger East Architects
 5.0 ★★★★★ 4 Reviews
 Designing Beautiful, Sustainable Homes in Sacramento
 "I interviewed several architects prior to building our i on his knowledge not..."
 — Scott Nelson

Fine Line CAD Home Design
 4.8 ★★★★★ 20 Reviews
 Placer County's Leading Building Designer Best of Houz
 "Sandra was very helpful and super easy to work with! would recommend her to any..."
 — Brad Visman

Lev Designs
 5.0 ★★★★★ 15 Reviews
 "I cannot say enough about the folks at Lev Designs! until we reached compl..."
 — Arettes Gulonn

cpop workshop
 4.8 ★★★★★ 16 Reviews
 "We loved working with Curtis on our whole house ren vision he brought to our p..."
 — Keely Bosler

CrosbyHomeDesign.Com
 5.0 ★★★★★ 13 Reviews
 Auburn's Award Winning Designers
 "Chris is a very inspired home designer. Anyone wou designed by him. Great Job."
 — William Burton

PL residential design
 5.0 ★★★★★ 4 Reviews
 Best of Houzz winner
 Modern Design in Placer County - Best of Houzz 2018!
 "My husband and I hired PL Residential Design to crea From our very first meeting..."
 — Carin

LRWoehler & Associates
 5.0 ★★★★★ 24 Reviews
 Best of Houzz winner
 "Len was great to work with. We were planning a maj bungalow. Len is not on..."
 — Ann Stevenson

Donald Joseph Inc.
 5.0 ★★★★★ 8 Reviews
 Family owned
 "We bought a lot in Sacramento. We were so excit home. Our budget did not..."
 — Lisa koewler



Earn More & Do Less...

Prepared For:



We've Worked With Hundreds Of Gold Standard Showrooms™ Since 2013

H2O Supply has experienced world-class results from their internet marketing initiatives in ways they have never seen before working with our company. H2O averages one call per day from Google Ads, uses FB and email marketing advertising to grow their footprint in the design community, and leverages email marketing to acquire accounts from top builders in the Dallas Fort Worth area that they have never been able to reach in the past.

Over the last six years, Monique's has been awarded three national Showroom of the Year awards, increased revenue 26% year over year, and has line-item ledger detailing exactly where each inquiry came from, which inquiries lead to quotes, and how many inquiries become customers.

'Blanketing the first page of Google and tracking the most important metrics is the top priority you have as a showroom today...this team knows exactly the best way to accomplish that, and beyond!'

After two years of back and forth, the ProSource Supply team finally made the best investment for their business. With the new home page design to enhance the results of the primarily product-focused website (which is powered by SpecBooks™), and after our team course-corrected their Google Ads and added form and call tracking to their website, their five locations in the Carolinas are benefitting tremendously. Up and away, the ProSource Supply team is headed.



Jay Katz
Owner
H2O Supply



Michael Battista
President
Monique's Bath Showroom



Jennifer Lopez
Director of Showroom Sales
ProSource Supply

The ShowroomMarketing.Com Method™ Works Flawlessly With These Websites & Software Platforms



Take The Gold Standard Showroom™ Test To Start Turning Online Insights Into More Income



- Learn to see opportunities for your showroom that are there for the taking but hidden in the shadows
- Identify possibilities and opportunities you never realized
- Make being a Gold Standard Showroom™ your new normal

*Ready To Expand Your Business Development,
Results & Return On Investment?*

**Visit ShowroomMarketing.com To Learn More
Or Call Us At (781) 780-2110**