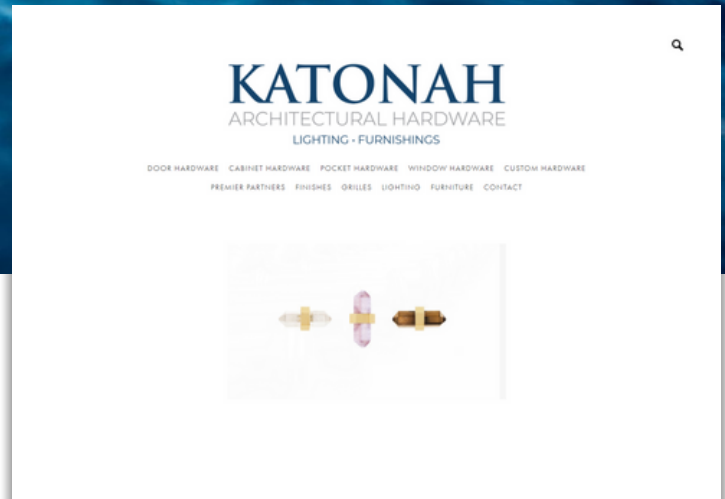


Custom Market Analysis Report

- "Win" More Business & Inquiries Through The Web
- Blanket The First Page Of Google, And Beyond
- Track Every Phone Call, Form Fill-Out, Wishlist, Order & More Back To Where A Web Searcher First Found You Online Before Reaching Out

Prepared For:



Company: Katonah Architectural Hardware

URL: <https://katonahhardware.com/>

Date: Oct 30, 2020

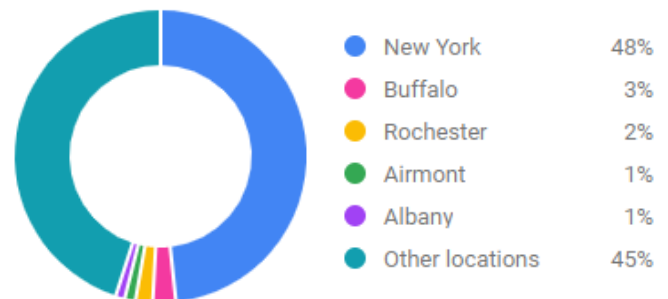
Prepared by: Bhey

Location: New York, NY

Reach: 33.4M



Distribution Of Searchers:



Mobile phones Tablets Computers



This many searches happen each month for your keywords on the next page:

1,300,000

This is the total cost to show up in front of every single one of them:

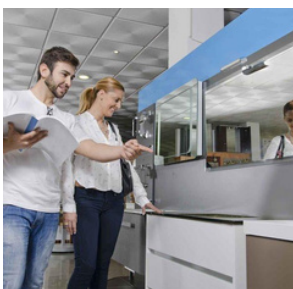
\$220,000

The average bid price per click to show up above your competition is:

\$4.53

This is how many ideal people are available to visit your website from ads:

48,000



The Showroom Marketing team studies & analyzes hundreds of thousands of monthly targeted web search that begin with "bath or kitchen showroom near me," product categories such as "bathroom vanities", "farmhouse sinks" or "soaking tubs", & specific brands such as **Toto**, **California Faucets**, **Waterstone**, & more, across hundreds of showroom URLs spanning North America, which REALLY means that we know EXACTLY what motivates web browsers to turn into buyers & sales opportunities in any market in both the B2C or B2B channels of commerce.


Search Statistics New York, NY

Product Category Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Furniture	1,061,300.00
<input type="checkbox"/> Lighting	151,733.95
<input type="checkbox"/> Cabinet Hardware	21,402.32
<input type="checkbox"/> Knobs	18,363.43
<input type="checkbox"/> Door Hardware	17,877.05
<input type="checkbox"/> Accessories	14,670.22
<input type="checkbox"/> Hinges	9,877.80
<input type="checkbox"/> Doorbells	8,750.50
<input type="checkbox"/> Window Hardware	4,366.91
<input type="checkbox"/> Locks	2,580.96
<input type="checkbox"/> Pulls	1,046.87
<input type="checkbox"/> Grilles	567.04
<input type="checkbox"/> Levers	182.99

Showroom Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Bathroom Showroom	2,524.20
<input type="checkbox"/> Kitchen Showroom	1,933.31
<input type="checkbox"/> Bathroom Store	1,837.06
<input type="checkbox"/> Bath Showroom	430.89
<input type="checkbox"/> Bath Store	314.72
<input type="checkbox"/> Kitchen Showroom near Me	147.19
<input type="checkbox"/> Plumbing Showroom	128.34
<input type="checkbox"/> Cabinet Showroom	101.36
<input type="checkbox"/> Bathroom Showroom near Me	62.04


The Competitive Analysis below is just a sample report. Once you have live ads, Google will share exactly how many % of the time your competitors are taking your spot. We can combine this with companies you already know to show your ads when someone types in your competitors.

Brand Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Merit	684.10
<input type="checkbox"/> Classic Brass	499.76
<input type="checkbox"/> Vica	126.86
<input type="checkbox"/> Olivari	61.14
<input type="checkbox"/> Chant	20.97
<input type="checkbox"/> Joseph Giles	20.26

Competitive Analysis:

Display URL domain	↓ Impression share	Overlap rate
You	56.45%	—
modernbathroom.com	35.48%	41.90%
kohlerexperiencecenterlax.com	33.06%	36.19%
builderssurplus.net	29.30%	33.81%
polarishomedesign.com	27.15%	32.86%
flooranddecor.com	17.20%	20.00%
homedepot.com	12.63%	15.71%
homeadvisor.com	< 10%	7.14%
thekitchenstore.net	< 10%	6.67%
rebacksplumbing.com	< 10%	7.14%
labathroomvanities.com	< 10%	5.24%

Get More Trades Accounts Prepared For:

KATONAH
ARCHITECTURAL HARDWARE
LIGHTING • FURNISHINGS

Builders, General Contractors and Plumbers (700+ Companies)



1DayWall
★★★★★ 67
Contractors

"I were FAST and professional. We built a temporary wall to c and another wall to convert an alcove into a bedroom. I've v carpenters and set **builders** and I was absolutely shocked a



White Star General Contractors
★★★★★ 43
Contractors, Painters, Flooring

"I hired Vadim to repair some windows that had been install **builders** of my apartment. It was a small job but I was havin contractor to complete the work. Vadim and his staff worke



Little Wolf Cabinet Shop
★★★★★ 25
Cabinetry

"German man who is the extremely skilled head craftsman are his busy **builders**, having fun and working hard at the si review that said they were rude-- I am beyond surprised, an it" [more](#)



Design MACS
★★★★★ 15
Interior Design, Architects, Contractors

"Design Macs should change its name to Design Miracles! If a designer who listens and understands what you want, eve what you want, and can translate that into a space that is in practical and livable, Marissa is the one. What's also great is



Supreme Bath Refinishing
★★★★★ 146
Contractors, Refinishing Services, Tiling
20 years in business
Certified professionals

"Called and got an estimate from Frank immediately. Seemed in-line or a smidge cheaper than that of some other companies I researched. HomeAdvisor had these guys at the top of their list and there were a lot of great Yelp and Google reviews so I took a chance. I had the tub and all of the wall tiles..." [more](#)

Request a Virtual Consultation

Responds in about 10 minutes
138 locals recently requested a consultation



Fabulous Roofing
★★★★★ 55
Roofing

Free estimates
Virtual estimates during COVID-19

"This is my second time working with Fabulous Roofing, and I've been thrilled with their work both times. Gino is great at explaining exactly what the problem is and giving thoughtful advice on how best to fix it. All of his communications are fast and his work has stood the test of time. The first..." [more](#)

Request a Quote

Responds in about 10 minutes
43 locals recently requested a quote



Larry The Painter
★★★★★ 105
Painters

"I have t actually had Larry paint my apartment as of yet but felt inclined to write the review based on my experiences with him. I was trying g to have my apartment painted before we moved in and working with short timelines and "Covid". He was punctual polite And informative and discussed with..." [more](#)



White Star General Contractors
★★★★★ 43
Contractors, Painters, Flooring

"I hired Vadim to install backslashes in my kitchen and paint my bedroom. He was extremely professional and thorough. I was very nervous having someone in my condo during COVID and he was very respectful, trustworthy, and careful. The work was beautifully done, and he even fixed my blinds and..." [more](#)



Dov Sewer and Drain
★★★★★ 152
Plumbing
Certified professionals
Available by appointment

"I highly recommend Dov's plumbing services. He has been my go-to plumber for years, and handled a wide variety of projects for me - including clearing drain blockages, connecting new water / gas lines, installing new water heaters, etc. He's consistently professional and trustworthy, always quick..." [more](#)

Request a Quote

Responds in about 20 minutes
328 locals recently requested a quote



Zabivay
★★★★★ 75
Plumbing, Electricians, Handyman

"He did a fantastic job. Showed up within 24 hours, did the job in under an hour (even with having to leave and come back to pick up a spare unexpected part) and charged a very reasonable price. Wore a mask and shoe covers the whole time. Very professional, knowledgeable and efficient. Highly..." [more](#)

Request a Quote

Responds in about 10 minutes
77 locals recently requested a quote



MKC Plumbing
★★★★★ 42
Plumbing, Water Heater Installation/Repair

"Chris is the most reliable plumber I have ever come across. We have called him countless times for so many plumbing emergencies and he's always come right away and never kept us waiting. He's no nonsense and extremely trustworthy. He won't overcharge you for anything or try to scam you in any way..." [more](#)

Request a Quote

Responds in about 2 hours
199 locals recently requested a quote



The Original 718 Sewer & Drain
★★★★★ 187
Plumbing, Hydro-jetting, Water Heater Installation/Repair

"I want to thank this company for their prompt service today at my mom's house in Queens NY. The technician was very polite and he was able to clean the kitchen drain within 20 minutes when another company tried to open the drain and was not able for over 30 minutes. I would always use your company..." [more](#)

Designers and Architects (11,926 Companies)



Atelier036 Studio of Architecture P
5.0 ★★★★★ 21 Reviews
Manhattan's Leading Architectural Design Studio | 6

"Niv was able to envision the space with a concept and (comfortable) and he..." [more](#)

— Analiza



Gallery Kitchen & Bath
4.9 ★★★★★ 60 Reviews
Best of Houzz winner

Brooklyn's Experienced General Contractor | 7x Bs

"I renovated my kitchen and two bathrooms with deciding on a contractor, I..." [more](#)

— Rene Keiman



Architectural Designs
4.9 ★★★★★ 145 Reviews

"Our house plan search began in 2018, we fell in l porches! It was also g..." [more](#)

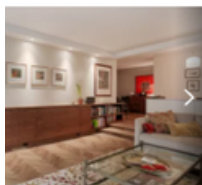
— Amy Greene



Michael LoBuglio Architects
5.0 ★★★★★ 89 Reviews

"Mike transformed a nondescript Garrison colonia After all these years..." [more](#)

— HU-658984829



Anjie Cho Architect PLLC
5.0 ★★★★★ 36 Reviews
Best of Houzz winner

Manhattan Boutique Architectural Design Firm— Bes

"Anjie Cho led a major renovation in my new apart 2BA 1400sqft coop in Ma..." [more](#)

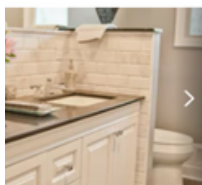
— HU-537734898



Atelier Derek Uskert
4.8 ★★★★★ 13 Reviews
Award Winning Architecture & Design Firm

"Your house is absolutely stunning!" I want to liv the first two weeks..." [more](#)

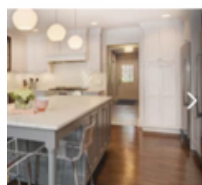
— gerric



MOVE or IMPROVE in NJ
4.9 ★★★★★ 48 Reviews

"DBP were worth every penny! Helped me throug have done it without the..." [more](#)

— Jessica Goldberg



CBH Architects
4.9 ★★★★★ 58 Reviews

"CBH helped design a new garage for my home. I and personable and I highly re..." [more](#)

— HU-6538640



Earn More & Do Less...

Prepared For:

KATONAH
ARCHITECTURAL HARDWARE
LIGHTING • FURNISHINGS

We've Worked With Hundreds Of Gold Standard Showrooms™ Since 2013

H2O Supply has experienced world-class results from their internet marketing initiatives in ways they have never seen before working with our company. H2O averages one call per day from Google Ads, uses FB and email marketing advertising to grow their footprint in the design community, and leverages email marketing to acquire accounts from top builders in the Dallas Fort Worth area that they have never been able to reach in the past.

Over the last six years, Monique's has been awarded three national Showroom of the Year awards, increased revenue 26% year over year, and has line-item ledger detailing exactly where each inquiry came from, which inquiries lead to quotes, and how many inquiries become customers.

'Blanketing the first page of Google and tracking the most important metrics is the top priority you have as a showroom today...this team knows exactly the best way to accomplish that, and beyond!'

After two years of back and forth, the ProSource Supply team finally made the best investment for their business. With the new home page design to enhance the results of the primarily product-focused website (which is powered by SpecBooks™), and after our team course-corrected their Google Ads and added form and call tracking to their website, their five locations in the Carolinas are benefitting tremendously. Up and away, the ProSource Supply team is headed.



Jay Katz
Owner
H2O Supply



Michael Battista
President
Monique's Bath Showroom



Jennifer Lopez
Director of Showroom Sales
ProSource Supply

The ShowroomMarketing.Com Method™ Works Flawlessly With These Websites & Software Platforms



Take The Gold Standard Showroom™ Test To Start Turning Online Insights Into More Income



- Learn to see opportunities for your showroom that are there for the taking but hidden in the shadows
- Identify possibilities and opportunities you never realized
- Make being a Gold Standard Showroom™ your new normal

*Ready To Expand Your Business Development,
Results & Return On Investment?*

**Visit ShowroomMarketing.com To Learn More
Or Call Us At (781) 780-2110**