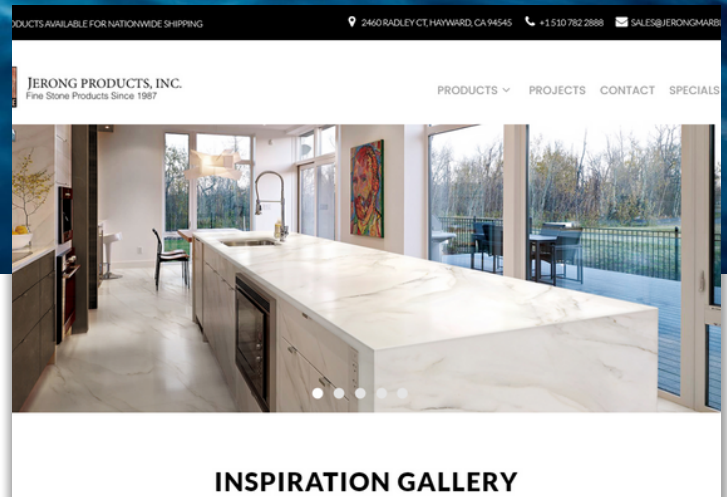


Custom Market Analysis Report

- "Win" More Business & Inquiries Through The Web
- Blanket The First Page Of Google, And Beyond
- Track Every Phone Call, Form Fill-Out, Wishlist, Order & More Back To Where A Web Searcher First Found You Online Before Reaching Out

Prepared For:



Company: Jerong Products Inc

URL: <https://jerongmarble.com/>

Date: Oct 30, 2020

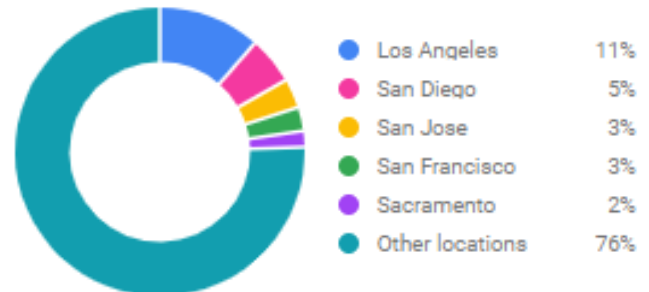
Prepared by: Bhey

Location: Hayward, CA

Reach: 51.2M



Distribution Of Searchers:



Mobile phones Tablets Computers



This many searches happen each month for your keywords on the next page:

930,000

This is the total cost to show up in front of every single one of them:

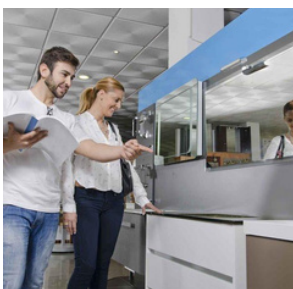
\$180,000

The average bid price per click to show up above your competition is:

\$5.57

This is how many ideal people are available to visit your website from ads:

32,000



The Showroom Marketing team studies & analyzes hundreds of thousands of monthly targeted web search that begin with "bath or kitchen showroom near me," product categories such as "bathroom vanities", "farmhouse sinks" or "soaking tubs", & specific brands such as **Toto**, **California Faucets**, **Waterstone**, & more, across hundreds of showroom URLs spanning North America, which REALLY means that we know EXACTLY what motivates web browsers to turn into buyers & sales opportunities in any market in both the B2C or B2B channels of commerce.

Search Statistics Hayward, CA

Prepared For:



JERONG PRODUCTS, INC.
Fine Stone Products Since 1987

Product Category Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Vanities	343,131.97
<input type="checkbox"/> Tiles	171,859.81
<input type="checkbox"/> Countertops	96,655.09
<input type="checkbox"/> Sinks	19,725.98
<input type="checkbox"/> Shower Panels	12,088.63
<input type="checkbox"/> Granite Slabs	11,530.45
<input type="checkbox"/> Marble Slabs	11,345.39
<input type="checkbox"/> Slabs	7,614.31
<input type="checkbox"/> Porcelain Pavers	4,863.33
<input type="checkbox"/> Quartz Slabs	3,778.28
<input type="checkbox"/> Hardscaping	2,864.07
<input type="checkbox"/> Plumbing Fixtures	2,764.53
<input type="checkbox"/> Quartzite Slabs	1,556.35
<input type="checkbox"/> Prefab Granite	679.46

Showroom Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Bathroom Showroom	4,102.54
<input type="checkbox"/> Bathroom Store	3,620.84
<input type="checkbox"/> Kitchen Showroom	3,031.03
<input type="checkbox"/> Bath Showroom	1,763.56
<input type="checkbox"/> Plumbing Showroom	819.39
<input type="checkbox"/> Bathroom Showroom near Me	436.96
<input type="checkbox"/> Cabinet Showroom	348.69
<input type="checkbox"/> Kitchen Showroom near Me	302.91



The Competitive Analysis below is just a sample report. Once you have live ads, Google will share exactly how many % of the time your competitors are taking your spot. We can combine this with companies you already know to show your ads when someone types in your competitors.

Brand Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Kohler	190,231.33
<input type="checkbox"/> American Standard	39,212.42
<input type="checkbox"/> Ginger	20,043.08
<input type="checkbox"/> Hansgrohe	14,610.59
<input type="checkbox"/> Toto	14,181.95
<input type="checkbox"/> Blanco	12,259.09
<input type="checkbox"/> Grohe	8,828.55
<input type="checkbox"/> Newport Brass	8,180.39
<input type="checkbox"/> Dawn	7,696.53
<input type="checkbox"/> Mr. Steam	4,974.91
<input type="checkbox"/> Rohl	4,966.92
<input type="checkbox"/> Duravit	4,744.73
<input type="checkbox"/> Geberit	3,404.20

Competitive Analysis:

Display URL domain	↓ Impression share	Overlap rate
You	56.45%	—
modernbathroom.com	35.48%	41.90%
kohlerexperiencecenterlax.com	33.06%	36.19%
builderssurplus.net	29.30%	33.81%
polarishomedesign.com	27.15%	32.86%
flooranddecor.com	17.20%	20.00%
homedepot.com	12.63%	15.71%
homeadvisor.com	< 10%	7.14%
thekitchenstore.net	< 10%	6.67%
rebacksplumbing.com	< 10%	7.14%
labathroomvanities.com	< 10%	5.24%

Get More Trades Accounts

Prepared For:



JERONG PRODUCTS, INC.
Fine Stone Products Since 1987

Builders, General Contractors and Plumbers (700+ Companies)

Wise Builders
100
Verified License • Contractors
Locally owned & operated
Free consultations
"Efficient" - according to 8 users
"Wow! We are so delighted with the work that WISE BUILDERS did to rem master bathroom. We loved what they did - the attention to detail, the fin the steady progress..." more

LB Construction & Remodeling
30
Verified License • Contractors
12 years in business
Satisfaction guaranteed
\$50 for \$100 Deal
Request a Consultation

Power Plumbing
289
Hydro-jetting, Plumbing, Water Heater Installation/Repair
"We had a clogged main line that flooded our bar it for an entire day and thought he had unclogge thing..." more

Brother & Brother Builders
98
Verified License • Contractors
14 years in business
Certified professionals
"Professional" - according to 30 users
"My wife and I decided to have our master bathroom remodeled and phor to several contractors for quotes. While many of the quotes were in the si range, we decided to work with Brother & Brother..." more

Kaitz Construction
28
Contractors

Mr. Rooter Plumbing of Hayward
4
Plumbing
"Jimmy came by and fixed up our kitchen sink. Hi great work. I really like talking to him and he gavi equipment/brands out there. I can't..." more

Done Right Home Remodeling
125
Verified License • Painters, Contractors, Roofing
18 years in business
Locally owned & operated
"Professional" - according to 39 users
"We recently used Done Right Home Remodeling to remodel our Guest b a half bathroom. We started our project the first week in February. The p expected to last two..." more

Loza Construction
15
Verified License • Contractors

Crown Plumbing
287
Verified License • Water Heater Installation/Repair, Plumbing
16 years in business
Workmanship guaranteed
"We've used Crown Plumbing several times over they always arrived promptly at the scheduled ti and charged a..." more

Blues Brothers Construction
14
Verified License • Contractors
Free estimates
Satisfaction guaranteed
"Recommended" - according to 6 users
"DISCLAIMER: This isn't a review on their services, but just a quick review experience as a customer. I didn't go through with my project with them was a very small..." more

RS Construction Company
4
Contractors

Vit Leak Detection & Plumbing
22
Plumbing
"Viad was very responsive to our problem. We ha driveway and potentially faced having our water Viad fit us in..." more

Designers and Architects (427 Companies)

Studio Bergtraun AIA
4.9 ★★★★★ 18 Reviews
Custom work
Bay Area Full Service Architectural StudioBest of Houzz
"We worked with Studio Bergtraun on a home remx redesigning interior space..."
— foetschg

Design Draw Build
4.5 ★★★★★ 10 Reviews
Bay Area's Adaptable & Fully-Integrated Design + Build
"The team at Design Draw Build are passionate and fi work and truly helped to..."
— Fallon Blaser

Mark Molinar
5.0 ★★★★★ 11 Reviews
Best of Houzz winner
"Mark checked with the city for the latest building c time. Mark would answer..."
— Dang Huynh

Norman Sanchez Architecture
5.0 ★★★★★ 13 Reviews
"Norman managed our project of renovating two bath renovation of many parts of..."
— Neelam and Richard Feachem

John Barton Architect
4.9 ★★★★★ 41 Reviews
Online consultation
East Bay Full Service Award Winning Architect and D
"John has done a Fantastic job, Very Professional. I heard allot of stori..."
— HUJ-408076761

Levitich Associates, Inc
5.0 ★★★★★ 42 Reviews
Best of Houzz winner
East Bay Design-Build Firm | 7x Best of Houzz Winner!
"We have enjoyed our remodeled kitchen for a few yk well-designed. Levitch &..."
— Ann Scheleky

John Barton Architect
4.9 ★★★★★ 41 Reviews
Online consultation
"John has done a Fantastic job, Very Professional. I heard allot of stori..."
— HUJ-408076761

St Clare of Assisi Architecture
5.0 ★★★★★ 10 Reviews
"We were extremely fortunate to have had Claire acc a wonderful and kind p..."
— Christopher JUE



Earn More & Do Less...

Prepared For:



JERONG PRODUCTS, INC.
Fine Stone Products Since 1987

We've Worked With Hundreds Of Gold Standard Showrooms™ Since 2013

H2O Supply has experienced world-class results from their internet marketing initiatives in ways they have never seen before working with our company. H2O averages one call per day from Google Ads, uses FB and email marketing advertising to grow their footprint in the design community, and leverages email marketing to acquire accounts from top builders in the Dallas Fort Worth area that they have never been able to reach in the past.

Over the last six years, Monique's has been awarded three national Showroom of the Year awards, increased revenue 26% year over year, and has line-item ledger detailing exactly where each inquiry came from, which inquiries lead to quotes, and how many inquiries become customers.

'Blanketing the first page of Google and tracking the most important metrics is the top priority you have as a showroom today...this team knows exactly the best way to accomplish that, and beyond!'

After two years of back and forth, the ProSource Supply team finally made the best investment for their business. With the new home page design to enhance the results of the primarily product-focused website (which is powered by SpecBooks™), and after our team course-corrected their Google Ads and added form and call tracking to their website, their five locations in the Carolinas are benefitting tremendously. Up and away, the ProSource Supply team is headed.



Jay Katz
Owner
H2O Supply



Michael Battista
President
Monique's Bath Showroom



Jennifer Lopez
Director of Showroom Sales
ProSource Supply

The ShowroomMarketing.Com Method™ Works Flawlessly With These Websites & Software Platforms



Take The Gold Standard Showroom™ Test To Start Turning Online Insights Into More Income



- Learn to see opportunities for your showroom that are there for the taking but hidden in the shadows
- Identify possibilities and opportunities you never realized
- Make being a Gold Standard Showroom™ your new normal

*Ready To Expand Your Business Development,
Results & Return On Investment?*

**Visit ShowroomMarketing.com To Learn More
Or Call Us At (781) 780-2110**