

Custom Market Analysis Report

- "Win" More Business & Inquiries Through The Web
- Blanket The First Page Of Google & Beyond
- Track Every Phone Call, Form Fill-Out, Wishlist, Order & More Back To Where A Web Searcher First Found You Online Before Reaching Out

Company: Jaclo Industries

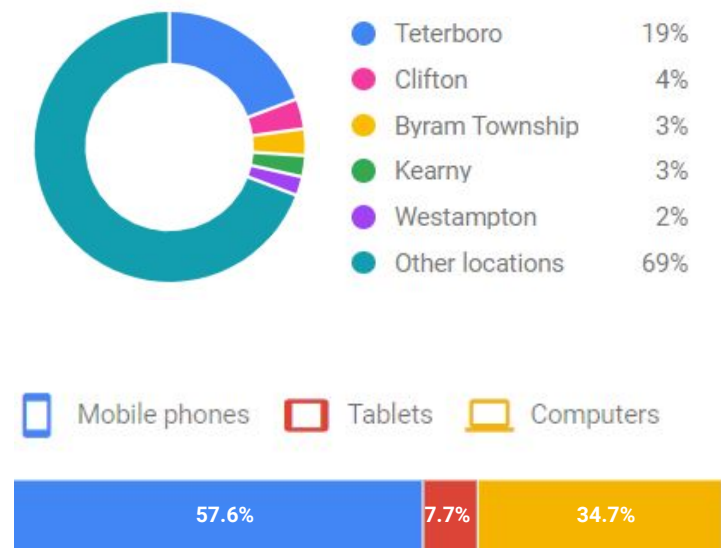
URL: jaclo.com/

Prepared by: Elsie

Location: New Jersey

Reach: 19.3M

Distribution Of Searchers:



This many searches happen each month for your keywords on the next page:

32,000

This is the total cost to show up in front of every single one of them:

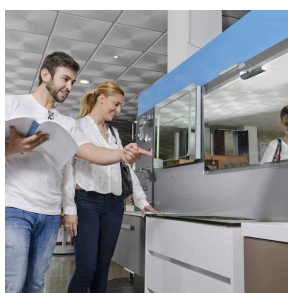
\$730

The average bid price per click to show up above your competition is:

\$0.48

This is how many ideal people are available to visit your website from ads:

1,500



The Showroom Marketing team studies & analyzes hundreds of thousands of monthly targeted web search that begin with "bath or kitchen showroom near me," product categories such as "bathroom vanities", "farmhouse sinks" or "soaking tubs", & specific brands such as **Toto**, **California Faucets**, **Waterstone**, & more, across hundreds of showroom URLs spanning North America, which REALLY means that we know EXACTLY what motivates web browsers to turn into buyers & sales opportunities in any market in both the B2C or B2B channels of commerce.

Search Statistics

Prepared For:

JACLO®

Product Category Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Faucets	5,705.98
<input type="checkbox"/> Soap Dispensers	4,870.71
<input type="checkbox"/> Bathroom Accessories	4,868.82
<input type="checkbox"/> Shower	3,168.95
<input type="checkbox"/> Shower Valves	2,308.25
<input type="checkbox"/> Kitchen Accessories	2,010.45
<input type="checkbox"/> Grab Bars	1,566.21
<input type="checkbox"/> Shower Drains	1,123.72
<input type="checkbox"/> Tub Spouts	869.88
<input type="checkbox"/> Showerheads	867.10
<input type="checkbox"/> Outdoor Showers	830.46
<input type="checkbox"/> Cartridges	417.22

Showroom Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Bathroom Showroom	3,804.48
<input type="checkbox"/> Flooring Store	2,664.27
<input type="checkbox"/> Bath Showroom	1,408.30
<input type="checkbox"/> Kitchen Showroom	1,122.77
<input type="checkbox"/> Flooring Store near Me	629.21
<input type="checkbox"/> Bathroom Store	621.60
<input type="checkbox"/> Kitchen Cabinet Store	367.63
<input type="checkbox"/> Bathroom Showroom near Me	222.11
<input type="checkbox"/> Bath Showroom near Me	140.63

The Competitive Analysis below is just a sample report. Once you have live ads, Google will share exactly how many % of the time your competitors are taking your spot. We can combine this with companies you already know to show your ads when someone types in your competitors.

Brand Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Jaclo	1,422.98

Competitive Analysis:

Display URL domain	↓ Impression share	Overlap rate
You	56.45%	—
modernbathroom.com	35.48%	41.90%
kohlerexperiencecenterlax.com	33.06%	36.19%
builderssurplus.net	29.30%	33.81%
polarishomedesign.com	27.15%	32.86%
flooranddecor.com	17.20%	20.00%
homedepot.com	12.63%	15.71%
homeadvisor.com	< 10%	7.14%
thekitchenstore.net	< 10%	6.67%
rebacksplumbing.com	< 10%	7.14%
labathroomvanities.com	< 10%	5.24%

Competitive Analysis

Prepared For:

JACLO®

Anna Gratia Studio ([annagratia.com/](https://www.annagratia.com/))

No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
sorelli https://www.annagratia.com/product/gli-sorelli/	1.5k	27 NEW	92	\$0.23
gratia https://www.annagratia.com/	540	103 NEW	97	\$0.38
185 van dyke st brooklyn ny https://www.annagratia.com/contact/	55	48 3↑	85	-
bathroom vanities in brooklyn ny https://www.annagratia.com/	28	78 NEW	76	\$2.29
bathroom vanities brooklyn new york https://www.annagratia.com/	12	87 NEW	84	-

American Standard Brands ([americanstandard-us.com/](https://www.americanstandard-us.com/))

Estimated \$5,244 Google Ads budget

Keyword	Volume	CPC (B)	KD	Mobile Searches
american standard walk in tub	12.6k	\$4.66	75	73.6%
bidet reviews	3.5k	-	92	43.1%
tap water filter	3k	\$1.39	94	56.9%
whole house water filtration systems	1.9k	\$4.53	86	36%
bidet toilet combo	1.6k	\$0.87	72	56.8%

General Plumbing Supply ([generalplumbingsupply.net/](https://www.generalplumbingsupply.net/))

Estimated \$169 Google Ads budget

Keyword	Volume	CPC (B)	KD	Mobile Searches
general plumbing supply	39.3k	\$1.47	89	43.4%
general plumbing supply bayonne	690	-	54	-
gps lakewood	600	\$0.66	71	-
general plumbing supply co	440	-	89	-
gps union nj	400	\$3.22	71	-

Competitive Analysis

Prepared For:

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European Woodcraft (europeanwoodcraftllc.com/)

No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
woodcraft florida http://europeanwoodcraftllc.com/	840	58 43↓	75	\$0.67
woodcraft norwalk http://europeanwoodcraftllc.com/	600	15 8↓	76	\$1.94
woodcraft ct http://europeanwoodcraftllc.com/	360	20 6↓	94	\$0.70
woodcraft llc http://europeanwoodcraftllc.com/	220	13 27↑	94	-
woodcraft connecticut http://europeanwoodcraftllc.com/	200	27 10↓	81	\$0.48

Marble Works Design Team Inc. ([mymarbleworks.com/](https://www.mymarbleworks.com/))

No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
bar tops https://www.mymarbleworks.com/bar-tops	1.2k	66 2↓	45	\$0.65
marble works https://www.mymarbleworks.com/gallery	950	9 5↓	87	\$0.36
marbleworks https://www.mymarbleworks.com/	930	19 3↓	95	\$0.24
stone slabs nyc https://www.mymarbleworks.com/	780	89 NEW	83	-
team inc https://www.mymarbleworks.com/	750	35 1↑	90	\$0.37

GSI Bath Showplace ([gsibathshowplace.com/](https://www.gsibathshowplace.com/))

No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
toto toilets https://www.gsibathshowplace.com/Toto-Toilets...	36.9k	84 27↓	85	\$1.97
moen shower valve https://www.gsibathshowplace.com/Moen-Show...	19.7k	60 NEW	42	\$1.05
delta faucet parts https://www.gsibathshowplace.com/Delta-fauce...	17.2k	43 1↑	49	\$0.78
gerber toilets https://www.gsibathshowplace.com/Gerber-plu...	13.3k	38 12↑	48	\$0.46
showplace 14 https://www.gsibathshowplace.com/Aln-a3651-1...	10.8k	55 17↑	85	-