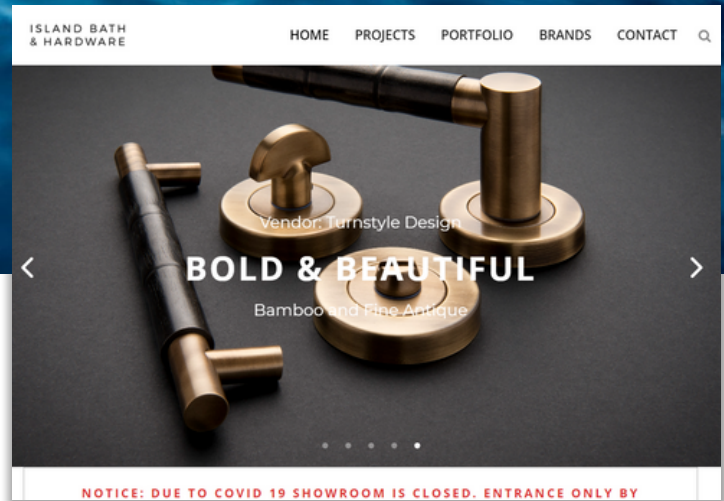


Custom Market Analysis Report

- "Win" More Business & Inquiries Through The Web
- Blanket The First Page Of Google, And Beyond
- Track Every Phone Call, Form Fill-Out, Wishlist, Order & More Back To Where A Web Searcher First Found You Online Before Reaching Out

Prepared For:



Company: Island Bath & Hardware

URL: <https://islandbath.com/>

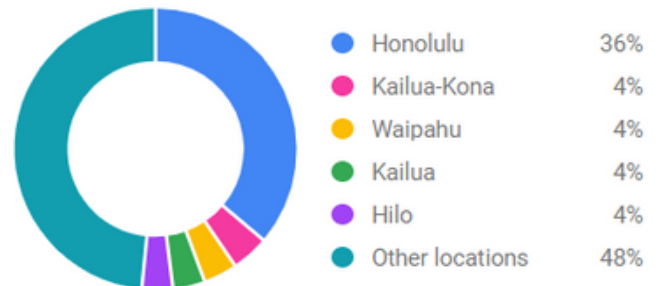
Date: Oct 30, 2020

Prepared by: Bhey

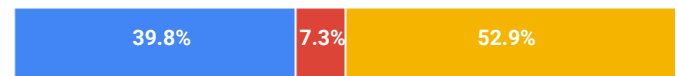
Location: Kailua-Kona, HI

Reach: 1.13M

Distribution Of Searchers:



Mobile phones Tablets Computers



This many searches happen each month for your keywords on the next page:

15,000

This is the total cost to show up in front of every single one of them:

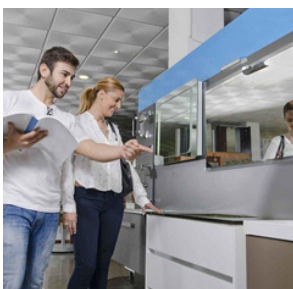
\$2,200

The average bid price per click to show up above your competition is:

\$3.88

This is how many ideal people are available to visit your website from ads:

570



The Showroom Marketing team studies & analyzes hundreds of thousands of monthly targeted web search that begin with "bath or kitchen showroom near me," product categories such as "bathroom vanities", "farmhouse sinks" or "soaking tubs", & specific brands such as **Toto**, **California Faucets**, **Waterstone**, & more, across hundreds of showroom URLs spanning North America, which REALLY means that we know EXACTLY what motivates web browsers to turn into buyers & sales opportunities in any market in both the B2C or B2B channels of commerce.

Search Statistics

Kailua-Kona, HI

Prepared For:


ISLAND BATH
& HARDWARE

Product Category Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Faucets	886.64
<input type="checkbox"/> Hardware	496.08
<input type="checkbox"/> Sinks	446.91
<input type="checkbox"/> Showers	415.79
<input type="checkbox"/> BathTubs	174.37
<input type="checkbox"/> Drains	100.30
<input type="checkbox"/> Bathroom Fixtures	67.52
<input type="checkbox"/> Marble Sinks	4.61

Showroom Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Bathroom Store	505.81
<input type="checkbox"/> Bath Showroom	64.97
<input type="checkbox"/> Kitchen Showroom	44.16
<input type="checkbox"/> Bathroom Showroom near Me	17.13
<input type="checkbox"/> Bathroom Showroom	15.99
<input type="checkbox"/> Bath Store	10.90
<input type="checkbox"/> Plumbing Showroom	5.33

 The **Competitive Analysis** below is just a sample report. Once you have live ads, Google will share exactly how many % of the time your competitors are taking your spot. We can combine this with companies you already know to show your ads when someone types in your competitors.

Brand Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Kohler	4,575.43
<input type="checkbox"/> Ginger	946.47
<input type="checkbox"/> Stanley	678.95
<input type="checkbox"/> Villeroy & Boch	506.50
<input type="checkbox"/> Schlage	435.85
<input type="checkbox"/> Emtek	293.05
<input type="checkbox"/> Toto	253.82
<input type="checkbox"/> Body Glove	235.61
<input type="checkbox"/> Elkay	201.09
<input type="checkbox"/> Bobrick	183.16
<input type="checkbox"/> Pemko	165.62

Competitive Analysis:

Display URL domain	↓ Impression share	Overlap rate
You	56.45%	—
modernbathroom.com	35.48%	41.90%
kohlerexperiencecenterlax.com	33.06%	36.19%
builderssurplus.net	29.30%	33.81%
polarishomedesign.com	27.15%	32.86%
flooranddecor.com	17.20%	20.00%
homedepot.com	12.63%	15.71%
homeadvisor.com	< 10%	7.14%
thekitchenstore.net	< 10%	6.67%
rebacksplumbing.com	< 10%	7.14%
labathroomvanities.com	< 10%	5.24%

Get More Trades Accounts Prepared For: ISLAND BATH & HARDWARE

Builders, General Contractors and Plumbers (90+ Companies)



Dickinson General Contracting

★★★★★ 6
Contractors

"We just completed a major renovation and have like this. They actually underann their cost estim. Our happiness starts with the culture of this company including profit. Detailed statements of work"



Pacific Vista Development

★★★★★ 3
Contractors

"Product arrived ahead of schedule and Greg and installed all 30 of them in less than 3 days. They were areas cleaned up as well as working around my schedule. Also worked closely with Lowe's installation"



Drain Man

★★★★★ 30
Plumbing

"2/18/2020 Drain Man (Don) Hilo, HI 808-796-5080 I contacted them for a clogged drain. They arrived on time, positive reviews with Yelp. My kitchen drain was clogged. my appointment and we inspected the drain and line unit turned out that in addition to the clog we found the..."

Request a Quote

Response 35 locals



Tradewind Hawaii

★★★★★ 5
Garage Door Services, Cabinetry, Door Sales/Installation

"Made a service call and arranged a date for service. Getting an appointment was no problem. service and told me when he would be here and service on my two doors and he really took the time"



All Natural Stone Fabrication, Inc.

★★★★★ 3
Contractors

"My husband and I knew right away when we met that this was where we wanted to have our counter. They knew their stuff as they led us through the entire process. I honestly didn't worry about"



All Natural Stone Fabrication, Inc.

★★★★★ 3
Contractors

"My husband and I knew right away when we met that this was where we wanted to have our counter. They knew their stuff as they led us through the entire process. I honestly didn't worry about"



Davis Tile & Marble

★★★★★ 11
\$\$\$ • Kitchen & Bath, Flooring, Countertop Installation

"Visited 3 places with granite in Kona and chose Davis. of granite and the sales person Barbara. She was very time asking questions and looking at all the different owner Gary (he comes out to take all field...) more"



P & S Plumbing

★★★★★ 17
Plumbing, Water Heater Installation/Repair

"The timing couldn't be worse for a water heater to go out. We called P&S plumbing and to our surprise they answered us in on Memorial Day. Owner Gary and his crew Mike & Not only did they pick up and replace the water heater. They"

Request a Quote

Response 11 locals



Drainpipe Plumbing & Solar

★★★★★ 13
Plumbing, Solar Installation, Septic Services

"builder" home (2008) was sometimes hit and miss. hit the mark. Our original install included whole-house ins to the jet pump from our catchment system."



Maleko Built

★★★★★ 1
Contractors

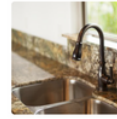
"Mark did an wonderful job replacing our undermount job that several other contractors declined to take sink mounted perfectly centered and secured it made had to redo the plumbing, which is shared with the"



Derek's Plumbing & Remodeling

★★★★★ 8
Plumbing, Water Heater Installation/Repair

"He was on time, knowledgeable and efficient. All the 20 year old leaky pipe replaced. I will recommend Derek to"

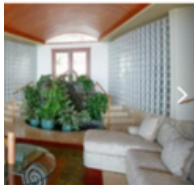


Royal Flush Plumbing

★★★★★ 18
Plumbing

"These guys are on the ball. I bought a home and even though heater passed home inspection there was a serious issue possession of the property. They were on-time, super-fast an outstanding job. I would highly recommend them needs..." more"

Designers and Architects (70 Companies)



Hawaii Island Architects, LLC

5.0 ★★★★★ 8 Reviews
Big Island's Versatile Architecture Firm

"Our collaboration with him is resulting in an amazing design. Mike & Patte Barry"



Tropical Architecture Group, Inc.

5.0 ★★★★★ 10 Reviews
Custom work

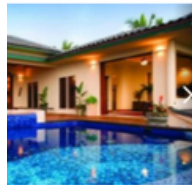
Kauai's leading Architectural Firm 5x Best of Houzz
"We have used TAG for our Princeville retirement home the design. Michael and L..."
— Arnie Pagan



Terrance J Cisco Architect, LLC

5.0 ★★★★★ 4 Reviews

"I hired Dinmore & Cisco in Kailua-Kona after interviewing from the moment..."
— mattycou



Hawaii Island Architects, LLC

5.0 ★★★★★ 8 Reviews

"Our collaboration with him is resulting in an amazing design. Mike & Patte Barry"



WhiteSpace Architects

5.0 ★★★★★ 8 Reviews
36 years in business

Hawaii Award Winning Architectural Design Firm Best
"Pip and Elyse transformed an outdated house into a modern home with the team at WhiteSpace..."
— Shirley M



Daniel Ruark, Architect

5.0 ★★★★★ 6 Reviews
Custom work

Hawaii's Taliesin-trained Residential Architect
"We purchased a 1954 Aaron Green home that was and badly neglected. The..."
— dannychau



Stephen Green Architecture, Inc.

4.5 ★★★★★ 6 Reviews

"Stephen Green Architecture was hired to design a house in Belize. Stephen listened to..."
— anthony6961



Klimt Architects

4.8 ★★★★★ 5 Reviews

"Our association is currently working with Kurt Klimt like total rebuild. K..."
— Margaret Tighe



Earn More & Do Less...

Prepared For: ISLAND BATH
& HARDWARE

We've Worked With Hundreds Of Gold Standard Showrooms™ Since 2013

H2O Supply has experienced world-class results from their internet marketing initiatives in ways they have never seen before working with our company. H2O averages one call per day from Google Ads, uses FB and email marketing advertising to grow their footprint in the design community, and leverages email marketing to acquire accounts from top builders in the Dallas Fort Worth area that they have never been able to reach in the past.

Over the last six years, Monique's has been awarded three national Showroom of the Year awards, increased revenue 26% year over year, and has line-item ledger detailing exactly where each inquiry came from, which inquiries lead to quotes, and how many inquiries become customers.

'Blanketing the first page of Google and tracking the most important metrics is the top priority you have as a showroom today...this team knows exactly the best way to accomplish that, and beyond!'

After two years of back and forth, the ProSource Supply team finally made the best investment for their business. With the new home page design to enhance the results of the primarily product-focused website (which is powered by SpecBooks™), and after our team course-corrected their Google Ads and added form and call tracking to their website, their five locations in the Carolinas are benefitting tremendously. Up and away, the ProSource Supply team is headed.



Jay Katz
Owner
H2O Supply



Michael Battista
President
Monique's Bath Showroom



Jennifer Lopez
Director of Showroom Sales
ProSource Supply

The ShowroomMarketing.Com Method™ Works Flawlessly With These Websites & Software Platforms



Take The Gold Standard Showroom™ Test To Start Turning Online Insights Into More Income



- Learn to see opportunities for your showroom that are there for the taking but hidden in the shadows
- Identify possibilities and opportunities you never realized
- Make being a Gold Standard Showroom™ your new normal

*Ready To Expand Your Business Development,
Results & Return On Investment?*

Visit ShowroomMarketing.com To Learn More
Or Call Us At (781) 780-2110