

Custom Market Analysis Report

- "Win" More Business & Inquiries Through The Web
- Blanket The First Page Of Google, And Beyond
- Track Every Phone Call, Form Fill-Out, Wishlist, Order & More Back To Where A Web Searcher First Found You Online Before Reaching Out

Prepared For:



Company: Fixtures & Finishes

URL: <https://fixturesandfinishes.com/>

Date: Oct 30, 2020

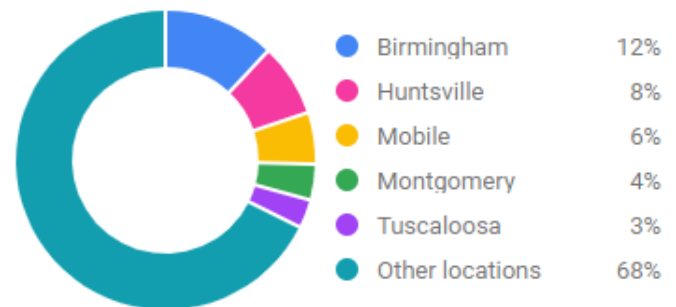
Prepared by: Bhey

Location: Birmingham, AL

Reach: 5.8M



Distribution Of Searchers:



Mobile phones Tablets Computers



This many searches happen each month for your keywords on the next page:

22,000

This is the total cost to show up in front of every single one of them:

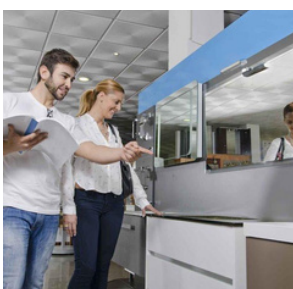
\$3,000

The average bid price per click to show up above your competition is:

\$4.21

This is how many ideal people are available to visit your website from ads:

720



The Showroom Marketing team studies & analyzes hundreds of thousands of monthly targeted web search that begin with "bath or kitchen showroom near me," product categories such as "bathroom vanities", "farmhouse sinks" or "soaking tubs", & specific brands such as **Toto**, **California Faucets**, **Waterstone**, & more, across hundreds of showroom URLs spanning North America, which REALLY means that we know EXACTLY what motivates web browsers to turn into buyers & sales opportunities in any market in both the B2C or B2B channels of commerce.

Search Statistics


Birmingham, AL

Prepared For:



Product Category Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Tile	12,311.64
<input type="checkbox"/> Lighting	7,930.14
<input type="checkbox"/> Stone	767.60
<input type="checkbox"/> Bar Sinks	292.43
<input type="checkbox"/> Kitchens Sinks	212.76
<input type="checkbox"/> Plumbing Fixtures	180.87
<input type="checkbox"/> Finishes	5.30



The Competitive Analysis below is just a sample report. Once you have live ads, Google will share exactly how many % of the time your competitors are taking your spot. We can combine this with companies you already know to show your ads when someone types in your competitors.

Showroom Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Bathroom Store	63.18
<input type="checkbox"/> Bathroom Showroom	41.69
<input type="checkbox"/> Kitchen Showroom	30.96
<input type="checkbox"/> Bath Showroom	12.72
<input type="checkbox"/> Bathroom Showroom near Me	6.36
<input type="checkbox"/> Bathtub Store	6.36
<input type="checkbox"/> Plumbing Showroom	5.94
<input type="checkbox"/> Cabinet Showroom	5.94

Competitive Analysis:

Display URL domain	↓ Impression share	Overlap rate
You	56.45%	—
modernbathroom.com	35.48%	41.90%
kohlerexperiencecenterlax.com	33.06%	36.19%
builderssurplus.net	29.30%	33.81%
polarishomedesign.com	27.15%	32.86%
flooranddecor.com	17.20%	20.00%
homedepot.com	12.63%	15.71%
homeadvisor.com	< 10%	7.14%
thekitchenstore.net	< 10%	6.67%
rebacksplumbing.com	< 10%	7.14%
labathroomvanities.com	< 10%	5.24%

Get More Trades Accounts

Builders, General Contractors and Plumbers (400+ Companies)

Prepared For:

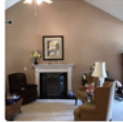


EZ Roof & EZ Restoration

★★★★★ 7

Roofing, Insulation Installation, Gutter Serv

"They replaced our old roof with beautiful an have been done in one if not for torrential ra from the estimate to the cleanup to the follo and made it clear that they cared about our i



Renovations 360

★★★★★ 3

Painters

"Abraham and his crew are awesome! This is secon Renovations 360 do for us and can't be more pleas quality workmanship and painted supplies, took e and furniture and cleaned up afterwards! We woul



Total Plumbing Services

★★★★★ 6

Plumbing

"We had a small split in our water meter in the front of our ho Total Plumbing Services! Accessibility: called after 4:30p, left a called right back in less than 10 mins., and if it's an emergency day Timelines: we agreed on 8a and he..." more



Byrom Building

★★★★ 3

Contractors

"Horrible experience with a Byrom Construct house. Within a short time of moving in, the leaking/POURING water. The builder did con purported to fix" more



Magic City Construction

★★★★★ 1

Roofing, Contractors

"Hank Smith is" Superman", Long story short, I was giver for the last 4 years of her life, when she pass out with siblings, legal avenue etc., to get the hom time for me to purchase home owner insurance in



Chapman Plumbing

★★★★★ 6

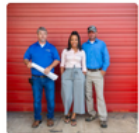
Plumbing, Water Heater Installation/Repair

"It is never a fun situation when you have to call a plumber. It i have messed something up so bad that you can't fix it, or som happened that is way over your level of expertise. This time, it I can't get to mad, because I knew our hot water heater..." mor

Request a Quote

Respond

13 locals recent



Stone Pointe Builders

★★★★★ 1

Contractors

"Stone Pointe Builders (Wayne, Kristen, Whit Everything is straight forward and they com flip houses in the Greater Bham area." more



Brasfield & Gorrie

★★★★ 2

Contractors

"Brasfield & Gorrie is one of the nation's largest pri providing general contracting, design-build, and co services for a wide variety of markets, including he institutional, federal, municipal, industrial, and was

Request a Consultation

You can r



Standard Air, Plumbing & Insulation

★★★★ 16

Plumbing, Heating & Air Conditioning/HVAC, Insulation Installation

"Have been doing business with the people At StandArd for se a first class operation in every area. Debbie is always helpful a her to get a technician to my house in quick order. Being main holder has many benefits. Highly recommend" more



SouthFace LLC

★★★★★ 1

Painters

"We had an amazing experience with SouthF repeatedly proved to be efficient, friendly, ar throughout the project, even outside of busi or mistakes that we noted (and there were v



Harwell Building Company

★★★★ 2

Contractors

"Mr. Harwell is a family man and understands the i perfect home for you and your family! He is patient EXCELLENT PROFESSIONAL! I appreciate the experi will not hesitate to recommend him for future proj



OnTime Service

★★★★ 23

Electricians, Plumbing, Heating & Air Conditioning/HVAC

Certified professionals

Discounts available

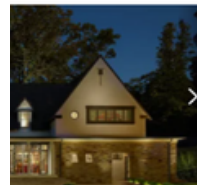
"We bought a condo and wanted the electrical system reviewe out and he did a very thorough job. The day after Brad came o started flickering and we were worried about a potential fire h OnTime on Saturday morning, by noon David was there, diagn

Designers and Architects (765 Companies)



Jim Kelly Custom Home Designs

Residential Home Construction Designer Serving Pe Building Design Professional specializing in custom r Offering home design ser...



Rob Walker Architects, LLC

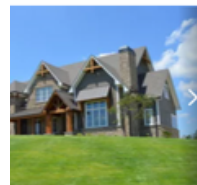
Jefferson County's Adaptive Architectural Design Fir Rob Walker Architects has a consistent history of worl of design in the...



Williams Partnership: Architecture

5.0 ★★★★★ 4 Reviews

"Melissa and Joel did a fantastic job on the design our pool house. My w... -- HJ-94292822



Frusterio Design, Inc.

5.0 ★★★★★ 81 Reviews

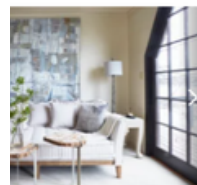
"Adam and Chuck were a dream to work with! I fir and what I pictured for o... -- Peyton Thomas



Jennie Leigh Jones Design

4.9 ★★★★★ 36 Reviews

"As I've seen old walls torn down and new walls pi that Jennie is a gre... -- Whitney Staples



Studio C Architecture & Interiors

5.0 ★★★★★ 9 Reviews

Birmingham's Leading Architect For Renovations & C "Awesome experience! She is sooo talented and c design, and WOW! She works... -- Linda Ferrell



ArchitectureWorks

5.0 ★★★★★ 5 Reviews

"I was accepted to be on national TV show to buik Bruce and his team at S... -- E21 Realty



Studio C Architecture & Interiors

5.0 ★★★★★ 9 Reviews

"Awesome experience! She is sooo talented and c design, and WOW! She works... -- Linda Ferrell

Earn More & Do Less...

Prepared For:



We've Worked With Hundreds Of Gold Standard Showrooms™ Since 2013

H2O Supply has experienced world-class results from their internet marketing initiatives in ways they have never seen before working with our company. H2O averages one call per day from Google Ads, uses FB and email marketing advertising to grow their footprint in the design community, and leverages email marketing to acquire accounts from top builders in the Dallas Fort Worth area that they have never been able to reach in the past.

Over the last six years, Monique's has been awarded three national Showroom of the Year awards, increased revenue 26% year over year, and has line-item ledger detailing exactly where each inquiry came from, which inquiries lead to quotes, and how many inquiries become customers.

'Blanketing the first page of Google and tracking the most important metrics is the top priority you have as a showroom today...this team knows exactly the best way to accomplish that, and beyond!'

After two years of back and forth, the ProSource Supply team finally made the best investment for their business. With the new home page design to enhance the results of the primarily product-focused website (which is powered by SpecBooks™), and after our team course-corrected their Google Ads and added form and call tracking to their website, their five locations in the Carolinas are benefitting tremendously. Up and away, the ProSource Supply team is headed.



Jay Katz
Owner
H2O Supply



Michael Battista
President
Monique's Bath Showroom



Jennifer Lopez
Director of Showroom Sales
ProSource Supply

The ShowroomMarketing.Com Method™ Works Flawlessly With These Websites & Software Platforms



Take The Gold Standard Showroom™ Test To Start Turning Online Insights Into More Income



- Learn to see opportunities for your showroom that are there for the taking but hidden in the shadows
- Identify possibilities and opportunities you never realized
- Make being a Gold Standard Showroom™ your new normal

*Ready To Expand Your Business Development,
Results & Return On Investment?*

**Visit ShowroomMarketing.com To Learn More
Or Call Us At (781) 780-2110**