

Custom Market Analysis Report

- "Win" More Business & Inquiries Through The Web
- Blanket The First Page Of Google & Beyond
- Track Every Phone Call, Form Fill-Out, Wishlist, Order & More Back To Where A Web Searcher First Found You Online Before Reaching Out

Prepared For:



Company: Fiddlers

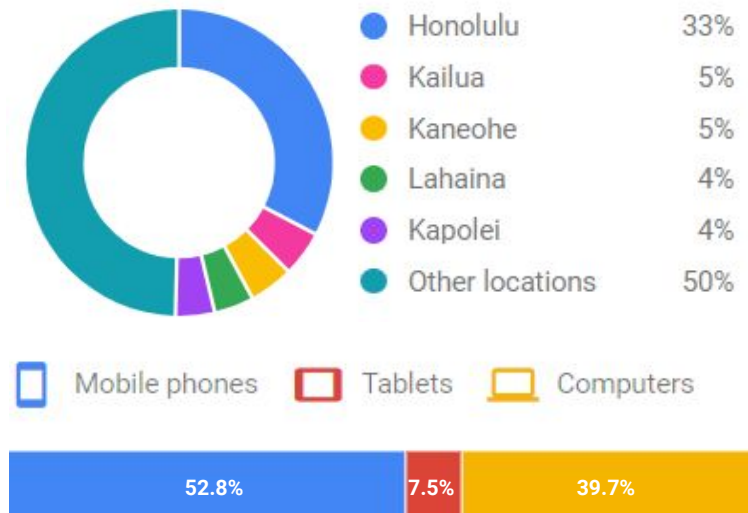
URL: fiddlershawaii.com/

Prepared by: Elsie

Location: Hawaii

Reach: 1.35M

Distribution Of Searchers:



This many searches happen each month for your keywords on the next page:

6,900

This is the total cost to show up in front of every single one of them:

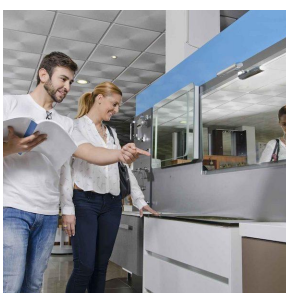
\$680

The average bid price per click to show up above your competition is:

\$1.10

This is how many ideal people are available to visit your website from ads:

620



The Showroom Marketing team studies & analyzes hundreds of thousands of monthly targeted web search that begin with "bath or kitchen showroom near me," product categories such as "bathroom vanities", "farmhouse sinks" or "soaking tubs", & specific brands such as **Toto**, **California Faucets**, **Waterstone**, & more, across hundreds of showroom URLs spanning North America, which REALLY means that we know EXACTLY what motivates web browsers to turn into buyers & sales opportunities in any market in both the B2C or B2B channels of commerce.

Search Statistics


Prepared For:  **fiddler's**
Decorative Plumbing & Hardware

Product Category Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Lighting	1,532.34
<input type="checkbox"/> Door Hardware	844.93
<input type="checkbox"/> Mirrors	820.47
<input type="checkbox"/> Kitchen	594.06
<input type="checkbox"/> Medicine Cabinets	512.73
<input type="checkbox"/> Bath Fixtures	347.77
<input type="checkbox"/> Cabinet Hardware	297.86
<input type="checkbox"/> Bath Accessories	83.21
<input type="checkbox"/> Bath Faucets	23.19

Showroom Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Bathroom Store	509.35
<input type="checkbox"/> Flooring Store near Me	150.41
<input type="checkbox"/> Flooring Store	113.41
<input type="checkbox"/> Kitchen Cabinet Store	82.15
<input type="checkbox"/> Bathroom Showroom	68.31
<input type="checkbox"/> Bathroom Store near Me	27.41
<input type="checkbox"/> Kitchen Showroom	22.83



The Competitive Analysis below is just a sample report. Once you have live ads, Google will share exactly how many % of the time your competitors are taking your spot. We can combine this with companies you already know to show your ads when someone types in your competitors.

Brand Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Ginger	895.97
<input type="checkbox"/> Hansgrohe	282.04
<input type="checkbox"/> Hafele	262.94
<input type="checkbox"/> Rocky Mountain Hardware	137.15
<input type="checkbox"/> Mr. Steam	85.13
<input type="checkbox"/> Stone Forest	67.93
<input type="checkbox"/> Baldwin Hardware	43.65
<input type="checkbox"/> Deltana	43.53
<input type="checkbox"/> Gessi	43.40
<input type="checkbox"/> Berenson	37.38
<input type="checkbox"/> Ashley Norton	37.33
<input type="checkbox"/> Atlas Homewares	31.00

Competitive Analysis:

Display URL domain	↓ Impression share	Overlap rate
You	56.45%	—
modernbathroom.com	35.48%	41.90%
kohlerexperiencecenterlax.com	33.06%	36.19%
builderssurplus.net	29.30%	33.81%
polarishomedesign.com	27.15%	32.86%
flooranddecor.com	17.20%	20.00%
homedepot.com	12.63%	15.71%
homeadvisor.com	< 10%	7.14%
thekitchenstore.net	< 10%	6.67%
rebacksplumbing.com	< 10%	7.14%
labathroomvanities.com	< 10%	5.24%

Competitive Analysis

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Pacific Pipe (pacificpipe.net/)

No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
pacific supply http://pacificpipe.net/	1.8k	80 9↓	97	-
pacific pipe http://pacificpipe.net/	1.2k	1 —	93	-
mechanical restraints http://pacificpipe.net/?event=mechanical-restrai...	900	91 30↓	98	-
pacifico maui http://pacificpipe.net/	870	91 NEW	80	\$0.62
culverts for sale http://pacificpipe.net/	870	92 2↑	73	\$0.35

The Bathroom Store (thebathroomstoreus.com/)

No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
japanese style soaking tub http://tbshi.com/tbshi-bath-tub.html	1k	95 NEW	80	\$1.62
japanese bath tubs http://tbshi.com/tbshi-bath-tub.html	840	82 4↑	80	\$1.49
ofuro tub for sale http://tbshi.com/tbshi-bath-tub.html	660	61 6↓	79	-
japanese bath tub http://tbshi.com/tbshi-bath-tub.html	540	73 21↓	79	\$1.27
japanese style bathtubs http://tbshi.com/tbshi-bath-tub.html	500	54 7↑	80	\$2.04

Fiddler's (fiddlershawaii.com/)

No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
fiddler https://fiddlershawaii.com/	12.6k	15 9↓	94	\$0.26
hardware hawaii https://fiddlershawaii.com/brands/	2.3k	42 6↑	93	-
fiddlers https://fiddlershawaii.com/	1.4k	46 4↑	75	\$0.20
fidler https://fiddlershawaii.com/	570	11 —	98	\$0.29
decorative plumbing https://fiddlershawaii.com/	360	53 10↓	86	\$4.52

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Plus Interiors (plusinteriors.com/)

No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
legalplus https://plusinteriors.com/legal/	250	79 	68	-
interiors plus https://plusinteriors.com/	250	4 	94	-
pictures plus kapolei https://plusinteriors.com/	200	43 	81	-
pictures plus kona https://plusinteriors.com/	200	18 	86	-
urban restyle https://plusinteriors.com/project/maya-restyle/	190	56 	68	-