

Custom Market Analysis Report

- "Win" More Business & Inquiries Through The Web
- Blanket The First Page Of Google, And Beyond
- Track Every Phone Call, Form Fill-Out, Wishlist, Order & More Back To Where A Web Searcher First Found You Online Before Reaching Out

Prepared For:



Company: Faucet.com

URL: <https://faucet.com/>

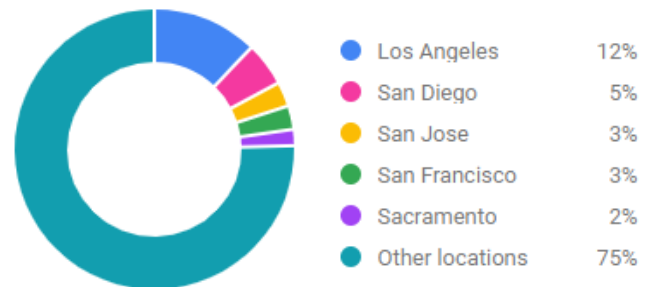
Date: Oct 30, 2020

Prepared by: Bhey

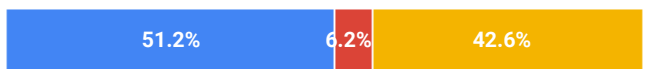
Location: Chico, CA

Reach: 51.2M

Distribution Of Searchers:



Mobile phones Tablets Computers



This many searches happen each month for your keywords on the next page:

1,900,000

This is the total cost to show up in front of every single one of them:

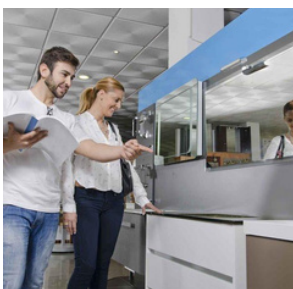
\$350,000

The average bid price per click to show up above your competition is:

\$5.55

This is how many ideal people are available to visit your website from ads:

62,000



The Showroom Marketing team studies & analyzes hundreds of thousands of monthly targeted web search that begin with "bath or kitchen showroom near me," product categories such as "bathroom vanities", "farmhouse sinks" or "soaking tubs", & specific brands such as **Toto**, **California Faucets**, **Waterstone**, & more, across hundreds of showroom URLs spanning North America, which REALLY means that we know EXACTLY what motivates web browsers to turn into buyers & sales opportunities in any market in both the B2C or B2B channels of commerce.

Search Statistics Chico, CA


Prepared For: 

Product Category Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Kitchen Cabinets	222,276.73
<input type="checkbox"/> Water Heaters	119,278.40
<input type="checkbox"/> Bathroom Vanities	93,956.09
<input type="checkbox"/> Toilets	60,369.25
<input type="checkbox"/> Shower Doors	42,417.19
<input type="checkbox"/> Kitchen Faucet	37,476.13
<input type="checkbox"/> Kitchen Faucets	23,927.56
<input type="checkbox"/> Shower Enclosures	21,362.23
<input type="checkbox"/> Cabinet Hardware	20,514.12
<input type="checkbox"/> Bathroom Faucet	19,127.78
<input type="checkbox"/> Medicine Cabinets	18,281.50
<input type="checkbox"/> Bathroom	17,313.79
<input type="checkbox"/> Bathroom Accessories	16,340.01

Showroom Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Bathroom Showroom	4,090.32
<input type="checkbox"/> Bathroom Store	3,609.95
<input type="checkbox"/> Kitchen Showroom	3,054.85
<input type="checkbox"/> Bath Showroom	1,788.78
<input type="checkbox"/> Plumbing Showroom	812.12
<input type="checkbox"/> Bathroom Showroom near Me	443.11
<input type="checkbox"/> Cabinet Showroom	353.59
<input type="checkbox"/> Kitchen Showroom near Me	300.76



The Competitive Analysis below is just a sample report. Once you have live ads, Google will share exactly how many % of the time your competitors are taking your spot. We can combine this with companies you already know to show your ads when someone types in your competitors.

Brand Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Kohler	139,249.31
<input type="checkbox"/> Delta	101,669.42
<input type="checkbox"/> Jacuzzi	40,958.07
<input type="checkbox"/> Church	34,031.04
<input type="checkbox"/> American Standard	27,561.98
<input type="checkbox"/> Moen	15,358.36
<input type="checkbox"/> Ginger	15,249.81
<input type="checkbox"/> Insinkerator	12,356.23
<input type="checkbox"/> Hansgrohe	11,425.65
<input type="checkbox"/> Signature Hardware	10,246.99
<input type="checkbox"/> Brizo	9,498.52
<input type="checkbox"/> Vigo	8,182.54
<input type="checkbox"/> Toto	7,701.08

Competitive Analysis:

Display URL domain	↓ Impression share	Overlap rate
You	56.45%	—
modernbathroom.com	35.48%	41.90%
kohlerexperiencecenterlax.com	33.06%	36.19%
builderssurplus.net	29.30%	33.81%
polarishomedesign.com	27.15%	32.86%
flooranddecor.com	17.20%	20.00%
homedepot.com	12.63%	15.71%
homeadvisor.com	< 10%	7.14%
thekitchenstore.net	< 10%	6.67%
rebacksplumbing.com	< 10%	7.14%
labathroomvanities.com	< 10%	5.24%

Get More Trades Accounts Prepared For:

Builders, General Contractors and Plumbers (300+ Companies)



Ideal Steel Buildings
★★★★★ 3
Building Supplies

[Request a Quote](#)



Contreras Construction
★★★★★ 3
Contractors, Decks & Railing, Patio Coverin

[Request a Consultation](#)



Absolute Best Plumbing
★★★★★ 22
Plumbing, Water Heater Installation/Repair

[Request a Quote](#)



Conroy Construction
★★★★★ 1
Contractors



Conroy Construction
★★★★★ 1
Contractors



Earl's Plumbing
★★★★★ 82
✓ **Verified License** • Plumbing, Water Installation/Repair, Septic Services
🔧 21 years in business ⓘ
📞 Free estimates

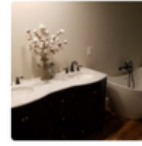


Ritchie Builders
★★★★★ 1
Contractors



Cronic Disaster Restoration Construction
★★★★★ 2
Damage Restoration, Contractors, Interior

[Request a Consultation](#)

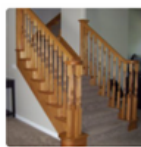


MT Plumbing
★★★★★ 14
Plumbing, Water Heater Installation/Repair, Jetting

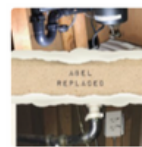
[Request a Quote](#)



Trilogy Construction
★★★★★ 5
Contractors



Smalley General Contracting
★★★★★ 3
Contractors

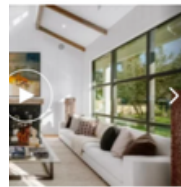


Able Plumbing & Electrical
★★★★★ 81
Electricians, Plumbing, Water Heater Installation/Repair
💰 \$80 for \$100 Deal

Designers and Architects (1,374 Companies)



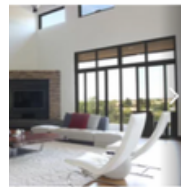
Lev Designs
5.0 ★★★★★ 15 Reviews
“ I cannot say enough about the folks at Lev Design! until we reached compl...
— Arettes Gulonn



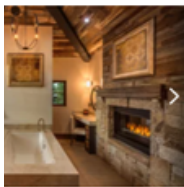
LRWoehler & Associates
5.0 ★★★★★ 24 Reviews
🏆 Best of Houzz winner
“ Len was great to work with. We were planning a majc bungalow. Len is not on...
— Ann Stevenson



Sky Ridge Builders
5.0 ★★★★★ 2 Reviews
Full Service Design & Build Firm in Paradise, CA
“ Like so many of our neighbors in Paradise, my sister devastating Camp Fire. While...
— Jane Balsiger



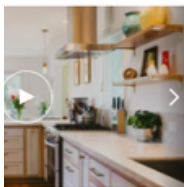
Design SI
4.9 ★★★★★ 19 Reviews
“ Work hard and give great results, call and keeps in to looking good. Almost re...
— grealtone



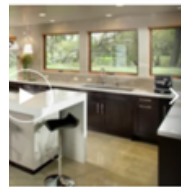
MWA, Inc.
4.9 ★★★★★ 16 Reviews
“ I found MWA through Houzz.com and they were gre with, saw my dream from the...
— Karen Sagarna



copp workshop
4.8 ★★★★★ 16 Reviews
“ We loved working with Curtis on our whole house rer vision he brought to our p...
— Keely Bosler



Zeitgeist Sonoma
4.9 ★★★★★ 39 Reviews
🏆 Best of Houzz winner
“ My husband and I purchased a 1951 Ranch home w plumbing, electricity, shod...
— Cynthia Walsh



By Design
4.9 ★★★★★ 13 Reviews
🏆 Best of Houzz winner
“ Elma completed a remodel several years ago and we results, her service and her...
— Rose Cholewinski

Earn More & Do Less...

Prepared For:  **Faucet.com**

We've Worked With Hundreds Of Gold Standard Showrooms™ Since 2013

H2O Supply has experienced world-class results from their internet marketing initiatives in ways they have never seen before working with our company. H2O averages one call per day from Google Ads, uses FB and email marketing advertising to grow their footprint in the design community, and leverages email marketing to acquire accounts from top builders in the Dallas Fort Worth area that they have never been able to reach in the past.

Over the last six years, Monique's has been awarded three national Showroom of the Year awards, increased revenue 26% year over year, and has line-item ledger detailing exactly where each inquiry came from, which inquiries lead to quotes, and how many inquiries become customers.

'Blanketing the first page of Google and tracking the most important metrics is the top priority you have as a showroom today...this team knows exactly the best way to accomplish that, and beyond!'

After two years of back and forth, the ProSource Supply team finally made the best investment for their business. With the new home page design to enhance the results of the primarily product-focused website (which is powered by SpecBooks™), and after our team course-corrected their Google Ads and added form and call tracking to their website, their five locations in the Carolinas are benefitting tremendously. Up and away, the ProSource Supply team is headed.



Jay Katz
Owner
H2O Supply



Michael Battista
President
Monique's Bath Showroom



Jennifer Lopez
Director of Showroom Sales
ProSource Supply

The ShowroomMarketing.Com Method™ Works Flawlessly With These Websites & Software Platforms



Take The Gold Standard Showroom™ Test To Start Turning Online Insights Into More Income



- Learn to see opportunities for your showroom that are there for the taking but hidden in the shadows
- Identify possibilities and opportunities you never realized
- Make being a Gold Standard Showroom™ your new normal

*Ready To Expand Your Business Development,
Results & Return On Investment?*

**Visit ShowroomMarketing.com To Learn More
Or Call Us At (781) 780-2110**

