

Custom Market Analysis Report

- "Win" More Business & Inquiries Through The Web
- Blanket The First Page Of Google & Beyond
- Track Every Phone Call, Form Fill-Out, Wishlist, Order & More Back To Where A Web Searcher First Found You Online Before Reaching Out

Company: Exquisite Designs

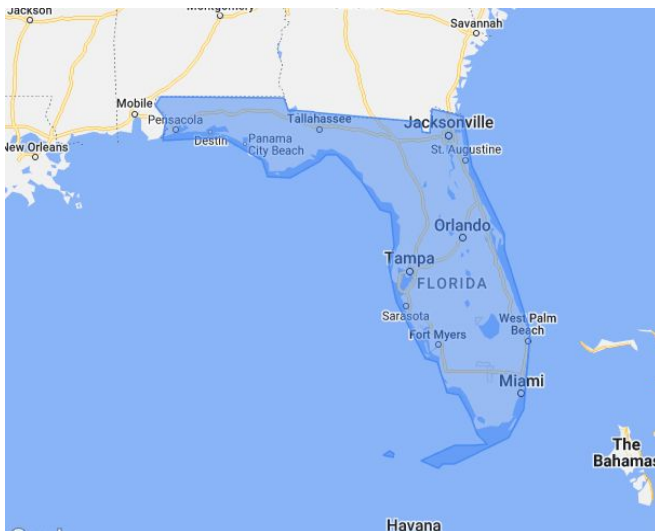
URL: exquisitedesignshome.com/

Prepared by: Raine

Location: Florida

Reach: 35.4M

Distribution Of Searchers:



Miami	8%
St. Petersburg	6%
Orlando	4%
Jacksonville	4%
Tampa	4%
Other locations	74%

Mobile phones Tablets Computers



This many searches happen each month for your keywords on the next page:

1,300,000

This is the total cost to show up in front of every single one of them:

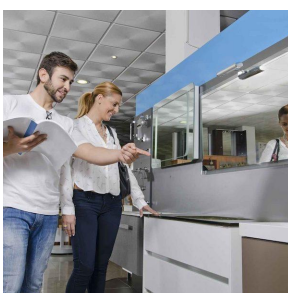
\$910,000

The average bid price per click to show up above your competition is:

\$7.33

This is how many ideal people are available to visit your website from ads:

124,000



The Showroom Marketing team studies & analyzes hundreds of thousands of monthly targeted web search that begin with "bath or kitchen showroom near me," product categories such as "bathroom vanities", "farmhouse sinks" or "soaking tubs", & specific brands such as **Toto**, **California Faucets**, **Waterstone**, & more, across hundreds of showroom URLs spanning North America, which REALLY means that we know EXACTLY what motivates web browsers to turn into buyers & sales opportunities in any market in both the B2C or B2B channels of commerce.

Search Statistics

Prepared For:  EXQUISITE DESIGNS

Product Category Keyword Searches:

Keyword	↓ Impressions
Furniture	406,025.09
Cabinets	78,092.20
Chairs	60,305.13
Sofa	56,865.35
Curtains	45,435.32
Window Treatments	44,165.75
Beds	42,292.59
Interior Design	39,468.76
Toilets	38,693.52
Countertops	36,315.98
Refrigerators	36,194.90
Bathtubs	36,160.18

General Keyword Searches:

Keyword	↓ Impressions
Flooring Store	15,713.85
Plumbing Showroom	7,877.24
Bathroom Showroom	3,656.79
Flooring Store near Me	2,314.19
Plumbing Supply Store	881.39
Kitchen Cabinet Store	862.56
Bath Showroom	812.80



The Competitive Analysis below is just a sample report. Once you have live ads, Google will share exactly how many % of the time your competitors are taking your spot. We can combine this with companies you already know to show your ads when someone types in your competitors.

Competitive Analysis:

Display URL domain	↓ Impression share	Overlap rate
You	56.45%	—
modernbathroom.com	35.48%	41.90%
kohlerexperiencecenterlax.com	33.06%	36.19%
builderssurplus.net	29.30%	33.81%
polarishomedesign.com	27.15%	32.86%
flooranddecor.com	17.20%	20.00%
homedepot.com	12.63%	15.71%
homeadvisor.com	< 10%	7.14%
thekitchenstore.net	< 10%	6.67%
rebacksplumbing.com	< 10%	7.14%

Competitive Analysis

Prepared For: **EXQUISITE DESIGNS**

Tubs And More Decorative Plumbing Showroom (dougstubs.com/)

Estimated \$15.58 Google Ads budget

Keyword	Volume	CPC (B)	KD	Mobile Searches
discount shower	190	\$0.48	28	-
where to buy bathtubs	180	-	42	26.5%
discount moen faucets	125	\$1.51	36	-
discount bathroom faucets and fixtures	55	\$1.31	45	-
sunrise specialty co	28	-	41	-

ESO Decorative Plumbing (esodecorativeplumbing.com/)

No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
plumbing fixtures near me https://esodecorativeplumbing.com/esodecorati...	3.6k	44 23↓	66	\$3.57
sonneman lighting https://esodecorativeplumbing.com/brand/sonn...	3.1k	52 7↓	31	\$8.81
european outlet https://esodecorativeplumbing.com/	1.8k	19 5↑	41	\$0.38
free standing tubs https://esodecorativeplumbing.com/esodecorati...	1.3k	71 6↑	20	\$3.03
plumbing stores https://esodecorativeplumbing.com/	1.1k	92 NEW	68	\$4.20

Bath Trends (bathtrendsusa.com/)

No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
bathroom vanity https://bathtrendsusa.com/collections/bathroo...	51.4k	119 41↓	90	\$1.78
bath tub https://bathtrendsusa.com/collections/bath-tubs	11.7k	88 31↓	39	\$0.57
bathrooms https://bathtrendsusa.com/	10.9k	87 3↓	53	\$0.84
modern bathroom https://bathtrendsusa.com/	10.6k	48 —	48	\$1.49
bathroom vanity with sink https://bathtrendsusa.com/collections/bathroo...	9.9k	62 8↓	0	\$1.44

Competitive Analysis

Prepared For:  EXQUISITE DESIGNS

Decorator's Plumbing ([decoratorsplumbing.com/](https://www.decoratorsplumbing.com/))

No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
decorator https://www.decoratorsplumbing.com/	3.5k	41 5↑	39	\$1.17
decorators https://www.decoratorsplumbing.com/	1.8k	69 2↑	40	\$1.17
decorative plumbing distributors https://www.decoratorsplumbing.com/	1.5k	30 2↑	73	\$20.43
miami hearld https://www.decoratorsplumbing.com/about	750	64 11↑	16	-
plumbing supply miami https://www.decoratorsplumbing.com/	660	29 13↑	67	\$2.97

Wool Kitchen & Bath Store ([woolkb.com/](https://www.woolkb.com/))

Estimated \$958.00 Google Ads budget

Keyword	Volume	CPC (B)	KD	Mobile Searches
bath showroom near me	2.7k	-	22	-
kitchen showroom near me	1.8k	\$2.50	28	43.9%
kohler watercove	1k	-	20	7%
backsplashes	930	\$0.26	40	49.1%
stand alone bathroom storage cabinets	540	-	40	43.4%

DAX International ([daxib.com/](https://www.daxib.com/))

Estimated \$117.00 Google Ads budget

Keyword	Volume	CPC (B)	KD	Mobile Searches
dax international	270	\$0.35	47	39.3%
dax plumbing	135	-	41	-
dax sinks	135	-	26	19.4%
dax frames	135	\$0.73	26	-
dax toilets	100	-	27	-

Get More Trades Accounts

Prepared For: **EXQUISITE DESIGNS**

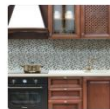
Builders, General Contractors and Plumbers (700+ Companies)



Nico Builders Inc

Contractors 1

"We needed the tub faucet repaired and replacement of sink and they were able to do this rapidly and at less cost than we expected."



Universal Tile Group & Home Renovations

Flooring Contractors Countertop Installation

"I highly recommend Universal Tile Group. They did an awesome job. Very honest, responsive, and skilled team that delivers high quality work."



All American Plumbing & Drain Cleaning Inc.

Plumbing Water Heater Installation/Repair

"I tried to replace a faucet and ended up with such a disaster I had to call a plumber. I called Rob and he said he was in the neighborhood. He showed up and fixed it for me. Very professional and reliable."



ECO General Contractors Hollywood

Contractors 1

"We are pleased with our new home. We had a good rapport and they were able to answer all our questions. We lost our original house in a fire and they helped us build a new one."



South Florida Water and Mold Restoration

Contractors Damage Restoration

"Woke up one morning to the sound of water dripping. The unit in my bedroom. The leak made a lot of damage. Called Paul at South Florida Water and Mold Restoration. He was very professional and did a great job of restoring the unit and the room."



Proper Plumbing & Renovations

Plumbing

"Reliable, trustworthy. Very professional. Has all the tools for the job. Dave."



Barehand Builders

Contractors Painters Flooring

"Sheldon did an amazing job taking out the old tiles and putting in new ones. He was very detailed in his work, dedicated, reliable and professional. I have recommended him to several friends."



Renegade Roofing

Contractors Roofing Roof Inspectors

"Zeke at Renegade Roofing was wonderful to work with! He showed up on time, took pictures and got back to me later that day on the phone."



Fort Lauderdale Plumber

Plumbing Water Heater Installation/Repair Damage Restoration

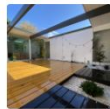
"Needed service on our clogged outdoor drain and Tim at Ft. Lauderdale Plumber was very professional and did a great job of clearing the drain."



Full Service USA

Contractors Flooring Countertop Installation

"Is a retired roofer and builder and he was on the job checking on the work. Just show up."



D3 studio

Decks & Railing Landscaping Contractors

"Kastus did a fabulous job on our pergola that needed a lot of work. He was very communicative through the entire work process. Apart from that, he was very professional and did a great job of restoring the pergola."



Plumber Mike's

Septic Services Plumbing

"These guys were excellent. Came out, diagnosed the problem with the copper pipe that was replaced with PVC to the cast iron pipe. They were very professional and did a great job of replacing the pipe."

Designers and Architects (875 Companies)

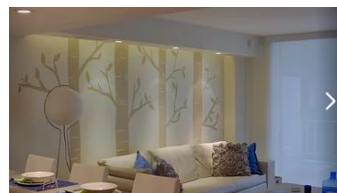


DKOR Interiors Inc.- Interior Designer

4.9 71 Reviews

"It was really a success to have hired DKOR Interiors. They were super warm and professional. They helped us with our interior design and we are very happy with the results."

— HU-959667354



Building Center No.3

4.8 10 Reviews Verified License

Locally owned

"Building Center No. 3 provided the design and over the top. They were very professional and did a great job of designing our home."

— MelissaW2



Decorating Spaces, LLC.

5.0 1 Review

South Broward County's Reputable Interior Design & Decorating

"Parveen is a true professional. She shows up on time and promptly to all email communication. She was very professional and did a great job of decorating our home."

— Lola Chin Sang



RAW Design + Consulting

5.0 23 Reviews

6 Verified Hires Best of Houzz winner

"Highly recommended! Raw Design & Consulting too are extremely satisfied with the results."

— David King



Interiors by Maite Granda

4.9 56 Reviews

57 Verified Hires Online consultation

"Interiors by Maite Granda made my newly built home and her team was a pleasure to work with. They were very professional and did a great job of designing our home."

— Maydet Serrano



SDH Studio Architecture and Interior

5.0 49 Reviews

"It has been a real pleasure working with the entire team. They were very professional and did a great job of designing our home."

— anatweinstein



Design By Casandra

4.2 5 Reviews

High-end

Expert Interior Design Firm Serving the Greater Miami

"Her designs have been amazing and her assistance has been invaluable. We have made a great choice in hiring her. Her team was very professional and did a great job of designing our home."

— TRAVIS COTT



In-Site Design Group LLC

5.0 39 Reviews

Best of Houzz winner

"Each and every project In-Site Design Group creates is a masterpiece. They're design is beautiful and they are very professional and did a great job of designing our home."

— Wightman Construction, Inc.