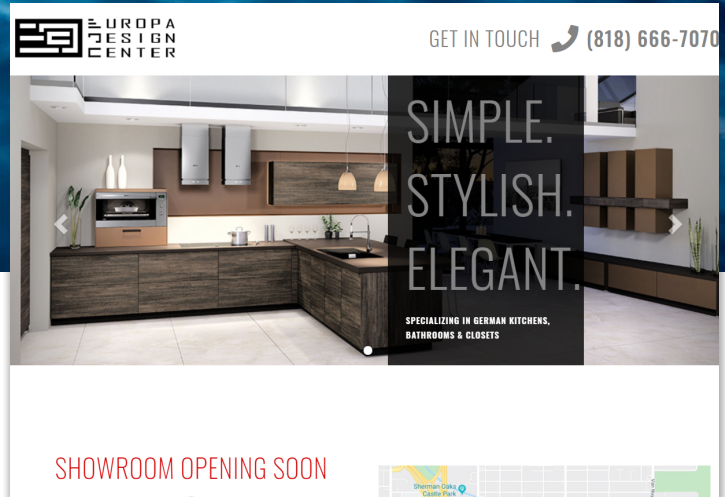


Custom Market Analysis Report

- "Win" More Business & Inquiries Through The Web
- Blanket The First Page Of Google, And Beyond
- Track Every Phone Call, Form Fill-Out, Wishlist, Order & More Back To Where A Web Searcher First Found You Online Before Reaching Out

Prepared For:



Company: Europa Design Center

URL: <https://europadc.com/>

Date: Oct 30, 2020

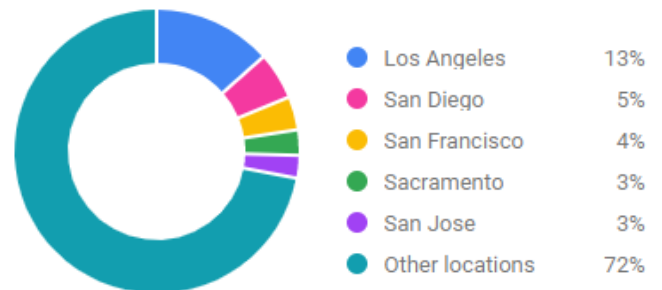
Prepared by: Bhey

Location: Sherman Oaks, CA

Reach: 51.2M



Distribution Of Searchers:



Mobile phones Tablets Computers



This many searches happen each month for your keywords on the next page:

240,000

This is the total cost to show up in front of every single one of them:

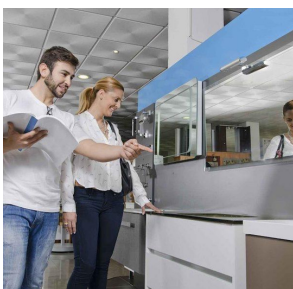
\$36,000

The average bid price per click to show up above your competition is:

\$6.28

This is how many ideal people are available to visit your website from ads:

5,700



The Showroom Marketing team studies & analyzes hundreds of thousands of monthly targeted web search that begin with "bath or kitchen showroom near me," product categories such as "bathroom vanities", "farmhouse sinks" or "soaking tubs", & specific brands such as **Toto**, **California Faucets**, **Waterstone**, & more, across hundreds of showroom URLs spanning North America, which REALLY means that we know EXACTLY what motivates web browsers to turn into buyers & sales opportunities in any market in both the B2C or B2B channels of commerce.

Search Statistics


Sherman Oaks, CA

Prepared For:



Product Category Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Closets	87,659.71
<input type="checkbox"/> Kitchen	56,394.87
<input type="checkbox"/> Bathroom	24,801.16

 The **Competitive Analysis** below is just a sample report. Once you have live ads, Google will share exactly how many % of the time your competitors are taking your spot. We can combine this with companies you already know to show your ads when someone types in your competitors.

Showroom Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Bathroom Showroom	4,121.78
<input type="checkbox"/> Bathroom Store	3,602.70
<input type="checkbox"/> Kitchen Showroom	3,017.26
<input type="checkbox"/> Bath Showroom	1,770.29
<input type="checkbox"/> Plumbing Showroom	812.12
<input type="checkbox"/> Bathroom Showroom near Me	443.11
<input type="checkbox"/> Cabinet Showroom	353.59
<input type="checkbox"/> Kitchen Showroom near Me	307.17

Competitive Analysis:

Display URL domain	↓ Impression share	Overlap rate
You	56.45%	—
modernbathroom.com	35.48%	41.90%
kohlerexperiencecenterlax.com	33.06%	36.19%
builderssurplus.net	29.30%	33.81%
polarishomedesign.com	27.15%	32.86%
flooranddecor.com	17.20%	20.00%
homedepot.com	12.63%	15.71%
homeadvisor.com	< 10%	7.14%
thekitchenstore.net	< 10%	6.67%
rebacksplumbing.com	< 10%	7.14%
labathroomvanities.com	< 10%	5.24%

Get More Trades Accounts Prepared For:



Builders, General Contractors and Plumbers (700+ Companies)

Build Method Construction
 41
 Verified License • Contractors
 Locally owned & operated
 Certified professionals
 "Professional" - according to 15 users
 "Build Method Construction is a local family owned & operated Design & Contracting Company. We are a fully licensed, bonded & insured one-stop company, serving the..." more
 Request a Virtual Consultation
 Responds in about 38 locals recently requested

Concept Renovations
 14
 Verified License • Contractors
 "Professional" - according to 5 users
 "Concept renovations did a great job gut renovating my bathroom negotiations the job was completed at the same price I was quoted job were very..." more
 Request a Consultation
 Responds in 99 locals recently requested

Thousand Oaks Plumbing
 249
 Verified License • Plumbing
 Family-owned & operated
 Budget friendly
 "Protective Measures: -Our Service Technicians are adhering to standards & guidelines: -Our technicians will enter your home and mask for..." more

Home Detail Remodeling
 Contractors
 "We have more than 15 years of experience remodeling houses, kitchen closets, patios, etc. Working together with our clients to obtain a higher compliance with..." more

Home Detail Remodeling
 Contractors
 "We have more than 15 years of experience remodeling houses, kitchen closets, patios, etc. Working together with our clients to obtain a higher compliance with..." more

Valencia Plumbing
 9
 Hydro-jetting, Plumbing, Water Heater Installation/Repair
 "I asked for estimates, they provided one and were available in hours. They installed my kitchen faucet. I tried other plumbers some were not..." more

Synergy Remodeling
 34
 Contractors
 "Professional" - according to 17 users
 "Hiring Synergy to complete our bathroom remodel was one of the best ever made! As with any remodeling project there are many ups and downs and his team were..." more
 Request a Consultation
 Responds in about 22 locals recently requested

Vision Home Remodeling
 42
 Verified License • Roofing, Contractors, Masonry/Concrete
 Free estimates
 Satisfaction guaranteed
 "Professional" - according to 8 users
 "Amazing bathroom they did for one of my parent's rental property I have been told it's best to find local contractors in your area especially working on remodels. It's easier for..." more

Pro Quality Plumbing
 88
 Verified License • Plumbing
 "Are you looking for a trustworthy plumber in Simi Valley, CA? Plumbing today for all Plumbing Services. From drain cleaning replacements! We..." more
 Request a Quote
 Responds in 290 locals recently requested

IND Construction
 38
 Verified License • Roofing, Contractors, Solar Installation
 Virtual estimates during COVID-19
 16 years in business
 "Punctual" - according to 8 users
 "I can't believe it's been four years since IND Construction finished our home hearing yet another friend's horror story about another contractor, I just you..." more

Popular Bathroom
 35
 Verified License • Kitchen & Bath, Contractors
 Locally owned & operated
 Free estimates
 "Punctual" - according to 8 users
 "If the San Fernando Valley held an awards show for "Best General Contractor" Abraham S. (owner of Popular Bathroom) would certainly bag the trophy I'm coming of a..." more

Flood Brothers Plumbing Los Angeles
 186
 Verified License • Water Heater Installation/Repair, Damage Restoration, Plumbing
 24/7 Availability
 Family-owned & operated
 "These guys are awesome! Mike and Michael came out to unclog like and also check on a water mitigation issue I thought I had turned out to..." more

Designers and Architects (2,166 Companies)

Coffman Design Collaborative
 Professional Design Firm Specializing in Architectural & Interior Design
 Coffman Design Collaborative provides full architecture on every project is...



California Architect Services
 Custom work
 Designing Beautiful, Sustainable Homes in Santa Barbara
 We believe everyone has a love for creating a space. Our goal is to help you...

Juan Felipe Goldstein Design Co.
 5.0 ★★★★★ 20 Reviews
 Best of Houzz winner
 "If you ever need to restore or renovate a house, just pick. My wife inherited..." more
 — Wolfgang Korsch



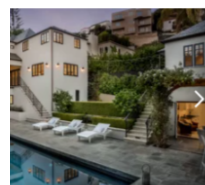
Hsu McCullough
 4.8 ★★★★★ 16 Reviews
 "They are fantastic...very creative and thoughtful that are both beautiful..." more
 — HU-750528314

Willisland Design Works
 5.0 ★★★★★ 4 Reviews
 Los Angeles' Custom Crafted Architectural Designs
 "I met Willis at an open house (one that he'd designed beautiful, the colors were a..." more
 — Cynthia Fisher



interFORM
 Eco-friendly
 Designing Your New Custom Home in San Fernando
 Drawn to the scale of residential architecture, the best designed house is...

Paul Brant Williger Architect
 5.0 ★★★★★ 46 Reviews
 "Paul Williger is an exceptional architect. Over the last five years, he has completed..." more
 — Imgersh



Koffka Phakos Design
 5.0 ★★★★★ 22 Reviews
 "We worked with Koffka/Phakos Design firm on our principals Adrian and Cynthia..." more
 — XIAN-JIE YANG

Earn More & Do Less...

Prepared For:



We've Worked With Hundreds Of Gold Standard Showrooms™ Since 2013

H2O Supply has experienced world-class results from their internet marketing initiatives in ways they have never seen before working with our company. H2O averages one call per day from Google Ads, uses FB and email marketing advertising to grow their footprint in the design community, and leverages email marketing to acquire accounts from top builders in the Dallas Fort Worth area that they have never been able to reach in the past.

Over the last six years, Monique's has been awarded three national Showroom of the Year awards, increased revenue 26% year over year, and has line-item ledger detailing exactly where each inquiry came from, which inquiries lead to quotes, and how many inquiries become customers.

'Blanketing the first page of Google and tracking the most important metrics is the top priority you have as a showroom today...this team knows exactly the best way to accomplish that, and beyond!'

After two years of back and forth, the ProSource Supply team finally made the best investment for their business. With the new home page design to enhance the results of the primarily product-focused website (which is powered by SpecBooks™), and after our team course-corrected their Google Ads and added form and call tracking to their website, their five locations in the Carolinas are benefitting tremendously. Up and away, the ProSource Supply team is headed.



Jay Katz
Owner
H2O Supply



Michael Battista
President
Monique's Bath Showroom



Jennifer Lopez
Director of Showroom Sales
ProSource Supply

The ShowroomMarketing.Com Method™ Works Flawlessly With These Websites & Software Platforms



Take The Gold Standard Showroom™ Test To Start Turning Online Insights Into More Income



- Learn to see opportunities for your showroom that are there for the taking but hidden in the shadows
- Identify possibilities and opportunities you never realized
- Make being a Gold Standard Showroom™ your new normal

*Ready To Expand Your Business Development,
Results & Return On Investment?*

**Visit ShowroomMarketing.com To Learn More
Or Call Us At (781) 780-2110**