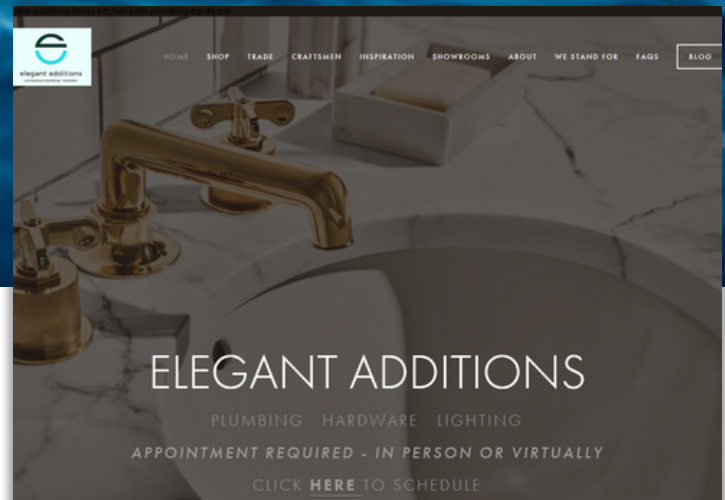


Custom Market Analysis Report

- "Win" More Business & Inquiries Through The Web
- Blanket The First Page Of Google, And Beyond
- Track Every Phone Call, Form Fill-Out, Wishlist, Order & More Back To Where A Web Searcher First Found You Online Before Reaching Out

Prepared For:



Company: Elegant Additions

URL: <https://elegantadditions.net/>

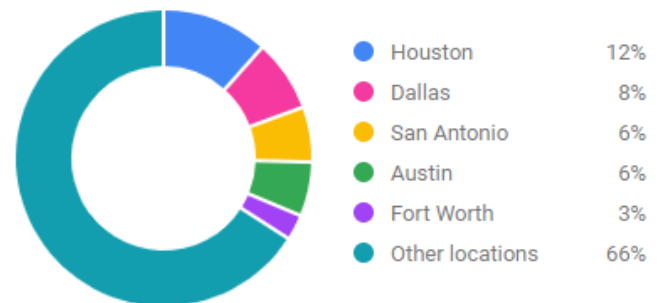
Date: Oct 30, 2020

Prepared by: Bhey

Location: Houston, TX

Reach: 35.5M

Distribution Of Searchers:



Mobile phones Tablets Computers



This many searches happen each month for your keywords on the next page:

230,000

This is the total cost to show up in front of every single one of them:

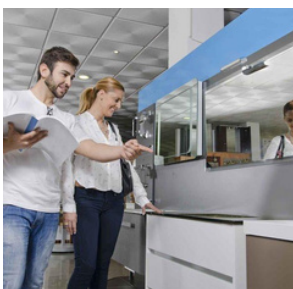
\$44,000

The average bid price per click to show up above your competition is:

\$6.87

This is how many ideal people are available to visit your website from ads:

6,500



The Showroom Marketing team studies & analyzes hundreds of thousands of monthly targeted web search that begin with "bath or kitchen showroom near me," product categories such as "bathroom vanities", "farmhouse sinks" or "soaking tubs", & specific brands such as **Toto**, **California Faucets**, **Waterstone**, & more, across hundreds of showroom URLs spanning North America, which REALLY means that we know EXACTLY what motivates web browsers to turn into buyers & sales opportunities in any market in both the B2C or B2B channels of commerce.

Search Statistics

Houston, TX

Prepared For:



elegant additions
architectural plumbing • hardware

Product Category Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Plumbing	128,607.16
<input type="checkbox"/> Lighting	51,758.21
<input type="checkbox"/> Hardware	8,447.08
<input type="checkbox"/> Showers	7,925.51
<input type="checkbox"/> Bathtubs	7,200.39
<input type="checkbox"/> Bath Fixtures	2,878.03
<input type="checkbox"/> Lighted Mirrors	2,857.81
<input type="checkbox"/> Towel Warmers	2,580.80
<input type="checkbox"/> Outdoor Showers	2,397.61
<input type="checkbox"/> Kitchens Sinks	616.99
<input type="checkbox"/> Bathrooms Sinks	606.52
<input type="checkbox"/> Bathrooms Faucets	167.05
<input type="checkbox"/> Hands-free	85.88

Showroom Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Bathroom Store	604.94
<input type="checkbox"/> Bathroom Showroom	484.18
<input type="checkbox"/> Bath Showroom	264.15
<input type="checkbox"/> Kitchen Showroom	207.65
<input type="checkbox"/> Bathtub Store	78.39
<input type="checkbox"/> Bath Store	52.77
<input type="checkbox"/> Plumbing Showroom	46.76
<input type="checkbox"/> Bathroom Showroom near Me	44.11
<input type="checkbox"/> Cabinet Showroom	34.17

The Competitive Analysis below is just a sample report. Once you have live ads, Google will share exactly how many % of the time your competitors are taking your spot. We can combine this with companies you already know to show your ads when someone types in your competitors.

Brand Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Baldwin	3,047.26
<input type="checkbox"/> Franke	2,056.69
<input type="checkbox"/> Newport Brass	2,036.41
<input type="checkbox"/> Toto	1,797.03
<input type="checkbox"/> Rocky Mountain	1,288.62
<input type="checkbox"/> Waterworks	1,051.00
<input type="checkbox"/> Kallista	779.66
<input type="checkbox"/> Rohl	698.80
<input type="checkbox"/> Native Trails	311.97
<input type="checkbox"/> Waterstone	220.71
<input type="checkbox"/> Dornbracht	134.63
<input type="checkbox"/> Stone Forest	108.62
<input type="checkbox"/> Link-A-Sink	83.53

Competitive Analysis:

Display URL domain	↓ Impression share	Overlap rate
You	56.45%	—
modernbathroom.com	35.48%	41.90%
kohlerexperiencecenterlax.com	33.06%	36.19%
builderssurplus.net	29.30%	33.81%
polarishomedesign.com	27.15%	32.86%
flooranddecor.com	17.20%	20.00%
homedepot.com	12.63%	15.71%
homeadvisor.com	< 10%	7.14%
thekitchenstore.net	< 10%	6.67%
rebacksplumbing.com	< 10%	7.14%
labathroomvanities.com	< 10%	5.24%

Get More Trades Accounts

Builders, General Contractors and Plumbers (700+ Companies)

Prepared For:



elegant additions
architectural plumbing • hardware

Brito Designs & Construction
12
Contractors
Locally owned & operated
Free consultations

"We previously tried another contractor last year to update our bathroom, and needless to say, my husband and I were not very happy with the results. Nelson came in and took a look at the bathroom, gave suggestions to improve the look and value, price range of the project, and an estimate of the..." more

Request a Consultation

Responds in about 50 minutes
17 locals recently requested a consultation

His And Hers Handy Services
35
Handyman

"All I can say is WOW!!! I needed some things done around the house, and I was very skeptical that Jim and Lynne would show up due to Hurricane Harvey last month. They tested to confirm the night before the appointment, and they showed up on time and ready to work. They even got a flat tire on the..." more

Request a Quote

Responds in about 1 day
14 locals recently requested a quote

Plumbaway Plumbing
104
Plumbing

"Last Sunday the water heater was leaking CO2. Had to call 911 you consider that one must disinfect a house after 4 emergency during a global pandemic. Pulled up Yelp. Plumbaway was 'em up. Robert picked up at first try - despite the fact..." more

Paul Richard Electric
61
Verified License • Electricians, Lighting
Fixtures & Equipment
5 years in business
Offers commercial services

"I have used Paul Richard electric on the build out of both of my dog daycare location facilities. Not only was his work professional and accurate but he was punctual which is most important. Both locations opened on time with zero electrical hiccups. One night our electric meter from the city..." more

Request a Consultation

Responds in about 7 hours
26 locals recently requested a consultation

Gerard J Duhon, PE
7
Structural Engineers
15 years in business
Certified professionals

"Honest, direct and all business. I appreciated all of his advice and information to help me make an informed decision on a home purchase. I also appreciated his support while the builders were there. They explained to me it was a simple issue but Gerard set them straight!" more

Request a Consultation

Responds in about 7 hours
26 locals recently requested a consultation

Pristine Builder
12
Contractors

"This is my second time posting my review! Pristine Builder Inc. 7312 Louetta Road, Suite B118-520 Spring, TX 77379 John Liang First they have never started work at a reasonable time, in fact they normally arrive after noon" more

Aztec Contractors
28
Roofing, Contractors, Roof Inspectors

"Great to work with. I was having issues with a few roof leaks. They were quick respond and very fairly priced. Plan out using them again in the future." more

Request a Virtual Consultation

Responds in about 10 minutes
18 locals recently requested a consultation

Joe Hardwood Floors
50
Flooring, Refinishing Services
Free estimates
Offers payment plans

"Joe hardwood floors is my go-to company when I need the original 1938 hardwoods of my apartment complex refinished. They take great care in honor the age and originality of our flooring. Their prices are reasonable and their work shows craftsmanship and experience. There was a small hiccup on our..." more

City & Beyond Handyman Services and More
91
Handyman, Plumbing, Electricians
\$150 for \$200 Deal

"Gevanny and his crew are great. Gevanny's ability to commur job, during, and after is fantastic. I had them replace the seals and my standing walk in shower. They went above and beyond job was done professionally, and that my bathroom was left..." more

Request a Quote

Responds in about 235 locals recently requested a quote

Stonecraft Builders
4
Contractors, Damage Restoration, Patio Coverings

"Excellent response time from the very beginning to the end of the project. Stonecraft Builder inspected our entire roof and gave us a very thorough explanation of what was causing our leaks. My wife and I decided to go with them" more

Dps Plumbing Services
41
Plumbing

"Dave is the man! I was lucky enough to catch him before his called one afternoon and spoke with someone who took my call. He did indeed and my frustration with what had become known as the plumbing twi..." more

Designers and Architects (2,018 Companies)

Origin Architects
5.0 ★★★★★ 27 Reviews
Online consultation

Houston's Award-Winning Architect | Best of Houzz:

"I intentionally waited for our new Home to be cor Architects a review..." more

— HJ-997791204

Brickmoon Design
4.8 ★★★★★ 59 Reviews

Houston's Award Winning Residential Architecture-1

"As empty nesters, my wife and I decided to hunk years instead of moving ins..." more

— Ray Nix

2Scale Architects
4.9 ★★★★★ 17 Reviews

"Greg was an absolute delight to work with. He made it even better than ou..." more

— celombana

DPA | Dwight Patterson Architects
5.0 ★★★★★ 22 Reviews
Best of Houzz winner

Houston's Modern Architects Best of Houzz 2019!

"Dwight Patterson Architects ('DPA') designed us and his team are perso..." more

— Keith Kenebrew

OSCAR E. FLORES DESIGN STUDIO
4.9 ★★★★★ 36 Reviews

Houston Metro's Modern Design Studio | Best of Houzz

"Working with Oscar was very enlightening as we he would materialize them..." more

— Roger & Leti Villaseñor

Rice Residential Design
5.0 ★★★★★ 56 Reviews

"Todd was wonderful to work with! He was very understood our vision..." more

— laurenstimpson2

Masa Studio Architects
5.0 ★★★★★ 25 Reviews

"MASA Studio is the absolute best designer I have of development enterp..." more

— Mutiny Wine Room



Earn More & Do Less...

Prepared For:



elegant additions
architectural plumbing • hardware

We've Worked With Hundreds Of Gold Standard Showrooms™ Since 2013

H2O Supply has experienced world-class results from their internet marketing initiatives in ways they have never seen before working with our company. H2O averages one call per day from Google Ads, uses FB and email marketing advertising to grow their footprint in the design community, and leverages email marketing to acquire accounts from top builders in the Dallas Fort Worth area that they have never been able to reach in the past.

Over the last six years, Monique's has been awarded three national Showroom of the Year awards, increased revenue 26% year over year, and has line-item ledger detailing exactly where each inquiry came from, which inquiries lead to quotes, and how many inquiries become customers.

'Blanketing the first page of Google and tracking the most important metrics is the top priority you have as a showroom today...this team knows exactly the best way to accomplish that, and beyond!'

After two years of back and forth, the ProSource Supply team finally made the best investment for their business. With the new home page design to enhance the results of the primarily product-focused website (which is powered by SpecBooks™), and after our team course-corrected their Google Ads and added form and call tracking to their website, their five locations in the Carolinas are benefitting tremendously. Up and away, the ProSource Supply team is headed.



Jay Katz
Owner
H2O Supply



Michael Battista
President
Monique's Bath Showroom



Jennifer Lopez
Director of Showroom Sales
ProSource Supply

The ShowroomMarketing.Com Method™ Works Flawlessly With These Websites & Software Platforms



Take The Gold Standard Showroom™ Test To Start Turning Online Insights Into More Income



- Learn to see opportunities for your showroom that are there for the taking but hidden in the shadows
- Identify possibilities and opportunities you never realized
- Make being a Gold Standard Showroom™ your new normal

*Ready To Expand Your Business Development,
Results & Return On Investment?*

**Visit ShowroomMarketing.com To Learn More
Or Call Us At (781) 780-2110**