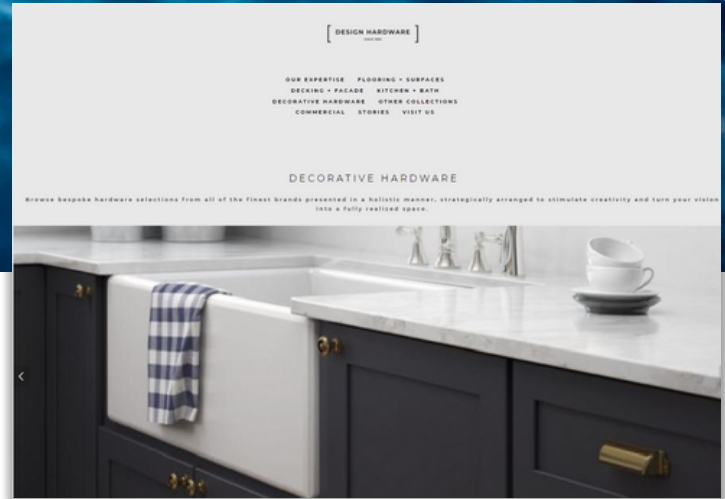


Custom Market Analysis Report

- "Win" More Business & Inquiries Through The Web
- Blanket The First Page Of Google, And Beyond
- Track Every Phone Call, Form Fill-Out, Wishlist, Order & More Back To Where A Web Searcher First Found You Online Before Reaching Out

Prepared For:



Company: Design Hardware

URL: <https://designhardware.com/>

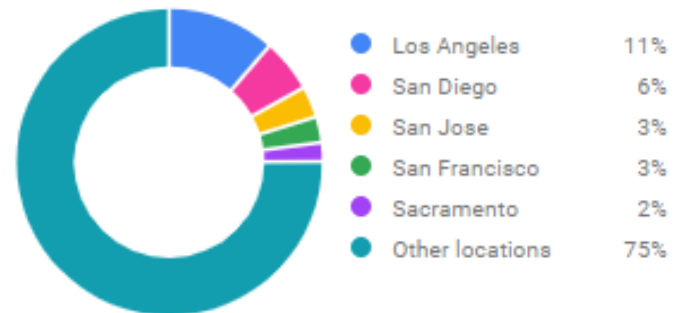
Date: Oct 30, 2020

Prepared by: Bhey

Location: Los Angeles, CA

Reach: 51.2M

Distribution Of Searchers:



Mobile phones Tablets Computers



This many searches happen each month for your keywords on the next page:

1,300,000

This is the total cost to show up in front of every single one of them:

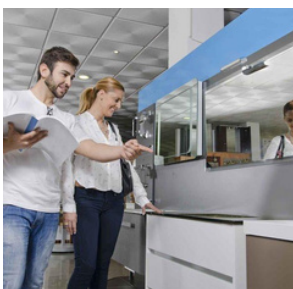
\$160,000

The average bid price per click to show up above your competition is:

\$3.96

This is how many ideal people are available to visit your website from ads:

41,000



The Showroom Marketing team studies & analyzes hundreds of thousands of monthly targeted web search that begin with "bath or kitchen showroom near me," product categories such as "bathroom vanities", "farmhouse sinks" or "soaking tubs", & specific brands such as **Toto**, **California Faucets**, **Waterstone**, & more, across hundreds of showroom URLs spanning North America, which REALLY means that we know EXACTLY what motivates web browsers to turn into buyers & sales opportunities in any market in both the B2C or B2B channels of commerce.

Search Statistics

Los Angeles, CA

Prepared For:


DESIGN HARDWARE
SINCE 1985

Product Category Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Vanities	284,267.91
<input type="checkbox"/> Tile	204,160.56
<input type="checkbox"/> Hardwood Flooring	84,706.82
<input type="checkbox"/> Toilets	80,390.17
<input type="checkbox"/> Mirrors	58,911.79
<input type="checkbox"/> Faucets	34,227.59
<input type="checkbox"/> Decking	29,584.08
<input type="checkbox"/> Bath Tubs	23,804.45
<input type="checkbox"/> Cabinet Hardware	21,646.42
<input type="checkbox"/> Drains	20,147.03
<input type="checkbox"/> Door Hardware	19,871.42
<input type="checkbox"/> Doors	16,814.20
<input type="checkbox"/> Shower Systems	15,784.28
<input type="checkbox"/> Sinks	14,985.05

Showroom Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Bathroom Showroom	4,121.78
<input type="checkbox"/> Bathroom Store	3,602.70
<input type="checkbox"/> Kitchen Showroom	3,017.26
<input type="checkbox"/> Bath Showroom	1,770.29
<input type="checkbox"/> Plumbing Showroom	812.12
<input type="checkbox"/> Bathroom Showroom near Me	443.11
<input type="checkbox"/> Cabinet Showroom	353.59
<input type="checkbox"/> Kitchen Showroom near Me	307.17

 The **Competitive Analysis** below is just a sample report. Once you have live ads, Google will share exactly how many % of the time your competitors are taking your spot. We can combine this with companies you already know to show your ads when someone types in your competitors.

Brand Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Kohler	156,200.45
<input type="checkbox"/> Infinity	44,441.54
<input type="checkbox"/> Hansgrohe	12,102.71
<input type="checkbox"/> Baldwin	11,686.17
<input type="checkbox"/> Brizo	11,686.00
<input type="checkbox"/> Rocky Mountain Hardware	2,449.35
<input type="checkbox"/> Native Trails	2,011.90
<input type="checkbox"/> Resysta	251.86

Competitive Analysis:

Display URL domain	↓ Impression share	Overlap rate
You	56.45%	—
modernbathroom.com	35.48%	41.90%
kohlerexperiencecenterlax.com	33.06%	36.19%
builderssurplus.net	29.30%	33.81%
polarishomedesign.com	27.15%	32.86%
flooranddecor.com	17.20%	20.00%
homedepot.com	12.63%	15.71%
homeadvisor.com	< 10%	7.14%
thekitchenstore.net	< 10%	6.67%
rebacksplumbing.com	< 10%	7.14%
labathroomvanities.com	< 10%	5.24%

Get More Trades Accounts Prepared For:



Builders, General Contractors and Plumbers (700+ Companies)

Eden Builders
163
Verified License • Contractors
Request a Virtual Consultation

Rex General Contractor
132
Contractors, Interior Design, Architects
Request a Consultation

All City Plumbing
978
Verified License • Hydro-jetting, Water Heater Installation/Repair, Plumbing
Certified professionals
Workmanship guaranteed
Request a Quote

Quality First Builders Inc.
81
Contractors, Interior Design
Request a Consultation

New Cali Construction
34
Contractors
Request a Virtual Consultation

Rockstar Plumbing
644
Verified License • Plumbing
Free estimates
Repairs guaranteed
Request a Quote

Green Design Builders
17
Verified License • Contractors
Request a Consultation

Unique Remodeling
46
Verified License • Contractors
15 years in business
Locally owned & operated
\$250 for \$500 Deal
Request a Consultation

CJ Plumbing & Hydro Jetting
160
Verified License • Plumbing
20 years in business
Family-owned & operated
Request a Quote

Oasis Builders, Inc.
27
Verified License • Contractors
Remote services during COVID-19
Satisfaction guaranteed
Request a Virtual Consultation

Eden Builders
163
Verified License • Contractors
Request a Virtual Consultation

SJ Plumbing
123
Verified License • Plumbing
Family-owned & operated
Offers commercial services
\$75 for \$100 Deal
Request a Quote

Designers and Architects (7,929 Companies)

JAMES V. COANE & ASSOCIATES, ARCI
5.0 ★★★★★ 17 Reviews
Los Angeles' Reputable, Highly-Rated Architecture Firm
“Our project was not for the meek! We touched every in home – 6000+ sq feet in...”
— Dawn Murphy

Griffin Enright Architects
5.0 ★★★★★ 3 Reviews
LA's Luxury Award-Winning Architecture Studio - 7x Best
“The first time I met Margaret Griffin (who headed my) We immediately conn...”
— Catherine Jacobson

Paul Brant Williger Architect
5.0 ★★★★★ 46 Reviews
“Paul Williger is an exceptional architect. Over the last 16 on five projects, in...”
— Imgersh

ANX / Aaron Neubert Architects
5.0 ★★★★★ 31 Reviews
Award winning
“Aaron Neubert was highly recommended to me by so for. Based on my experience...”
— Henry Foks

OBRA Roberto Sosa
Los Angeles Architecture and Interior Design
Roberto Sosa values connection. As Founder of OBRA Des establishing strong conn...

GWC Design
4.8 ★★★★★ 4 Reviews
Los Angeles's Experienced & Trusted Architectural and C
“Jerry is great architect to work with. He listens to what way to make it come...”
— Amy Croft

Juan Felipe Goldstein Design Co.
5.0 ★★★★★ 20 Reviews
Best of Houzz winner
“If you ever need to restore or renovate a house, Juan F pick. My wife inher...”
— Wolfgang Korsch

Kiyohara Moffitt
5.0 ★★★★★ 39 Reviews
33 years in business
“We've been working with this architect firm since 200 a challenging project...”
— Sue Chang

Earn More & Do Less...

Prepared For:



We've Worked With Hundreds Of Gold Standard Showrooms™ Since 2013

H2O Supply has experienced world-class results from their internet marketing initiatives in ways they have never seen before working with our company. H2O averages one call per day from Google Ads, uses FB and email marketing advertising to grow their footprint in the design community, and leverages email marketing to acquire accounts from top builders in the Dallas Fort Worth area that they have never been able to reach in the past.

Over the last six years, Monique's has been awarded three national Showroom of the Year awards, increased revenue 26% year over year, and has line-item ledger detailing exactly where each inquiry came from, which inquiries lead to quotes, and how many inquiries become customers.

'Blanketing the first page of Google and tracking the most important metrics is the top priority you have as a showroom today...this team knows exactly the best way to accomplish that, and beyond!'

After two years of back and forth, the ProSource Supply team finally made the best investment for their business. With the new home page design to enhance the results of the primarily product-focused website (which is powered by SpecBooks™), and after our team course-corrected their Google Ads and added form and call tracking to their website, their five locations in the Carolinas are benefitting tremendously. Up and away, the ProSource Supply team is headed.



Jay Katz
Owner
H2O Supply



Michael Battista
President
Monique's Bath Showroom



Jennifer Lopez
Director of Showroom Sales
ProSource Supply

The ShowroomMarketing.Com Method™ Works Flawlessly With These Websites & Software Platforms



Take The Gold Standard Showroom™ Test To Start Turning Online Insights Into More Income



- Learn to see opportunities for your showroom that are there for the taking but hidden in the shadows
- Identify possibilities and opportunities you never realized
- Make being a Gold Standard Showroom™ your new normal

*Ready To Expand Your Business Development,
Results & Return On Investment?*

**Visit ShowroomMarketing.com To Learn More
Or Call Us At (781) 780-2110**