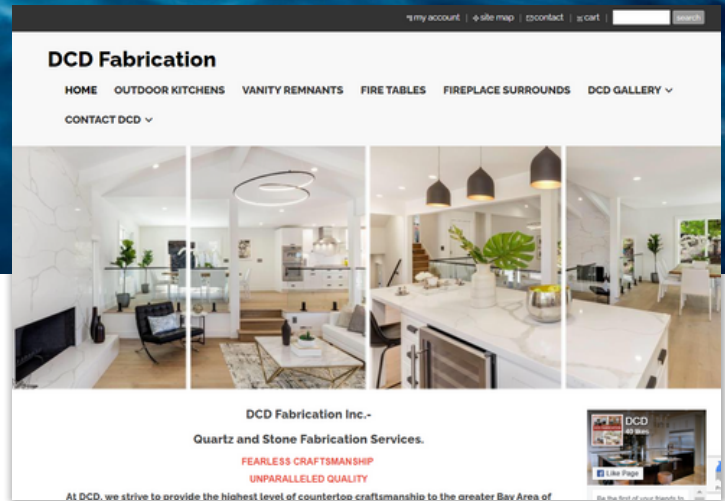


# Custom Market Analysis Report

- "Win" More Business & Inquiries Through The Web
- Blanket The First Page Of Google, And Beyond
- Track Every Phone Call, Form Fill-Out, Wishlist, Order & More Back To Where A Web Searcher First Found You Online Before Reaching Out

Prepared For:



**Company:** DCD Fabrication

**URL:** <https://dc-distribution.com/>

**Date:** Oct 30, 2020

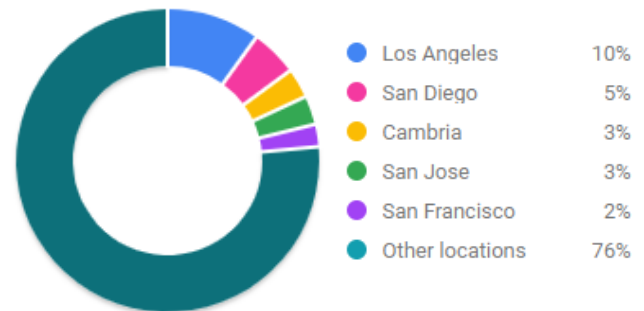
**Prepared by:** Bhey

**Location:** San Leandro, CA

**Reach:** 51.2M



## Distribution Of Searchers:



Mobile phones Tablets Computers



This many searches happen each month for your keywords on the next page:

240,000

This is the total cost to show up in front of every single one of them:

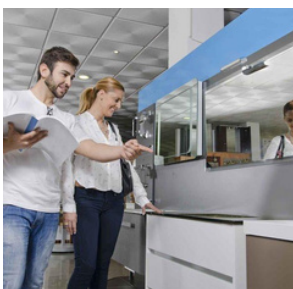
\$41,000

The average bid price per click to show up above your competition is:

\$5.77

This is how many ideal people are available to visit your website from ads:

7,000



The Showroom Marketing team studies & analyzes hundreds of thousands of monthly targeted web search that begin with "bath or kitchen showroom near me," product categories such as "bathroom vanities", "farmhouse sinks" or "soaking tubs", & specific brands such as **Toto**, **California Faucets**, **Waterstone**, & more, across hundreds of showroom URLs spanning North America, which REALLY means that we know EXACTLY what motivates web browsers to turn into buyers & sales opportunities in any market in both the B2C or B2B channels of commerce.

# Search Statistics

San Leandro, CA

Prepared For:


**DCD FABRICATION**

## Product Category Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Countertops	87,915.60
<input type="checkbox"/> Fireplace	50,966.30
<input type="checkbox"/> Outdoor Kitchens	20,264.53
<input type="checkbox"/> Outdoor Cabinets	8,429.99
<input type="checkbox"/> Fire Tables	815.99

## Showroom Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Bathroom Showroom	3,033.76
<input type="checkbox"/> Bathroom Store	2,379.48
<input type="checkbox"/> Kitchen Showroom	2,247.15
<input type="checkbox"/> Bath Showroom	991.06
<input type="checkbox"/> Plumbing Showroom	486.35
<input type="checkbox"/> Bathroom Showroom near Me	289.93
<input type="checkbox"/> Cabinet Showroom	244.26

  
**The Competitive Analysis** below is just a sample report. Once you have live ads, Google will share exactly how many % of the time your competitors are taking your spot. We can combine this with companies you already know to show your ads when someone types in your competitors.

## Brand Keyword Searches:


<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Quartz Countertops	49,431.79
<input type="checkbox"/> Cambria	15,154.50
<input type="checkbox"/> Silestone	11,705.20
<input type="checkbox"/> Caesarstone	5,937.58
<input type="checkbox"/> Dekton	3,415.50
<input type="checkbox"/> Pental Quartz	261.72
<input type="checkbox"/> Denver	29.56

## Competitive Analysis:


Display URL domain	↓ Impression share	Overlap rate
You	56.45%	—
modernbathroom.com	35.48%	41.90%
kohlerexperiencecenterlax.com	33.06%	36.19%
builderssurplus.net	29.30%	33.81%
polarishomedesign.com	27.15%	32.86%
flooranddecor.com	17.20%	20.00%
homedepot.com	12.63%	15.71%
homeadvisor.com	< 10%	7.14%
thekitchenstore.net	< 10%	6.67%
rebacksplumbing.com	< 10%	7.14%
labathroomvanities.com	< 10%	5.24%

# Get More Trades Accounts Prepared For: **DCD FABRICATION**


**Builders, General Contractors and Plumbers (700+ Companies)**




**Amazing Stone**  
33  
Countertop Installation, Kitchen & Bath  
Request a Quote  
Responds in 73 locals recently




**Safe Electric**  
240  
Verified License • Electricians  
Request a Quote




**Hayward Plumbing Connection**  
161  
Plumbing  
"Khan and his assistant saved what looked to be a horrible weekend. My I came home Friday night to a leaking water heater which began to drip or garage floor. We..." more  
Request a Quote  
Responds in 36 locals recently




**Everlast Construction**  
221  
Verified License • \$5 • Contractors, Kitchen & Bath, Architects  
Walk-ins welcome  
Satisfaction guaranteed  
Request a Virtual Consultation  
Responds in 215 locals recently




**ZV Professional Painting & Decorating Co**  
177  
Painters  
Request a Quote




**H & R Plumbing and Rooter**  
73  
Plumbing  
"I called on a Friday morning to see if this plumber could come out and fix the sink. He was there within 40 minutes. He quoted a very good price and so take no..." more




**Plumbing Care**  
445  
Verified License • Water Purification Services, Plumbing, Water Heater Installation/Repair  
"We've just used these folks once, which was yesterday when our gas water wouldn't stay lit. They were about the eighth company I called, trying to find who could come..." more  
Request a Quote




**Century Bay Builders**  
17  
Verified License • Contractors  
Certified professionals  
Free consultations  
Request a Virtual Consultation  
Responds in 65 locals recently




**Eisen Environmental & Construction Services**  
128  
Damage Restoration, Demolition Services, Environmental Abatement  
Request a Consultation  
64 locals recently



**Oakland Rooter & Plumbing**  
539  
Verified License • Plumbing  
Veteran-owned & operated  
Locally owned & operated  
"Well it's been a week now and I had already decided not to leave a review least one week had past... Now, let's get to nitty gritty. I had first called on regular..." more  
Request a Quote  
Responds in about 1,203 locals recently




**Artistic Stone Kitchen & Bath**  
114  
Building Supplies, Contractors, Cabinetry  
Request a Virtual Consultation  
Responds in 6 locals recently




**E Mora Construction: The Crawl Space Specialists**  
145  
Verified License • Contractors, Waterproofing  
Beat or match prices  
Offers customized solutions  
Request a Consultation  
85 locals recently


**Designers and Architects (624 Companies)**



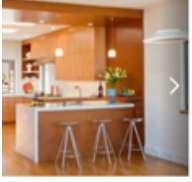
**RaBit Design**  
5.0 ★★★★★ 24 Reviews  
Online consultation  
Bay Area's Highly Rated Architecture Studio  
"My Wife Carol and I recently completed the remodel. We love the new space..."  
— John Larimore




**studio M MERGE**  
4.8 ★★★★★ 5 Reviews  
Online consultation  
"We've been in our house for many years and have been selecting, and working with L..."  
— Jane Gabel




**ODS Architecture**  
4.9 ★★★★★ 42 Reviews  
Best of Houzz winner  
"We worked with ODS Architecture for our whole house. The house is now modern..."  
— Rockson Liu



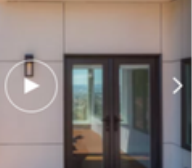
**Rebecca Schnier Architecture**  
5.0 ★★★★★ 9 Reviews  
East Bay's Award-Winning Architectural Firm | 2x Best of Houzz  
"Rebecca was our architect for a large interior remodel and half bath. She..."  
— mbliven




**Wm. F. Holland/Architect**  
5.0 ★★★★★ 26 Reviews  
Online consultation  
East Bay Architecture & Design Firm 6X Best of Houzz  
"It was a pleasure to work with Bill from the very start to build a detached..."  
— HJ-452151887



**Kelly and Abramson Architecture**  
4.9 ★★★★★ 37 Reviews  
Best of Houzz winner  
"Rob has assisted us on two major projects. The first of a 2,300 square foot..."  
— Ronald Lopez



**Saikley Architects**  
5.0 ★★★★★ 7 Reviews  
"Alexandra helped turn an ugly, nasty old kitchen into a room in the house. She was..."  
— Eva Volin



**Nielsen Studios**  
5.0 ★★★★★ 5 Reviews  
Bay Area's Multi-Disciplinary Architectural Design Firm  
"We had a terrific experience working with Nielsen Studios and I wanted to complete..."  
— James



# Earn More & Do Less...

Prepared For:

**DCD FABRICATION**

## We've Worked With Hundreds Of Gold Standard Showrooms™ Since 2013

H2O Supply has experienced world-class results from their internet marketing initiatives in ways they have never seen before working with our company. H2O averages one call per day from Google Ads, uses FB and email marketing advertising to grow their footprint in the design community, and leverages email marketing to acquire accounts from top builders in the Dallas Fort Worth area that they have never been able to reach in the past.

Over the last six years, Monique's has been awarded three national Showroom of the Year awards, increased revenue 26% year over year, and has line-item ledger detailing exactly where each inquiry came from, which inquiries lead to quotes, and how many inquiries become customers.

*'Blanketing the first page of Google and tracking the most important metrics is the top priority you have as a showroom today...this team knows exactly the best way to accomplish that, and beyond!'*

After two years of back and forth, the ProSource Supply team finally made the best investment for their business. With the new home page design to enhance the results of the primarily product-focused website (which is powered by SpecBooks™), and after our team course-corrected their Google Ads and added form and call tracking to their website, their five locations in the Carolinas are benefitting tremendously. Up and away, the ProSource Supply team is headed.



**Jay Katz**  
Owner  
H2O Supply



**Michael Battista**  
President  
Monique's Bath Showroom



**Jennifer Lopez**  
Director of Showroom Sales  
ProSource Supply

## The ShowroomMarketing.Com Method™ Works Flawlessly With These Websites & Software Platforms



## Take The Gold Standard Showroom™ Test To Start Turning Online Insights Into More Income



- Learn to see opportunities for your showroom that are there for the taking but hidden in the shadows
- Identify possibilities and opportunities you never realized
- Make being a Gold Standard Showroom™ your new normal

*Ready To Expand Your Business Development,  
Results & Return On Investment?*

**Visit [ShowroomMarketing.com](http://ShowroomMarketing.com) To Learn More  
Or Call Us At (781) 780-2110**