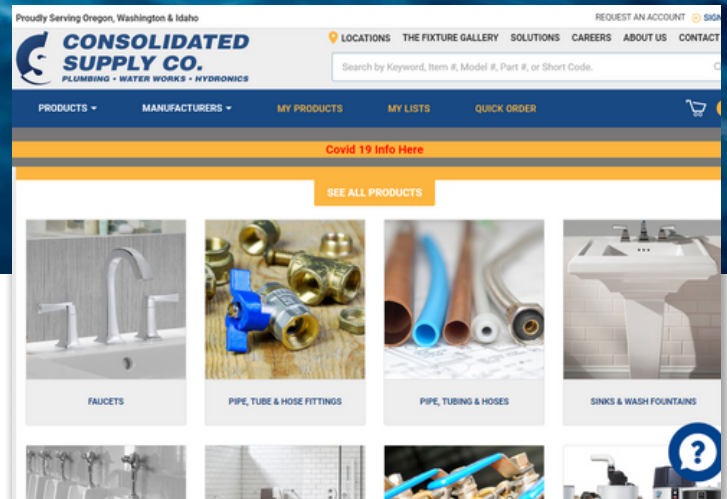


# Custom Market Analysis Report

- "Win" More Business & Inquiries Through The Web
- Blanket The First Page Of Google, And Beyond
- Track Every Phone Call, Form Fill-Out, Wishlist, Order & More Back To Where A Web Searcher First Found You Online Before Reaching Out

Prepared For:



**Company:** Consolidated Supply Co.

**URL:** <https://consolidatedsupply.com/>

**Date:** Oct 30, 2020

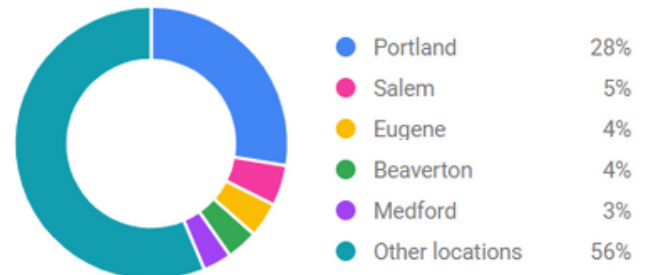
**Prepared by:** Bhey

**Location:** Tigard, OR

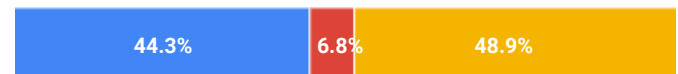
**Reach:** 5.9M



**Distribution Of Searchers:**



Mobile phones Tablets Computers



This many searches happen each month for your keywords on the next page:

**170,000**

This is the total cost to show up in front of every single one of them:

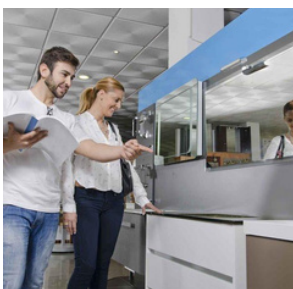
**\$25,000**

The average bid price per click to show up above your competition is:

**\$4.91**

This is how many ideal people are available to visit your website from ads:

**5,100**



The Showroom Marketing team studies & analyzes hundreds of thousands of monthly targeted web search that begin with "bath or kitchen showroom near me," product categories such as "bathroom vanities", "farmhouse sinks" or "soaking tubs", & specific brands such as **Toto**, **California Faucets**, **Waterstone**, & more, across hundreds of showroom URLs spanning North America, which REALLY means that we know EXACTLY what motivates web browsers to turn into buyers & sales opportunities in any market in both the B2C or B2B channels of commerce.

# Search Statistics Tigard, OR

Prepared For:



## Product Category Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Security	24,686.14
<input type="checkbox"/> Water Heaters	15,193.96
<input type="checkbox"/> Toilets	10,488.62
<input type="checkbox"/> Drainage	7,696.18
<input type="checkbox"/> Tools	6,557.79
<input type="checkbox"/> Electrical	6,106.99
<input type="checkbox"/> Stoves	5,650.56
<input type="checkbox"/> Faucets	4,969.12
<input type="checkbox"/> Tubs	4,762.69
<input type="checkbox"/> Struts	4,145.33
<input type="checkbox"/> Showers	3,694.41
<input type="checkbox"/> Fireplaces	3,276.05
<input type="checkbox"/> Water Filters	3,036.26

## Showroom Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Bathroom Showroom	142.61
<input type="checkbox"/> Bathroom Store	124.13
<input type="checkbox"/> Bath Showroom	82.83
<input type="checkbox"/> Kitchen Showroom	21.64
<input type="checkbox"/> Plumbing Showroom	16.84
<input type="checkbox"/> Bath Store	16.62
<input type="checkbox"/> Cabinet Showroom	13.12
<input type="checkbox"/> Bathroom Showroom near Me	4.51
<input type="checkbox"/> Bathtub Store	4.51

**The Competitive Analysis** below is just a sample report. Once you have live ads, Google will share exactly how many % of the time your competitors are taking your spot. We can combine this with companies you already know to show your ads when someone types in your competitors.

## Brand Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Delta	13,588.79
<input type="checkbox"/> American Standard	4,639.58
<input type="checkbox"/> Milwaukee	3,621.19
<input type="checkbox"/> Moen	2,248.11
<input type="checkbox"/> Elkay	1,453.92
<input type="checkbox"/> Grohe	371.84
<input type="checkbox"/> Uponor	317.43
<input type="checkbox"/> Watts	238.91
<input type="checkbox"/> Bradford White Water Heaters	184.30
<input type="checkbox"/> Apollo Valves	129.95
<input type="checkbox"/> Legend	28.44
<input type="checkbox"/> Advanced Drainage Systems	22.84
<input type="checkbox"/> DXV	18.11

## Competitive Analysis:

Display URL domain	↓ Impression share	Overlap rate
You	56.45%	—
modernbathroom.com	35.48%	41.90%
kohlerexperiencecenterlax.com	33.06%	36.19%
builderssurplus.net	29.30%	33.81%
polarishomedesign.com	27.15%	32.86%
flooranddecor.com	17.20%	20.00%
homedepot.com	12.63%	15.71%
homeadvisor.com	< 10%	7.14%
thekitchenstore.net	< 10%	6.67%
rebacksplumbing.com	< 10%	7.14%
labathroomvanities.com	< 10%	5.24%

# Get More Trades Accounts Prepared For:



## Builders, General Contractors and Plumbers (400+ Companies)



### Solid Wood Floors

★★★★★ 7  
Flooring, Contractors

"Amazing. The work, communication, professionalism and fin picked Ethan and his team for our hardwood floor. I will..." m



### Advanced Construction and Repair

★★★★★ 38  
Contractors

Serving Portia  
Surrou



### ProDrain & Rooter Service

★★★★★ 285  
Plumbing

"One word...AWESOME. Called these guys on a Saturday when I discover and told me when he would be here and showed up exactly..." more

Request a Quote



### Quality Granite & Cabinets

★★★★★ 45  
Contractors, Cabinetry, Countertop Installation

"Professional" - according to 8 users  
"After shopping around for counters in the area, this is by far knowledgeable and friendly staff. I will be..." more

Request a Consultation



### Plum Construction

★★★★★ 19  
Contractors  
Minority-owned & operated  
Consultations available

Serving Portia  
Surrou



Request a Consultation

Responds in about 2  
117 locals recently requested a cons



### River City Environmental

★★★★★ 32  
Snow Removal, Septic Services, Plumbing

"Since 1995, River City Environmental has provided environmental and en stormwater services, grease traps, snow removal, septic..." more

Request a Quote



### Recast Homes

★★★★★ 3  
Contractors, Interior Design

"Recast Homes specializes in high-quality remodel projects, o both pragmatic and innovative. The first step in curating..." m

Request a Consultation



### Wonderman Handyman & Remodeling

★★★★★ 6  
Handyman, Contractors, Drywall Installation & Repair

Serving Tipta  
Surrou



### K & M Construction Group

★★★★★ 8  
Verified License • Contractors, Excavation  
Services, Artificial Turf  
Veteran-owned & operated  
Workmanship guaranteed

Serving Portia  
Surrou



Request a Virtual Consultation

Responds in about 10 m  
32 locals recently reqi  
cons

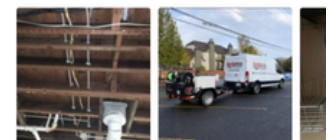


### Service Plus Plumbing

★★★★★ 63  
Water Heater Installation/Repair, Plumbing

Family-owned & operated  
Free estimates

"We understand first hand that unforeseen plumbing problems can cause every step of the way. At Service Plus Plumbing..." more



### Winner Electric Construction

★★★★★ 39  
Contractors, Lighting Fixtures & Equipment, Electricians

Family-owned & operated  
Emergency services

"Efficient" - according to 7 users  
"Over the past 4 years, we have searched for an Electrician th this long to find a company that met all of our..." more

Request a Virtual Consultation



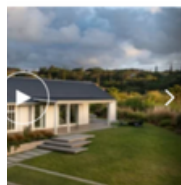
### All Pro Plumbing Services

★★★★★ 142  
Plumbing

"Where do I begin? Let me start by saying the people at All Pro Plumbing a TWO backed up toilets AND a backed up bathroom sink. My husband! Ha

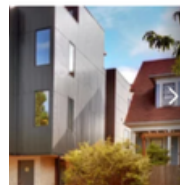
Request a Quote

## Designers and Architects (692 Companies)



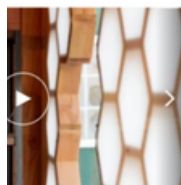
### Guggenheim Architecture + Design Studio

5.0 ★★★★★ 15 Reviews  
Award Winning Architecture + Interiors Oregon, Washing  
"I have had a pleasure to work with Jenny on two proje detail put me at eas..."  
— somogyimann



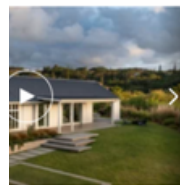
### MB Architecture + Interiors

5.0 ★★★★★ 5 Reviews  
Award winning  
Designing Award-Winning, Beautiful & Sustainable Hom  
"MB gave great insight into what we could do with our They gave thoughtful su..."  
— Clayton Williams



### Mechanism Architecture

5.0 ★★★★★ 7 Reviews  
"Adam at Mechanism Architecture was the perfect fit fo design, drawing, per..."  
— Wil Hansen



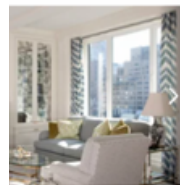
### Guggenheim Architecture + Design Studio

5.0 ★★★★★ 15 Reviews  
"I have had a pleasure to work with Jenny on two proje detail put me at eas..."  
— somogyimann



### The Design Department, Inc.

5.0 ★★★★★ 22 Reviews  
Portland's Leading Architectural Design Firm  
"We were looking at a potential attic addition project. P punctual and a grea..."  
— Glo K



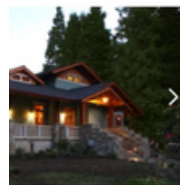
### JAMES DIXON ARCHITECT PC

5.0 ★★★★★ 29 Reviews  
Eight-Time AIA Design Award Winner Featured in the N  
"We couldn't recommend James Dixon Architect more. oversee the renovation of our 10..."  
— austerlitz12



### Giulietti Schouten Architects

5.0 ★★★★★ 38 Reviews  
"As we embarked on a near 'knock down' project of ou had the chance to meet with..."  
— Gary and Susan Collar



### Departure | Architecture

5.0 ★★★★★ 9 Reviews  
Best of Houzz winner  
"Dan was a great partner through a renovation of our 1 kitchen remodel, all new..."  
— Jonquil Moser



# Earn More & Do Less...

Prepared For:



## We've Worked With Hundreds Of Gold Standard Showrooms™ Since 2013

H2O Supply has experienced world-class results from their internet marketing initiatives in ways they have never seen before working with our company. H2O averages one call per day from Google Ads, uses FB and email marketing advertising to grow their footprint in the design community, and leverages email marketing to acquire accounts from top builders in the Dallas Fort Worth area that they have never been able to reach in the past.



**Jay Katz**  
Owner  
H2O Supply

Over the last six years, Monique's has been awarded three national Showroom of the Year awards, increased revenue 26% year over year, and has line-item ledger detailing exactly where each inquiry came from, which inquiries lead to quotes, and how many inquiries become customers.

*'Blanketing the first page of Google and tracking the most important metrics is the top priority you have as a showroom today...this team knows exactly the best way to accomplish that, and beyond!'*



**Michael Battista**  
President  
Monique's Bath Showroom

After two years of back and forth, the ProSource Supply team finally made the best investment for their business. With the new home page design to enhance the results of the primarily product-focused website (which is powered by SpecBooks™), and after our team course-corrected their Google Ads and added form and call tracking to their website, their five locations in the Carolinas are benefitting tremendously. Up and away, the ProSource Supply team is headed.



**Jennifer Lopez**  
Director of Showroom Sales  
ProSource Supply

## The ShowroomMarketing.Com Method™ Works Flawlessly With These Websites & Software Platforms



## Take The Gold Standard Showroom™ Test To Start Turning Online Insights Into More Income



- Learn to see opportunities for your showroom that are there for the taking but hidden in the shadows
- Identify possibilities and opportunities you never realized
- Make being a Gold Standard Showroom™ your new normal

*Ready To Expand Your Business Development,  
Results & Return On Investment?*

**Visit [ShowroomMarketing.com](http://ShowroomMarketing.com) To Learn More  
Or Call Us At (781) 780-2110**