

# Custom Market Analysis Report

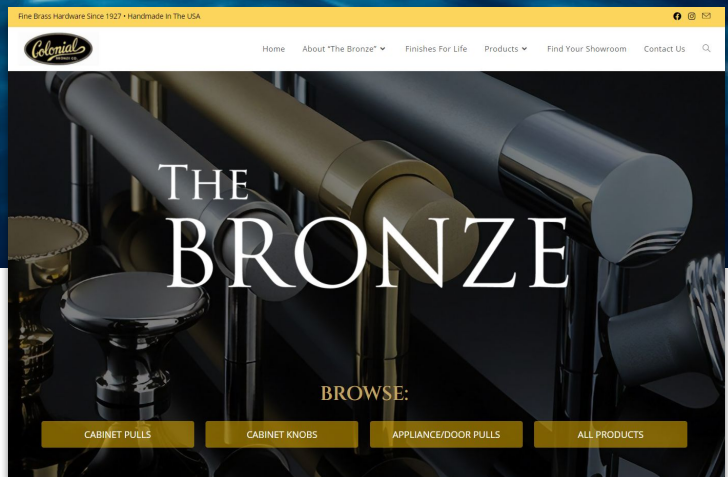
- "Win" More Business & Inquiries Through The Web
- Blanket The First Page Of Google & Beyond
- Track Every Phone Call, Form Fill-Out, Wishlist, Order & More Back To Where A Web Searcher First Found You Online Before Reaching Out

**Company:** Colonial Bronze

**URL:** <http://colonialbronze.com/>

**Prepared by:** Elsie

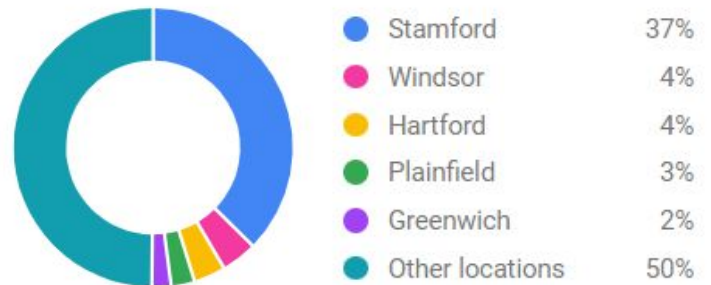
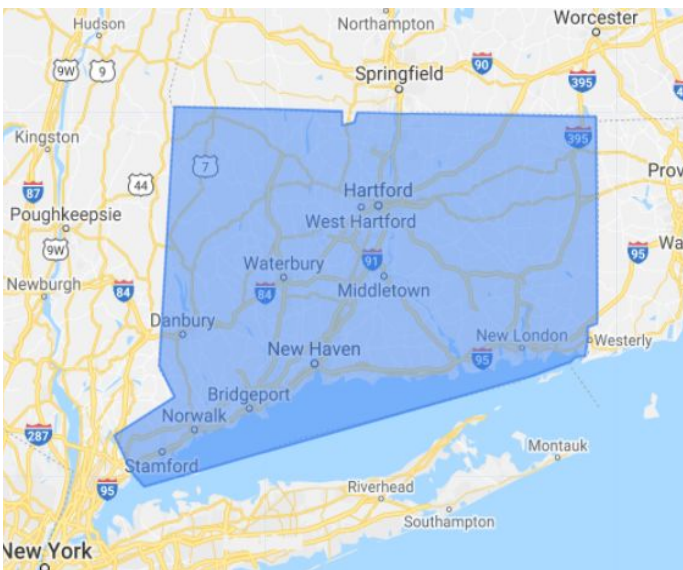
*Prepared For:*



**Location:** Connecticut

**Reach:** 4.6M

**Distribution Of Searchers:**



Mobile phones   Tablets   Computers



*This many searches happen each month for your keywords on the next page:*

**11,000**

*This is the total cost to show up in front of every single one of them:*

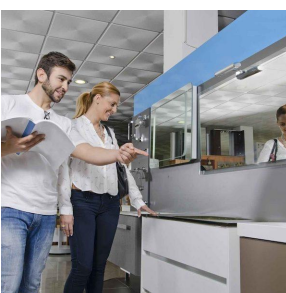
**\$730**

*The average bid price per click to show up above your competition is:*

**\$0.87**

*This is how many ideal people are available to visit your website from ads:*

**840**



The Showroom Marketing team studies & analyzes hundreds of thousands of monthly targeted web search that begin with "bath or kitchen showroom near me," product categories such as "bathroom vanities", "farmhouse sinks" or "soaking tubs", & specific brands such as **Toto**, **California Faucets**, **Waterstone**, & more, across hundreds of showroom URLs spanning North America, which REALLY means that we know EXACTLY what motivates web browsers to turn into buyers & sales opportunities in any market in both the B2C or B2B channels of commerce.

# Search Statistics

Prepared For:



## Product Category Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Toilet Paper Holder	2,366.25
<input type="checkbox"/> Cabinet Knobs	2,018.61
<input type="checkbox"/> Cabinet Hinges	1,428.05
<input type="checkbox"/> Bath Accessories	1,044.45
<input type="checkbox"/> Switch Plates	668.72
<input type="checkbox"/> Robe Hook	155.58
<input type="checkbox"/> Backplates	65.55
<input type="checkbox"/> Appliance Pull	51.37
<input type="checkbox"/> Edge Pulls	43.35
<input type="checkbox"/> Slide Bolts	34.30
<input type="checkbox"/> Cabinet Handle Pulls	8.53

## Showroom Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Bathroom Showroom	1,573.97
<input type="checkbox"/> Kitchen Cabinet Store	1,086.42
<input type="checkbox"/> Flooring Store	1,079.84
<input type="checkbox"/> Flooring Store near Me	771.27
<input type="checkbox"/> Kitchen Showroom	768.25
<input type="checkbox"/> Bathroom Store	365.42
<input type="checkbox"/> Bath Showroom	360.15
<input type="checkbox"/> Bathroom Showroom near Me	171.55
<input type="checkbox"/> Kitchen Showroom near Me	157.63

**The Competitive Analysis** below is just a sample report. Once you have live ads, Google will share exactly how many % of the time your competitors are taking your spot. We can combine this with companies you already know to show your ads when someone types in your competitors.

## Brand Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Colonial Bronze	240.41

## Competitive Analysis:

Display URL domain	↓ Impression share	Overlap rate
You	56.45%	—
modernbathroom.com	35.48%	41.90%
kohlerexperiencecenterlax.com	33.06%	36.19%
builderssurplus.net	29.30%	33.81%
polarishomedesign.com	27.15%	32.86%
flooranddecor.com	17.20%	20.00%
homedepot.com	12.63%	15.71%
homeadvisor.com	< 10%	7.14%
thekitchenstore.net	< 10%	6.67%
rebacksplumbing.com	< 10%	7.14%
labathroomvanities.com	< 10%	5.24%

# Competitive Analysis

Prepared For:



## European Woodcraft ([europeanwoodcraftllc.com/](http://europeanwoodcraftllc.com/))

No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
<b>woodcraft florida</b> <a href="http://europeanwoodcraftllc.com/">http://europeanwoodcraftllc.com/</a>	840	58 43↓	75	\$0.67
<b>woodcraft norwalk</b> <a href="http://europeanwoodcraftllc.com/">http://europeanwoodcraftllc.com/</a>	600	15 8↓	76	\$1.94
<b>woodcraft ct</b> <a href="http://europeanwoodcraftllc.com/">http://europeanwoodcraftllc.com/</a>	360	20 6↓	94	\$0.70
<b>woodcraft llc</b> <a href="http://europeanwoodcraftllc.com/">http://europeanwoodcraftllc.com/</a>	220	13 27↑	94	-
<b>woodcraft connecticut</b> <a href="http://europeanwoodcraftllc.com/">http://europeanwoodcraftllc.com/</a>	200	27 10↓	81	\$0.48

## PerfectView Remodelling LLC ([perfectviewremodeling.net/](https://www.perfectviewremodeling.net/))

No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
<b>perfectview</b> <a href="https://www.perfectviewremodeling.net/">https://www.perfectviewremodeling.net/</a>	2.1k	22 9↓	92	-
<b>perfect view</b> <a href="https://www.perfectviewremodeling.net/">https://www.perfectviewremodeling.net/</a>	200	49 5↓	97	-
<b>the perfect view</b> <a href="https://www.perfectviewremodeling.net/">https://www.perfectviewremodeling.net/</a>	125	85 2↑	94	-
<b>retrofit kitchen</b> <a href="https://www.perfectviewremodeling.net/product...">https://www.perfectviewremodeling.net/product...</a>	28	69 NEW	79	\$5.98
<b>perfect view quotes</b> <a href="https://www.perfectviewremodeling.net/">https://www.perfectviewremodeling.net/</a>	28	39 1↓	77	-

## Warmup US - Floor Heating Systems ([warmup.com/](https://www.warmup.com/))

No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
<b>thermostat</b> <a href="https://www.warmup.com/blog/5-mistakes-peo...">https://www.warmup.com/blog/5-mistakes-peo...</a>	145k	75 6↑	92	\$0.84
<b>towel warmer</b> <a href="https://www.warmup.com/bathroom-collection/...">https://www.warmup.com/bathroom-collection/...</a>	45.2k	32 2↑	88	\$0.54
<b>programmable thermostat</b> <a href="https://www.warmup.com/blog/5-mistakes-peo...">https://www.warmup.com/blog/5-mistakes-peo...</a>	31.9k	64 2↓	94	\$0.81
<b>save a lot near me</b> <a href="https://www.warmup.com/blog/pros-cons-of-ra...">https://www.warmup.com/blog/pros-cons-of-ra...</a>	27.6k	50 36↓	96	-
<b>wifi thermostat</b> <a href="https://www.warmup.com/thermostats/4ie-sma...">https://www.warmup.com/thermostats/4ie-sma...</a>	20.1k	86 32↓	94	\$0.90



# Competitive Analysis

Prepared For:



## Torrco Designs Center ([torrcodesigncenter.com/](http://torrcodesigncenter.com/))

No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
<b>boch center</b> <a href="https://www.torrcodesigncenter.com/Sinks-Viller...">https://www.torrcodesigncenter.com/Sinks-Viller...</a>	6.8k	70 <span>2↑</span>	79	-
<b>mr steam shower</b> <a href="https://www.torrcodesigncenter.com/Mr-steam-...">https://www.torrcodesigncenter.com/Mr-steam-...</a>	6.2k	52 <span>4↓</span>	58	\$4.14
<b>dornbracht kitchen faucet</b> <a href="https://www.torrcodesigncenter.com/Dornbrach...">https://www.torrcodesigncenter.com/Dornbrach...</a>	5.7k	43 <span>2↓</span>	32	\$1.18
<b>grohe kitchen faucets</b> <a href="https://www.torrcodesigncenter.com/Grohe-Kitc...">https://www.torrcodesigncenter.com/Grohe-Kitc...</a>	5.2k	47 <span>4↑</span>	61	\$1.93
<b>american standard kitchen faucets</b> <a href="https://www.torrcodesigncenter.com/American-...">https://www.torrcodesigncenter.com/American-...</a>	5.1k	67 <span>17↓</span>	55	\$1.24

## Competitive Kitchen Designs, Inc. ([competitivekitchendesigns.com/](http://competitivekitchendesigns.com/))

No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
<b>kitchen styles</b> <a href="https://www.competitivekitchendesigns.com/">https://www.competitivekitchendesigns.com/</a>	6.3k	86 <span>4↓</span>	85	\$1.28
<b>discover marble and granite</b> <a href="https://www.competitivekitchendesigns.com/file...">https://www.competitivekitchendesigns.com/file...</a>	750	54 <span>7↓</span>	86	\$9.93
<b>kabinart cabinets</b> <a href="https://www.competitivekitchendesigns.com/ca...">https://www.competitivekitchendesigns.com/ca...</a>	600	47 <span>1↓</span>	46	\$0.10
<b>how to install a lazy susan in an existing co...</b> <a href="https://www.competitivekitchendesigns.com/file...">https://www.competitivekitchendesigns.com/file...</a>	570	68 <span>10↓</span>	56	-
<b>designer kitchens</b> <a href="https://www.competitivekitchendesigns.com/">https://www.competitivekitchendesigns.com/</a>	570	98 <span>1↓</span>	96	\$1.37

## Rutt Studio of Westport ([ruttstudioofwestport.com/](http://ruttstudioofwestport.com/))

No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
<b>rutt cabinetry</b> <a href="http://www.ruttstudioofwestport.com/PRODUCT...">http://www.ruttstudioofwestport.com/PRODUCT...</a>	440	41 <span>—</span>	27	\$1.15
<b>rutt handcrafted cabinetry</b> <a href="http://www.ruttstudioofwestport.com/PRODUCT...">http://www.ruttstudioofwestport.com/PRODUCT...</a>	200	52 <span>3↑</span>	25	-
<b>rutt kitchen cabinets</b> <a href="http://www.ruttstudioofwestport.com/PRODUCT...">http://www.ruttstudioofwestport.com/PRODUCT...</a>	80	55 <span>10↑</span>	25	\$2.18
<b>kitchen cabinets westport ct</b> <a href="http://www.ruttstudioofwestport.com/PRODUCT...">http://www.ruttstudioofwestport.com/PRODUCT...</a>	40	40 <span>NEW</span>	51	-
<b>westport gallery</b> <a href="http://www.ruttstudioofwestport.com/portfolio...">http://www.ruttstudioofwestport.com/portfolio...</a>	28	72 <span>NEW</span>	57	-