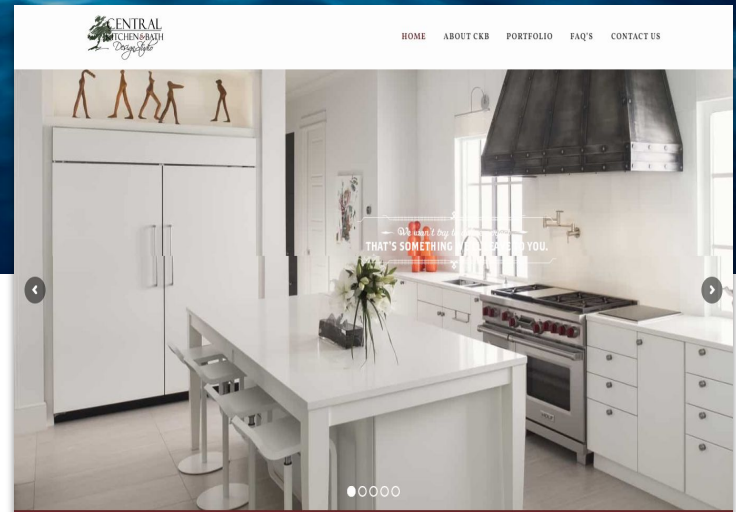


# Custom Market Analysis Report

- "Win" More Business & Inquiries Through The Web
- Blanket The First Page Of Google & Beyond
- Track Every Phone Call, Form Fill-Out, Wishlist, Order & More Back To Where A Web Searcher First Found You Online Before Reaching Out

Prepared For:



Company: Central Kitchen and Bath

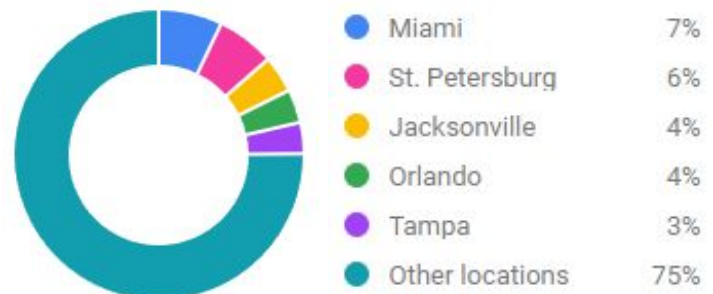
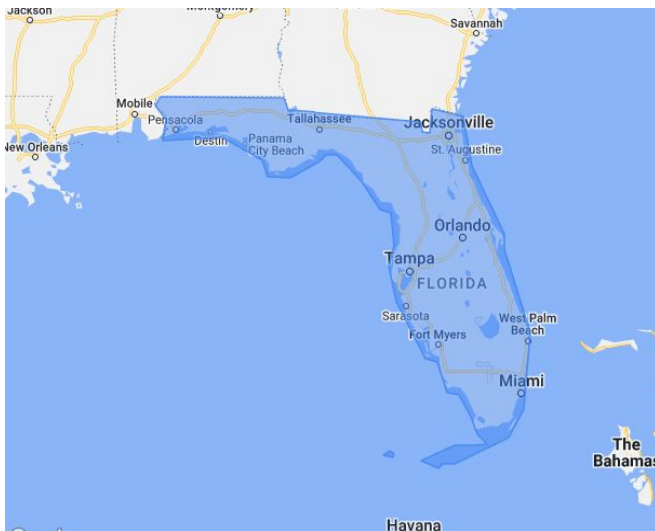
URL: [centralkitchen.com/](http://centralkitchen.com/)

Prepared by: Raine

Location: Florida

Reach: 35.4M

Distribution Of Searchers:



This many searches happen each month for your keywords on the next page:

719,000

This is the total cost to show up in front of every single one of them:

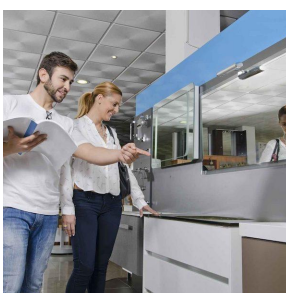
\$340,000

The average bid price per click to show up above your competition is:

\$7.17

This is how many ideal people are available to visit your website from ads:

47,000



The Showroom Marketing team studies & analyzes hundreds of thousands of monthly targeted web search that begin with "bath or kitchen showroom near me," product categories such as "bathroom vanities", "farmhouse sinks" or "soaking tubs", & specific brands such as **Toto**, **California Faucets**, **Waterstone**, & more, across hundreds of showroom URLs spanning North America, which REALLY means that we know EXACTLY what motivates web browsers to turn into buyers & sales opportunities in any market in both the B2C or B2B channels of commerce.


# Search Statistics

## Product Category Keyword Searches:

Keyword	↓ Impressions
Cabinets	107,964.74
Toilets	52,921.65
Countertops	51,080.24
Refrigerators	50,484.19
Bathtubs	49,782.81
Chandelier	42,855.68
Kitchen Faucets	42,554.67
Doors	38,066.29
Lamps	31,679.97
Bath Remodel	29,542.87
Paint	28,194.68
Kitchen Remodel	27,033.56

## General Keyword Searches:

Keyword	↓ Impressions
Flooring Store	15,713.85
Plumbing Showroom	7,877.24
Bathroom Showroom	3,656.79
Flooring Store near Me	2,314.19
Plumbing Supply Store	881.39
Kitchen Cabinet Store	862.56
Bath Showroom	812.80



**The Competitive Analysis** below is just a sample report. Once you have live ads, Google will share exactly how many % of the time your competitors are taking your spot. We can combine this with companies you already know to show your ads when someone types in your competitors.

## Competitive Analysis:

Display URL domain	↓ Impression share	Overlap rate
You	56.45%	—
modernbathroom.com	35.48%	41.90%
kohlerexperiencecenterlax.com	33.06%	36.19%
builderssurplus.net	29.30%	33.81%
polarishomedesign.com	27.15%	32.86%
flooranddecor.com	17.20%	20.00%
homedepot.com	12.63%	15.71%
homeadvisor.com	< 10%	7.14%
thekitchenstore.net	< 10%	6.67%
rebacksplumbing.com	< 10%	7.14%

# Competitive Analysis

## Rachiele Custom Sinks ([rachiele.com/](https://www.rachiele.com/))

No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
<a href="https://www.rachiele.com/stainless-sinks-apron...">farmhouse sink</a> <a href="https://www.rachiele.com/stainless-sinks-apron...">https://www.rachiele.com/stainless-sinks-apron...</a>	18k	38 <span style="color: green;">6↑</span>	89	\$1.83
<a href="https://www.rachiele.com/what-is-the-ideal-kitch...">kraus kitchen faucet</a> <a href="https://www.rachiele.com/what-is-the-ideal-kitch...">https://www.rachiele.com/what-is-the-ideal-kitch...</a>	11.7k	95 <span style="color: red;">19↓</span>	57	-
<a href="https://www.rachiele.com/stainless-sinks-apron...">farm sink</a> <a href="https://www.rachiele.com/stainless-sinks-apron...">https://www.rachiele.com/stainless-sinks-apron...</a>	5.3k	63 <span style="color: green;">2↑</span>	84	\$1.50
<a href="https://www.rachiele.com/dual-tier-kitchen-sink-...">sink erator</a> <a href="https://www.rachiele.com/dual-tier-kitchen-sink-...">https://www.rachiele.com/dual-tier-kitchen-sink...</a>	5.1k	97 <span style="color: red;">29↓</span>	82	\$2.15
<a href="https://www.rachiele.com/">sink erator</a> <a href="https://www.rachiele.com/">https://www.rachiele.com/</a>	5.1k	96 <span style="color: red;">28↓</span>	82	\$2.15

## Havens | Luxury Metals ([havensmetal.com/](https://havensmetal.com/))

No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
<a href="https://havensmetal.com/collections/farmhouse...">farmhouse sink</a> <a href="https://havensmetal.com/collections/farmhouse...">https://havensmetal.com/collections/farmhouse...</a>	18k	57 <span style="color: green;">1↑</span>	89	\$1.83
<a href="https://havensmetal.com/collections/stainless-st...">kitchen sinks</a> <a href="https://havensmetal.com/collections/stainless-st...">https://havensmetal.com/collections/stainless-st...</a>	8.7k	84 <span style="color: green;">3↑</span>	28	\$1.66
<a href="https://havensmetal.com/collections/stainless-st...">sinks</a> <a href="https://havensmetal.com/collections/stainless-st...">https://havensmetal.com/collections/stainless-st...</a>	7k	91 <span style="color: red;">5↓</span>	37	\$1.63
<a href="https://havensmetal.com/">kitchen sinks near me</a> <a href="https://havensmetal.com/">https://havensmetal.com/</a>	5.8k	41 <span style="color: red;">6↓</span>	41	\$1.11
<a href="https://havensmetal.com/collections/farmhouse...">farm sink</a> <a href="https://havensmetal.com/collections/farmhouse...">https://havensmetal.com/collections/farmhouse...</a>	5.3k	49 <span style="color: black;">—</span>	84	\$1.50

## Sea Life Cabinet Knobs ([sealifecabinetknobs.com/](https://sealifecabinetknobs.com/))

No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
<a href="https://www.sealifecabinetknobs.com/">cabinet knobs</a> <a href="https://www.sealifecabinetknobs.com/">https://www.sealifecabinetknobs.com/</a>	4.9k	34 <span style="color: green;">15↑</span>	46	\$1.27
<a href="https://www.sealifecabinetknobs.com/">nautical cabinet knobs</a> <a href="https://www.sealifecabinetknobs.com/">https://www.sealifecabinetknobs.com/</a>	1.3k	21 <span style="color: red;">8↓</span>	26	\$0.68
<a href="https://www.sealifecabinetknobs.com/products/...">turtle towel</a> <a href="https://www.sealifecabinetknobs.com/products/...">https://www.sealifecabinetknobs.com/products/...</a>	660	87 <span style="color: green;">4↑</span>	18	\$1.06
<a href="https://www.sealifecabinetknobs.com/blogs/sea...">beach bedroom ideas</a> <a href="https://www.sealifecabinetknobs.com/blogs/sea...">https://www.sealifecabinetknobs.com/blogs/sea...</a>	630	67 <span style="color: red;">7↓</span>	23	\$0.92
<a href="https://www.sealifecabinetknobs.com/blogs/sea...">coastal bedroom</a> <a href="https://www.sealifecabinetknobs.com/blogs/sea...">https://www.sealifecabinetknobs.com/blogs/sea...</a>	630	75 <span style="color: red;">7↓</span>	27	\$1.18



# Competitive Analysis

## Luxart Collection ([luxartcollection.com/](https://www.luxartcollection.com/))

No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
steam shower <a href="https://www.luxartcollection.com/collections/ste...">https://www.luxartcollection.com/collections/ste...</a>	51.2k	67 <span>7↑</span>	91	\$1.13
pastiche <a href="https://www.luxartcollection.com/collections/pa...">https://www.luxartcollection.com/collections/pa...</a>	36.2k	63 <span>12↑</span>	53	\$1.40
embellish <a href="https://www.luxartcollection.com/collections/em...">https://www.luxartcollection.com/collections/em...</a>	30.7k	29 <span>4↑</span>	38	\$0.28
farm sink <a href="https://www.luxartcollection.com/pages/farmho...">https://www.luxartcollection.com/pages/farmho...</a>	26k	102 <span>29↓</span>	86	\$1.50
toilet seat <a href="https://www.luxartcollection.com/collections/toil...">https://www.luxartcollection.com/collections/toil...</a>	16k	47 <span>9↓</span>	42	\$0.68

## Price Concrete Studio ([priceconcretestudio.com/](https://www.priceconcretestudio.com/))

No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
concrete bathtub <a href="https://www.priceconcretestudio.com/shop-1/si...">https://www.priceconcretestudio.com/shop-1/si...</a>	1.2k	101 <span>11↓</span>	75	\$3.17
concrete studios <a href="https://www.priceconcretestudio.com/">https://www.priceconcretestudio.com/</a>	300	7 <span>NEW</span>	96	-
concrete countertops with glass <a href="https://www.priceconcretestudio.com/shop-1/br...">https://www.priceconcretestudio.com/shop-1/br...</a>	220	77 <span>26↓</span>	67	\$0.60
concrete studio <a href="https://www.priceconcretestudio.com/">https://www.priceconcretestudio.com/</a>	220	4 <span>NEW</span>	95	-
how to make terrazzo countertops <a href="https://www.priceconcretestudio.com/pcsblogs/...">https://www.priceconcretestudio.com/pcsblogs/...</a>	200	100 <span>—</span>	69	\$0.58

## AquaDraulics Plumbing Supply ([aquadraulicsonline.com/](http://www.aquadraulicsonline.com/))


No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
aquadraulics <a href="http://www.aquadraulicsonline.com/">http://www.aquadraulicsonline.com/</a>	340	1 <span>—</span>	54	-
online plumbing supply <a href="http://www.aquadraulicsonline.com/">http://www.aquadraulicsonline.com/</a>	270	95 <span>63↓</span>	66	\$1.45
aqua plumbing baltimore <a href="http://www.aquadraulicsonline.com/">http://www.aquadraulicsonline.com/</a>	200	100 <span>NEW</span>	84	\$47.93
plumbing supply rockledge fl <a href="http://www.aquadraulicsonline.com/">http://www.aquadraulicsonline.com/</a>	180	2 <span>1↓</span>	52	-
aquatropics hours <a href="http://www.aquadraulicsonline.com/">http://www.aquadraulicsonline.com/</a>	135	57 <span>—</span>	66	-

# Get More Trades Accounts


Prepared For:

## Builders, General Contractors and Plumbers (700+ Companies)




**RG&S Home Inspection**  
★★★★★ 8  
 Home Inspectors Contractors  
 "I went unnoticed by our **builder**, a testament to his skill and cra home" [more](#)

Responds in about **20 minutes**  
 16 locals recently requested a consultation




**All American Pavers**  
★★★★★ 35  
 Contractors  
 "They suggested I be in touch with a screen company rather tha Super-helpful and provided a specific vendor recommendation."

Responds in about **20 minutes**  
 16 locals recently requested a consultation




**Drain Genie Plumbing Services**  
★★★★★ 74  
 Plumbing Water Heater Installation/Repair Damage Restoration  
 "Quality of work was excellent. Problem I had with this company prices. I wanted 2 small vanity sinks installed which I had alread

Responds in about **10 minutes**  
 223 locals recently requested a quote




**Central Florida Building Inspectors**  
★★★★★ 72  
 Home Inspectors  
 "the report and even shared observations noted during his inte site. My" [more](#)

Responds in about **20 minutes**  
 54 locals recently requested a quote




**Gutielectric Services**  
★★★★★ 14  
 Electricians Lighting Fixtures & Equipment Contractors  
 "Carlos did an amazing job running new wire, installing a new s fan. He even fixed a another fan for us at no extra charge. I high

Responds in about **10 minutes**  
 16 locals recently requested a consultation




**Teles Plumbing & drain's**  
★★★★★ 57  
 Plumbing Water Heater Installation/Repair Water Purification Servi  
 "Upon purchasing a new home, I realized a pull hose in kitchen find a replacement hose to cut costs. After deciding to purchase


Responds in about **10 minutes**  
 6 locals recently requested a quote



**NERD Projects**  
★★★★★ 3  
 Interior Design Contractors Cabinetry  
 "The owner was extremely professional. He went to great leng clean during the remodel process. This was our first time doing




**RG&S Home Inspection**  
★★★★★ 8  
 Home Inspectors Contractors  
 "I highly recommend RG&S Home Inspection. Homeowner's insur bought my home in 1998 after returning home from Kuwait wit I'm..." [more](#)




**Pro-Tech Air Conditioning & Plumbing Service**  
★★★★★ 16  
 Heating & Air Conditioning/HVAC Plumbing Water Heater Installati  
 "I use Protec for everything these days. I started using them wh repair, and then for my air conditioner checkups and repairs an


Responds in about **2 hours**  
 17 locals recently requested a quote



**Ability Wood Flooring**  
★★★★★ 5  
 Flooring Carpet Installation Damage Restoration  
 "We used Ability Wood Flooring to refinish the wood floors in tt were helpful in the color and finish selection, on time for every




**Austin Historical**  
★★★★★ 8  
 Contractors Painters Stucco Services  
 "Five years ago we decided to put our first Dallas, TX restaurant we wait five years to write our review? Read on..... Our installa




**Herrell Plumbing**  
★★★★★ 42  
 Plumbing Water Heater Installation/Repair Hydro-jetting  
 "Herrell Plumbing Services responded quickly and informed me heaters. I feel that they were very honest and I would call on th

Responds in about **2 hours**  
 97 locals recently requested a quote


## Designers and Architects (291 Companies)



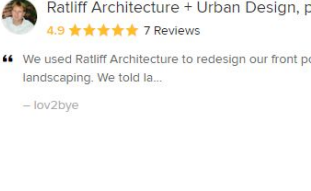
**SYLLA International, Inc.**  
5.0 ★★★★★ 4 Reviews  
 2 Hires on Houzz 35 years in business  
 Tampa Bay's Modern Architecture, Interior Design & U  
 "I was extremely happy with Cynette's creative input choosing great interi...  
 — Ottilia Pollarack




**Pemberton Home Design LLC**  
5.0 ★★★★★ 22 Reviews  
 Best of Houzz winner  
 "We found Mark to be really easy to work with and a is being described to...  
 — Mike Mirage



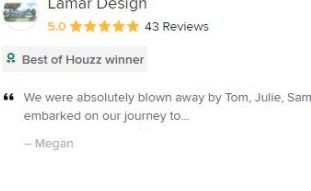
**Suzanne Nichols Design Group, Inc.**  
4.9 ★★★★★ 18 Reviews  
 1 Verified Hire Best of Houzz winner  
 Orlando Interior Designer 9X Best Of Houzz Winner  
 "Suzanne and her team (thank you Karen) did an am our home. We loved the over...  
 — Ioriellen




**Ratliff Architecture + Urban Design, p**  
4.9 ★★★★★ 7 Reviews  
 "We used Ratliff Architecture to redesign our front p landscaping. We told la...  
 — lov2bye



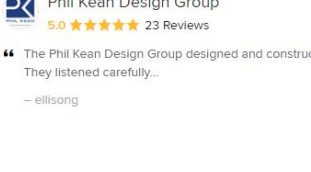
**KRM Design Group**  
5.0 ★★★★★ 4 Reviews  
 Locally owned  
 Creating Thoughtful, Livable Spaces in Central Florida  
 "It was a pleasure working with Kaci and Richard for understood our needs and came up w...  
 — Mike Hanney



**Lamar Design**  
5.0 ★★★★★ 43 Reviews  
 Best of Houzz winner  
 "We were absolutely blown away by Tom, Julie, Sam embarked on our journey to...  
 — Megan



**Smith Interiors**  
4.9 ★★★★★ 11 Reviews  
 39 Verified Hires Best of Houzz winner  
 Orlando's Trusted Upscale Designer of Luxurious Interi  
 "My husband and I were so impressed with Smith Int transforming our home...  
 — Alyson Lentz



**Phil Kean Design Group**  
5.0 ★★★★★ 23 Reviews  
 "The Phil Kean Design Group designed and construi They listened carefully...  
 — ellisong