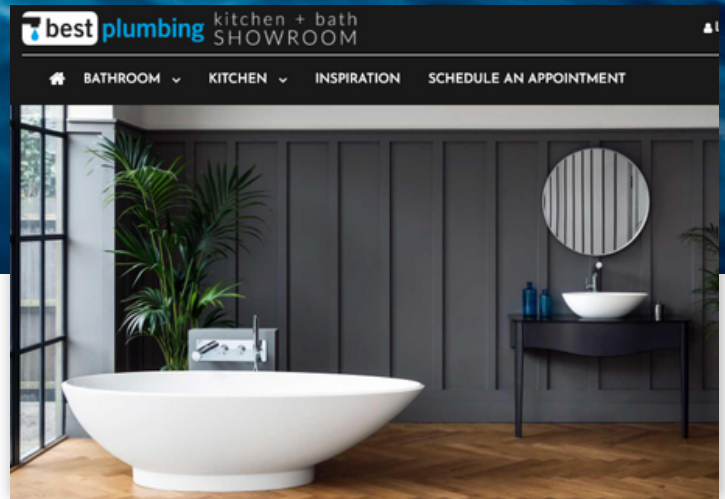


Custom Market Analysis Report

- "Win" More Business & Inquiries Through The Web
- Blanket The First Page Of Google, And Beyond
- Track Every Phone Call, Form Fill-Out, Wishlist, Order & More Back To Where A Web Searcher First Found You Online Before Reaching Out

Prepared For:



Company: Best Plumbing

URL: <https://showroom.bestplumbing.com/>

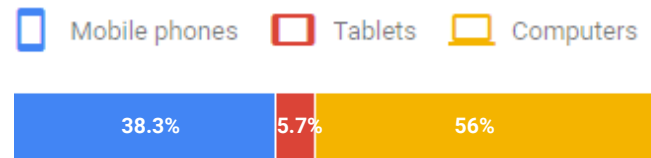
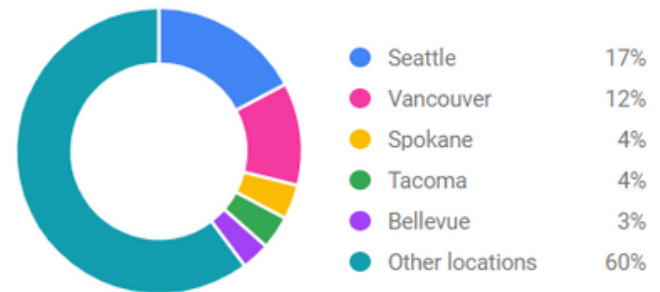
Date: Nov 6, 2020

Prepared by: Elsie

Location: Seattle, WA

Reach: 10.1M

Distribution Of Searchers:



This many searches happen each month for your keywords on the next page:

240,000

This is the total cost to show up in front of every single one of them:

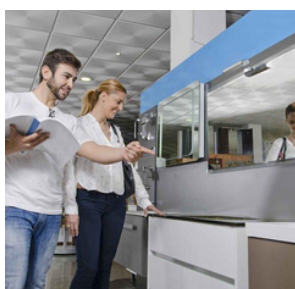
\$36,000

The average bid price per click to show up above your competition is:

\$5.27

This is how many ideal people are available to visit your website from ads:

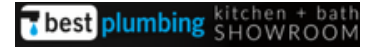
6,900



The Showroom Marketing team studies & analyzes hundreds of thousands of monthly targeted web search that begin with "bath or kitchen showroom near me," product categories such as "bathroom vanities", "farmhouse sinks" or "soaking tubs", & specific brands such as **Toto, California Faucets, Waterstone**, & more, across hundreds of showroom URLs spanning North America, which REALLY means that we know EXACTLY what motivates web browsers to turn into buyers & sales opportunities in any market in both the B2C or B2B channels of commerce.

Search Statistics Seattle, WA

Prepared For:



Product Category Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Vanities	58,361.55
<input type="checkbox"/> Toilets	15,962.29
<input type="checkbox"/> Water Filtration	15,545.34
<input type="checkbox"/> Faucets	8,285.67
<input type="checkbox"/> Bath Tubs	7,484.72
<input type="checkbox"/> Sinks	5,845.71
<input type="checkbox"/> Hardware	4,895.73
<input type="checkbox"/> Accessories	3,169.88
<input type="checkbox"/> Washlets	1,030.40

Showroom Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Bathroom Store	422.40
<input type="checkbox"/> Bathroom Showroom	342.17
<input type="checkbox"/> Bath Showroom	209.87
<input type="checkbox"/> Kitchen Showroom	152.96
<input type="checkbox"/> Plumbing Showroom	47.90
<input type="checkbox"/> Bath Showroom near Me	38.71
<input type="checkbox"/> Bath Store	35.22

The Competitive Analysis below is just a sample report. Once you have live ads, Google will share exactly how many % of the time your competitors are taking your spot. We can combine this with companies you already know to show your ads when someone types in your competitors.

Brand Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Kohler	47,378.80
<input type="checkbox"/> American Standard	9,592.98
<input type="checkbox"/> Ginger	5,672.00
<input type="checkbox"/> Pfister	5,555.07
<input type="checkbox"/> Moen	4,902.84
<input type="checkbox"/> Panasonic	4,231.81
<input type="checkbox"/> Emtek	3,650.55
<input type="checkbox"/> Insinkerator	3,461.80
<input type="checkbox"/> Elkay	2,394.37
<input type="checkbox"/> Blanco	2,212.70

Competitive Analysis:

Display URL domain	↓ Impression share	Overlap rate
You	56.45%	—
modernbathroom.com	35.48%	41.90%
kohlerexperiencecenterlax.com	33.06%	36.19%
builderssurplus.net	29.30%	33.81%
polarishomedesign.com	27.15%	32.86%
flooranddecor.com	17.20%	20.00%
homedepot.com	12.63%	15.71%
homeadvisor.com	< 10%	7.14%
thekitchenstore.net	< 10%	6.67%
rebacksplumbing.com	< 10%	7.14%
labathroomvanities.com	< 10%	5.24%