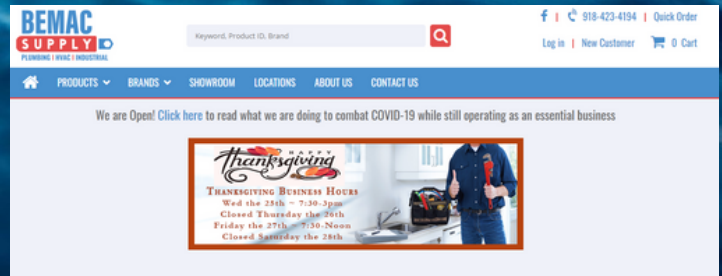


# Custom Market Analysis Report

- "Win" More Business & Inquiries Through The Web
- Blanket The First Page Of Google, And Beyond
- Track Every Phone Call, Form Fill-Out, Wishlist, Order & More Back To Where A Web Searcher First Found You Online Before Reaching Out

Prepared For:



**Company:** Bemac Supply

**URL:** <https://bemacsupply.com/>

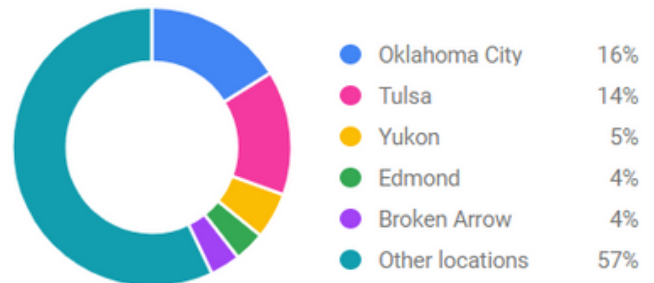
**Prepared by:** Elsie



**Location:** Oklahoma

**Reach:** 6.7M

**Distribution Of Searchers:**



Mobile phones Tablets Computers



This many searches happen each month for your keywords on the next page:

120,000

This is the total cost to show up in front of every single one of them:

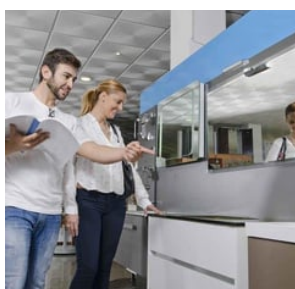
\$24,000

The average bid price per click to show up above your competition is:

\$5.31

This is how many ideal people are available to visit your website from ads:

4,400



The Showroom Marketing team studies & analyzes hundreds of thousands of monthly targeted web search that begin with "bath or kitchen showroom near me," product categories such as "bathroom vanities", "farmhouse sinks" or "soaking tubs", & specific brands such as **Toto**, **California Faucets**, **Waterstone**, & more, across hundreds of showroom URLs spanning North America, which REALLY means that we know EXACTLY what motivates web browsers to turn into buyers & sales opportunities in any market in both the B2C or B2B channels of commerce.

# Search Statistics

Prepared For: **BEMAC  
SUPPLY**  
PLUMBING | HVAC | INDUSTRIAL

## Product Category Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Tools	26,122.62
<input type="checkbox"/> Jackets	18,372.29
<input type="checkbox"/> Batteries	10,307.27
<input type="checkbox"/> Grills	8,286.56
<input type="checkbox"/> Gloves	7,308.85
<input type="checkbox"/> Heaters	4,824.28
<input type="checkbox"/> Insulation	4,813.85
<input type="checkbox"/> Water Heaters	3,838.89
<input type="checkbox"/> Air Filters	3,758.46
<input type="checkbox"/> Pumps	3,189.98
<input type="checkbox"/> Flashlights	3,056.92

## Brand Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Delta Faucets	3,727.25
<input type="checkbox"/> Milwaukee Tools	3,146.65
<input type="checkbox"/> American Standard	2,213.41
<input type="checkbox"/> Elkay	667.40
<input type="checkbox"/> Liberty	574.31
<input type="checkbox"/> Broan	538.06
<input type="checkbox"/> Sloan	316.49
<input type="checkbox"/> Testo	218.51
<input type="checkbox"/> Malco	214.57
<input type="checkbox"/> Onyx	213.62
<input type="checkbox"/> Toto	211.23

## Showroom Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Bathroom Showroom	1,046.38
<input type="checkbox"/> Bath Showroom	576.25
<input type="checkbox"/> Bathroom Store	117.94
<input type="checkbox"/> Kitchen Showroom	21.12
<input type="checkbox"/> Bathroom Showroom near Me	10.82
<input type="checkbox"/> Plumbing Showroom	5.41
<input type="checkbox"/> Cabinet Showroom	5.11

**The Competitive Analysis** below is just a sample report. Once you have live ads, Google will share exactly how many % of the time your competitors are taking your spot. We can combine this with companies you already know to show your ads when someone types in your competitors.



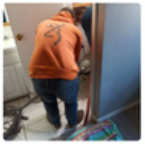









## Competitive Analysis:

Display URL domain	↓ Impression share	Overlap rate
You	56.45%	—
modernbathroom.com	35.48%	41.90%
kohlerexperiencecenterlax.com	33.06%	36.19%
builderssurplus.net	29.30%	33.81%
polarishomedesign.com	27.15%	32.86%
flooranddecor.com	17.20%	20.00%
homedepot.com	12.63%	15.71%
homeadvisor.com	< 10%	7.14%
thekitchenstore.net	< 10%	6.67%
rebacksplumbing.com	< 10%	7.14%
labathroomvanities.com	< 10%	5.24%



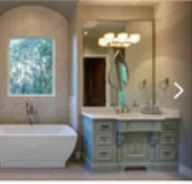
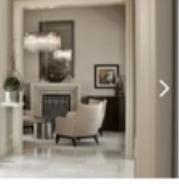

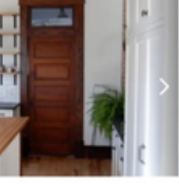
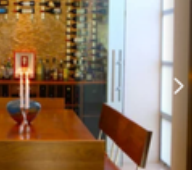
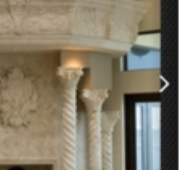
# Get More Trades Accounts

Prepared For: **BEMAC SUPPLY**  
PLUMBING | HVAC | INDUSTRIAL

## Builders, General Contractors and Plumbers (80+ Companies)

 <p><b>TKO Log Home Repairs</b> Contractors "TKO took on a 30 year old log home that I recen fabulous! Travis and his crew worked tirelessly tr problems that it had and fixed them all! My hom and beautiful too! Travis gave me invaluable hel throughout the..." <a href="#">more</a></p> <p><a href="#">Request a Consultation</a> You can re</p>	 <p><b>Atlas General Contractors</b> Contractors</p>	 <p><b>All About U Plumbing</b> Plumbing, Water Heater Installation/Repa Contractors <a href="#">Request a Consultation</a> You</p>
 <p><b>Harcrow Construction</b> Contractors</p>	 <p><b>Diamond Electric</b> Electricians, Contractors</p>	 <p><b>McAlester Plumbing</b> Plumbing</p>
 <p><b>L S Builders</b> Contractors</p>	 <p><b>Mike Miller Construction C LLC</b> Contractors</p>	 <p><b>Humphrey's Plumbing Heat Air</b> Plumbing, Heating &amp; Air Conditioning/HV</p>
 <p><b>Your Custom Home Plans</b> Architects <a href="#">Request a Virtual Consultation</a></p>	 <p><b>Perry &amp; Sons Roofing Contractor</b> Contractors</p>	 <p><b>Poindexter Plumbing</b> Plumbing</p>

## Designers and Architects (782 Companies)

	<p><b>JGF Design Studio, LLC</b> 5.0 ★★★★★ 15 Reviews " Jeff Fry, of JGF Design, Inc., has a professionalism t our list when we w... — Bob and Pam Post</p>		<p><b>Charles Hoshall, Architect - San Seville</b> 4.9 ★★★★★ 17 Reviews " Charles was recommended to me by a contractor. Wi listened to me about the... — George Perakis</p>
	<p><b>Brent Gibson Classic Home Design</b> 5.0 ★★★★★ 121 Reviews " Brent Gibson's works speak for themselves. Brent i an even better pe... — Jennad Richards</p>		<p><b>Oellien Design, Inc.</b> 5.0 ★★★★★ 16 Reviews " Design and buildout of a new Retail space for upscal detail. Professi... — kay_strauss05</p>
	<p><b>Matthias J Pearson Architect PLLC</b> 5.0 ★★★★★ 9 Reviews Eco-friendly " We worked with Matt on a new home build and he custom house that fit our de... — Paul Wynn Peterson</p>		<p><b>Bowerbird Design LLC</b> 5.0 ★★★★★ 8 Reviews Best of Houzz winner " We started with a blank computer screen. Michael lis about what we wanted L... — Ezra and Karen Idlet</p>
	<p><b>Lauri Matisse Architect</b> 5.0 ★★★★★ 22 Reviews " Lauri's insight and experience provided an exceller Lauri was one of tw... — Anthony Capo</p>		<p><b>Brown's Decorative Plaster</b> 5.0 ★★★★★ 16 Reviews " Newton Brown rebuilt a curved staircase for a home! craftsman. Not only... — HU-778875</p>

# Earn More & Do Less...

Prepared For: **BEMAC**  
SUPPLY  
PLUMBING • HVAC • INDUSTRIAL

## We've Worked With Hundreds Of Gold Standard Showrooms™ Since 2013

H2O Supply has experienced world-class results from their internet marketing initiatives in ways they have never seen before working with our company. H2O averages one call per day from Google Ads, uses FB and email marketing advertising to grow their footprint in the design community, and leverages email marketing to acquire accounts from top builders in the Dallas Fort Worth area that they have never been able to reach in the past.

Over the last six years, Monique's has been awarded three national Showroom of the Year awards, increased revenue 26% year over year, and has line-item ledger detailing exactly where each inquiry came from, which inquiries lead to quotes, and how many inquiries become customers.

*'Blanketing the first page of Google and tracking the most important metrics is the top priority you have as a showroom today...this team knows exactly the best way to accomplish that, and beyond!'*

After two years of back and forth, the ProSource Supply team finally made the best investment for their business. With the new home page design to enhance the results of the primarily product-focused website (which is powered by SpecBooks™), and after our team course-corrected their Google Ads and added form and call tracking to their website, their five locations in the Carolinas are benefitting tremendously. Up and away, the ProSource Supply team is headed.



**Jay Katz**  
Owner  
H2O Supply



**Michael Battista**  
President  
Monique's Bath Showroom



**Jennifer Lopez**  
Director of Showroom Sales  
ProSource Supply

## The ShowroomMarketing.Com Method™ Works Flawlessly With These Websites & Software Platforms



## Take The Gold Standard Showroom™ Test To Start Turning Online Insights Into More Income



- Learn to see opportunities for your showroom that are there for the taking but hidden in the shadows
- Identify possibilities and opportunities you never realized
- Make being a Gold Standard Showroom™ your new normal

*Ready To Expand Your Business Development,  
Results & Return On Investment?*

**Visit [ShowroomMarketing.com](http://ShowroomMarketing.com) To Learn More  
Or Call Us At (781) 780-2110**