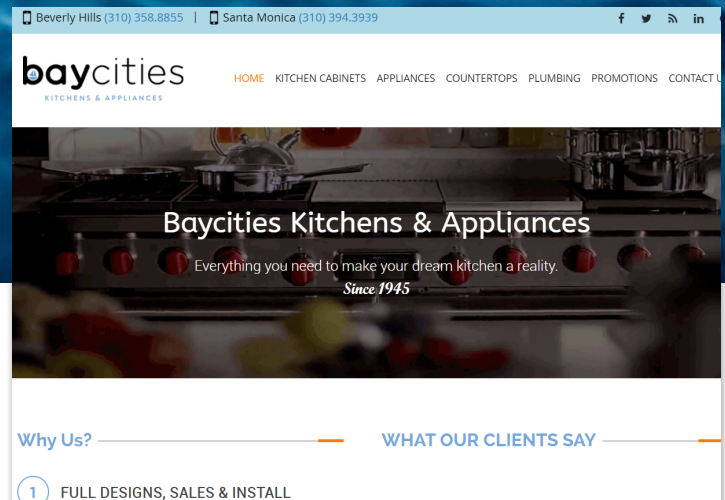


Custom Market Analysis Report

- "Win" More Business & Inquiries Through The Web
- Blanket The First Page Of Google, And Beyond
- Track Every Phone Call, Form Fill-Out, Wishlist, Order & More Back To Where A Web Searcher First Found You Online Before Reaching Out

Prepared For:



Company: Baycities Kitchens & Appliances

URL: <http://baycitiesinc.com/>

Date: Oct 30, 2020

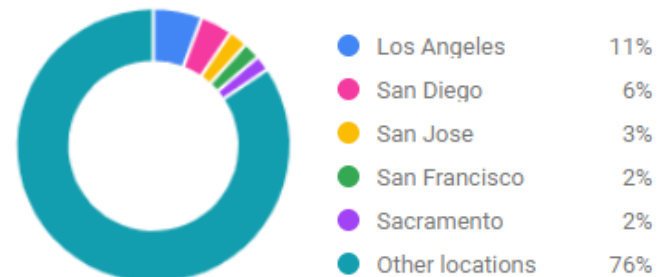
Prepared by: Bhey

Location: Beverly Hills, CA

Reach: 51.2M



Distribution Of Searchers:



Mobile phones Tablets Computers



This many searches happen each month for your keywords on the next page:

1,900,000

This is the total cost to show up in front of every single one of them:

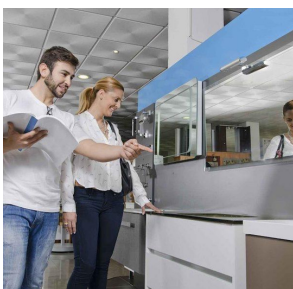
\$320,000

The average bid price per click to show up above your competition is:

\$5.10

This is how many ideal people are available to visit your website from ads:

63,000



The Showroom Marketing team studies & analyzes hundreds of thousands of monthly targeted web search that begin with "bath or kitchen showroom near me," product categories such as "bathroom vanities", "farmhouse sinks" or "soaking tubs", & specific brands such as **Toto**, **California Faucets**, **Waterstone**, & more, across hundreds of showroom URLs spanning North America, which REALLY means that we know EXACTLY what motivates web browsers to turn into buyers & sales opportunities in any market in both the B2C or B2B channels of commerce.

Search Statistics

Beverly Hills, CA

Prepared For:



Product Category Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Kitchen Cabinets	294,146.78
<input type="checkbox"/> Refrigerators	261,047.94
<input type="checkbox"/> Plumbing	229,271.61
<input type="checkbox"/> Appliances	224,353.95
<input type="checkbox"/> Countertops	69,291.37
<input type="checkbox"/> Dishwashers	67,830.71
<input type="checkbox"/> Ovens	51,480.53
<input type="checkbox"/> Kitchen Faucets	35,905.76
<input type="checkbox"/> Coffee machine	30,969.74
<input type="checkbox"/> Cooktops	20,019.37
<input type="checkbox"/> Kitchen Sinks	19,404.80
<input type="checkbox"/> Modern Kitchen	5,794.81
<input type="checkbox"/> Wine cabinets	4,631.01

Showroom Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Bathroom Showroom	3,083.77
<input type="checkbox"/> Kitchen Showroom	2,344.33
<input type="checkbox"/> Bathroom Store	2,338.69
<input type="checkbox"/> Bath Showroom	919.66
<input type="checkbox"/> Plumbing Showroom	498.03
<input type="checkbox"/> Bathroom Showroom near Me	297.86
<input type="checkbox"/> Cabinet Showroom	251.07
<input type="checkbox"/> Plumbing Showroom near Me	151.50
<input type="checkbox"/> Bath Store	138.62

The Competitive Analysis below is just a sample report. Once you have live ads, Google will share exactly how many % of the time your competitors are taking your spot. We can combine this with companies you already know to show your ads when someone types in your competitors.

Brand Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Bosch	62,714.96
<input type="checkbox"/> Whirlpool	44,431.17
<input type="checkbox"/> Thermador	44,050.74
<input type="checkbox"/> KitchenAid	43,874.58
<input type="checkbox"/> Frigidaire	41,924.41
<input type="checkbox"/> LG	37,272.51
<input type="checkbox"/> General Electric	34,189.84
<input type="checkbox"/> Miele	23,332.17
<input type="checkbox"/> Monogram	21,929.68
<input type="checkbox"/> Cambria	17,764.36
<input type="checkbox"/> Sharp	17,007.66
<input type="checkbox"/> Viking	13,867.12
<input type="checkbox"/> Electrolux	11,678.46

Competitive Analysis:

Display URL domain	↓ Impression share	Overlap rate
You	56.45%	—
modernbathroom.com	35.48%	41.90%
kohlerexperiencecenterlax.com	33.06%	36.19%
builderssurplus.net	29.30%	33.81%
polarishomedesign.com	27.15%	32.86%
flooranddecor.com	17.20%	20.00%
homedepot.com	12.63%	15.71%
homeadvisor.com	< 10%	7.14%
thekitchenstore.net	< 10%	6.67%
rebacksplumbing.com	< 10%	7.14%
labathroomvanities.com	< 10%	5.24%

Get More Trades Accounts Prepared For:



Builders, General Contractors and Plumbers (700+ Companies)

Golden Age Builders
96
Verified License • Contractors
15 years in business
Family-owned & operated
\$90 for \$100 Deal

Pure Energy Construction
30
Verified License • Contractors, Tiling, Painters
Luxury
Free estimates
"Professional" - according to 10 users
"Pure Energy Construction did an outstanding professional job on our kitchen remodel! This was a major project, a complete remodel of over 220 sq ft. Craftsmanship is..." more

Rockstar Plumbing
845
Verified License • Plumbing
Free estimates
Repairs guaranteed
"I called Rockstar on a Saturday morning and spoke to Matt about an issue I had with my bathroom sink. He gave me fantastic advice (because I live in a con suggested reaching out to the Home Owners..." more
Request a Quote
Responds in about 10
715 locals recently request

Eden Builders
163
Verified License • Contractors
Request a Virtual Consultation

MY Home Builders Inc
148
Verified License • Contractors
Certified professionals
Satisfaction guaranteed
"Professional" - according to 39 users
"UPDATE: After writing the review below, I was immediately contacted by day. He informed me that Yaron does not work with them anymore but still day he sent this..." more

Thousand Oaks Plumbing
245
Verified License • Plumbing
Family-owned & operated
Budget friendly
"Protective Measures: Our Service Technicians are adhering to social distancing standards & guidelines: Our technicians will enter your home wearing gloves and mask for..." more

Trancas Builders
1
Contractors
Request a Virtual Consultation

Preferred Home Builders
259
Verified License • Contractors
24 years in business
Family-owned & operated
"Efficient" - according to 11 users
"We used Preferred for a kitchen and bathroom remodel that actually gave something done in every room and a full re-flooring and painting. Preferred great job that..." more

Rishon Plumbing & Water Heaters
428
Verified License • Plumbing, Water Heater Installation/Repair
Certified professionals
Discounts available
"We needed to replace a very old 30 gallon water heater. George and John came in and worked very quickly. They removed and installed a new 40 gallon water heater. Because our..." more
Request a Quote
Responds in about 10
362 locals recently request

MY Home Builders Inc
148
Verified License • Contractors
Certified professionals
Satisfaction guaranteed

EHD Builders
38
Verified License • Contractors, Patio Coverings
Free consultations
Locally owned & operated
"Efficient" - according to 6 users
"We hired EHD Pavers for the project in our backyard after receiving bids from contractors. They were not the lowest bid but they were worth it! The project was..." more

Make It Drain Plumbing & Rooter
63
Verified License • Plumbing, Water Heater Installation/Repair, Hydro-jetting
Offers commercial services
Speaks Spanish
"Peter made everything very easy, he explained everything over the phone, an exact time of when he was going to be here and showed up on time. Very professional and courteous..." more

Designers and Architects (3,805 Companies)

Clarice Zusky
5.0 ★★★★★ 6 Reviews
Los Angeles's Adaptive Architecture & Building Design
"As a custom designer and builder, Clarice is the truly genuinely enjoy working with..."
— Mike Flynn

FoxLin Architects
5.0 ★★★★★ 20 Reviews
Los Angeles' Architects and Designers | Best of Houzz 2021
"I hired Foxlin to design four contemporary duplexes in an exceptional, especially with modern..."
— HU-894173259

Paul Brant Williger Architect
5.0 ★★★★★ 46 Reviews
"Paul Williger is an exceptional architect. Over the course of five projects, in..."
— Imgersh

ANX / Aaron Neubert Architects
5.0 ★★★★★ 31 Reviews
Award winning
"Aaron Neubert was highly recommended to me by so many for. Based on my experience..."
— Henry Foks

Dutton Architects Inc.
5.0 ★★★★★ 20 Reviews
Award winning
Award Winning Los Angeles Architects Best of Houzz
"John and his team were so wonderful to work with and more positive experience..."
— Guetta

Reliance Design Build
5.0 ★★★★★ 15 Reviews
Family owned
Los Angeles' Leading Full-Service Remodeling & Design
"Reliance Design Build has done a terrific job for us on our master bathroom suite..."
— Diane B

Juan Felipe Goldstein Design Co.
5.0 ★★★★★ 20 Reviews
Best of Houzz winner
"If you ever need to restore or renovate a house, I would pick. My wife inherited..."
— Wolfgang Korsch

Hsu McCullough
4.8 ★★★★★ 16 Reviews
"They are fantastic...very creative and thoughtful designs that are both beautiful..."
— HU-750528314

Earn More & Do Less...

Prepared For: **baycities**
KITCHENS & APPLIANCES

We've Worked With Hundreds Of Gold Standard Showrooms™ Since 2013

H2O Supply has experienced world-class results from their internet marketing initiatives in ways they have never seen before working with our company. H2O averages one call per day from Google Ads, uses FB and email marketing advertising to grow their footprint in the design community, and leverages email marketing to acquire accounts from top builders in the Dallas Fort Worth area that they have never been able to reach in the past.

Over the last six years, Monique's has been awarded three national Showroom of the Year awards, increased revenue 26% year over year, and has line-item ledger detailing exactly where each inquiry came from, which inquiries lead to quotes, and how many inquiries become customers.

'Blanketing the first page of Google and tracking the most important metrics is the top priority you have as a showroom today...this team knows exactly the best way to accomplish that, and beyond!'

After two years of back and forth, the ProSource Supply team finally made the best investment for their business. With the new home page design to enhance the results of the primarily product-focused website (which is powered by SpecBooks™), and after our team course-corrected their Google Ads and added form and call tracking to their website, their five locations in the Carolinas are benefitting tremendously. Up and away, the ProSource Supply team is headed.



Jay Katz
Owner
H2O Supply



Michael Battista
President
Monique's Bath Showroom



Jennifer Lopez
Director of Showroom Sales
ProSource Supply

The ShowroomMarketing.Com Method™ Works Flawlessly With These Websites & Software Platforms



Take The Gold Standard Showroom™ Test To Start Turning Online Insights Into More Income



- Learn to see opportunities for your showroom that are there for the taking but hidden in the shadows
- Identify possibilities and opportunities you never realized
- Make being a Gold Standard Showroom™ your new normal

*Ready To Expand Your Business Development,
Results & Return On Investment?*

**Visit ShowroomMarketing.com To Learn More
Or Call Us At (781) 780-2110**