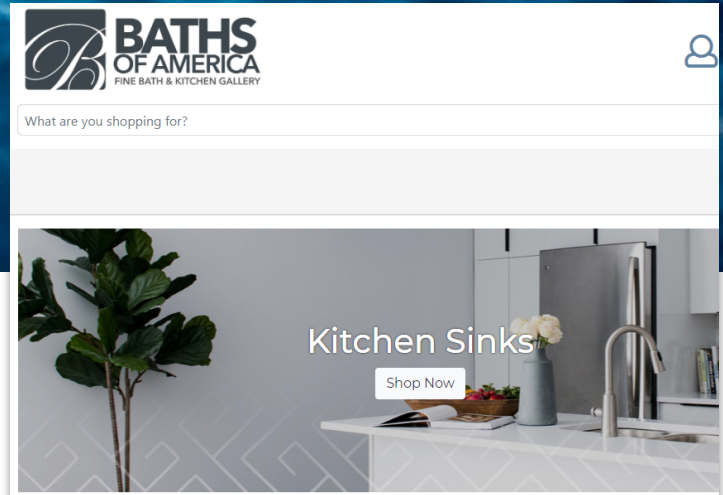


Custom Market Analysis Report

- "Win" More Business & Inquiries Through The Web
- Blanket The First Page Of Google, And Beyond
- Track Every Phone Call, Form Fill-Out, Wishlist, Order & More Back To Where A Web Searcher First Found You Online Before Reaching Out

Prepared For:



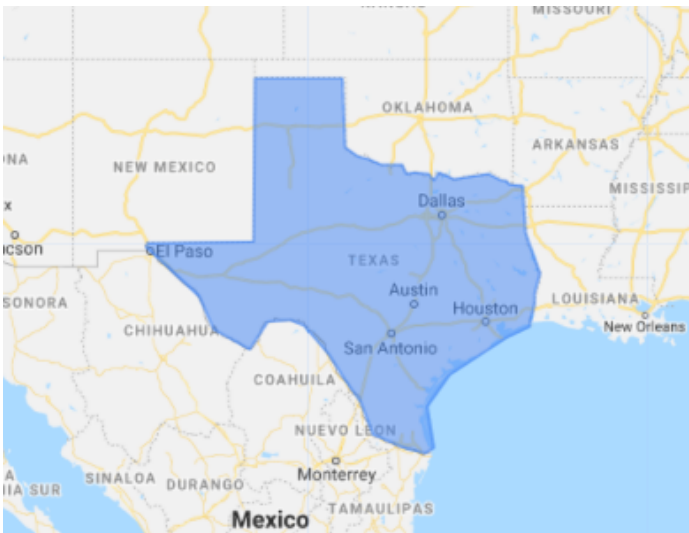
Company: Baths Of America

URL: <https://bathsofamerica.com/>

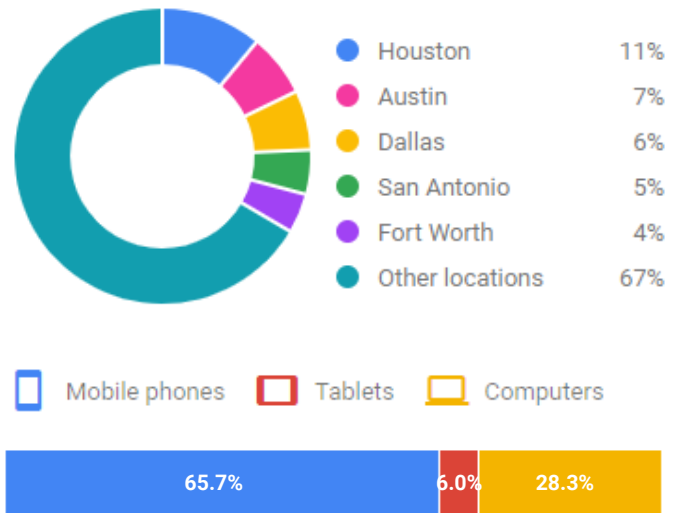
Prepared by: Mady

Location: Texas

Reach: 35.5M



Distribution Of Searchers:



This many searches happen each month for your keywords on the next page:

700,000

This is the total cost to show up in front of every single one of them:

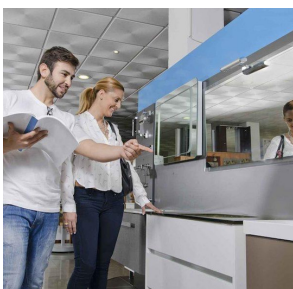
\$100,000

The average bid price per click to show up above your competition is:

\$5.07

This is how many ideal people are available to visit your website from ads:

21,000



The Showroom Marketing team studies & analyzes hundreds of thousands of monthly targeted web search that begin with "bath or kitchen showroom near me," product categories such as "bathroom vanities", "farmhouse sinks" or "soaking tubs", & specific brands such as **Toto**, **California Faucets**, **Waterstone**, & more, across hundreds of showroom URLs spanning North America, which REALLY means that we know EXACTLY what motivates web browsers to turn into buyers & sales opportunities in any market in both the B2C or B2B channels of commerce.

Search Statistics

Prepared For:



Product Category Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Appliances	152,864.67
<input type="checkbox"/> Water Filtration	61,325.16
<input type="checkbox"/> Mirrors	35,663.56
<input type="checkbox"/> Toilets	35,379.24
<input type="checkbox"/> Outdoor Heaters	33,209.12
<input type="checkbox"/> Shower	31,299.88
<input type="checkbox"/> Bathroom Faucets	17,482.88
<input type="checkbox"/> Bbq Grills	17,251.75
<input type="checkbox"/> Kitchen Faucets	15,436.37
<input type="checkbox"/> Outdoor Kitchens	10,803.35
<input type="checkbox"/> Shower Drains	9,863.84
<input type="checkbox"/> Bathtubs	9,674.69

Showroom Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Bathroom Store	712.29
<input type="checkbox"/> Bathroom Showroom	495.33
<input type="checkbox"/> Bath Showroom	406.79
<input type="checkbox"/> Kitchen Showroom	197.30
<input type="checkbox"/> Bathtub Store	120.99
<input type="checkbox"/> Bath Store	73.73
<input type="checkbox"/> Cabinet Showroom	45.88
<input type="checkbox"/> Plumbing Showroom	25.57



The Competitive Analysis below is just a sample report. Once you have live ads, Google will share exactly how many % of the time your competitors are taking your spot. We can combine this with companies you already know to show your ads when someone types in your competitors.

Brand Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Bosch	18,945.44
<input type="checkbox"/> Thermador	12,006.14
<input type="checkbox"/> Monogram	10,117.32
<input type="checkbox"/> Emtek	7,317.32
<input type="checkbox"/> Sub Zero	5,883.06
<input type="checkbox"/> Top Knobs	5,459.17
<input type="checkbox"/> Baldwin	4,847.18
<input type="checkbox"/> Miele	4,500.63
<input type="checkbox"/> Cafe	3,445.61
<input type="checkbox"/> Newport Brass	2,796.70
<input type="checkbox"/> Rocky Mountain	1,688.77
<input type="checkbox"/> Mr. Steam	1,413.71

Competitive Analysis:

Display URL domain	↓ Impression share	Overlap rate
You	56.45%	—
modernbathroom.com	35.48%	41.90%
kohlerexperiencecenterlax.com	33.06%	36.19%
builderssurplus.net	29.30%	33.81%
polarishomedesign.com	27.15%	32.86%
flooranddecor.com	17.20%	20.00%
homedepot.com	12.63%	15.71%
homeadvisor.com	< 10%	7.14%
thekitchenstore.net	< 10%	6.67%
rebacksplumbing.com	< 10%	7.14%
labathroomvanities.com	< 10%	5.24%

Get More Trades Accounts

Builders, General Contractors and Plumbers (700+ Companies)

Prepared For:



BoldREMO
 7 Contractors
 Free estimates
 Offers customized solutions

"Looking for reliable contractors? You're in the right place. Our team is dedicated to providing top-notch services at affordable prices. Feel free to get in touch anytime, day or..." more

Request a Consultation

Responds in about 3 hours
 25 locals recently requested a consultation

Hidalgo Painting & Remodeling
 1 Painters, Pressure Washers, Contractors
 Locally owned & operated
 Speaks Spanish

"Our business specializes in treating our customers with integrity, respect. We try to get feedback from our customers as the project progresses because a happy customer is good..." more

Request a Consultation

Responds in about 1 hour
 14 locals recently requested a consultation

H-Town Emergency Plumber
 116 Plumbers
 Verified License

"Our plumber showed up about 20 minutes after the appointed time, which isn't too bad these days because of the extra COVID precautions. He wore a mask, gloves, booties and kept social distance. Since this was a swap out of a garbage disposal, he got right to work spreading out a drop cloth to keep the..." more

Request a Quote

Responds in about 10 minutes
 230 locals recently requested a quote

Pinnacle Construction Group
 3 Contractors
 Certified professionals
 22 years in business

"I highly recommend this company. They for sure beat all my comparative bids on my project. They did an amazing job and completed the job on schedule. I was impressed with the..." more

Request a Consultation

Responds in about 10 minutes
 3 locals recently requested a consultation

Forma Houston
 4 Contractors, Painters, Carpet Installation
 5100 West Galleria

"Top Rated in the Houston Area! Specialize in Bathrooms remodel, Kitchen Renovations. FORMA Houston construction company, remodeling services, our wide range of construction..." more

Request a Consultation

Responds in about 20 minutes
 43 locals recently requested a consultation

Cooper Plumbing
 69 Plumbers
 Verified License

"I had a broken closet flange in our master bathroom which started leaking. I got on YELP to look at reviews for quality plumbers in my area. After reading several reviews, I decided to go with Cooper Plumbing. I gave Jeremiah a call and described the issue. He suggested that I send him some pictures..." more

Request a Quote

Responds in about 10 minutes
 181 locals recently requested a quote

Miel Construction
 11 Contractors
 Established in 2015
 Speaks Spanish

"Recommended" - according to 5 users
 "We wanted to remove two load bearing walls. Went on yelp to find a competent contractor. Michael responded immediately and was available the next day. By far the best price and he is..." more

Request a Consultation

Responds in about 20 minutes
 22 locals recently requested a consultation

Texas Best Restoration
 1 Siding, Roofing, Contractors
 20 years in business
 Locally owned & operated

"So refreshing to speak and meet with the owner of this company, was honest and to the point, you rarely see this kind of service any. The quality of work is second to none..." more

Request a Consultation

Responds in about 20 minutes
 262 locals recently requested a quote

P & G Plumbing
 58 Plumbers, Water Heater Installation/Repair
 Certified professionals
 Free estimates

"Having this company changed the outside main water valve. They did very good job and no hidden charge based on the quote provided at the first place. Very detailed oriented. Highly recommend this company. I will have them on my speed dial for any plumbing issues..." more

Request a Quote

Responds in about 20 minutes
 262 locals recently requested a quote

Modern Home Improvement & Remodeling
 3 Contractors
 Established in 2015
 Speaks Spanish

"Josh and his team did an amazing job going above and beyond. Their work was flawless, they were on time, and Josh was reachable at all times. We'll be using them for our next project..." more

Request a Consultation

Responds in about 20 minutes
 22 locals recently requested a consultation

Sahara Construction and Custom Pools
 6 Contractors
 Hot Tub & Pool, Contractors
 2900 Katy Hockley

"A big thanks to the Sahara crew for our new back yard. They did a patio extension, all new fencing and landscape in 2 months. Our project was always evolving along the way. I..." more

Request a Consultation

Responds in about 20 minutes
 262 locals recently requested a quote

Wedgeworth Plumbing
 132 Plumbers, Water Heater Installation/Repair, Water Purification Services
 The Green Group Plumbing Team

"The connector between the water supply line and my house's line had come undone over the weekend, resulting in coming home to a flooded yard and kitchen. I reached out to Wedgeworth Plumbing to see if I could avoid having such an issue in the future. They were quick to respond, quick to provide a..." more

Request a Quote

Responds in about 20 minutes
 262 locals recently requested a quote

Designers and Architects (2,021 Companies)

Huston Design Build (HDB, LLC)
 4.8 ★★★★★ 5 Reviews
 Houston's Highly Reputable Architectural + Design Firm

"Very professional and timely. She has so many creative thoughts of without her..." more
 — Patricia Jackson

Innovative Structural Consultants
 Locally owned

Designing Beautiful, Sustainable & Livable Homes in Houston
 Our thorough understanding of complex building project practices to create appropriate solutions...

Brickmoon Design
 4.8 ★★★★★ 59 Reviews

"As empty nesters, my wife and I decided to hunker down years instead of moving ins..." more
 — Ray Nix

Wyrick Residential Design
 4.9 ★★★★★ 68 Reviews
 Custom work

"We were blessed to have Chris Wyrick design 2 custom homes. He is very knowledgeable and..." more
 — Riley Jacob

StudioMET Architects
 5.0 ★★★★★ 4 Reviews
 Award Winning Design Build Firm AIA Houston Firm

"Scott, Stephen, Jesus and the team behind the studio home we've always dreamed..." more
 — Christine Levan

Eubanks Group Architects
 5.0 ★★★★★ 4 Reviews
 High-end

Architecture Firm Specializing in Custom Residential
 "We have worked with Tressa Mann and Eubanks for building a pool home..." more
 — Steve Nail

Masa Studio Architects
 5.0 ★★★★★ 25 Reviews

"Masa Studio is the absolute best designer I have ever worked with for development enterprise..." more
 — Mutiny Wine Room

Rice Residential Design
 5.0 ★★★★★ 56 Reviews

"Todd was wonderful to work with! He was very efficient and understood our vision..." more
 — laurensimpson2



Earn More & Do Less...

Prepared For:



We've Worked With Hundreds Of Gold Standard Showrooms™ Since 2013

H2O Supply has experienced world-class results from their internet marketing initiatives in ways they have never seen before working with our company. H2O averages one call per day from Google Ads, uses FB and email marketing advertising to grow their footprint in the design community, and leverages email marketing to acquire accounts from top builders in the Dallas Fort Worth area that they have never been able to reach in the past.

Over the last six years, Monique's has been awarded three national Showroom of the Year awards, increased revenue 26% year over year, and has line-item ledger detailing exactly where each inquiry came from, which inquiries lead to quotes, and how many inquiries become customers.

'Blanketing the first page of Google and tracking the most important metrics is the top priority you have as a showroom today...this team knows exactly the best way to accomplish that, and beyond!'

After two years of back and forth, the ProSource Supply team finally made the best investment for their business. With the new home page design to enhance the results of the primarily product-focused website (which is powered by SpecBooks™), and after our team course-corrected their Google Ads and added form and call tracking to their website, their five locations in the Carolinas are benefitting tremendously. Up and away, the ProSource Supply team is headed.



Jay Katz
Owner
H2O Supply



Michael Battista
President
Monique's Bath Showroom



Jennifer Lopez
Director of Showroom Sales
ProSource Supply

The ShowroomMarketing.Com Method™ Works Flawlessly With These Websites & Software Platforms



Take The Gold Standard Showroom™ Test To Start Turning Online Insights Into More Income



- Learn to see opportunities for your showroom that are there for the taking but hidden in the shadows
- Identify possibilities and opportunities you never realized
- Make being a Gold Standard Showroom™ your new normal

*Ready To Expand Your Business Development,
Results & Return On Investment?*

**Visit ShowroomMarketing.com To Learn More
Or Call Us At (781) 780-2110**