

Custom Market Analysis Report

- "Win" More Business & Inquiries Through The Web
- Blanket The First Page Of Google, And Beyond
- Track Every Phone Call, Form Fill-Out, Wishlist, Order & More Back To Where A Web Searcher First Found You Online Before Reaching Out

Prepared For:



Company: Aqua-Draulics Plumbing Supply

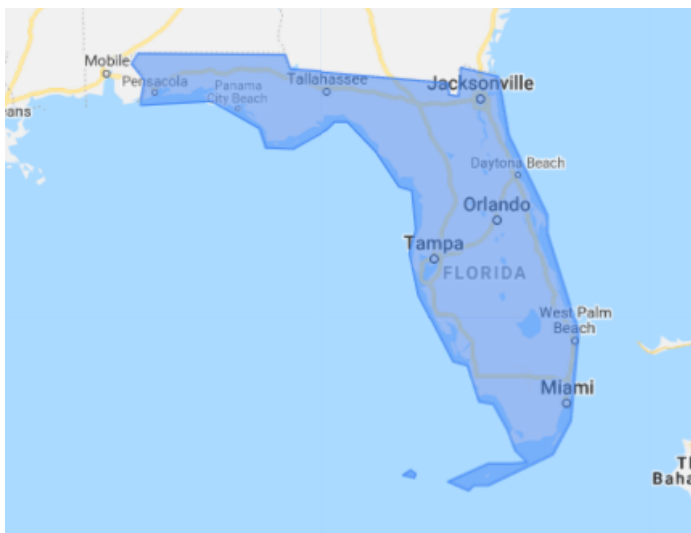
URL: <https://aquadraulicsonline.com/>

Date: Nov 5, 2020

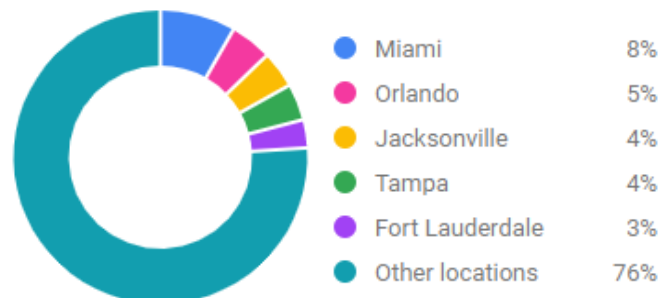
Prepared by: Mady

Location: Florida

Reach: 25.1M



Distribution Of Searchers:



Mobile phones Tablets Computers



This many searches happen each month for your keywords on the next page:

430,000

This is the total cost to show up in front of every single one of them:

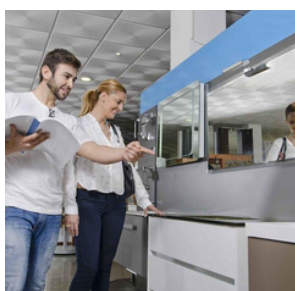
\$120,000

The average bid price per click to show up above your competition is:

\$5.03

This is how many ideal people are available to visit your website from ads:

24,000



The Showroom Marketing team studies & analyzes hundreds of thousands of monthly targeted web search that begin with "bath or kitchen showroom near me," product categories such as "bathroom vanities", "farmhouse sinks" or "soaking tubs", & specific brands such as **Toto**, **California Faucets**, **Waterstone**, & more, across hundreds of showroom URLs spanning North America, which REALLY means that we know EXACTLY what motivates web browsers to turn into buyers & sales opportunities in any market in both the B2C or B2B channels of commerce.

Search Statistics

Prepared For:



Product Category Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Vanities	219,984.20
<input type="checkbox"/> Toilets	61,543.93
<input type="checkbox"/> Tubs	20,256.80
<input type="checkbox"/> Kitchen Sinks	12,600.02
<input type="checkbox"/> Water Filtration Systems	10,349.14
<input type="checkbox"/> Bath Faucets	6,471.54
<input type="checkbox"/> Bath Accessories	4,921.52
<input type="checkbox"/> Soap Dispensers	4,575.82
<input type="checkbox"/> Pot Fillers	1,808.75
<input type="checkbox"/> Kitchen Accessories	1,467.12
<input type="checkbox"/> Bath Sinks	990.13
<input type="checkbox"/> Shower Trims	85.20

Showroom Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Bathroom Store	1,424.55
<input type="checkbox"/> Kitchen Showroom	819.71
<input type="checkbox"/> Bath Store	497.00
<input type="checkbox"/> Bath Showroom	381.10
<input type="checkbox"/> Plumbing Showroom	235.98
<input type="checkbox"/> Cabinet Showroom	126.11
<input type="checkbox"/> Kitchen Showroom near Me	79.38
<input type="checkbox"/> Bath Showroom near Me	50.13
<input type="checkbox"/> Bathroom Store near Me	44.53

The Competitive Analysis below is just a sample report. Once you have live ads, Google will share exactly how many % of the time your competitors are taking your spot. We can combine this with companies you already know to show your ads when someone types in your competitors.

Brand Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Delta	92,996.48
<input type="checkbox"/> Moen	17,847.45
<input type="checkbox"/> Blanco	6,866.62
<input type="checkbox"/> Insinkerator	5,866.02
<input type="checkbox"/> Elkay	4,623.77
<input type="checkbox"/> Brizo	3,689.11
<input type="checkbox"/> Grohe	2,598.70
<input type="checkbox"/> TOTO	2,523.96
<input type="checkbox"/> Franke	1,683.54
<input type="checkbox"/> Rohl	903.00
<input type="checkbox"/> Oceana	879.31
<input type="checkbox"/> GATCO	837.44
<input type="checkbox"/> Mr. Steam	682.90

Competitive Analysis:

Display URL domain	↓ Impression share	Overlap rate
You	56.45%	—
modernbathroom.com	35.48%	41.90%
kohlerexperiencecenterlax.com	33.06%	36.19%
builderssurplus.net	29.30%	33.81%
polarishomedesign.com	27.15%	32.86%
flooranddecor.com	17.20%	20.00%
homedepot.com	12.63%	15.71%
homeadvisor.com	< 10%	7.14%
thekitchenstore.net	< 10%	6.67%
rebacksplumbing.com	< 10%	7.14%
labathroomvanities.com	< 10%	5.24%

Get More Trades Accounts Prepared For:



Builders, General Contractors and Plumbers (200+ Companies)

Honor Services
★★★★★ 31
Home Inspectors, Pest Control, Roof Inspectors
"John spoke trash about the local building inspectors as well other inspector (licensed, bon He was rude and demeaning to especially after telling him I acted as homeowner/builder in C properties, CA" more

Serving Merrillville, IN

Beau Monde Builders
★★★★★ 5
Verified License • Contractors
"Another PERFECT JOB! Had beau monde builders replace a terrible door that wasn't aligned or hung properly. Beau Monde builders ca installed a perfect door on a not so easy project! Aligned perfect it's quite to open and close. It was perfect. Wonderful customer service Polite..." more

Serving Cocoa, FL

Request a Consultation

Responds in about 20 min
11 locals recently requested a consultation

Gomiela Plumbing Service
★★★★★ 17
Plumbing, Water Heater Installation/Repair
"I had an issue with no hot water coming to my washing machine and called GPS. They gave me a description of the possible problem with the water flow and a quote of what labor and parts would be over the phone. Even though it was not an emergency of any kind, GPS showed up well within an hour and..." more

Serving Palm Bay, FL

Request a Quote

Responds in about 10 min
10 locals recently requested a quote

Beau Monde Builders
★★★★★ 5
Verified License • Contractors
"Another PERFECT JOB! Had beau monde builders replace a terrible door that wasn't aligned or hung properly. Beau Monde builders ca installed a perfect door on a not so easy project! Aligned perfect it's quite to open and close. It was perfect. Wonderful customer service Polite..." more

Serving Merrillville, IN

Request a Consultation

Responds in about 20 min
11 locals recently requested a consultation

Nationwide Roofing
★★★★★ 14
Verified License • Roofing, Tiling, Damage Restoration
Certified professionals
Locally owned & operated

Serving Orlando, FL

Dave's Plumbing & Drain Cleaning
★★★★★ 17
Plumbing, Water Heater Installation/Repair
"Dave was efficient, prompt and his pricing was reasonable. He will be go-to plumber" more

Serving Melbourne, FL

Request a Quote

Responds in about 2 hours
14 locals recently requested a quote

Brandon Builders & Associates
★★★★★ 5
Handyman
"We highly recommend Derrick for all your home repair and remodeling needs! We only wish we knew him earlier! My husband and I have experience having him work on our house over the period of 10 years. First we had him repair drywall after we had mold remediation two rooms and a..." more

Serving Merrillville, IN

Request a Quote

Responds in about 13 min
13 locals recently requested a quote

Textures By Blue Sky
★★★★★ 8
Drywall Installation & Repair, Wallpapering, Painters
"I am a Realtor in Carrollwood and Lutz, FL, and have seen first-hand popcorn ceiling turns off many buyers. And a damaged ceiling of an is even worse. Thank goodness I used Blue Sky to remove popcorn. apply knockdown texture in a Carrollwood townhome we are selling aspect of..." more

Serving Orlando, FL

Anchor Plumbing Services
★★★★★ 17
Plumbing, Water Heater Installation/Repair
"What they say about the third time being the charm is even true for plumbers. I had 2 other plumbing companies try to fix a clogged drain first attempt was good for about a month, the second attempt was good for about 2 days. Steve and Jason came prepared for the long haul, and all. They..." more

Serving Cocoa, FL

Request a Quote

Responds in about 5 hours
23 locals recently requested a quote

Macik Builders
★★★★★ 3
Contractors
"We highly recommend Macik Builders! They added a 18'W x 1' garage on to our home this year. With our HOA restrictions, it was somewhat complicated addition with trying to match and tie in roof, stone front" more

Serving Roseville, CA

East Coast Construction SD
★★★★★ 3
Verified License • Contractors, Painters, Interior Design
15 years in business
Certified professionals
"This is a company that takes pride in their work, gets work done in timely manner and has very knowledgeable employees. The work it is top notch. I work for East Coast Construction SD and can honestly love going to work every day. We are extremely busy and take pride every project..." more

Serving Melbourne, FL

IRC Leak Detection and Plumbing
★★★★★ 10
Plumbing, Water Heater Installation/Repair, Contractors
"I can't give IRC enough praise in a FB post. I hired them to repipe my entire house after having polybutyl for 25 years. They sent in 2 professional young plumbers who explained everything thoroughly. T addressed every question and concern I had. From the owners of the company to the entire..." more

Serving Sebastian, FL

Designers and Architects (924 Companies)

Karen Shea Design
5.0 ★★★★★ 4 Reviews
Best of Houzz winner
Brevard County's Recognized Building Designer
"Karen has the design skills to totally transform your 1989 house into a wa..."
— Sharon Proctor

Jeffrey K. Joseph Residential Design
5.0 ★★★★★ 20 Reviews
Brevard County Building Designer
"We had recently moved to the area, and were recc builders/designers. We met with Jeff an..."
— Saskia Goods

Jeffrey K. Joseph Residential Design
5.0 ★★★★★ 20 Reviews
"We had recently moved to the area, and were recc builders/designers. We met with Jeff an..."
— Saskia Goods

Concepts & Dimensions
4.9 ★★★★★ 13 Reviews
"I hired Concepts and Dimensions to work on the kitchen had been remodeled..."
— Eden Bentley

Armistead Design & Drafting
5.0 ★★★★★ 25 Reviews
Designing Beautiful, Sustainable Homes in Merritt Isl
"He is the consummate professional and at every st always looking out fo..."
— jerry1334

Mitz Design Group
5.0 ★★★★★ 6 Reviews
"Alex has an incredible eye to create a product, and need, and bring t..."
— Rebecca Novo

Phil Kean Design Group
5.0 ★★★★★ 23 Reviews
"I have had several custom homes built in my life, b was the best by far. H..."
— ellisong

Karen Shea Design
5.0 ★★★★★ 4 Reviews
Best of Houzz winner
"Karen has the design skills to totally transform your 1989 house into a wa..."
— Sharon Proctor



Earn More & Do Less...

Prepared For:



We've Worked With Hundreds Of Gold Standard Showrooms™ Since 2013

H2O Supply has experienced world-class results from their internet marketing initiatives in ways they have never seen before working with our company. H2O averages one call per day from Google Ads, uses FB and email marketing advertising to grow their footprint in the design community, and leverages email marketing to acquire accounts from top builders in the Dallas Fort Worth area that they have never been able to reach in the past.

Over the last six years, Monique's has been awarded three national Showroom of the Year awards, increased revenue 26% year over year, and has line-item ledger detailing exactly where each inquiry came from, which inquiries lead to quotes, and how many inquiries become customers.

'Blanketing the first page of Google and tracking the most important metrics is the top priority you have as a showroom today...this team knows exactly the best way to accomplish that, and beyond!'

After two years of back and forth, the ProSource Supply team finally made the best investment for their business. With the new home page design to enhance the results of the primarily product-focused website (which is powered by SpecBooks™), and after our team course-corrected their Google Ads and added form and call tracking to their website, their five locations in the Carolinas are benefitting tremendously. Up and away, the ProSource Supply team is headed.



Jay Katz
Owner
H2O Supply



Michael Battista
President
Monique's Bath Showroom



Jennifer Lopez
Director of Showroom Sales
ProSource Supply

The ShowroomMarketing.Com Method™ Works Flawlessly With These Websites & Software Platforms



Take The Gold Standard Showroom™ Test To Start Turning Online Insights Into More Income



- Learn to see opportunities for your showroom that are there for the taking but hidden in the shadows
- Identify possibilities and opportunities you never realized
- Make being a Gold Standard Showroom™ your new normal

*Ready To Expand Your Business Development,
Results & Return On Investment?*

**Visit ShowroomMarketing.com To Learn More
Or Call Us At (781) 780-2110**

Sales Optimization Scorecard

Make sure your business development “engine” is operating & reporting in a world-class way.



Do you know the top 3 brands that people are interested in on your website?



Do you know the top 3 product categories viewed on your website?



What do you believe is a “long time” for a visitor to be on your website?



Approx. how many phone calls per month do you believe you get from the internet?



Approx. what percentage of calls that come into your business do you believe are missed?



Have you ever tracked phone calls from your company’s Google My Business page(s)?



Do you know which page on your website gets the most form fill outs?



Do you get a heat map report each month that shows you what parts of your website people like vs. not like?



Do your website visitors get “retargeted” to after leaving your site?



Compared to your top 3 competitors, is your company’s performance on the web better, even or worse?



Do you know how many percent of the market you currently show up to versus your competitors?



Do you have a sales meeting at least once a week where your team shares their wins/challenges & are held accountable to filling in notes on a CRM software/sheet?

Most importantly...

Do you have a reporting system that allows data-driven & disciplined decisions to be made so that your company's return on investment, referrals & reviews increase each month?

Marketing Optimization Scorecard

Make sure your website has all the elements that are considered “gold standard” in 2020.



Does your website display optimally on all screens? (Smartphones, tablets, laptops & desktops)



Do you have an About Us page that shares your history or tells a story that people will emotionally connect with?



Do you have a Community Service page that showcases the charitable giving your company partakes in?



Do you show logos of industry associations that you are a part of to lend credibility to your company?



Do you show your phone number, hours and address(es) at the top of your site & make them sticky upon scrolling?



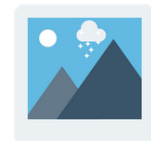
Do you have a homepage video to warm up your website experience & increase the chances of someone buying?



Do you have testimonials with faces to showcase your customer service & prove that what you're saying is true?



Do you have a live chat bot & a contact form that redirects to a thank you page after someone hits submit?



Do you have social media widgets that sync your latest posts & project photos from Houzz, Facebook, Instagram, etc?



Do you have heatmapping software installed to reveal what causes visitors to stay on or leave your website?



Do you have call/conversion tracking set up to know where every phone call, form fill-out, wishlist & order came from?



Do you have a product catalog, wishlist feature, eCommerce functionality and/or a quote/proposal maker that all integrate with each other to automate your sales process?

Most importantly...

Do you have a reporting system that allows data-driven & disciplined decisions to be made so that your company's return on investment, referrals & reviews increase each month?