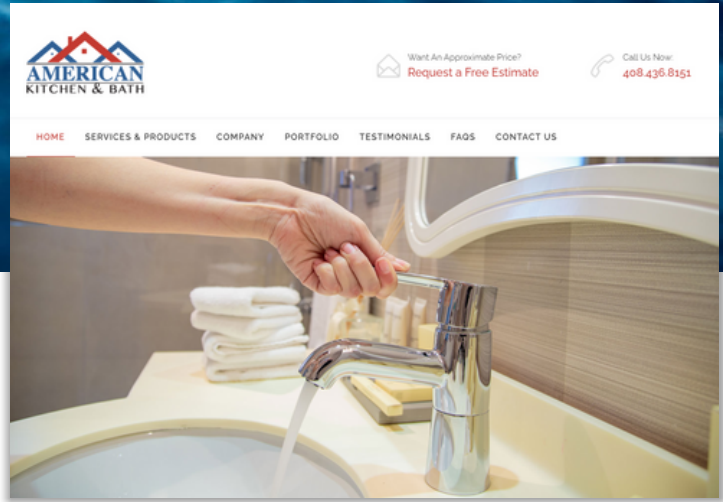


Custom Market Analysis Report

- "Win" More Business & Inquiries Through The Web
- Blanket The First Page Of Google, And Beyond
- Track Every Phone Call, Form Fill-Out, Wishlist, Order & More Back To Where A Web Searcher First Found You Online Before Reaching Out

Prepared For:



Company: American Kitchen & Bath

URL: <https://americankitchenandbath.com/>

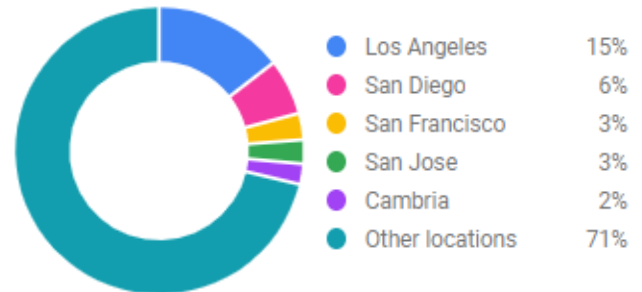
Date: Oct 30, 2020

Prepared by: Bhey

Location: San Jose, CA

Reach: 51.2M

Distribution Of Searchers:



Mobile phones Tablets Computers



This many searches happen each month for your keywords on the next page:

290,000

This is the total cost to show up in front of every single one of them:

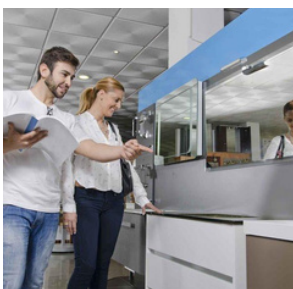
\$81,000

The average bid price per click to show up above your competition is:

\$5.23

This is how many ideal people are available to visit your website from ads:

16,000



The Showroom Marketing team studies & analyzes hundreds of thousands of monthly targeted web search that begin with "bath or kitchen showroom near me," product categories such as "bathroom vanities", "farmhouse sinks" or "soaking tubs", & specific brands such as **Toto**, **California Faucets**, **Waterstone**, & more, across hundreds of showroom URLs spanning North America, which REALLY means that we know EXACTLY what motivates web browsers to turn into buyers & sales opportunities in any market in both the B2C or B2B channels of commerce.

Search Statistics San Jose, CA

Prepared For:



Product Category Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Bathroom Remodeling	49,414.12
<input type="checkbox"/> Kitchen Remodeling	42,102.06
<input type="checkbox"/> Cabinetry	9,144.17
<input type="checkbox"/> Remodeling Garages	720.93

Showroom Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Bathroom Showroom	2,901.32
<input type="checkbox"/> Bathroom Store	2,413.26
<input type="checkbox"/> Kitchen Showroom	2,219.50
<input type="checkbox"/> Bath Showroom	1,045.14
<input type="checkbox"/> Plumbing Showroom	546.41
<input type="checkbox"/> Bathroom Showroom near Me	306.43
<input type="checkbox"/> Cabinet Showroom	255.91
<input type="checkbox"/> Kitchen Showroom near Me	179.16
<input type="checkbox"/> Plumbing Showroom near Me	165.55

The Competitive Analysis below is just a sample report. Once you have live ads, Google will share exactly how many % of the time your competitors are taking your spot. We can combine this with companies you already know to show your ads when someone types in your competitors.

Brand Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Delta	115,327.48
<input type="checkbox"/> Cambria	13,708.11
<input type="checkbox"/> Hansgrohe	11,558.89
<input type="checkbox"/> Silestone	11,296.79
<input type="checkbox"/> Toto	10,982.44
<input type="checkbox"/> Grohe	7,043.47
<input type="checkbox"/> Caesarstone	5,275.80
<input type="checkbox"/> Arizona Tile	4,240.84
<input type="checkbox"/> Ronbow	742.87
<input type="checkbox"/> Starmark Cabinetry	161.45

Competitive Analysis:

Display URL domain	↓ Impression share	Overlap rate
You	56.45%	—
modernbathroom.com	35.48%	41.90%
kohlerexperiencecenterlax.com	33.06%	36.19%
builderssurplus.net	29.30%	33.81%
polarishomedesign.com	27.15%	32.86%
flooranddecor.com	17.20%	20.00%
homedepot.com	12.63%	15.71%
homeadvisor.com	< 10%	7.14%
thekitchenstore.net	< 10%	6.67%
rebacksplumbing.com	< 10%	7.14%
labathroomvanities.com	< 10%	5.24%

Get More Trades Accounts

Prepared For:



Builders, General Contractors and Plumbers (700+ Companies)

Wise Builders
100 reviews
Verified License • Contractors
Locally owned & operated
Free consultations

Request a Consultation

DMD General Construction
15 reviews
Verified License • Contractors

Request a Consultation

Power Plumbing
289 reviews
Verified License • Plumbers
Hydro-jetting, Plumbing, Water Heater Installation/Repair

Request a Quote

Super-Builders
92 reviews
Verified License • Contractors, Fences & Gates, Decks & Railing

Request a Consultation

CK Plumbing
268 reviews
Verified License • Plumbers
Water Heater Installation/Repair

Request a Quote

Brother & Brother Builders
97 reviews
Verified License • Contractors
14 years in business
Certified professionals

Request a Virtual Consultation

Gomez Plumbing Sewer & Drain
53 reviews
Verified License • Plumbers
Water Heater Installation/Repair

Request a Quote

JTK Builders
24 reviews
Contractors

Request a Virtual Consultation

WNN Construction
16 reviews
Verified License • Contractors

Request a Virtual Consultation

Elite Rooter
217 reviews
Verified License • Plumbers
Hydro-jetting, Water Heater Installation/Repair

Request a Quote

Aria Custom Home Builder
13 reviews
Verified License • Contractors
Virtual estimates during COVID-19
Workmanship guaranteed

Request a Virtual Consultation

Sharon Stone Design
122 reviews
Verified License • Contractors, Countertop Installation
Certified professionals
Women-owned & operated

Request a Virtual Consultation

Designers and Architects (5,417 Companies)

Orchard Home Design
4.9 stars • 13 Reviews
Best of Houzz winner

Request a Consultation

Studio3 Design, Inc.
5.0 stars • 18 Reviews
Best of Houzz winner

Request a Consultation

Warren Design Inc.
4.5 stars • 8 Reviews

Request a Consultation

Arch Studio, Inc.
4.9 stars • 37 Reviews

Request a Consultation

Amparo Del Rio, C.I.D.
5.0 stars • 13 Reviews

Request a Consultation

Timeline Design + Build
5.0 stars • 24 Reviews
Award winning Bay Area Design Build Firm

Request a Consultation

Studio S Squared Architecture, Inc.
5.0 stars • 95 Reviews

Request a Consultation

Orchard Home Design
4.9 stars • 13 Reviews

Request a Consultation

Earn More & Do Less...

Prepared For:



We've Worked With Hundreds Of Gold Standard Showrooms™ Since 2013

H2O Supply has experienced world-class results from their internet marketing initiatives in ways they have never seen before working with our company. H2O averages one call per day from Google Ads, uses FB and email marketing advertising to grow their footprint in the design community, and leverages email marketing to acquire accounts from top builders in the Dallas Fort Worth area that they have never been able to reach in the past.

Over the last six years, Monique's has been awarded three national Showroom of the Year awards, increased revenue 26% year over year, and has line-item ledger detailing exactly where each inquiry came from, which inquiries lead to quotes, and how many inquiries become customers.

'Blanketing the first page of Google and tracking the most important metrics is the top priority you have as a showroom today...this team knows exactly the best way to accomplish that, and beyond!'

After two years of back and forth, the ProSource Supply team finally made the best investment for their business. With the new home page design to enhance the results of the primarily product-focused website (which is powered by SpecBooks™), and after our team course-corrected their Google Ads and added form and call tracking to their website, their five locations in the Carolinas are benefitting tremendously. Up and away, the ProSource Supply team is headed.



Jay Katz
Owner
H2O Supply



Michael Battista
President
Monique's Bath Showroom



Jennifer Lopez
Director of Showroom Sales
ProSource Supply

The ShowroomMarketing.Com Method™ Works Flawlessly With These Websites & Software Platforms



Take The Gold Standard Showroom™ Test To Start Turning Online Insights Into More Income



- Learn to see opportunities for your showroom that are there for the taking but hidden in the shadows
- Identify possibilities and opportunities you never realized
- Make being a Gold Standard Showroom™ your new normal

*Ready To Expand Your Business Development,
Results & Return On Investment?*

**Visit ShowroomMarketing.com To Learn More
Or Call Us At (781) 780-2110**