

Custom Market Analysis Report

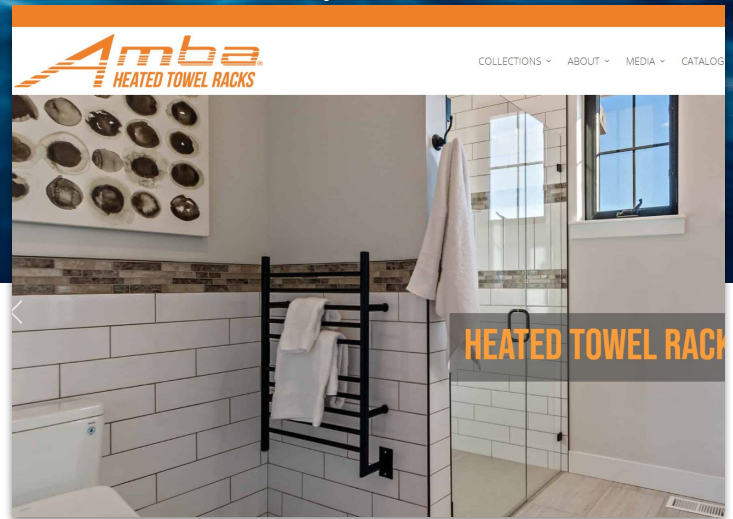
- "Win" More Business & Inquiries Through The Web
- Blanket The First Page Of Google & Beyond
- Track Every Phone Call, Form Fill-Out, Wishlist, Order & More Back To Where A Web Searcher First Found You Online Before Reaching Out

Prepared For:

Company: Amba Products

URL: <https://ambaproducts.com/>

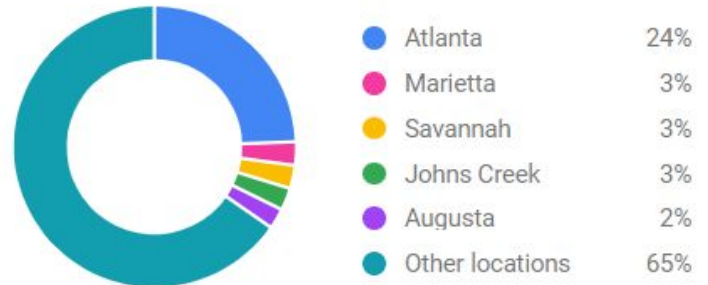
Prepared by: Elsie



Location: Georgia

Reach: 25.8M

Distribution Of Searchers:



Mobile phones Tablets Computers



This many searches happen each month for your keywords on the next page:

13,000

This is the total cost to show up in front of every single one of them:

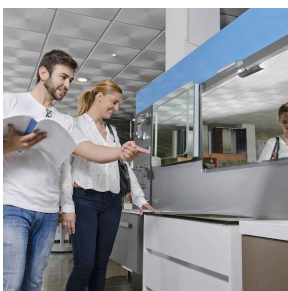
\$730

The average bid price per click to show up above your competition is:

\$0.87

This is how many ideal people are available to visit your website from ads:

830



The Showroom Marketing team studies & analyzes hundreds of thousands of monthly targeted web search that begin with "bath or kitchen showroom near me," product categories such as "bathroom vanities", "farmhouse sinks" or "soaking tubs", & specific brands such as **Toto**, **California Faucets**, **Waterstone**, & more, across hundreds of showroom URLs spanning North America, which REALLY means that we know EXACTLY what motivates web browsers to turn into buyers & sales opportunities in any market in both the B2C or B2B channels of commerce.

Search Statistics

Prepared For:




Product Category Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Plates	6,257.55
<input type="checkbox"/> Controllers	336.65
<input type="checkbox"/> Heated Towel Racks	42.13

Showroom Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Flooring Store	4,024.48
<input type="checkbox"/> Flooring Store near Me	1,292.93
<input type="checkbox"/> Bathroom Showroom	822.92
<input type="checkbox"/> Kitchen Showroom	729.96
<input type="checkbox"/> Bath Showroom	649.48
<input type="checkbox"/> Kitchen Cabinet Store	383.07
<input type="checkbox"/> Bathroom Store	184.45



The Competitive Analysis below is just a sample report. Once you have live ads, Google will share exactly how many % of the time your competitors are taking your spot. We can combine this with companies you already know to show your ads when someone types in your competitors.

Brand Keyword Searches:

<input type="checkbox"/> Keyword	↓ Impressions
<input type="checkbox"/> Vega	1,791.38
<input type="checkbox"/> Swivel	306.05
<input type="checkbox"/> Solo	233.24
<input type="checkbox"/> Quadro	207.01
<input type="checkbox"/> Radiant	132.52
<input type="checkbox"/> Amba	66.53
<input type="checkbox"/> Traditional	22.50
<input type="checkbox"/> Jeeves	16.87

Competitive Analysis:

Display URL domain	↓ Impression share	Overlap rate
You	56.45%	—
modernbathroom.com	35.48%	41.90%
kohlerexperiencecenterlax.com	33.06%	36.19%
builderssurplus.net	29.30%	33.81%
polarishomedesign.com	27.15%	32.86%
flooranddecor.com	17.20%	20.00%
homedepot.com	12.63%	15.71%
homeadvisor.com	< 10%	7.14%
thekitchenstore.net	< 10%	6.67%
rebacksplumbing.com	< 10%	7.14%
labathroomvanities.com	< 10%	5.24%

Competitive Analysis

Prepared For: 

Craft Art Elegant Surfaces (craft-art.com/)

No Ads found, SEO keywords below

Keyword	Volume	Rank (Change)	KD	CPC (B)
drawing ideas https://craft-art.com/drawing-ideas/	216k	48 3↑	63	\$0.33
unicorn coloring pages https://craft-art.com/unicorn-coloring-pages/	79.4k	64 12↑	60	\$0.40
how to draw a rose https://craft-art.com/how-to-draw-a-rose/	50.3k	58 5↓	63	\$0.28
rose drawing https://craft-art.com/how-to-draw-a-rose/	45.5k	59 11↑	76	\$0.06
wood burning kit https://craft-art.com/best-wood-burning-tool/	36.4k	83 NEW	85	\$0.43

LUXE Linear Drains, Inc. (lineardrains.com/)

Estimated \$19.84 Google Ads budget

Keyword	Volume	CPC (B)	KD	Mobile Searches
36 x 42 shower base	780	\$0.68	48	59%
quick drain	720	\$0.83	72	21.7%
linear french drain	570	\$6.22	70	41.1%
bathroom trench drain	110	\$1.07	69	-
tile linear shower drain	55	-	53	-

Cutting Board (cuttingboard.com/)

Estimated \$3.06 Google Ads budget

Keyword	Volume	CPC (B)	KD	Mobile Searches
chainsaw protective chaps	420	\$0.41	72	88.9%
chemical safety clothing	55	-	90	-
disposable shields	2	\$1.04	78	-
www.plexiglas.com	-	-	63	-

Competitive Analysis

Prepared For: 

Alexander Merchant (alexandermarchant.com/)

Estimated \$42.04 Google Ads budget

Keyword	Volume	CPC (B)	KD	Mobile Searches
atlanta kitchen and bath	200	\$1.52	92	-
bathroom showrooms atlanta	135	\$4.64	77	-
kitche faucet	110	-	45	-
ultimate luxury fine bath style hotel collec...	28	-	85	-
kitchen designe	20	-	59	-

Platinum Kitchen & Designs, Inc. (platinum-kitchens.com/)

Estimated \$312 Google Ads budget

Keyword	Volume	CPC (B)	KD	Mobile Searches
master bathroom remodel	1.4k	-	78	52.2%
renovations of north georgia	440	-	71	11.9%
kitchen remodel business in jonesboro, ga	420	-	45	97%
remodeling kitchens	380	\$5.93	87	18.1%
best kitchen remodeling companies in atla...	320	-	67	7%

MTI Baths (mtibaths.com/)

Estimated \$3,088 Google Ads budget

Keyword	Volume	CPC (B)	KD	Mobile Searches
tile ready shower base	6.7k	-	64	41.3%
shower pans for tile	4.9k	\$4.76	78	54%
mti tubs	3.5k	\$0.19	53	16.9%
soaking tubs	3.5k	\$1.42	86	47.1%
utility sinks	3.3k	\$1.00	85	44.3%