

Does Your Website Have All Of The Elements That Your 'Ideal' Customers Would Consider "Gold Standard" For 2020?!



Does Your Website Display Optimally On All Screens And Devices?
(Smart Phones, Tablets, Desktops And Laptops)



Does Your Website's Branding And Messaging Tell A Story That People Will Emotionally Connect With?



Do You Use Bold Guarantees Or Have "Irresistible Offers" That Nobody Else In Your Marketplace Or Industry Promotes?



Do You Have An Introduction Or 'Explainer' Video That Builds Trust And Adds Warmth?



Do You Have Testimonials With Faces To Prove To Visitors That Everything You're Saying And Claiming Is True?



Do You Have A Contact Form Or Live Chat Bot That Redirects To A Thank You Page (Preferably With A Video) After Someone Hits Submit?



Do You Publish Relevant, Keyword Or Community Focused Blogs At Least Once Per Month?



Do You Have High Profile/Local Directories, Magazines, Newspapers, News/PR Site And Citation Sites That Link To Your Site?



Do You Display The Icons And Logos Of Associations And In Your Industry That Will Lend Credibility To Your Company?



Does Your Website Showcase The Community Service Projects And Charitable Giving Your Company Partakes In?



Does Your Website Currently Have A Product Catalog Component?, Wish-List Submission Feature?, Full eCommerce Functionality?, A Quote & Proposal Maker Built-Into The Process That Can Be Done On Automation?! (Or More...)



Do You Use Conversion-Tracking To Capture All Inbound Calls, Form Fill-Outs And Purchases And/Or Do You Have A Heat-Mapping Software Installed On So That You Can Accurately Determine What Is Causing Web Visitors To Continue Browsing Or To Leave Your Site?



Do You Have A World-Class Reporting System That Allows Data-Driven, Disciplined Decisions To Be Made So That Your Company's Return On Investment, Referral Numbers And Reviews Increase Each Month?

